

The Guernsey Business Census

The whole Q3 2026 edition on one page: the island report, 16 sector chapters, the evidence map and the methodology. Frozen 30 September 2026; every figure below is as it stood on that date.

Island Graph, The Guernsey Business Census – Q3 2026 edition, island.gg/census/2026-q3.

FROZEN EDITION · Q3 2026 · cut 30 September 2026 · [LIVE PAGE →](#)

The Guernsey Business Census

How many businesses does Guernsey have? Nobody could answer that — the company register records legal entities, not who actually trades. This page counts the Bailiwick’s real economy: every business, charity and public body with a live trading presence, each verified against published evidence.

As of 30 September 2026

[Cite this page](#)

[Methodology](#)

[16 sector chapters →](#)

3,616

active businesses and organisations trading across the Bailiwick’s four inhabited islands today.

3,366 Guernsey **172** Alderney **67** Sark **11** Herm

3,616

ORGANISATIONS COUNTED

16

SECTORS

10

PARISHES

4

ISLANDS

68%

OF THE ESTIMATED TOTAL

The figures you can quote

These 6 figures clear the citable bar — coverage high enough, count large enough, denominator named. Anything that doesn't clear it appears further down as a chart, badged, or not at all.

Share of organisations with a primary sector whose main line is Home & Property

1 in 6

Counted over all 3,616 active organisations

593 organisations — the largest of 16 sectors, ahead of Community & Public Services (543) and Health & Wellness (427).

Counted organisations with no website of their own

1 in 3

Counted over all 3,616 active organisations

1,184 were verified from registers, press and sector bodies rather than from a site of their own.

Percentage-point gap in website ownership between the sectors most and least likely to have a site of their own

45 pts

Of the 3,582 organisations with a primary sector (99% of 3,616)

89% of Financial & Fiduciary organisations have a website of their own against 44% of Home & Property, across the 15 sectors where the rate is citable.

Share of everything counted that is based in St Peter Port

38%

Counted over all 3,616 active organisations

1,358 organisations in a single parish — more than any other.

Register and directory rows reconciled to an organisation counted as trading

5,193

Reconciled against external registers

Of 12,930 rows across 8 registers and directories; 5,096 remain unmatched and 2,641 were out of scope. An unmatched row is a job not yet done, not a business that does not trade.

✓ RECONCILED AGAINST EXTERNAL REGISTERS

Essential services supplied by one or two organisations on record

6

A supplier is on record for 6 of 6 services on the published list (100%)

electricity supply, water supply and wastewater, scheduled bus services, scheduled airline, cheese and dairy produce and acute hospital care — most of them by design: a States trading company, a contract let by the States, or a licence. Read from the record against a published list of 6 services.

✓ RECONCILED AGAINST THE STATES OF GUERNSEY'S LIST OF TRADING COMPANIES AND CONCERNS, ITS BUS PROVISION AND ITS HOSPITAL PAGE, READ ON 29 SEPTEMBER 2026

How complete is this count?



3,616 verified & published est. total **4,798–5,905**

Coverage is stated as a range — **61–75%** — because the denominator is itself an estimate. The bar takes the conservative end, so it never overstates what has been counted.

Sampling against independent listings puts the Bailiwick’s true trading population at an estimated 4,798–5,905. This census has verified the share shown alongside, and grows every week.

Estimate measured on 30 September 2026 by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent; it is re-measured at each edition, never assumed.

Every count on this page is therefore a **floor**, never a guess. Where a directory says “dozens of plumbers”, a census tells you the number, the denominator, and what it hasn’t counted yet.

SECTORS

#sectors 

16 sectors, from Home & Property to Agriculture & Marine

Home & Property and Community & Public Services lead: 32% of organisations with a primary sector sit in one of the two. Financial & Fiduciary — the sector Guernsey is known for — ranks 8th of 16 by number of organisations counted.

Organisations by primary sector

Of the 3,582 organisations with a primary sector (99% of 3,616)



Agriculture & Marine 18 1%

18 1%

THE MOST CROWDED NICHES

Self-Catering	91	Government Services	75
Attractions & Activities	51	Corporate Services	51
Churches	50	Hairdressers	48
Residential Builders	47	Trust & Fiduciary	46
Hotels	44	Painters & Decorators	39

SECTOR LEAGUE

#compared

One table, 16 sectors, the same question asked of each

Every figure below is the figure that sector's own chapter prints, counted over that sector's 99% share of the 3,616 organisations counted. A rank counts only the cells that clear the citable bar, so a sector too thin to compare is shown as a gap rather than given a place it has not earned.

▲ highest and ▼ lowest of the cells that clear the citable bar; ● indicative only; — not enough on record. The sector column stays put while the rest scrolls sideways.

Sector	Counted	Own Site	Social	.gg	Capabilities	Median Caps	Median Year	Index
Home & Property 1	593 17%	44% 259	51% 301	38% 98 of 259	83% 491	3	—	100
Community 2	543 15%	79% 429	50% 270	65% 280 of 429	67% 362	2	—	100
Health 3	427 12%	66% 282	48% 203	42% 119 of 282	69% 295	4	—	100
Food & Drink 4	306 9%	62% 191	61% 186	51% 98 of 191	66% 201	6	—	100
Retail 5	304 8%	62% 188	50% 152	26% 48 of 188	66% 202	3	—	100

SECTOR	COUNTED	OWN SITE	SOCIAL	.GG	CAPABILITIES	MEDIAN CAPS	MEDIAN YEAR	
Professional 6	262 7%	86% 225	46% 121	33% 74 of 225	77% 203	6	2006 ▲ 65% dated	
Leisure 7	223 6%	75% 168	53% 118	36% 61 of 168	59% ● 132	2 ●	2004 64% dated	
Finance 8	194 5%	89% ▲ 173	44% 86	18% ▼ 32 of 173	80% 156	8 ▲	2002 70% dated	
Automotive 9	182 5%	58% 106	45% 82	38% ● 40 of 106	67% 122	3	—	
Accommodation 10	173 5%	64% 111	40% ▼ 70	21% ● 23 of 111	58% ● 100	2 ●	—	
Media 11	98 3%	82% 80	46% 45	21% ● 17 of 80	61% ▼ 60	3	—	
Travel 12	72 2%	83% 60	67% 48	—	76% 55	4	1992 ▼ 61% dated	
Education 13	66 2%	70% 46	73% ▲ 48	43% ● 20 of 46	77% 51	1 ▼	—	
Events 14	62 2%	65% 40	65% 40	45% ● 18 of 40	74% 46	3	—	
Manufacturing 15	59 ▼ 2%	64% 38	56% 33	55% ● 21 of 38	78% 46	3	—	
Agri & Marine 16	18 ● 1%	—	—	—	—	—	—	
Island-wide	3,582	67%	50%	40%	71%	3	2006	

▲ highest and ▼ lowest of the cells that clear the citable bar; ● a cell whose coverage is only indicative, which may sit in this table record to publish. The island row is counted over all 3,616 active organisations, including those with no primary sector, so it is a base

Verified from published evidence; businesses without a web presence are under-represented.

Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a bu

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at o

Columns where a rank counts fewer than all 16 sectors: Size (15), Own website (15), Any social account (15), A .gg address (7), Capabi

Median founding year (4), Opening hours on record (1), Most concentrated in (9).

► Reading the columns

WORKING ACROSS SECTORS

#cross-sector

Most organisations do one thing. Plenty do two.

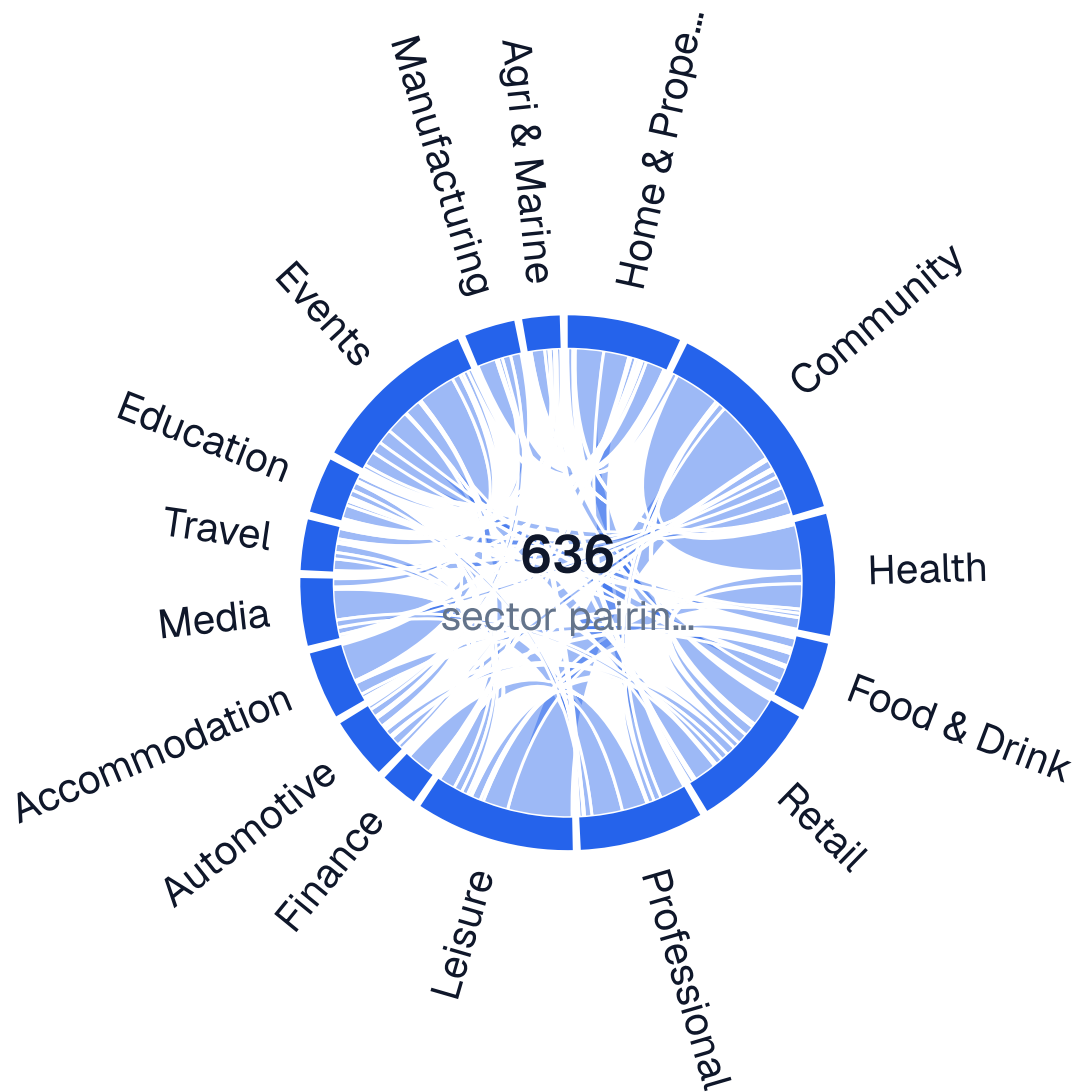
15% of the organisations with a sector on record work in more than one — a hotel that is also a restaurant, a farm shop that is also a café. The island averages 1.17 sectors per organisation.

SECTOR POROSITY

#cross-sector-chord 

Organisations working in two sectors at once

A sector on record for 3,582 of 3,616 organisations (99%)



Arc length is a sector's shared members, not its headcount — an organisation in one sector only is excluded, or every ribbon would be a thread. The middle counts PAIRINGS, not organisations: an organisation working in three sectors makes three of them, and 551 organisations work in two or more. An organisation in two sectors is counted in both, so these ribbons say “works in”, never “is in”.

THE MOST BRIDGED PAIRS

Community & Public Services × Leisure & Recreation
61 organisations work in both

Community & Public Services × Health & Wellness
44 organisations work in both

Accommodation × Events & Celebrations
36 organisations work in both

Media & Communications × Professional Services
29 organisations work in both

Home & Property × Retail & Shopping
27 organisations work in both

Financial & Fiduciary × Professional Services
24 organisations work in both

Health & Wellness × Leisure & Recreation
24 organisations work in both

Home & Property × Professional Services
24 organisations work in both

The 8 pairs carrying the most organisations, of 74 pairs with anyone in common. Counted in both sectors, so a pair says “works in”, never “is in”.

PARISHES

#parishes 

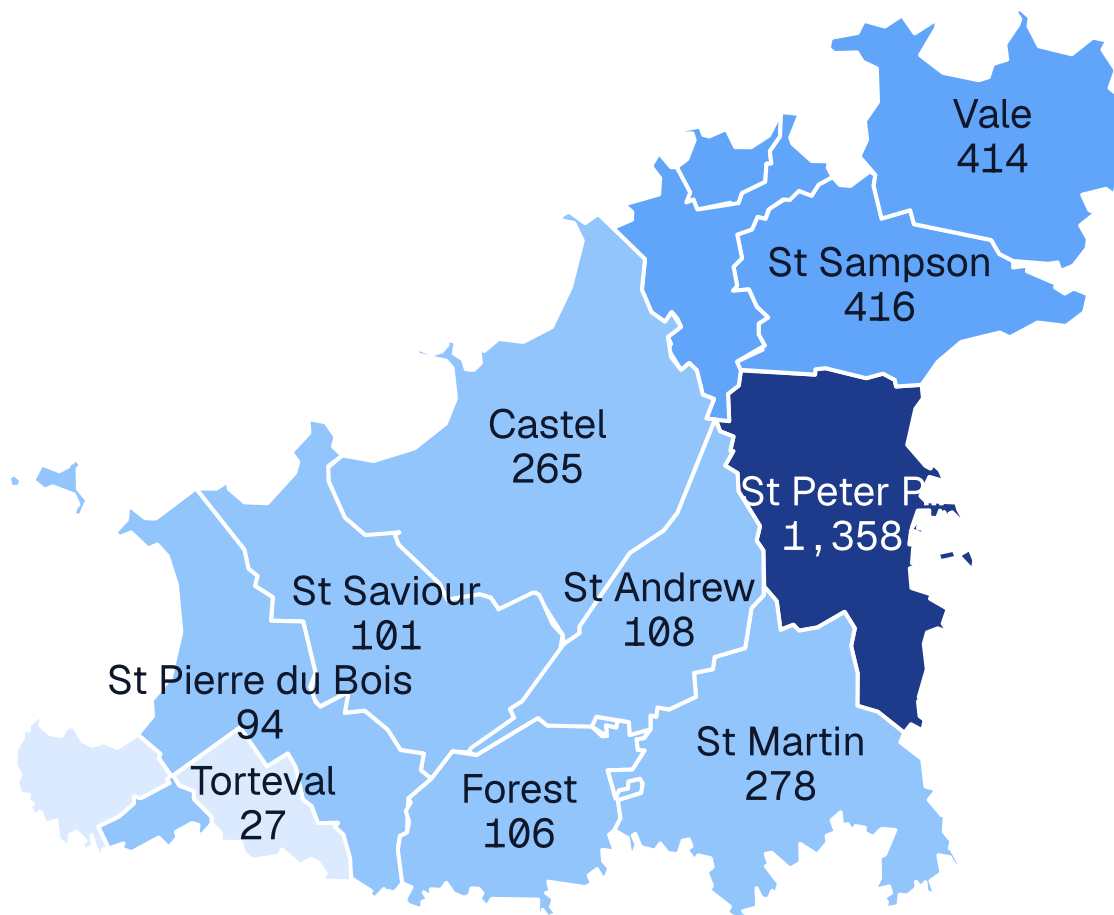
St Peter Port dominates; Torteval fields 27

St Peter Port holds 1,358 organisations on record — more than the next three parishes combined. At the other end, the whole parish of Torteval runs on 27 organisations counted so far.

Organisations by parish

A parish on record for 3,167 of 3,616 organisations (88%)

ORGANISATIONS 0  1,358



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

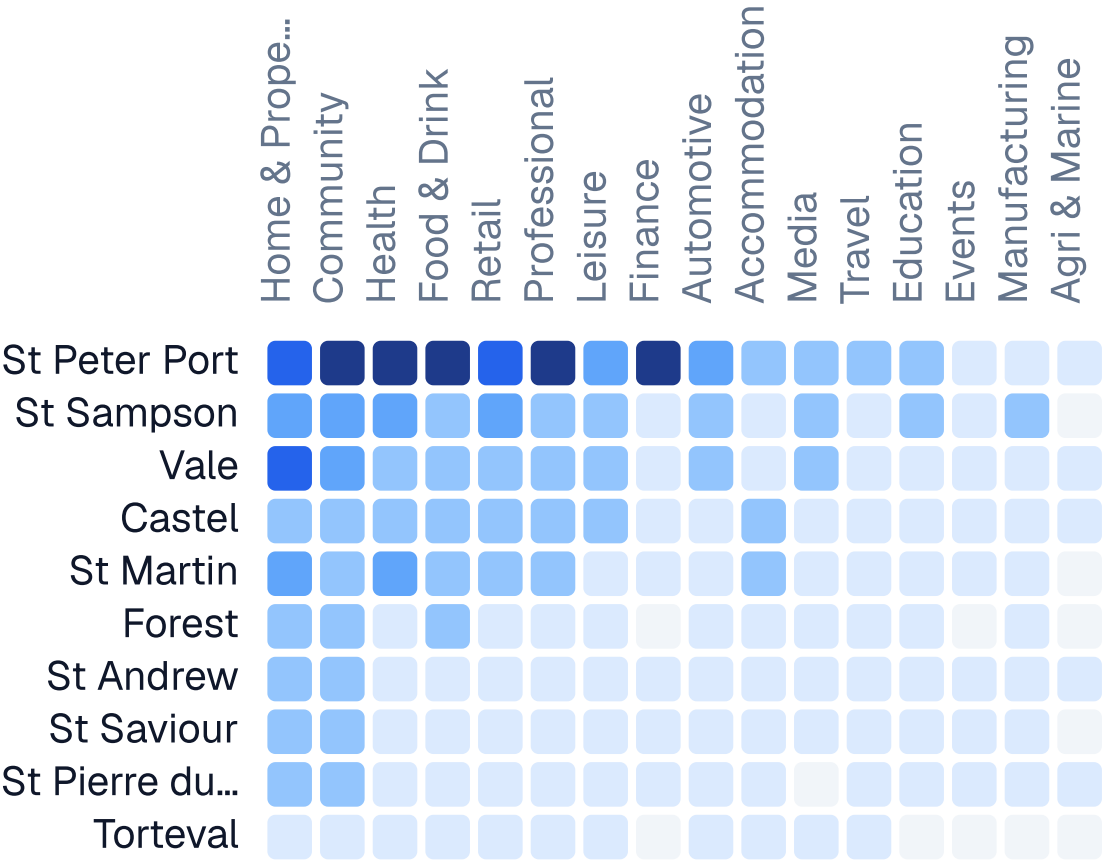
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above. 449 organisations don't yet have a parish on record — the map fills in as verification proceeds.

Parishes against sectors

A parish and a primary sector on record for 3,137 of 3,616 organisations (87%)

COLOUR BY

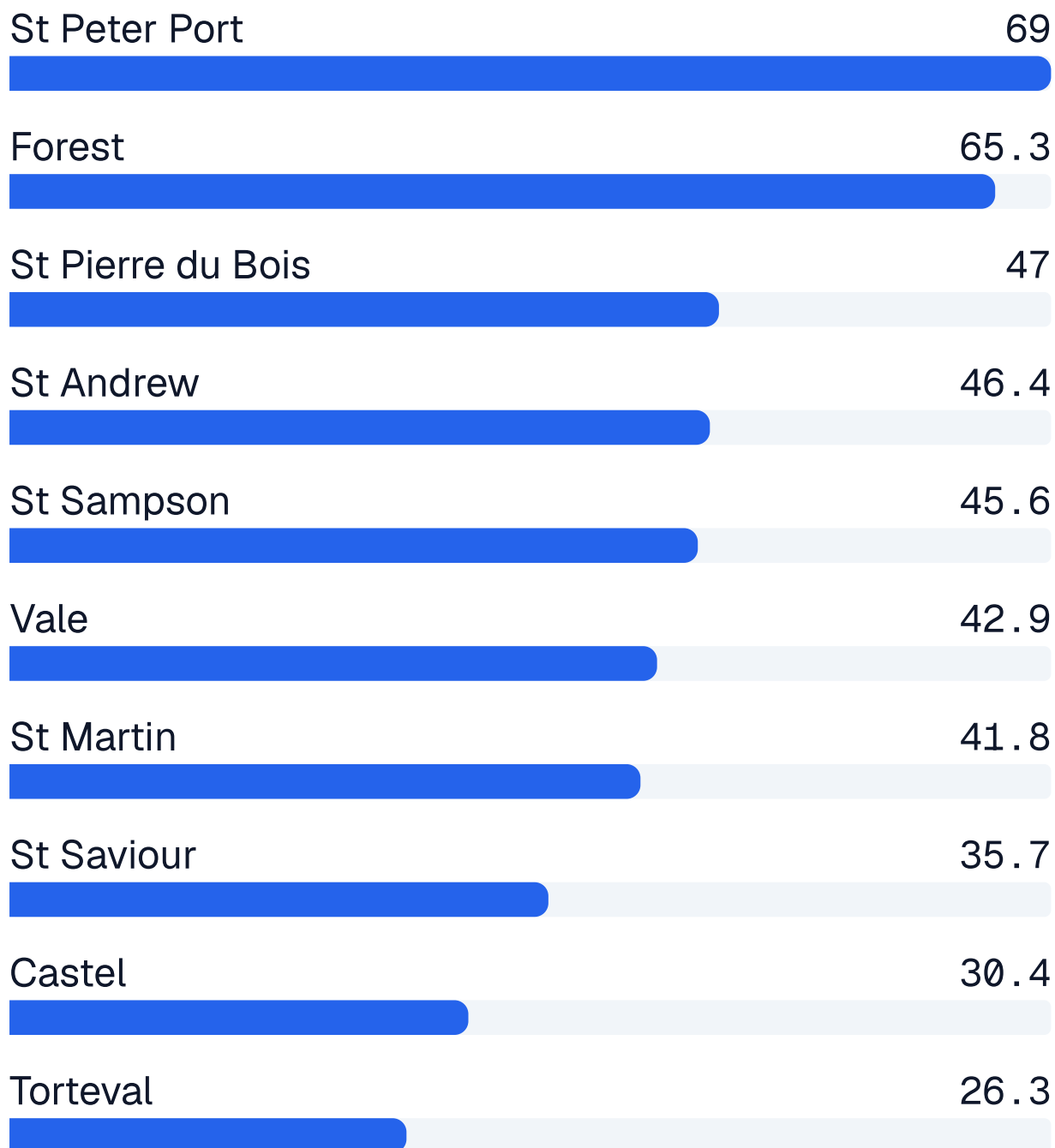
ORGANISATIONS 0 203



Switch to “share vs island” for the location quotient: a parish's own mix against the island's. Grey means “the same as everywhere else”, which is the commonest reading and should look like nothing.

Organisations per 1,000 residents

A parish on record for 3,167 of 3,616 organisations (88%)



Resident counts: States of Guernsey, Guernsey Annual Electronic Census Report 2023, Table 6.1.1 (population at 31 March 2023). A parish where people work but few live reads high; this is a density of organisations, not of employment.

Source: <https://www.gov.gg/CHttpHandler.ashx?id=174892&p=0>

A millennium of founding dates, and a very young economy

The register spans nearly a millennium of founding dates, and a founding year is published far more readily by older firms than by new ones. The oldest business on record dates to 1712; the oldest institution to 1030.

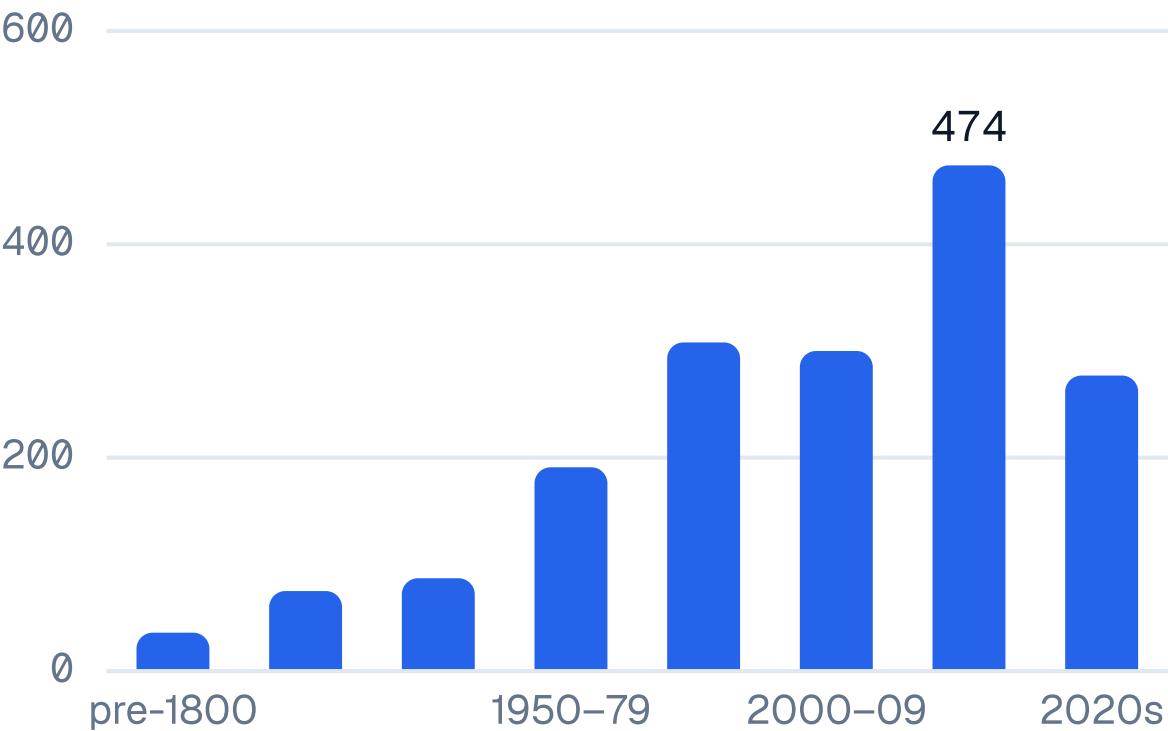
FOUNDING ERA

#age-eras

Organisations by founding era

A founding year on record for 1,748 of 3,616 organisations (48%)

ON RECORD FOR 48% — INDICATIVE



The register spans from an institution founded in 1030 to 277 organisations founded in the 2020s. Half of those with a founding year on record were founded after 2006. Counts organisations still trading that publish a founding year; older firms are likelier to do so.

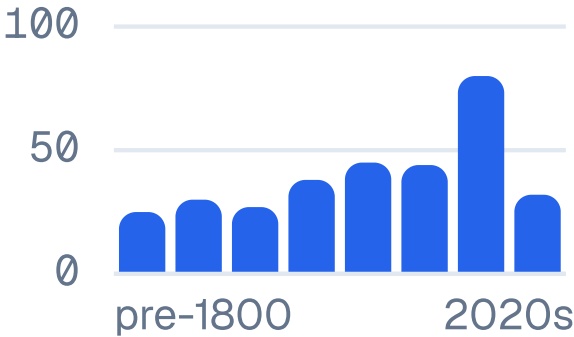
“On-island since” is the year a business began trading here — a branch of an older mainland firm counts from its Guernsey arrival, not its parent’s founding.

Founding eras, sector by sector

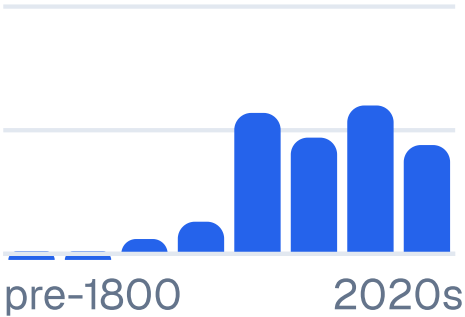
A founding year on record for 1,739 of 3,616 organisations (48%)

ON RECORD FOR 48% — INDICATIVE

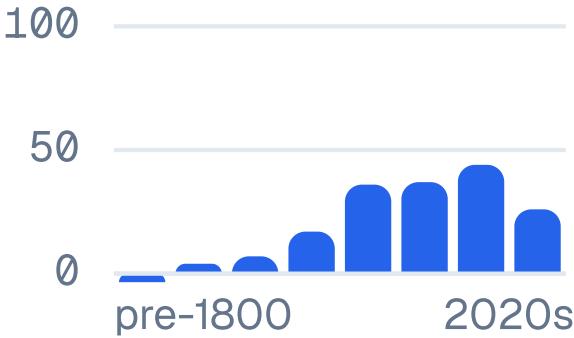
Community & Public Services
321 of 543



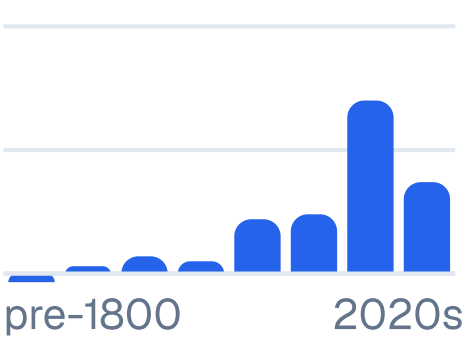
Home & Property
229 of 593



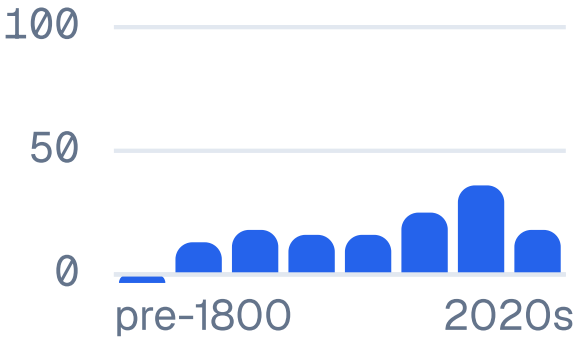
Professional Services
171 of 262



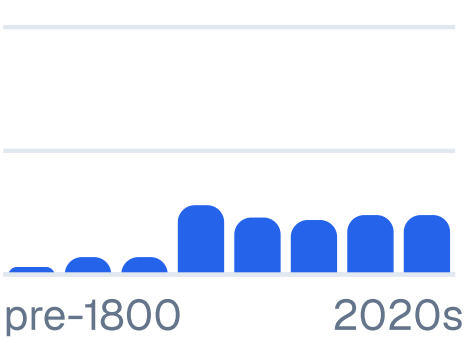
Health & Wellness
168 of 427



Leisure & Recreation
142 of 223



Retail & Shopping
138 of 304

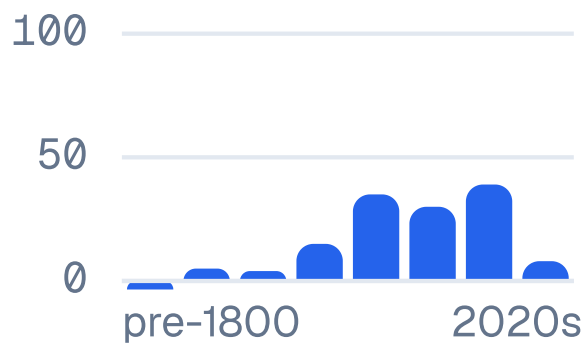


Financial & Fiduciary
136 of 194

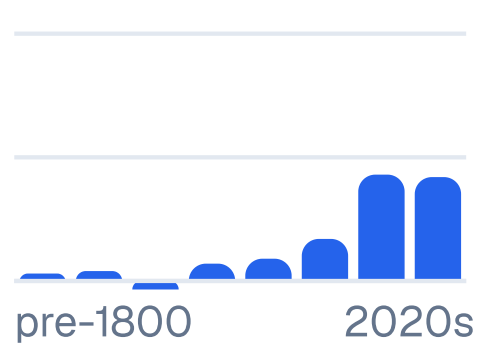


Food & Drink
125 of 306

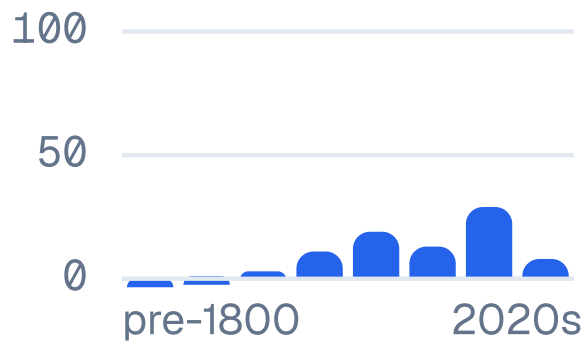




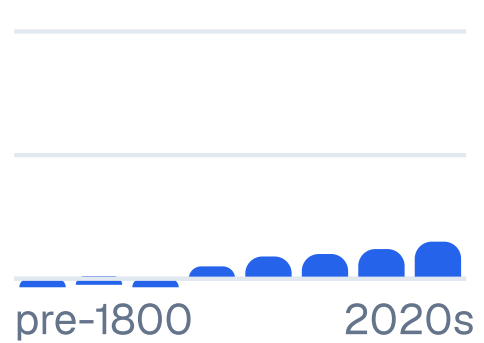
Automotive & Transport
84 of 182



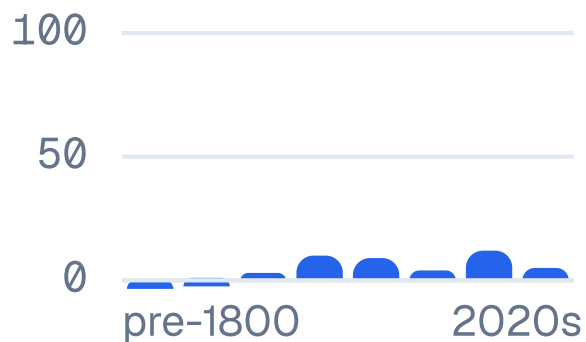
Media & Communications
52 of 98



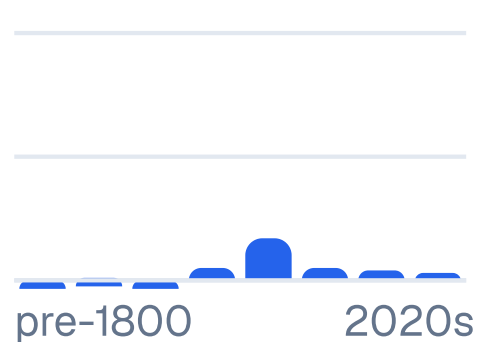
Travel & Transport
44 of 72



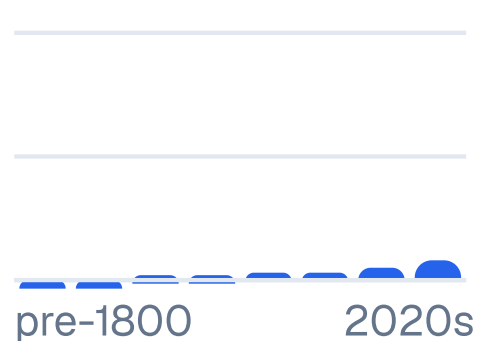
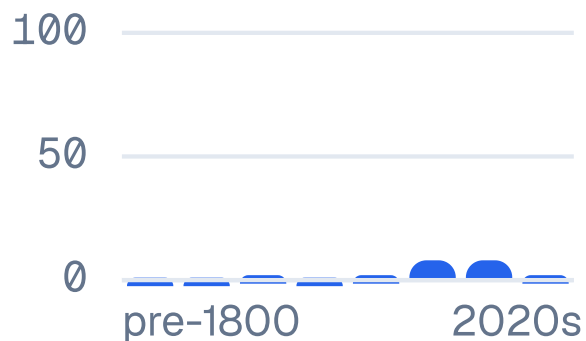
Manufacturing & Industry
35 of 59



Education & Childcare
25 of 66

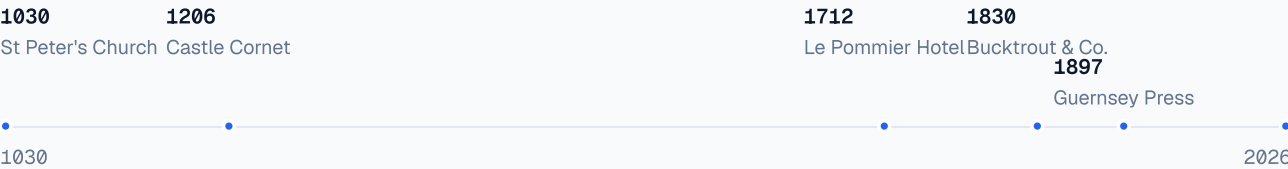


Events & Celebrations
23 of 62



All panels share one vertical scale (organisations, 0–80), so panel heights are comparable.

Only sectors whose founding-year coverage clears the indicative floor are drawn: 14 of 16. Each panel's own base is in its title. Same survivorship and reporting bias as above.



OLDEST BUSINESSES STILL TRADING · ON-ISLAND SINCE

Le Pommier Hotel	1712
NP Group (Norman Piette)	1739
Guernsey Met Office	1777
Guernsey Gas	1823
Bucktrout & Co. (Liberation Quality Drinks)	1830
Alderney Railway	1847
R.W. Randall	1868
Sure	1896

OLDEST INSTITUTIONS

St Peter's Church	1030
Forest Parish Church	1048
St Michel du Valle	1117
St Martin's Parish Church	1199
States of Guernsey	c . 1200
Castle Cornet	1206

CAPABILITIES #capabilities

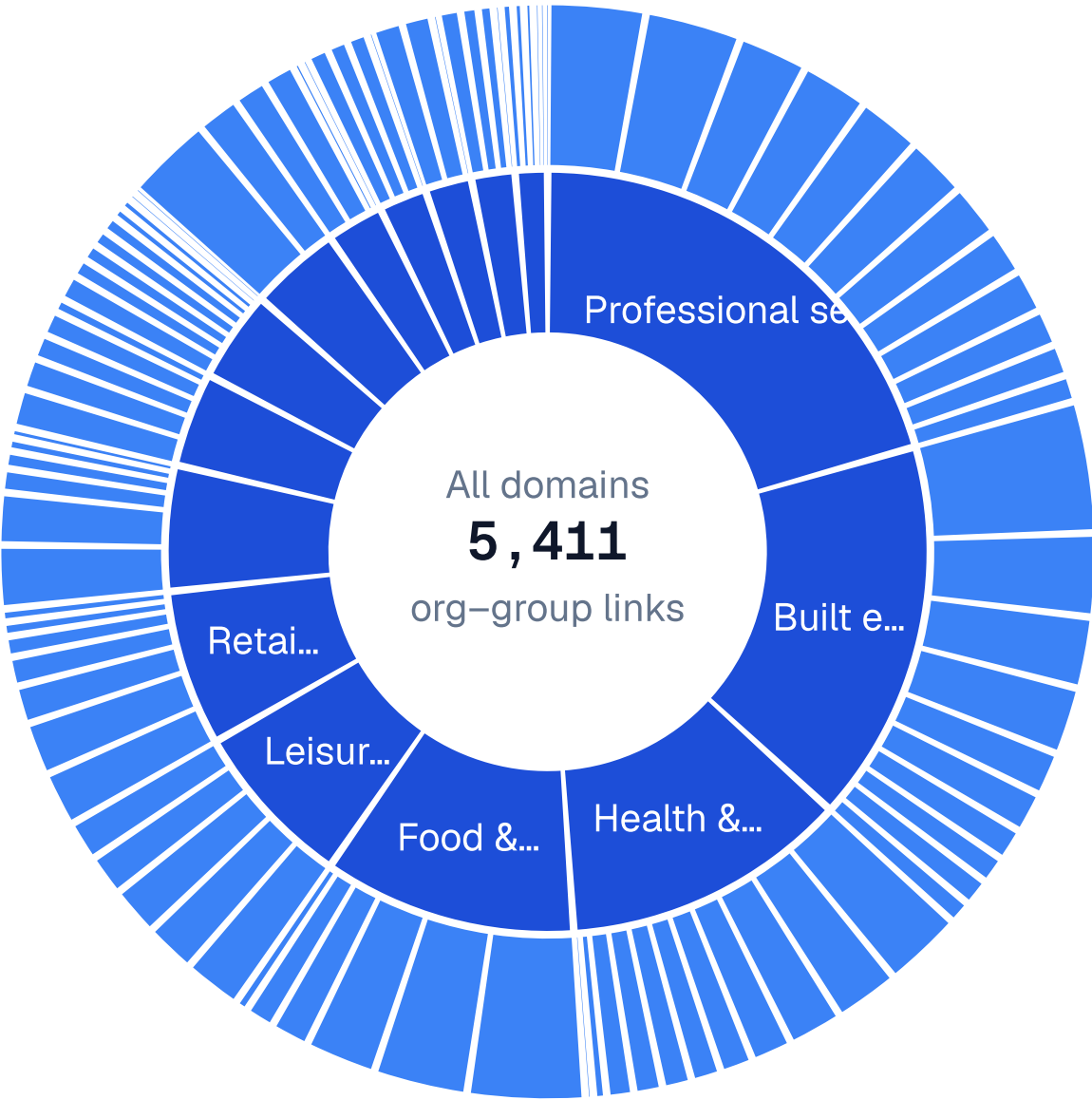
2,562 organisations have what they do resolved to the graph

A sector is a label; a capability is a service someone published and we resolved to the graph. The typical organisation on record holds 3 of them. They fall into 15 domains.

The capability graph, from the outside in

A capability on record for 2,562 of 3,616 organisations (71%)

ZOOM



Capabilities as published by each organisation and resolved to the graph. The figure in the middle counts organisation-to-group links: an organisation working across two groups is counted in each, so the rings add up to more than the number of organisations.

ONE ROW PER DOMAIN

#capability-leaders 

The leading capability in each domain

A capability on record for 2,562 of 3,616 organisations (71%)

Food & drink: Bar & lounge	119	5%
Built environment: General buil...	114	4%
Professional services: Family o...	74	3%
Retail & shopping: Gifts & gift...	65	3%
Grounds & cleaning: Garden main...	48	2%
Accommodation: Self-catering st...	47	2%
Events & celebrations: Wedding...	41	2%
Financial services: Investment...	39	2%
Health & wellness: Family suppo...	38	1%
Leisure & recreation: Heritage...	35	1%
Automotive & transport: Vehicle...	35	1%
Manufacturing & industry: Waste...	30	1%
Marine & agriculture: Boat repa...	16	1%
Travel & transport: History & h...	16	1%
Media & communications: Commerc...	12	0%

The busiest node in each domain, rather than the busiest nodes island-wide — which are generic amenities and tell you nothing about what the island does. Every row links to its roll call.

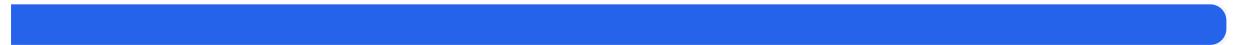
HOW CENTRAL IS IT?

#capability-roles 

Is this what they do, or one of many things they do?

A positioning note on record for 2,303 of 3,616 organisations (64%)

This is what they do 1,538 67%



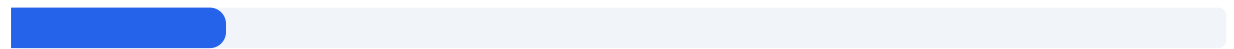
Core to the business 1,416 61%



One of many services 900 39%



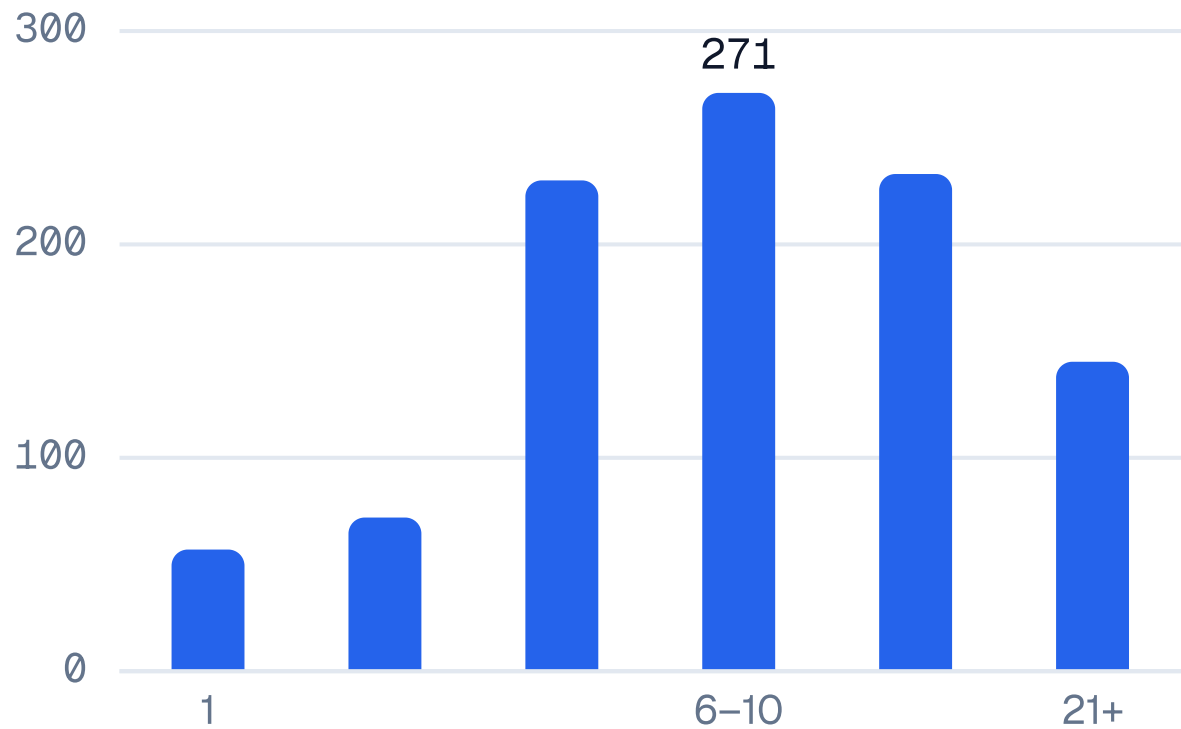
A sideline 272 12%



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

How many hands hold each thing the island can do

At least one organisation is on record for 1,008 of 1,036 capabilities (97%)



129 of the 1,008 capabilities with anyone on record are carried by two organisations or fewer, and 359 by five or fewer. Ranked by how many carry them, 171 capabilities account for half of all 12,069 organisation-to-capability links. A thin capability is a floor twice over: one organisation on record may have company that has not published, and 28 capabilities have nobody on record at all.

NOT ON THE CAPABILITY GRAPH YET

- Community public · Civic & government services 6 capabilities
- Community public · Crisis & specialist welfare services 5 capabilities
- Community public · Utility commodity supply 3 capabilities
- Accommodation · Corporate, relocation & long-term stays 2 capabilities
- Retail & shopping · Leisure & garden retail 1 capability
- Retail & shopping · Retail operating models 1 capability

Every capability in these groups has nobody on record. That is a gap in the graph, not an absence on the island: the organisations that do these things are counted in this census, with their public-service work not yet resolved to a capability.

6% of the organisations with a capability on record hold one that two or fewer organisations carry

Counted as organisations, not capabilities, over each sector's organisations with anything on the graph at all. A rare skill on record is a floor: the second carrier may simply not have published.

SECTOR	MAPPED	HOLD A RARE SKILL	SHARE
Island-wide	2,562	155	6%
Health	295	31	11%
Finance	156	15	10% 
Professional	203	15	7% 
Home & Property	491	17	3% 

Not compared: Community, Food & Drink, Retail, Leisure, Automotive, Accommodation, Media, Travel, Education, Events, Manufacturing, Agri & Marine — each sector's count of organisations holding a rare skill is under the floor for a share (15 to draw, 30 to headline), or too little of the sector is on the graph at all.

SINGLE SUPPLIERS

#essentials 

6 essential services on record are supplied by one or two organisations

Most of them by design — a States trading company, a contract let by the States, a licence — and the design is the fact worth stating. The census records who they are, not whether that is wise. The list of services is fixed and [published](#); who supplies each is read from the record.

SERVICE	SUPPLIED BY	ON RECORD	WHY SO FEW
Electricity supply	Guernsey Electricity Ltd	1	STATES-OWNED The island's electricity utility is a States of Guernsey trading company.
Water supply and wastewater	Guernsey Water · States Works	2	STATES-OWNED Water and wastewater are States of Guernsey trading services.
Scheduled bus services	Buses.gg	1	STATES CONTRACT The island's bus network is run under a contract let by the States of Guernsey.
Scheduled airline	Aurigny Air Services	1	STATES-OWNED The island's own airline is owned by the States of Guernsey; a second carrier flies under its own licence.
Cheese and dairy produce	Guernsey Dairy · Royal Golden Guernsey Goats Cheese	2	STATES-OWNED The island's dairy is a States of Guernsey trading service; a second producer works alongside it.

SERVICE	SUPPLIED BY	ON RECORD	WHY SO FEW
Acute hospital care	Committee for Health & Social Care · Princess Elizabeth Hospital	2	STATES-OWNED The island's acute hospital is run by the States of Guernsey.

Not on the capability graph yet: Civil protection & emergency planning, Court & judicial administration, Domestic & commercial gas supply, Emergency response & ambulance services, Heating-oil & solid-fuel supply, Parish & environmental maintenance services, Policing & custodial services, Renewable-energy supply & advisory and States & government administration. A capability with nobody on record is a gap in the graph, not an absence on the island — the organisations that do these things are counted elsewhere in this census, with their public-service work not yet resolved to a capability.

► [Reading this table](#)

OPENING HOURS

#hours 

The island’s working week, hour by hour

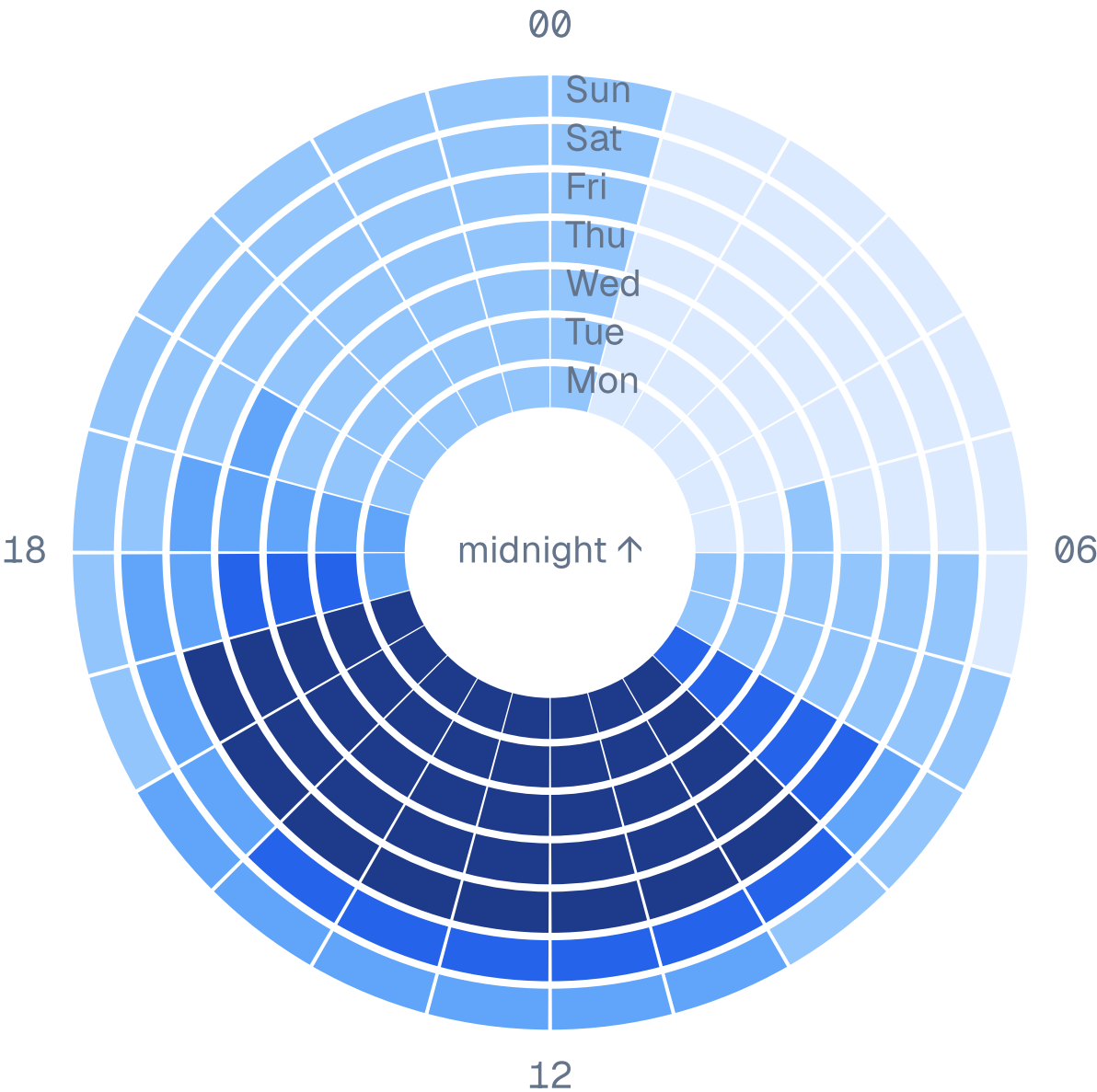
Only the organisations that publish a weekly grid are in this chart; a business that publishes nothing is not counted as closed, and seasonal or per-site prose is left unparsed rather than half-parsed.

Organisations open, by day and hour

Opening hours on record for 1,491 of 3,616 organisations (41%)

ON RECORD FOR 41% — INDICATIVE

ORGANISATIONS OPEN 0 1,365



1 in 4 of the organisations that publish a weekly grid open on a Sunday. The median week runs 45 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 2,080 organisations hold hours of some shape, of which 1,491 resolve to a weekly grid and 589 are seasonal or per-site prose that must not be half-parsed.

Legal form, as far as it is published

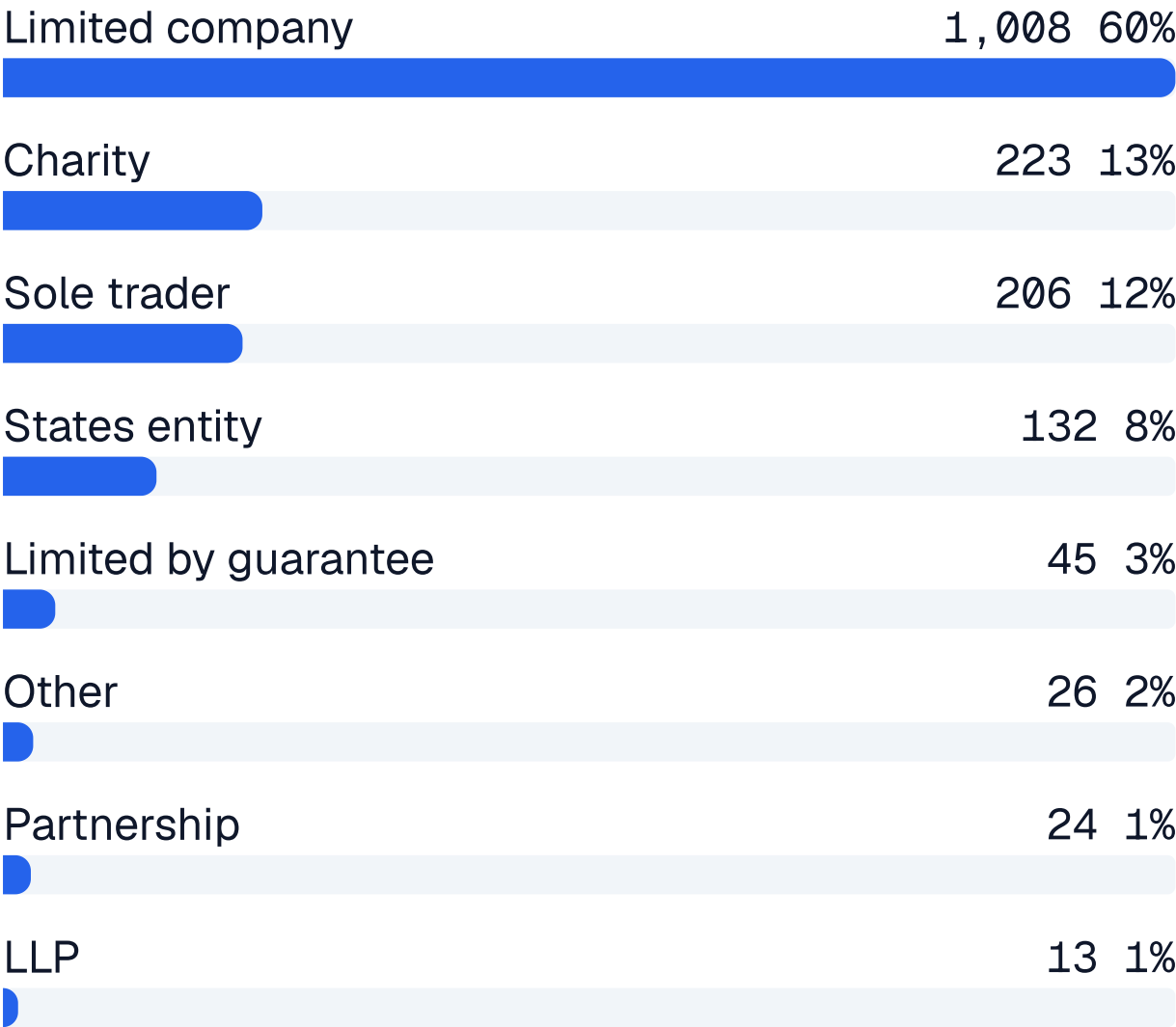
Legal form is published far less often than a phone number, so this is the section where the honest answer is mostly “we don’t know yet”. It stays on the page with its coverage stated, because a blank with a denominator is worth more than a confident number over a silent base.

LEGAL FORM

#legal-form

Organisations by legal form

A legal form on record for 1,677 of 3,616 organisations (46%) ON RECORD FOR 46% — INDICATIVE



60% of those that publish a legal form are limited company — a limited company states its status in a footer and a sole trader rarely does, so this is a picture of who publishes. A further 216 organisations hold something in the legal-form slot that is not a legal form — filing notes, cancellation policies, a bare year. Those leave the denominator rather than inflating “other”.

1 in 3 of the organisations counted has no website

They were still found, and still verified — from registers, the press, sector bodies and social pages. A census that counted only the websites would not have them at all.

Organisations with a website of their own

2,432

Counted over all 3,616 active organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

40%

A website on record for 2,432 of 3,616 organisations (67%)

The island's own top-level domain, against .com and .co.uk.

Organisations linking to Facebook

1,691

A social link on record for 1,822 of 3,616 organisations (50%)

📌 ON RECORD FOR 50% — INDICATIVE

Organisations linking to Instagram

823

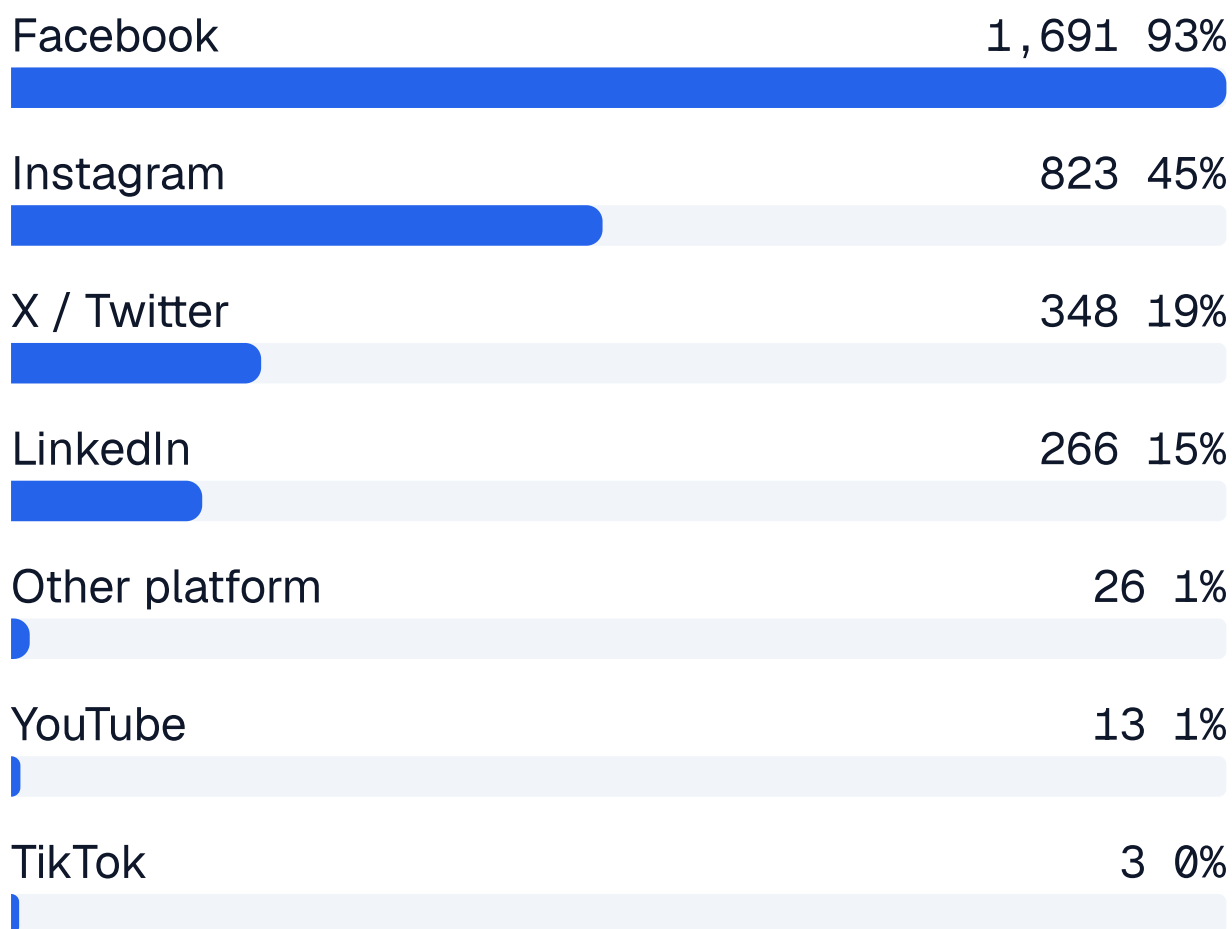
A social link on record for 1,822 of 3,616 organisations (50%)

📌 ON RECORD FOR 50% — INDICATIVE

Organisations by social platform

A social link on record for 1,822 of 3,616 organisations (50%)

ON RECORD FOR 50% — INDICATIVE



An organisation on two platforms is counted on both, so these rows add up to more than the number with any social presence. Verified from published evidence; businesses without a web presence are under-represented.

5,193 of 12,930 register and directory rows are bound to a trading organisation

Public registers and directories are where discovery starts, not where it ends. Each bar below is one source, cut into the three states its rows are in: bound to an organisation we count as trading, still an unmatched candidate, or rejected as out of scope.

Register rows, and what became of them

Reconciled against external registers

✓ RECONCILED AGAINST EXTERNAL REGISTERS

■ Matched ■ Unmatched candidate ■ Rejected as out of scope

Association of Guernsey Charities 87%



VisitGuernsey 68%



Food.gg 59%



Google Business Profile 55%



Yabsta directory 49%



OpenStreetMap 44%



Guernsey charity register 42%



Guernsey Financial Services Commiss... 8%



Every bar is one row's own rows, so the bars compare the split rather than the size. On the right, matched as a share of that row's rows.

Register rows not yet matched to a trading presence are counted as unmatched, not as non-trading. Rows are rows, not organisations: the 5,193 matched rows sit behind fewer than 5,193 organisations, because two directories can list the same business.

The Bailiwick is four islands, not one

250 organisations counted trade somewhere other than Guernsey. They are small enough that a roll call is the honest form — and small enough that a chart of them would flatter the numbers.

Alderney

172

organisations counted

Community & Public Services	39
Health & Wellness	24
Retail & Shopping	24
Leisure & Recreation	20
Accommodation	18

Sark

67

organisations counted

Accommodation	19
Food & Drink	12
Community & Public Services	10
Retail & Shopping	8
Leisure & Recreation	4

Herm

11

organisations counted

Food & Drink	5
Accommodation	3
Community & Public Services	1
Leisure & Recreation	1
Retail & Shopping	1

The Norman-French is still in the phone book

Guernsey's place names are Norman-French and so, still, are a good number of its businesses. This counts names opening with an article — Le, La, Les, Des, Du, L' — which under-counts the Norman surnames that carry no article at all.

Names carrying a French or Norman article

5%

Counted over all 3,616 active organisations

164 organisations, counted over every canonical name on record.

NEWLY VERIFIED

#pulse [🔗](#)

Newly verified in the last 30 days

This is discovery, not formation: a business added here was found and verified this month, not founded this month. What an opening or a closure rate would take is set out under Method.

+380

organisations added to the register (discovery, not openings)

+12,948

new facts verified

19,142

source observations processed

159

recorded as no longer trading, to date

USE THESE NUMBERS

#use [🔗](#)

Free to reuse, with attribution

Journalists, researchers and officials are welcome to these figures. Every section has a stable anchor, and every count traces to published evidence. License: CC BY 4.0 — credit “Island Graph” with a link.

[census.csv](#) sector × parish

[census.json](#) every aggregate

[About the data](#)

[Full methodology](#)

The two files above are always the live census; the figures on this page are frozen. [The live census →](#)

Writing about this? [Press desk](#) — the citable lines, the files and a standing data-desk offer. Enquiries → press@island.gg.
Machine readers: this page carries schema.org Dataset markup with both distributions.

METHOD

#method 

What counts, how it is verified, and what this page cannot tell you

What counts

Anything with a live trading or public presence in the Bailiwick: businesses, charities, clubs, churches, public bodies. Presence, not paperwork — a company registration alone doesn't qualify; a market stall with customers does.

How it's verified

Every organisation is built from published evidence — its own site, regulators, sector bodies, local press — with each fact linked to its source and re-checked over time. 172,363 standing facts today.

What we get wrong

Coverage is partial and stated openly; closures can lag reality by weeks. Spot an error or a missing business? [Tell us](#) — corrections ship continuously, and every change to the method or the data that moves a published figure is dated on the [revisions log](#).

What this page cannot tell you

Four figures a reader may be looking for, and why none of them can be computed from this snapshot rather than merely being missing from it.

FIGURE	STATUS	WHY
Openings per year	Not computable	Every organisation counted is active by construction, and a founding year is not an opening date — it is what a surviving business chose to publish about itself.
Closures per year	Not computable	No record carries a cessation date or a status history. A business found to have stopped trading is marked as such, without the date it stopped.
Net formation	Not computable	It is the difference between two figures, neither of which this snapshot holds. A count of what was added to the register is discovery, not formation.

FIGURE	STATUS	WHY
Survival rate	Not computable	Record-creation dates span months rather than years, so no cohort can be followed from one period to the next.

There are two routes to a real series and neither is in this snapshot: the Guernsey Registry's strike-off and dissolution notices, and successive frozen editions of this census compared against each other. The second starts the first time an edition is cut.

[Full methodology — populations, tiers, biases and how recall is measured →](#)

Home & Property

593 organisations are counted with Home & Property as their primary sector — 1 in 6 of everything with a sector on record, and the largest of 16. A further 44 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Home & Property directory](#)

[← The whole census](#)

593

organisations counted with Home & Property as their primary sector, across the Bailiwick's four inhabited islands.

637

WORK IN IT AT ALL

32

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

491

WITH CAPABILITIES MAPPED

13

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



593 counted & published

measured coverage **77%**

An estimated 77% of this sector's organisations are counted — the 5th-lowest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations whose main line of work is Home & Property

593

Of the 3,582 organisations with a primary sector (100% of 3,582)

1 in 6 of the organisations with a primary sector on record — the largest of 16 sectors counted.

Organisations with what they do resolved to the capability graph

83%

A capability on record for 491 of 593 organisations (83%)

491 of 593, against 71% island-wide, the highest capability coverage of the 13 sectors where it can be counted; a median of 3 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Organisations working in Home & Property at all

637

Counted over all 3,616 active organisations

44 more than the 593 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Home & Property organisations with a website of their own

44%

Counted over all 593 active organisations

259 of 593, against 67% island-wide — 23 points below the island rate, the lowest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

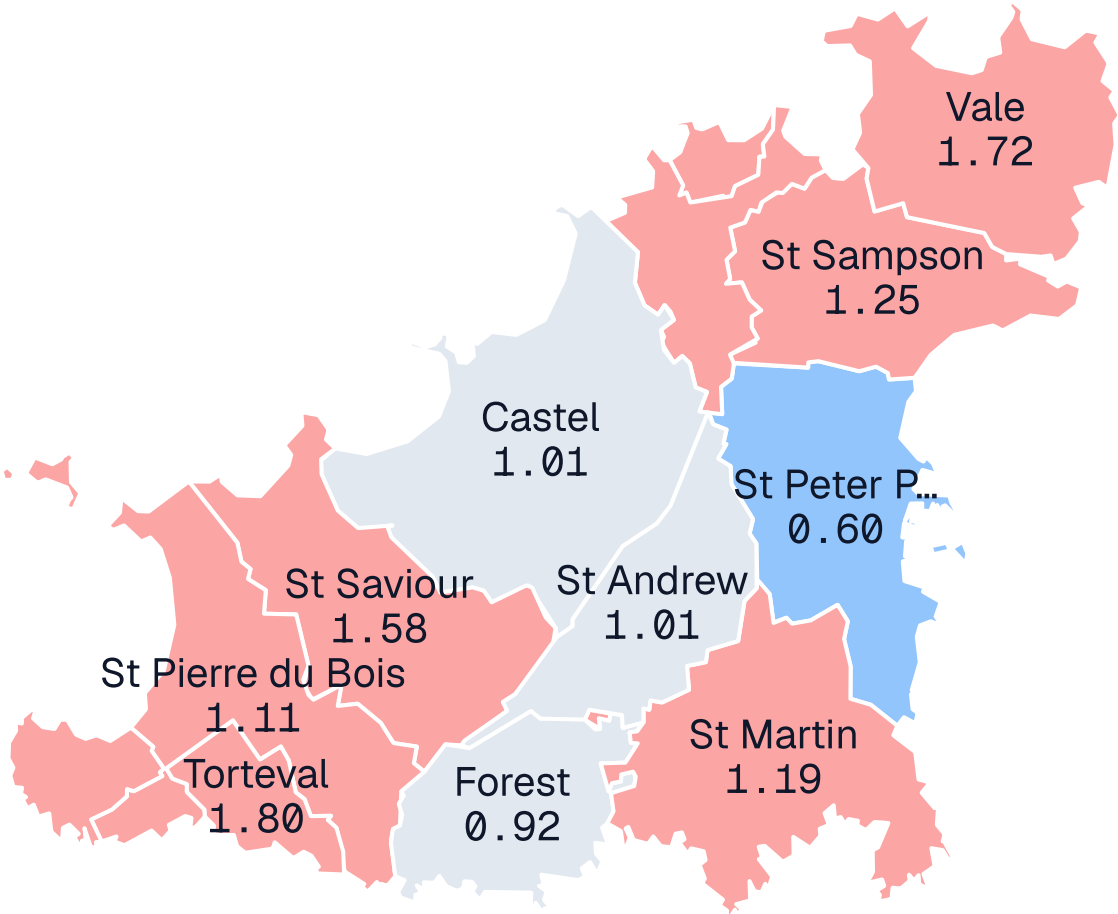
Concentrated in Vale, thin in St Peter Port

St Peter Port holds the most in raw terms — 134 of the 517 whose parish is on record, a concentration of 0.60 against that parish's share of everything counted. The sharpest concentration among the parishes large enough to name is Vale at 1.72. A quotient of one means the same mix as the island, which is the commonest reading and should look like nothing. Smaller parishes are drawn but not named: below 30 organisations a quotient moves on a single new record.

Where Home & Property is over- and under-represented

A parish on record for 517 of 593 Home & Property organisations (87%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

A location quotient: this sector's share of a parish against its share of the island. A quotient of one means "the same mix as the island", and should look like nothing. Hatched parishes hold too few of this sector to compare at all, and parishes holding fewer than 30 are drawn and tabled but never named in a sentence — a quotient over a handful moves on one new record. The parishes not shown are a real gap rather than an exclusion: all but a handful of the organisations without a parish are Guernsey ones whose parish is simply not on record yet.

69 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 7 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Building & Construction leads, on 104 organisations

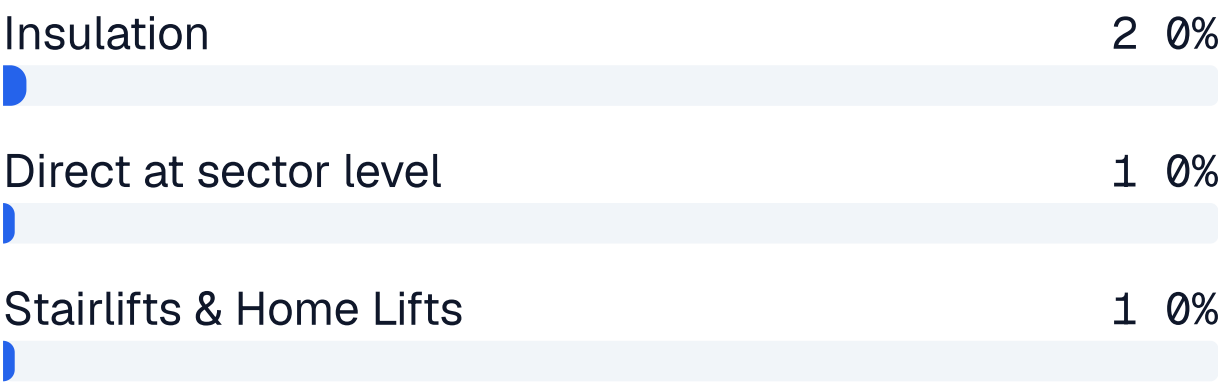
Every organisation is counted once, in its primary sub-sector. Separately, 44 organisations outside this count work in Home & Property alongside another sector — they are not in the bars below.

Home & Property by sub-sector

Counted over all 593 active Home & Property organisations







Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

1 organisation is classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 44 further organisations work in Home & Property alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes

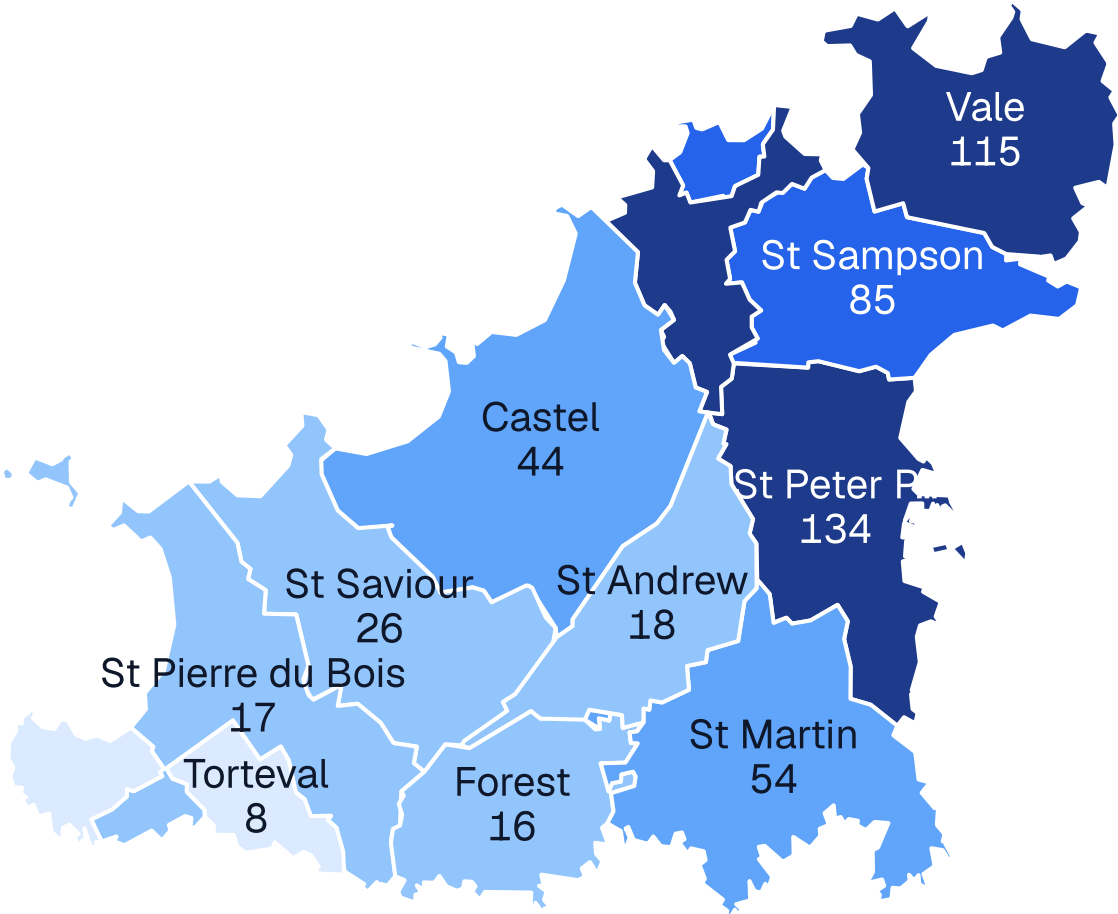
St Peter Port holds 134 Home & Property organisations

1 in 4 of the 517 whose parish is on record. Off Guernsey: 7 on Alderney.

Home & Property organisations by parish

A parish on record for 517 of 593 Home & Property organisations (87%)

ORGANISATIONS 0 134



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

69 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 7 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

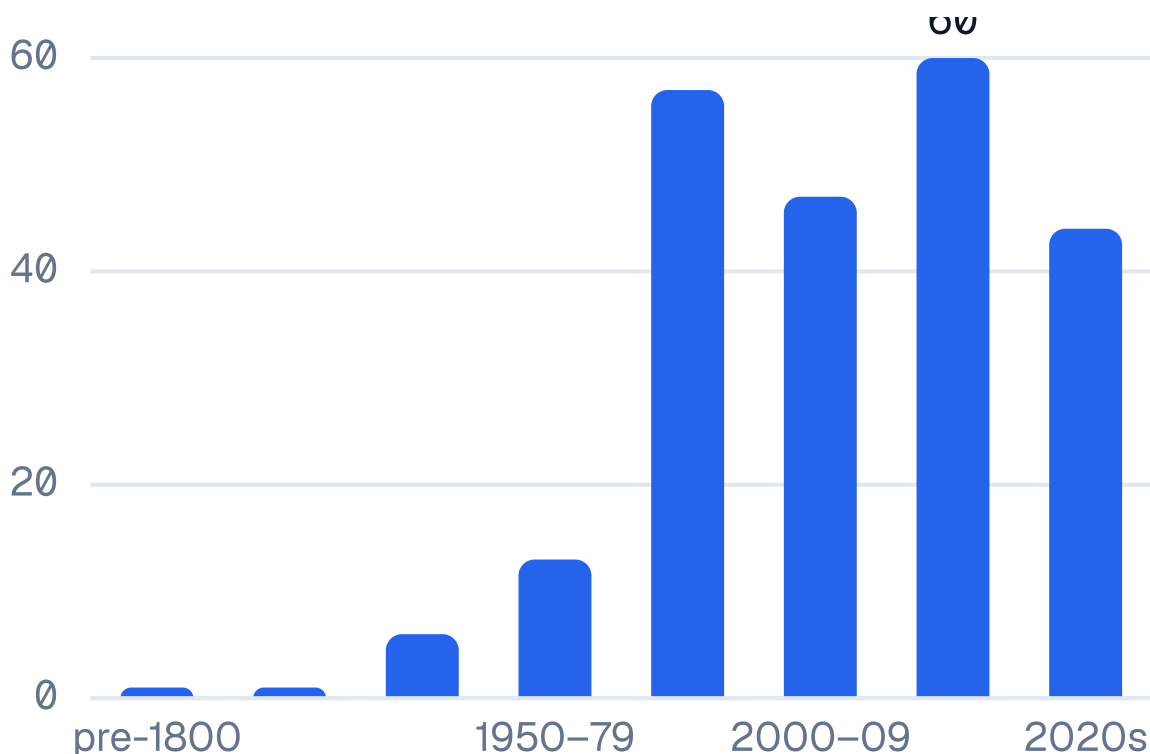
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Home & Property organisations by founding era

A founding year on record for 229 of 593 Home & Property organisations (39%)

ON RECORD FOR 39% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Half of those with a founding year began after 2007. The island's median is 2006.

Founded in the 2020s

44

A founding year on record for 229 of 593 organisations (39%)

Of those that publish a founding year at all.

ON RECORD FOR 39% — INDICATIVE

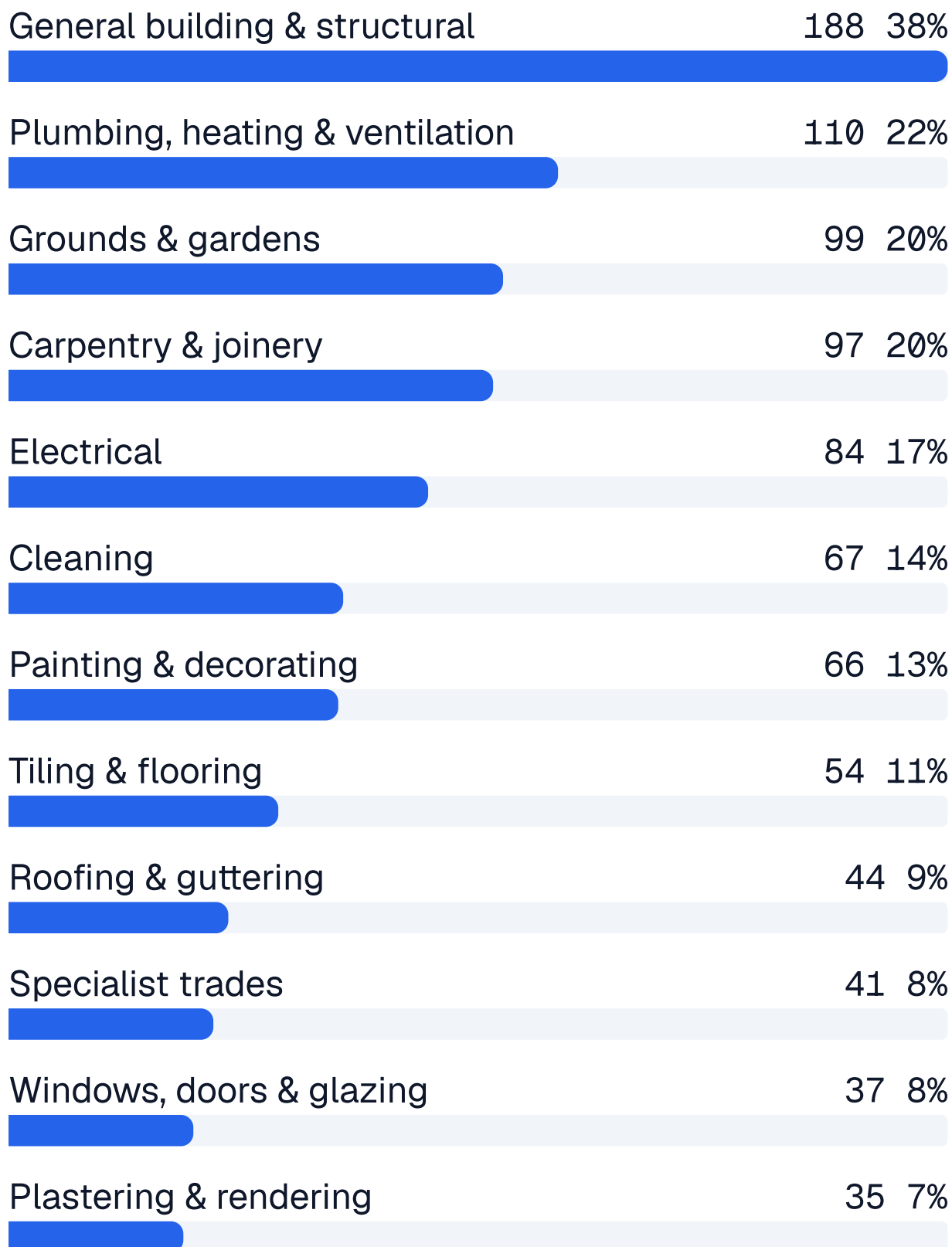
The typical mapped organisation holds 3 capabilities, against 3 island-wide

83% of the sector have at least one service resolved to the graph, across 13 domains, against 71% island-wide, the highest capability coverage of the 13 sectors where it can be counted. Capabilities as published

by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 491 of 593 Home & Property organisations (83%)

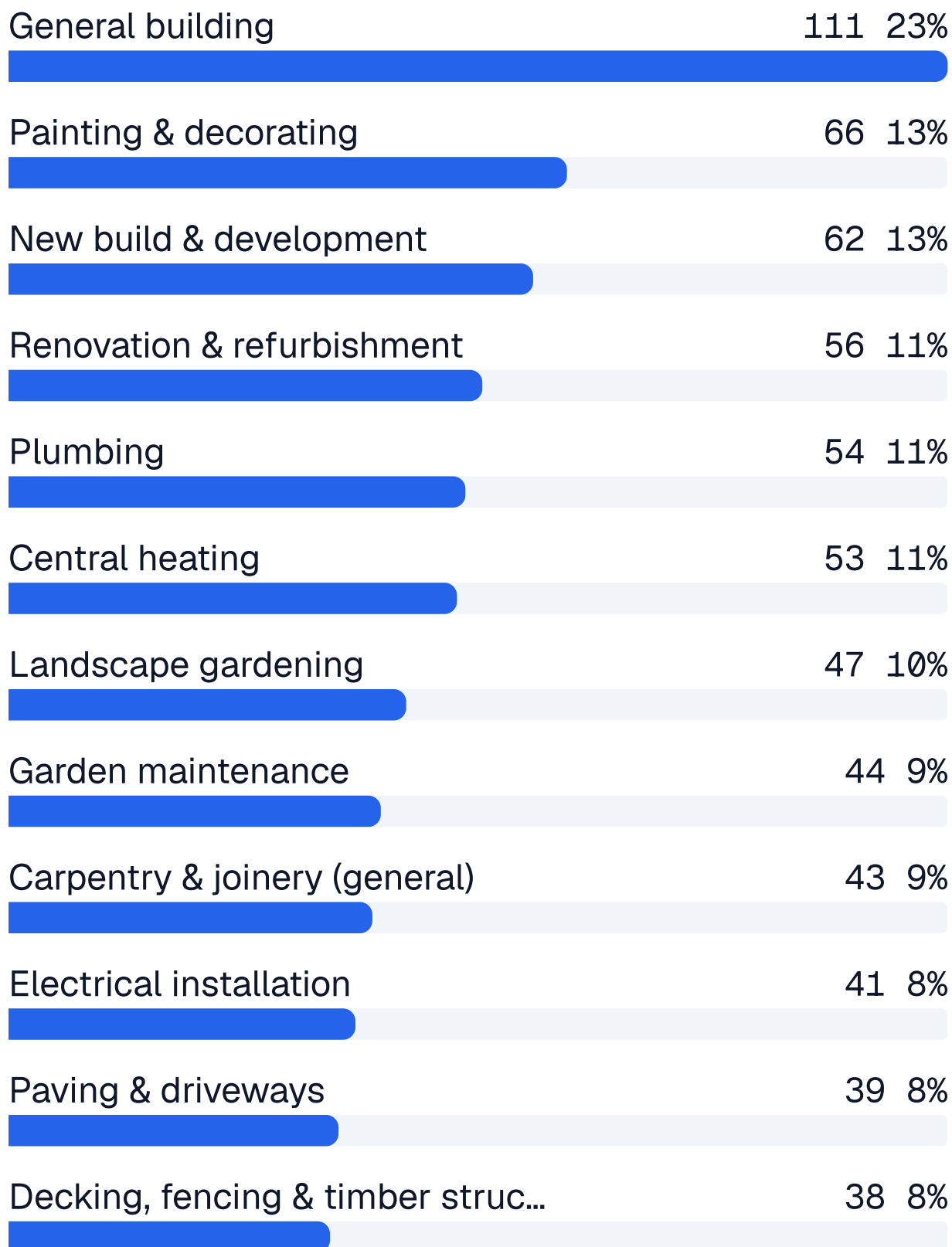


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

276 of the 491 with a capability on record span two or more of these groups (56%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 491 of 593 Home & Property organisations (83%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

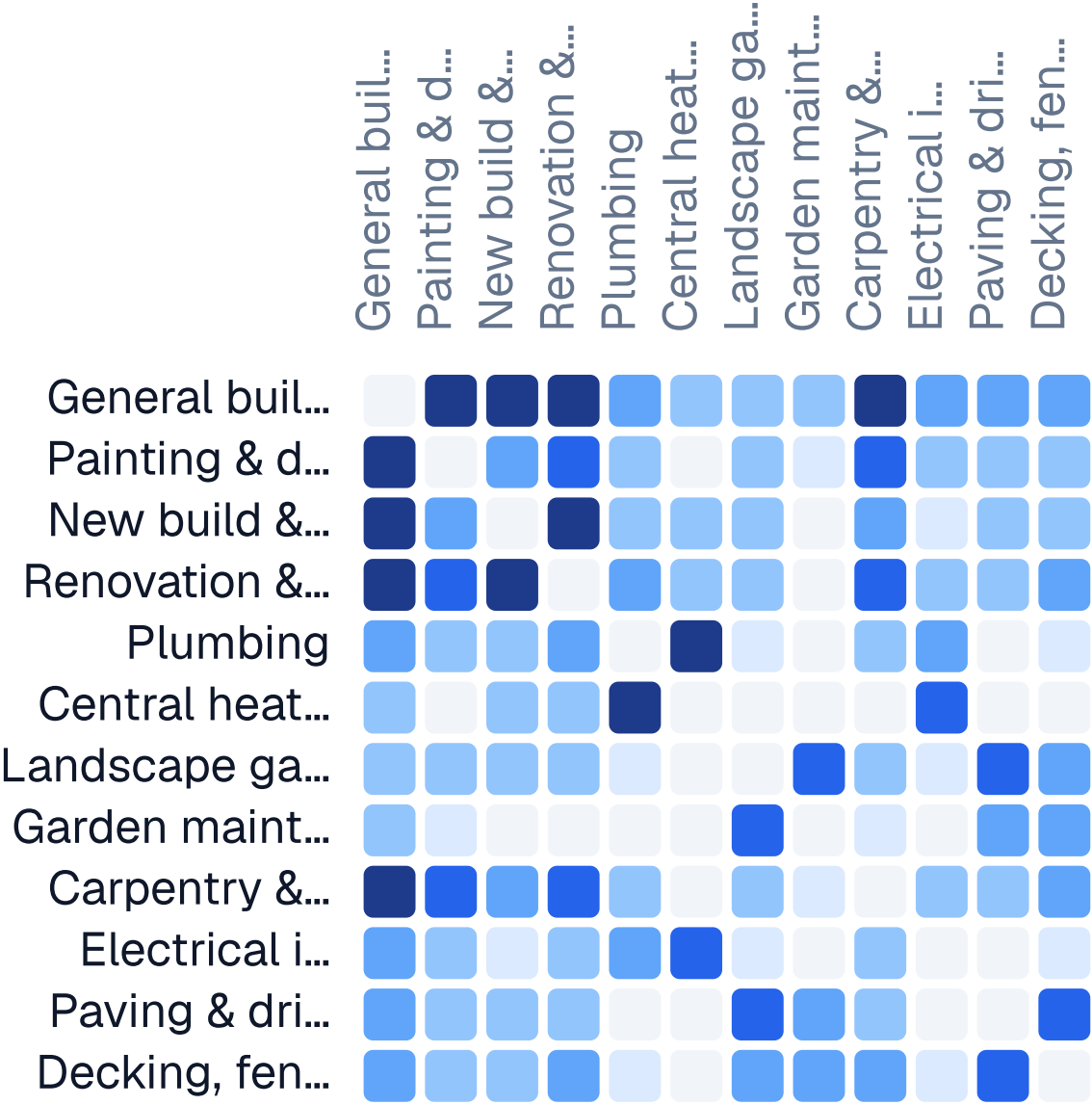
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 491 of 593 Home & Property organisations (83%)

ORGANISATIONS 0  40



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 448 of 593 Home & Property organisations (76%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

44% of Home & Property organisations have a website of their own

Against 67% island-wide — 23 points below the island rate, the lowest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 593 active Home & Property organisations

● Home & Property ● The island

Has a website

44% ● — ● 67%

Website on a .gg domain

17% ● — ● 27%

Links a social account of any kind

50% ● 51%

Links a Facebook page

47% ● 48%

0%

50%

100%

Each track carries both values at its ends; the gap between home & property and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another. 1 further row is not drawn: a platform on record for fewer than 15 organisations here moves several points on one new record, which is wider than the gap it would be read against.

Home & Property organisations with a website of their own

259

Counted over all 593 active Home & Property organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

38%

Counted over all 593 active Home & Property organisations

98 of 259, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

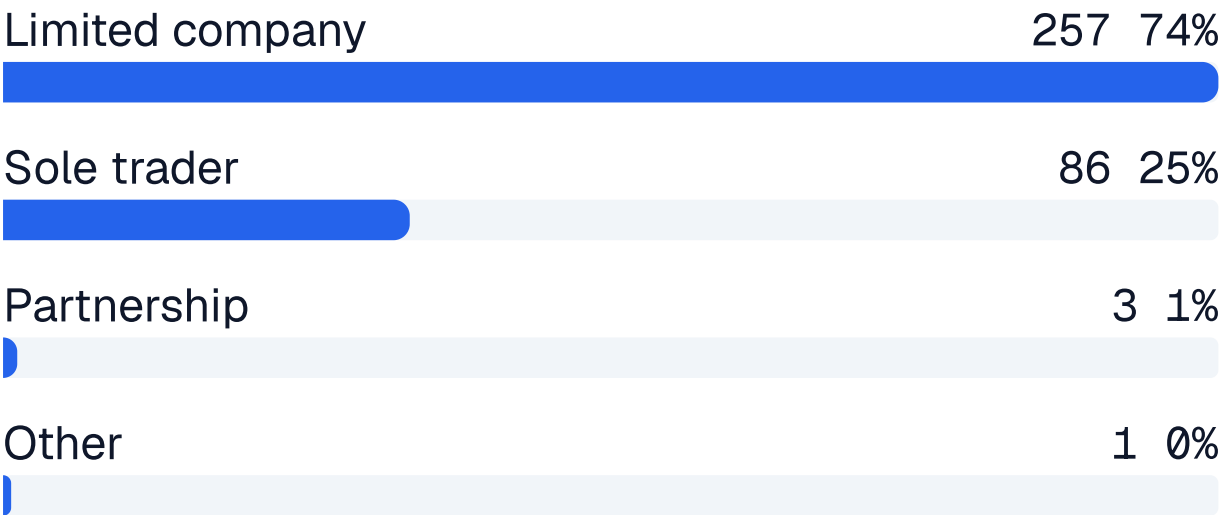
LEGAL FORM

#form-legal

Home & Property organisations by legal form

A legal form on record for 347 of 593 Home & Property organisations (59%)

ON RECORD FOR 59% — INDICATIVE



Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 9 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

OPENING HOURS

#hours

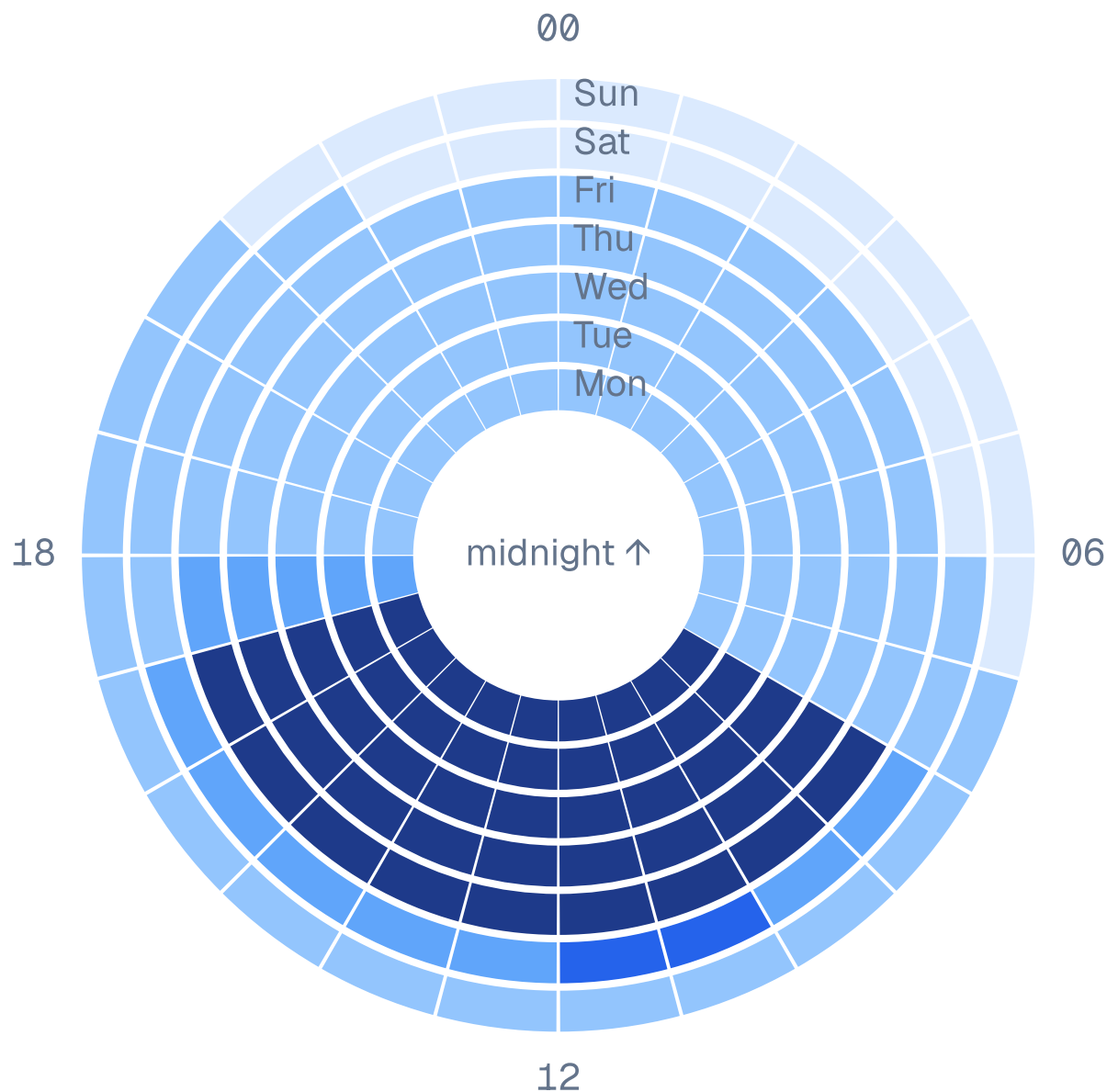
The sector’s working week

Home & Property organisations open, by day and hour

Opening hours on record for 196 of 593 Home & Property organisations (33%)

 ON RECORD FOR 33% — INDICATIVE

ORGANISATIONS OPEN 0  195



15% of those publishing a weekly grid open on a Sunday, and 1 in 2 on a Saturday. The median week runs 45 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 231 hold hours of some shape, of which 196 resolve to a weekly grid and 35 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+109

Home & Property organisations added to the register
(discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Home & Property, Q3 2026 edition,
island.gg/census/2026-q3/home-property – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 593 active organisations whose **primary** sector is Home & Property — 1 in 6 of the 3,582 with a primary sector on record; the wider 637 who work in Home & Property at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 517, a founding year for 229, a capability resolved to the graph for 491, opening hours that resolve to a weekly grid for 196 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 77% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Home & Property directory →](#)

Community & Public Services

543 organisations are counted with Community & Public Services as their primary sector — 15% of everything with a sector on record, and the 2nd largest of 16. A further 58 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Community & Public Services directory](#)

[← The whole census](#)

543

organisations counted with Community & Public Services as their primary sector, across the Bailiwick's four inhabited islands.

601

WORK IN IT AT ALL

13

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

362

WITH CAPABILITIES MAPPED

14

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



543 counted & published

measured coverage **84%**

An estimated 84% of this sector's organisations are counted — the 6th-highest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations whose main line of work is Community & Public Services

543

Of the 3,582 organisations with a primary sector (100% of 3,582)

15% of the organisations with a primary sector on record — the 2nd largest of 16 sectors counted.

Organisations working in Community & Public Services at all

601

Counted over all 3,616 active organisations

58 more than the 543 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Community & Public Services organisations with a website of their own

79%

Counted over all 543 active organisations

429 of 543, against 67% island-wide — 12 points above the island rate, the 5th-highest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

The largest kind of Community & Public Services organisation on record

170

This attribute is on record for 543 of 543 organisations (100%)

Charities & Non-Profits — 1 in 3 of the sector, ahead of Clubs & Associations (118) and Government Services (70).

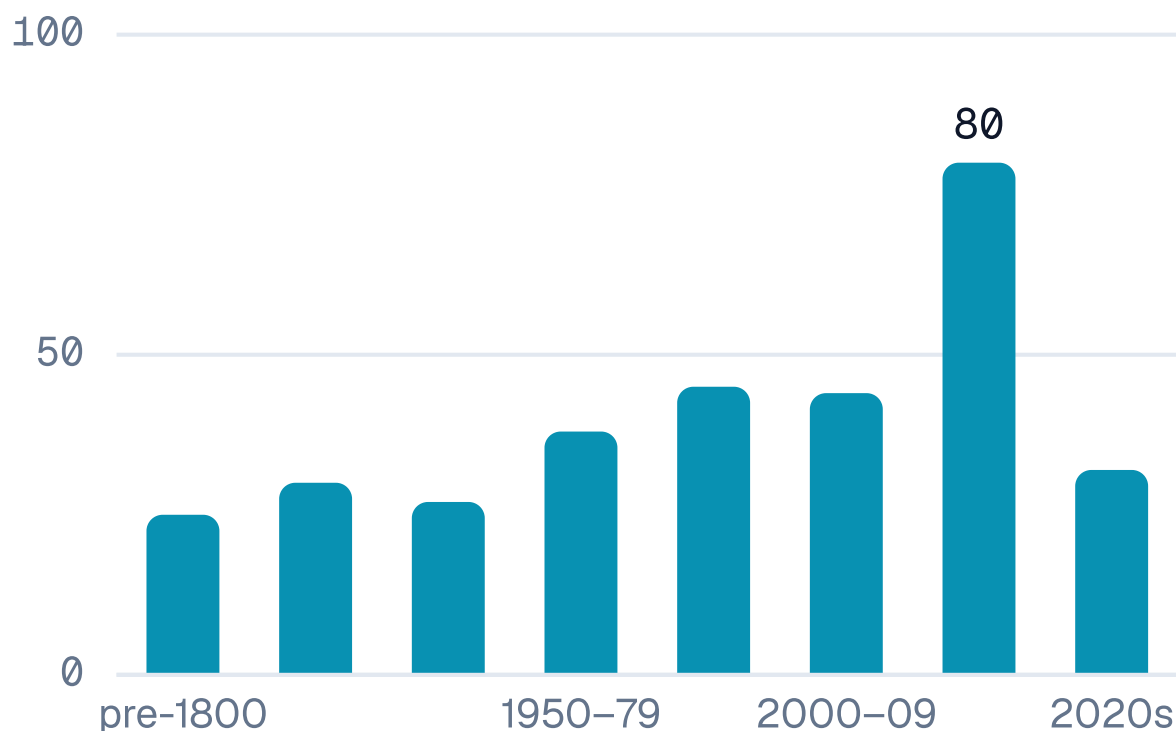
How old Community & Public Services is

The island's median is 2006, on 1,748 of 3,616 (48%) — below the citable bar, which is why it sits in this sentence rather than in the heading above. Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Community & Public Services organisations by founding era

A founding year on record for 321 of 543 Community & Public Services organisations (59%)

ON RECORD FOR 59% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

The earliest founding year on record in this sector is 1030, published by St Peter's Church. A floor date: the oldest we have found, not the oldest on the island. A founding year is on record for 321 of the 543 counted here.

Median founding year on record

1998

A founding year on record for 321 of 543 organisations (59%)

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

ON RECORD FOR 59% — INDICATIVE

Trading for a century or more

70

A founding year on record for 321 of 543 organisations (59%)

Of those that publish a founding year at all.

ON RECORD FOR 59% — INDICATIVE

Founded in the 2020s

32

A founding year on record for 321 of 543 organisations (59%)

Of those that publish a founding year at all.

ON RECORD FOR 59% — INDICATIVE

Oldest founding year on record

1030

A founding year on record for 321 of 543 organisations (59%)

St Peter's Church — the earliest year any organisation in this sector publishes. The year and the organisation are read from the same live claim the histogram counts, so the tile disappears rather than going stale.

ON RECORD FOR 59% — INDICATIVE

SUB-SECTORS

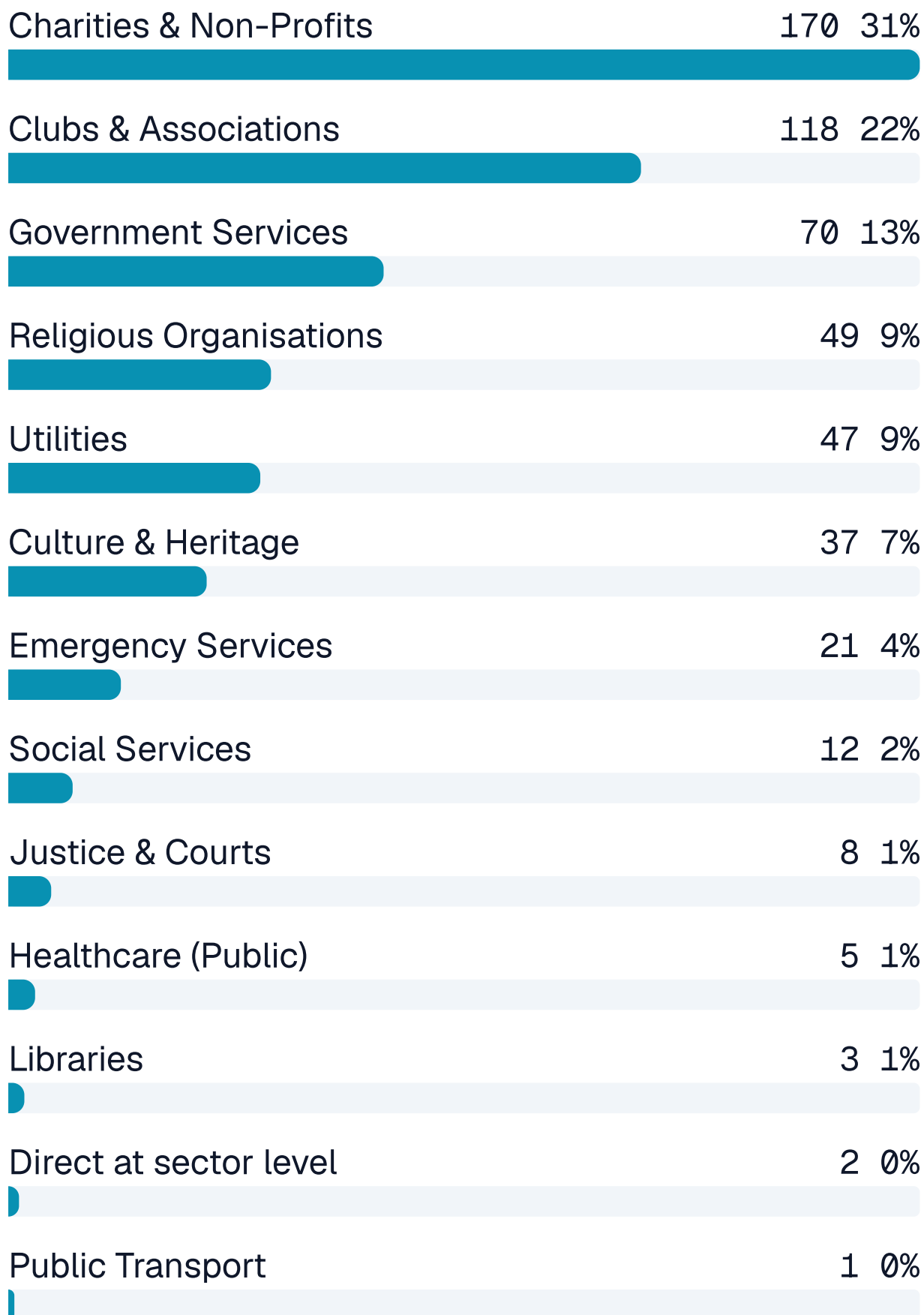
#composition

Charities & Non-Profits leads, on 170 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 58 organisations outside this count work in Community & Public Services alongside another sector — they are not in the bars below.

Community & Public Services by sub-sector

Counted over all 543 active Community & Public Services organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

2 organisations are classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 58 further organisations work in Community & Public Services alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes 

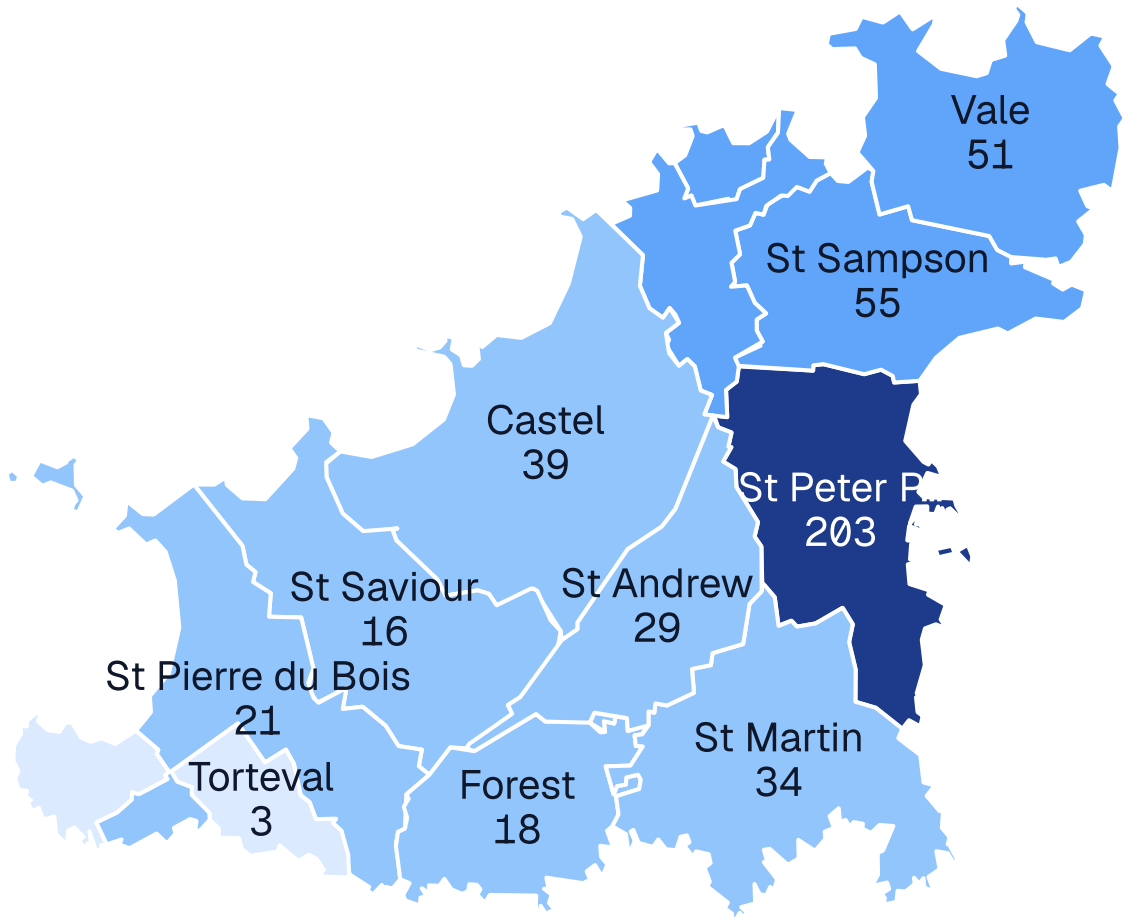
St Peter Port holds 203 Community & Public Services organisations

43% of the 469 whose parish is on record. Off Guernsey: 39 on Alderney, 10 on Sark and 1 on Herm.

Community & Public Services organisations by parish

A parish on record for 469 of 543 Community & Public Services organisations (86%)

ORGANISATIONS 0 203



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

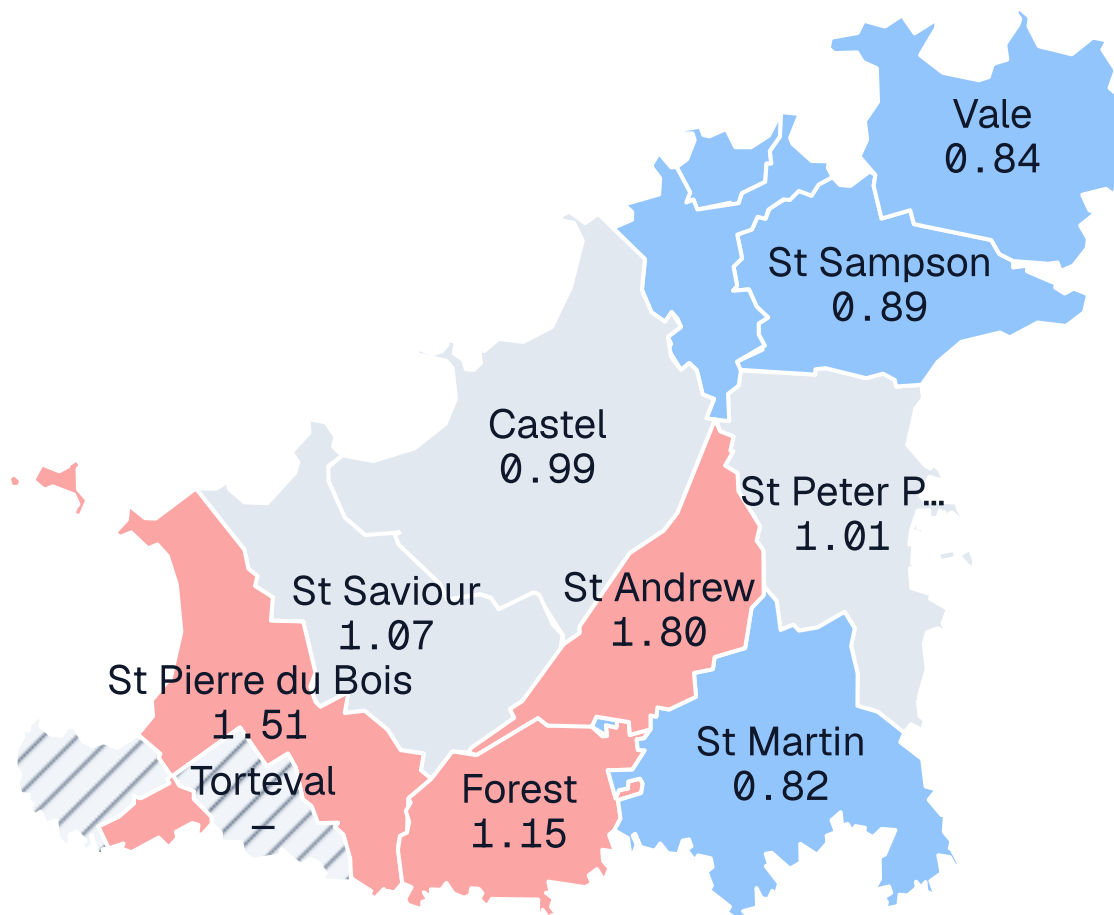
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

24 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 50 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Community & Public Services is over- and under-represented

A parish on record for 469 of 543 Community & Public Services organisations (86%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

The typical mapped organisation holds 2 capabilities, against 3 island-wide

67% of the sector have at least one service resolved to the graph, across 14 domains, against 71% island-wide, the 4th-lowest capability coverage of the 13 sectors where it can be counted. Capabilities as

published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 362 of 543 Community & Public Services organisations (67%)





Sports & activities

2 1%



Marketing & design

1 0%

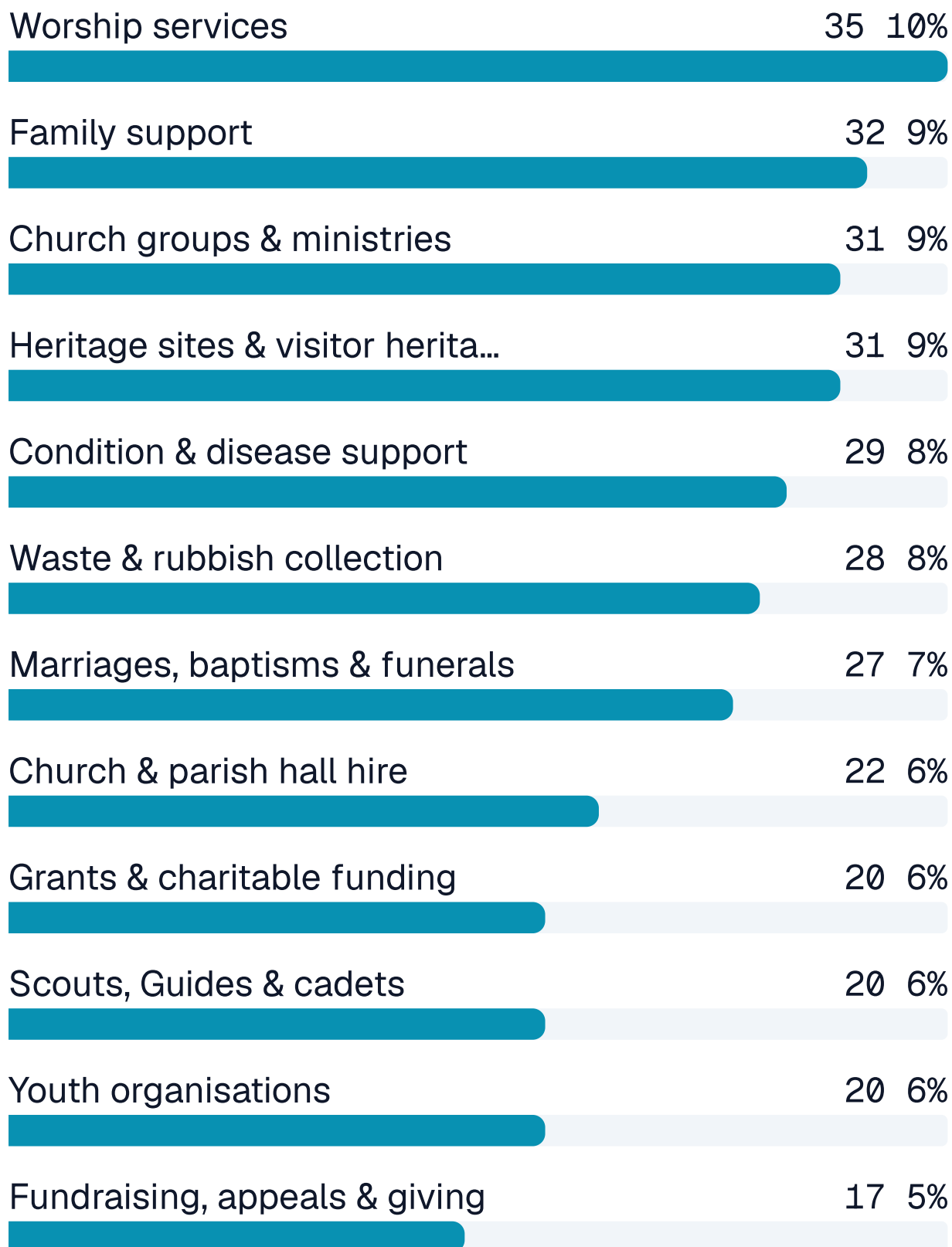


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

179 of the 362 with a capability on record span two or more of these groups (1 in 2). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 362 of 543 Community & Public Services organisations (67%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

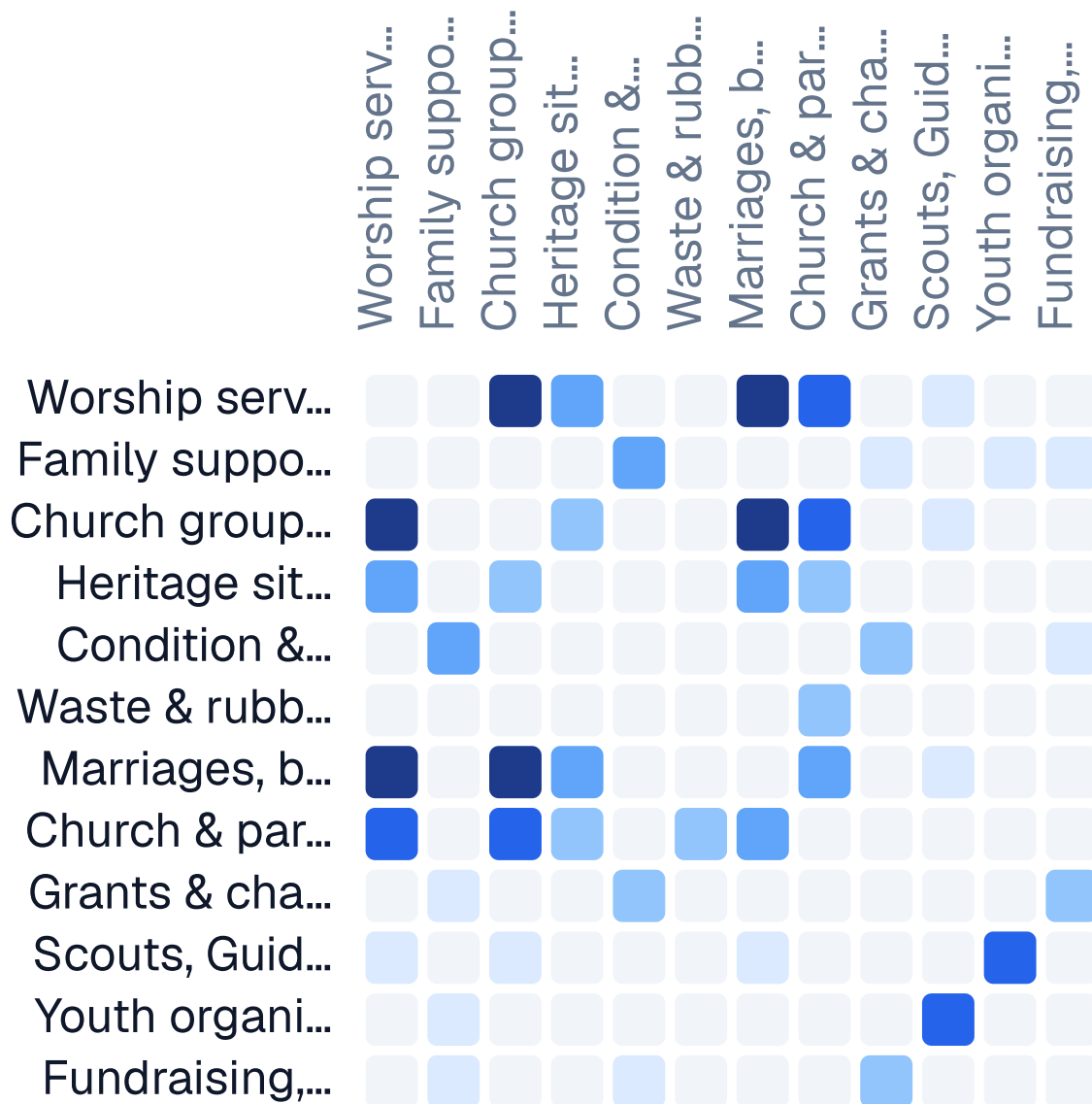
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 362 of 543 Community & Public Services organisations (67%)

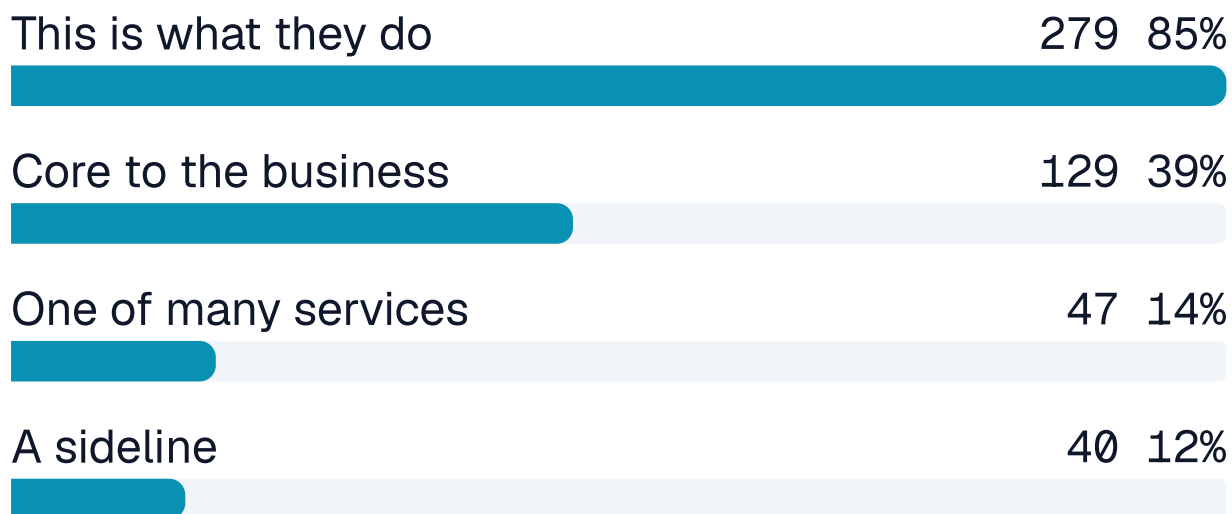
ORGANISATIONS 0  31



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 330 of 543 Community & Public Services organisations (61%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

79% of Community & Public Services organisations have a website of their own

Against 67% island-wide — 12 points above the island rate, the 5th-highest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 543 active Community & Public Services organisations

● Community & Public Services ● The island

Has a website

67% ● — ● 79%

Website on a .gg domain

27% ● — ● 52%

Links a social account of any kind

50% ● 50%

Links a Facebook page

47% ● 47%

0%

50%

100%

Each track carries both values at its ends; the gap between community & public services and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another. 1 further row is not drawn: a platform on record for fewer than 15 organisations here moves several points on one new record, which is wider than the gap it would be read against.

Community & Public Services organisations with a website of their own

429

Counted over all 543 active Community & Public Services organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

65%

Counted over all 543 active Community & Public Services organisations

280 of 429, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

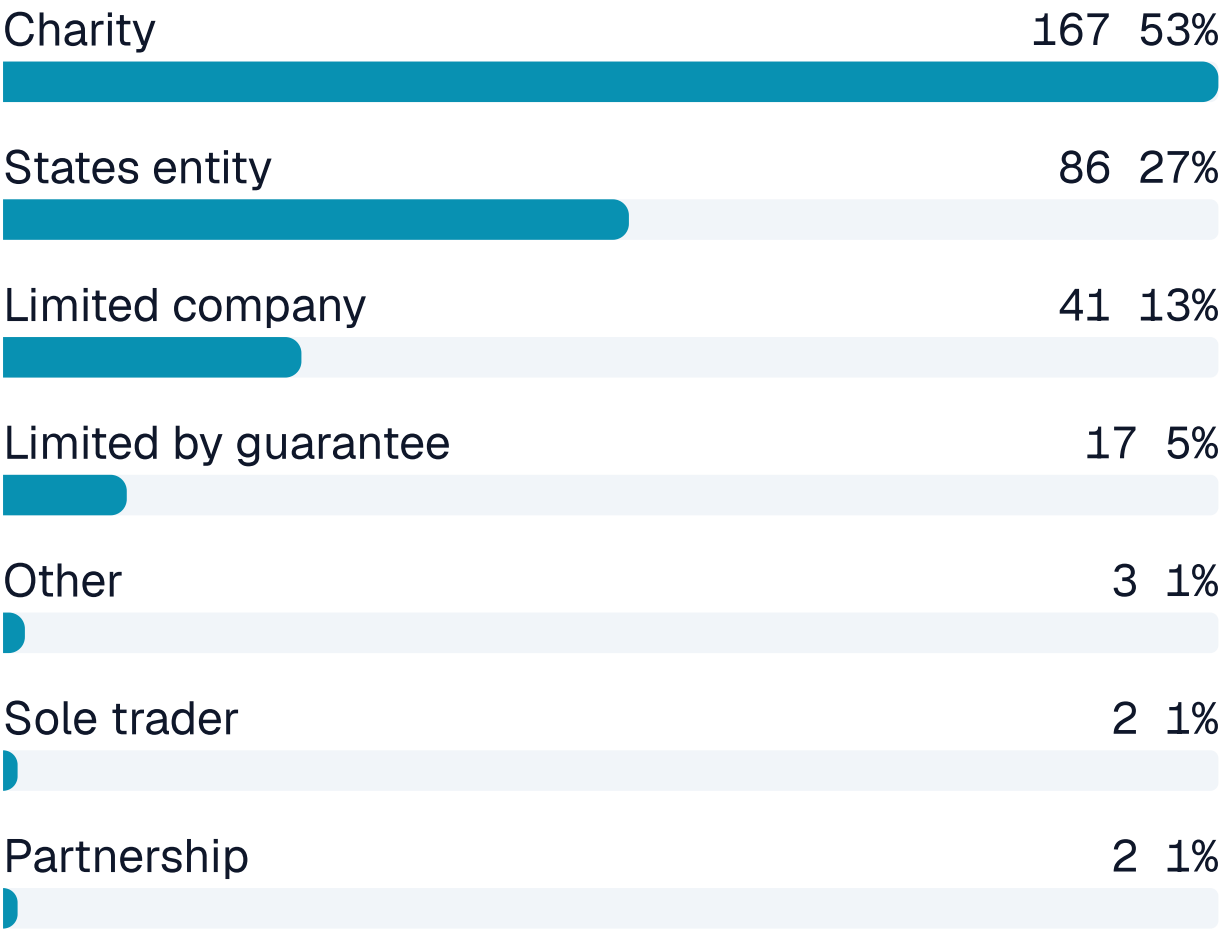
LEGAL FORM

#form-legal

Community & Public Services organisations by legal form

A legal form on record for 318 of 543 Community & Public Services organisations (59%)

ON RECORD FOR 59% — INDICATIVE



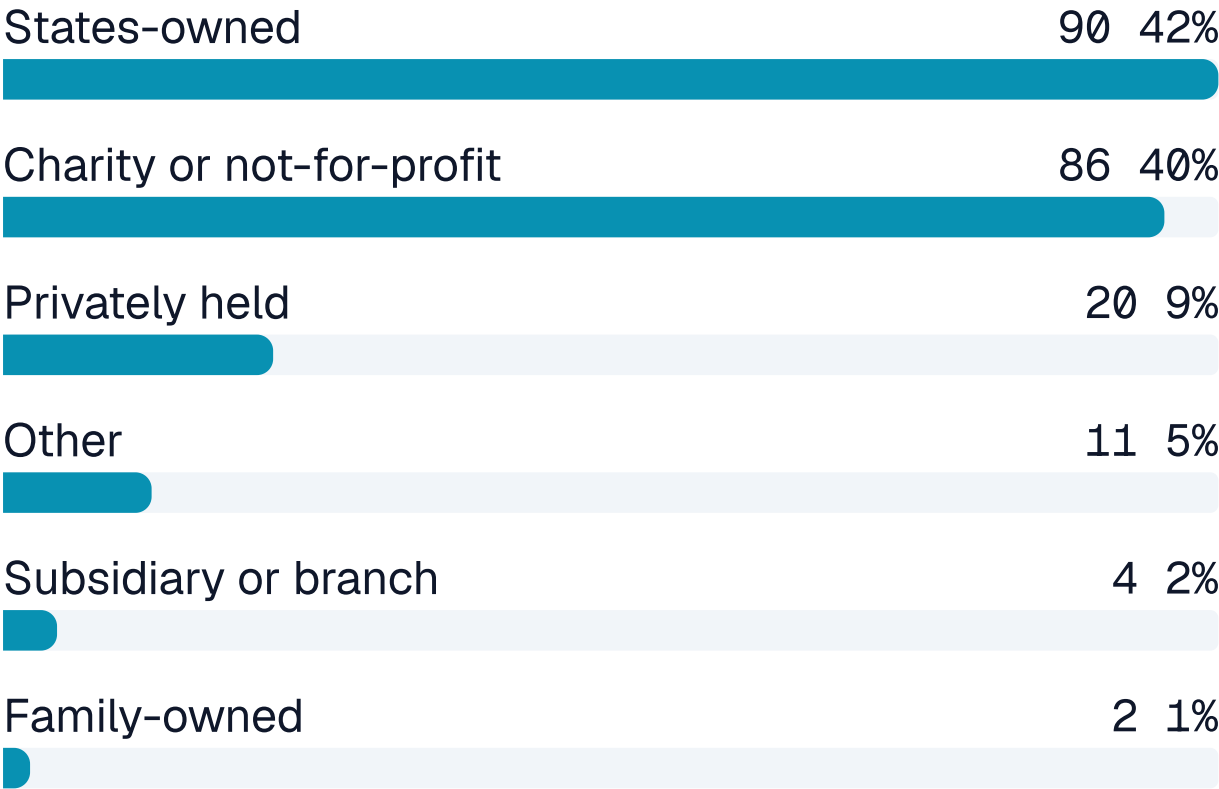
Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 57 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

Community & Public Services organisations by ownership

An ownership type on record for 213 of 543 Community & Public Services organisations (39%)

ON RECORD FOR 39% — INDICATIVE



As each organisation describes itself. Where a parent is off-island, that is recorded only when it was found — there is no “no parent” record, so this is not a count of independence.

What this chapter cannot yet say

These modules are on record for too few of the 543 organisations counted here to draw. A blank is deliberate: the module reports its base rather than a number it cannot stand behind.

Team size	16 of 543 on record
Opening hours	148 of 543 on record

This chapter's row on the evidence map →

The last 90 days

+155

Community & Public Services organisations added to the register (discovery, not openings)

1

recorded as no longer trading in the window

USE THESE NUMBERS

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[census.csv](#) sector × parish[census.json](#) every aggregate[data.json](#) the Q3 2026 edition[About the data](#)[Full methodology](#)[Press desk](#)

Island Graph, The Guernsey Business Census – Community & Public Services, Q3 2026 edition, island.gg/census/2026-q3/community-public – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

The bases every figure here divides by

This chapter counts over the 543 active organisations whose **primary** sector is Community & Public Services — 15% of the 3,582 with a primary sector on record; the wider 601 who work in Community & Public Services at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 469, a founding year for 321, a capability resolved to the graph for 362, opening hours that resolve to a weekly grid for 148 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 84% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

Health & Wellness

427 organisations are counted with Health & Wellness as their primary sector — 12% of everything with a sector on record, and the 3rd largest of 16. A further 42 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Health & Wellness directory](#)

[← The whole census](#)

427

organisations counted with Health & Wellness as their primary sector, across the Bailiwick's four inhabited islands.

469

WORK IN IT AT ALL

22

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

295

WITH CAPABILITIES MAPPED

7

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



427 counted & published

measured coverage **73%**

An estimated 73% of this sector's organisations are counted — the 4th-lowest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

The largest kind of Health & Wellness organisation on record

122

This attribute is on record for 427 of 427 organisations (100%)

Beauty & Aesthetics — 29% of the sector, ahead of Gyms & Fitness (69) and Care Services (48).

Organisations working in Health & Wellness at all

469

Counted over all 3,616 active organisations

42 more than the 427 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Organisations with what they do resolved to the capability graph

69%

A capability on record for 295 of 427 organisations (69%)

295 of 427, against 71% island-wide, mid-table on capability coverage: 8th of the 13 sectors where it can be counted; a median of 4 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Share of parish-known Health & Wellness based in St Peter Port

42%

A parish on record for 388 of 427 organisations (91%)

163 of the 388 whose parish is on record — a concentration of 0.98 against the parish's share of everything counted.

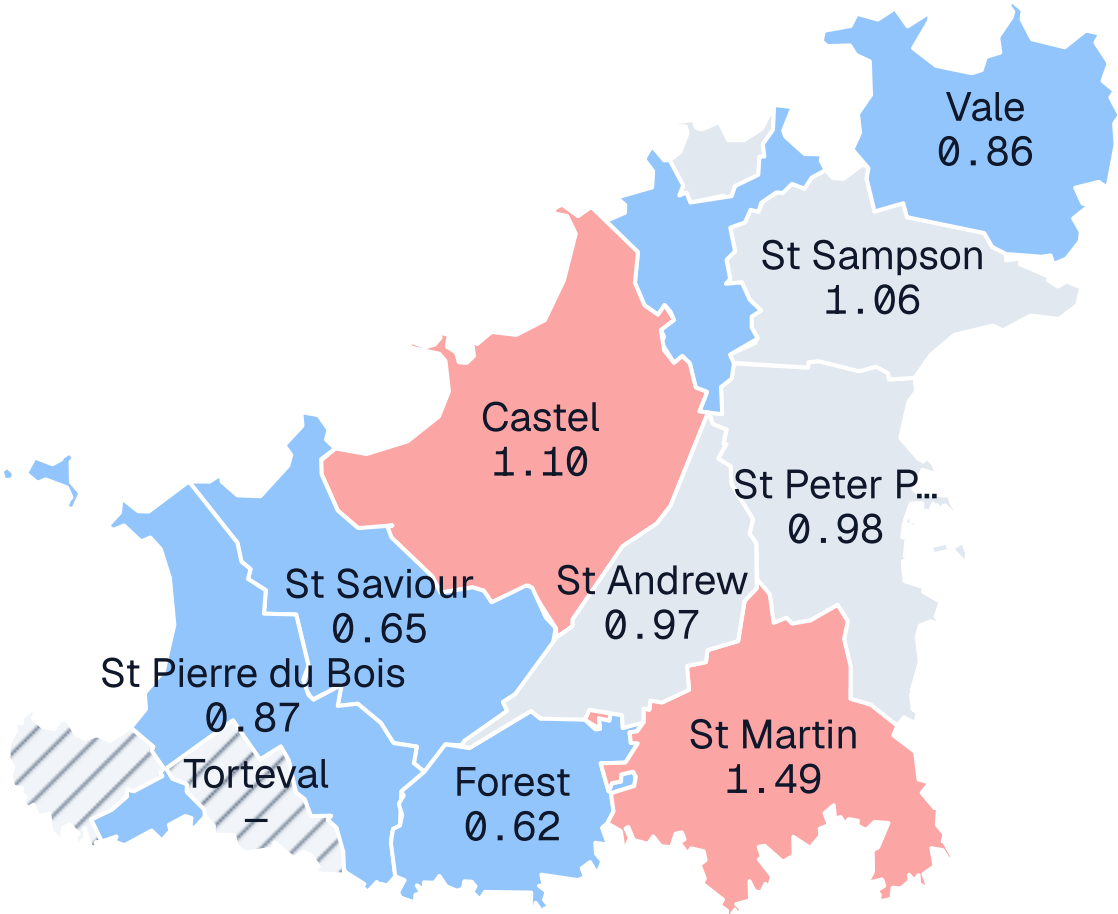
Concentrated in St Martin, thin in Vale

St Peter Port holds the most in raw terms — 163 of the 388 whose parish is on record, a concentration of 0.98 against that parish's share of everything counted. The sharpest concentration among the parishes large enough to name is St Martin at 1.49. A quotient of one means the same mix as the island, which is the commonest reading and should look like nothing. Smaller parishes are drawn but not named: below 30 organisations a quotient moves on a single new record.

Where Health & Wellness is over- and under-represented

A parish on record for 388 of 427 Health & Wellness organisations (91%)

SHARE VS THE ISLAND under ½× below island share ≈ island share up to 2× over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

A location quotient: this sector's share of a parish against its share of the island. A quotient of one means "the same mix as the island", and should look like nothing. Hatched parishes hold too few of this sector to compare at all, and parishes holding fewer than 30 are drawn and tabled but never named in a sentence — a quotient over a handful moves on one new record.

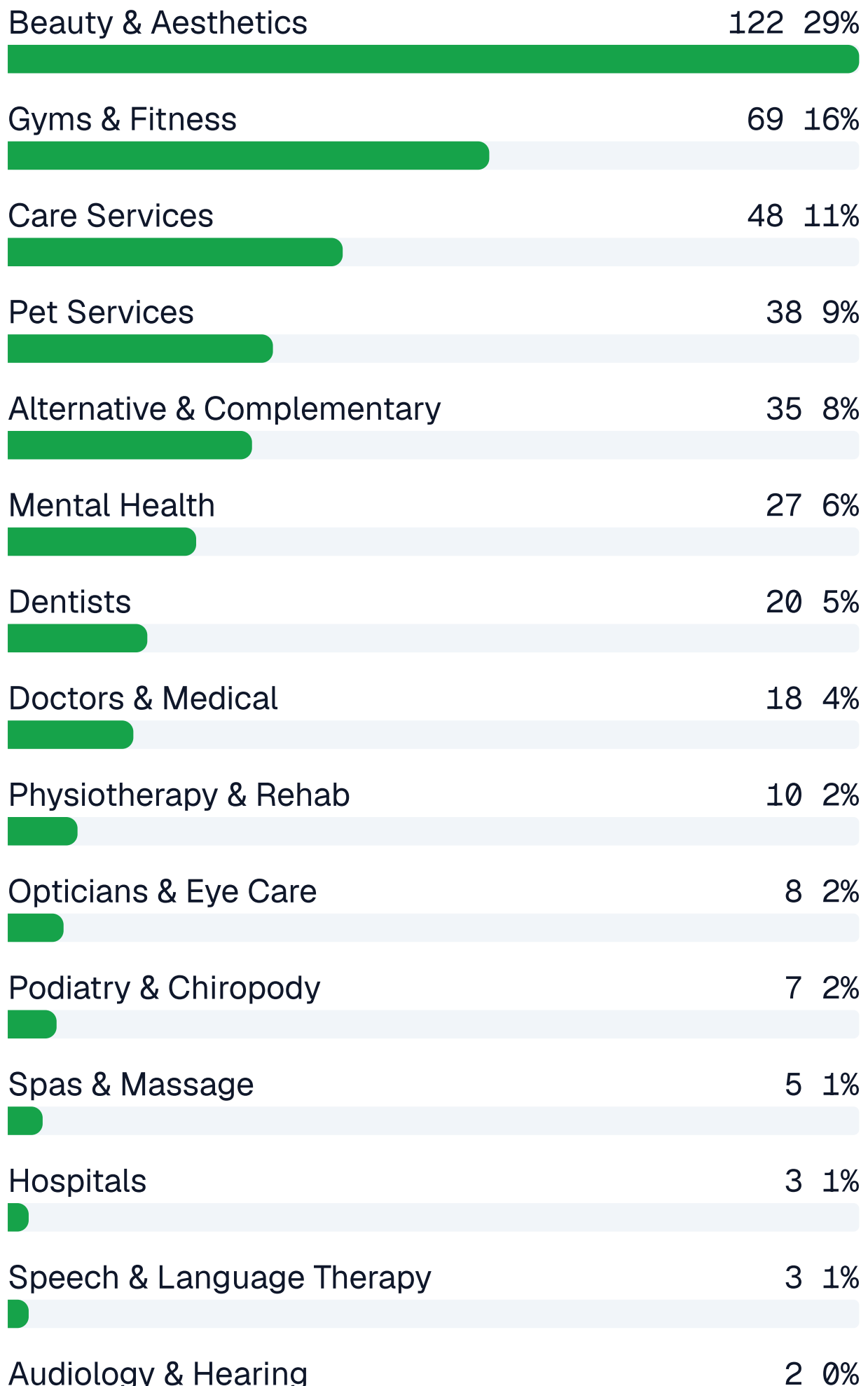
12 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 27 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Beauty & Aesthetics leads, on 122 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 42 organisations outside this count work in Health & Wellness alongside another sector — they are not in the bars below.

Health & Wellness by sub-sector

Counted over all 427 active Health & Wellness organisations





Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

42 further organisations work in Health & Wellness alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES #parishes

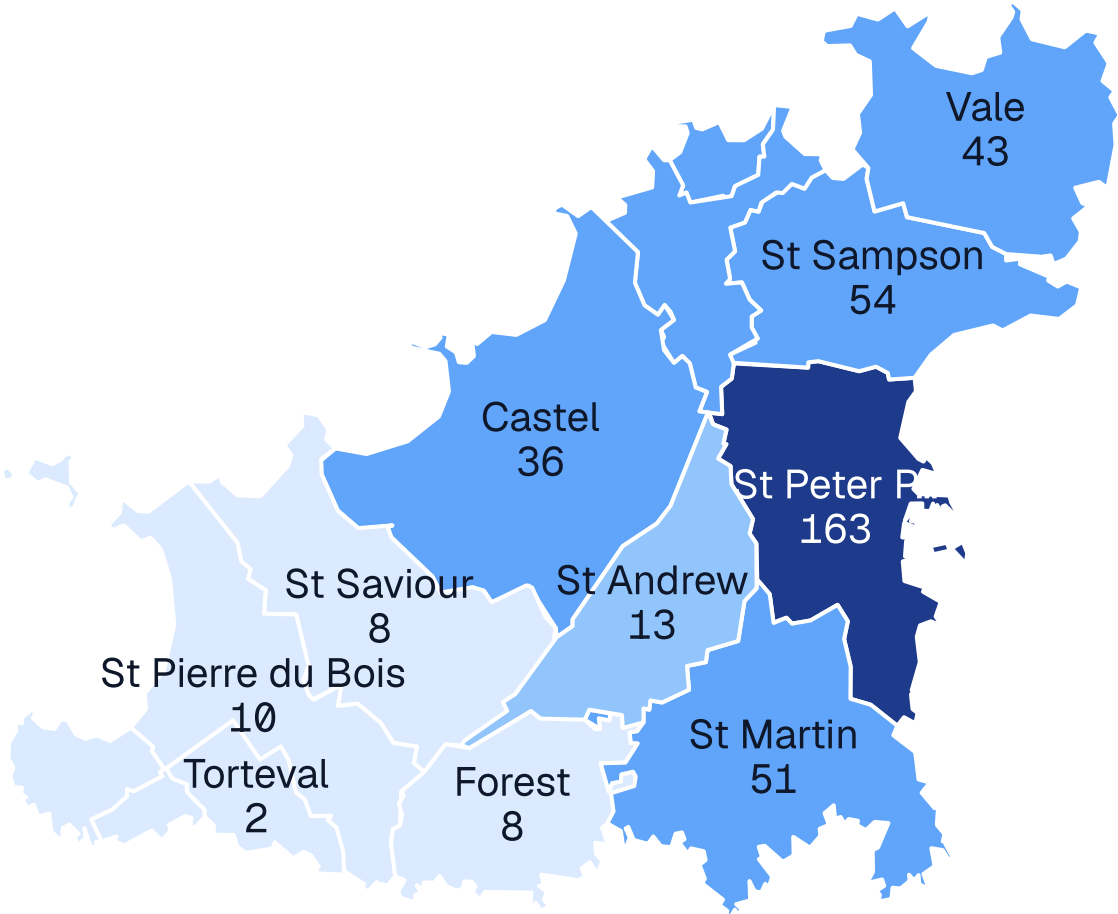
St Peter Port holds 163 Health & Wellness organisations

42% of the 388 whose parish is on record. Off Guernsey: 24 on Alderney and 3 on Sark.

Health & Wellness organisations by parish

A parish on record for 388 of 427 Health & Wellness organisations (91%)

ORGANISATIONS 0 163



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

12 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 27 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

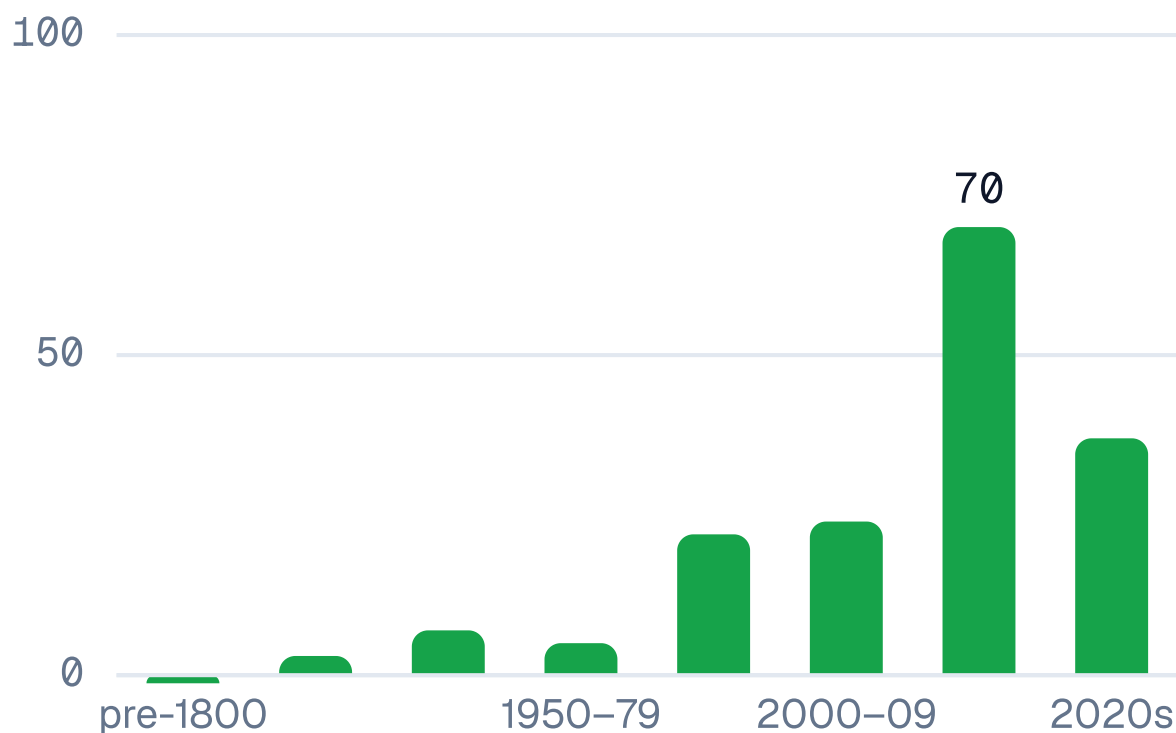
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Health & Wellness organisations by founding era

A founding year on record for 168 of 427 Health & Wellness organisations (39%)

 ON RECORD FOR 39% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Half of those with a founding year began after 2014. The island's median is 2006.

Founded in the 2020s

37

A founding year on record for 168 of 427 organisations (39%)

Of those that publish a founding year at all.

 ON RECORD FOR 39% — INDICATIVE

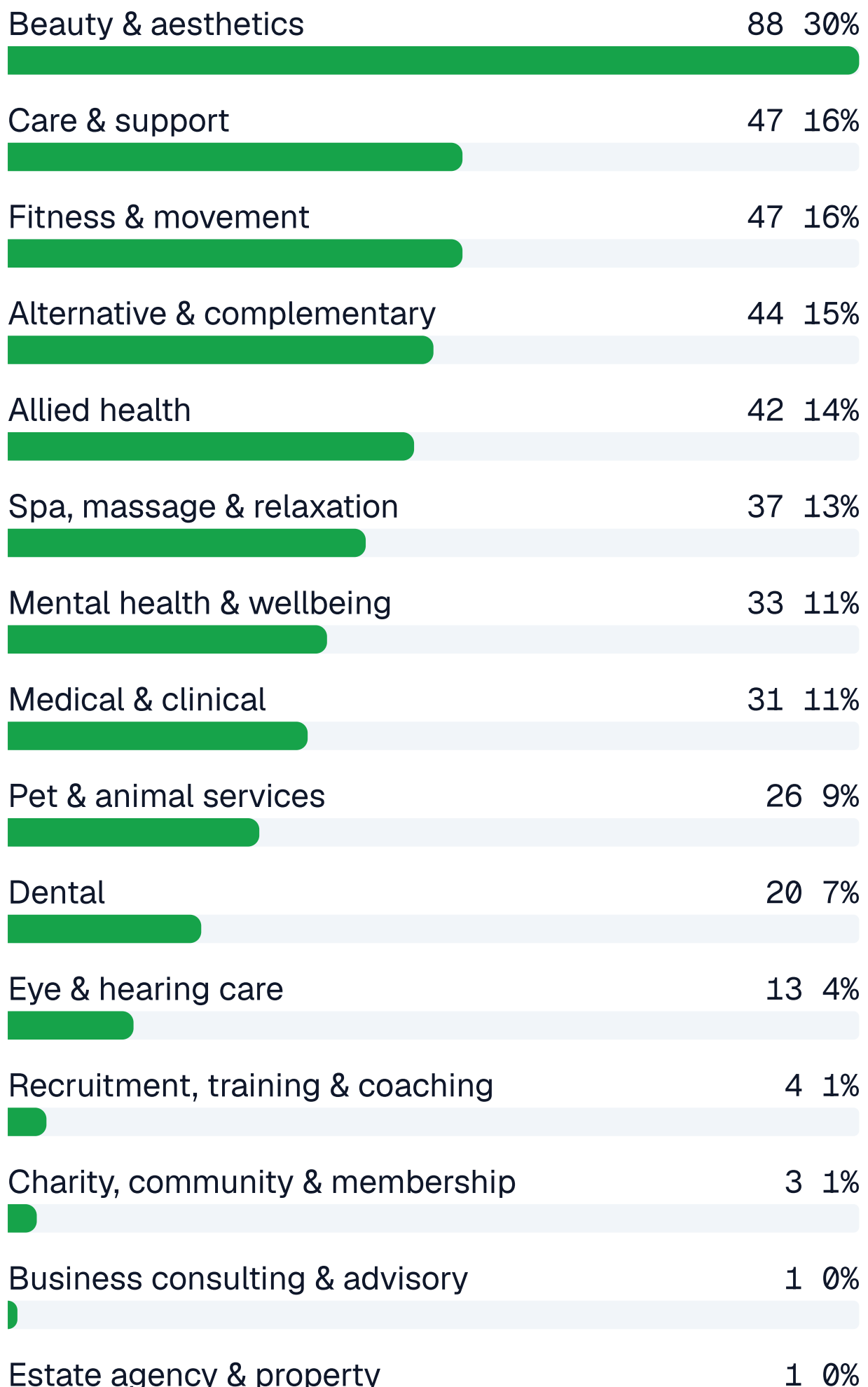
The typical mapped organisation holds 4 capabilities, against 3 island-wide

69% of the sector have at least one service resolved to the graph, across 7 domains, against 71% island-wide, mid-table on capability coverage: 8th of the 13 sectors where it can be counted. Capabilities as

published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 295 of 427 Health & Wellness organisations (69%)



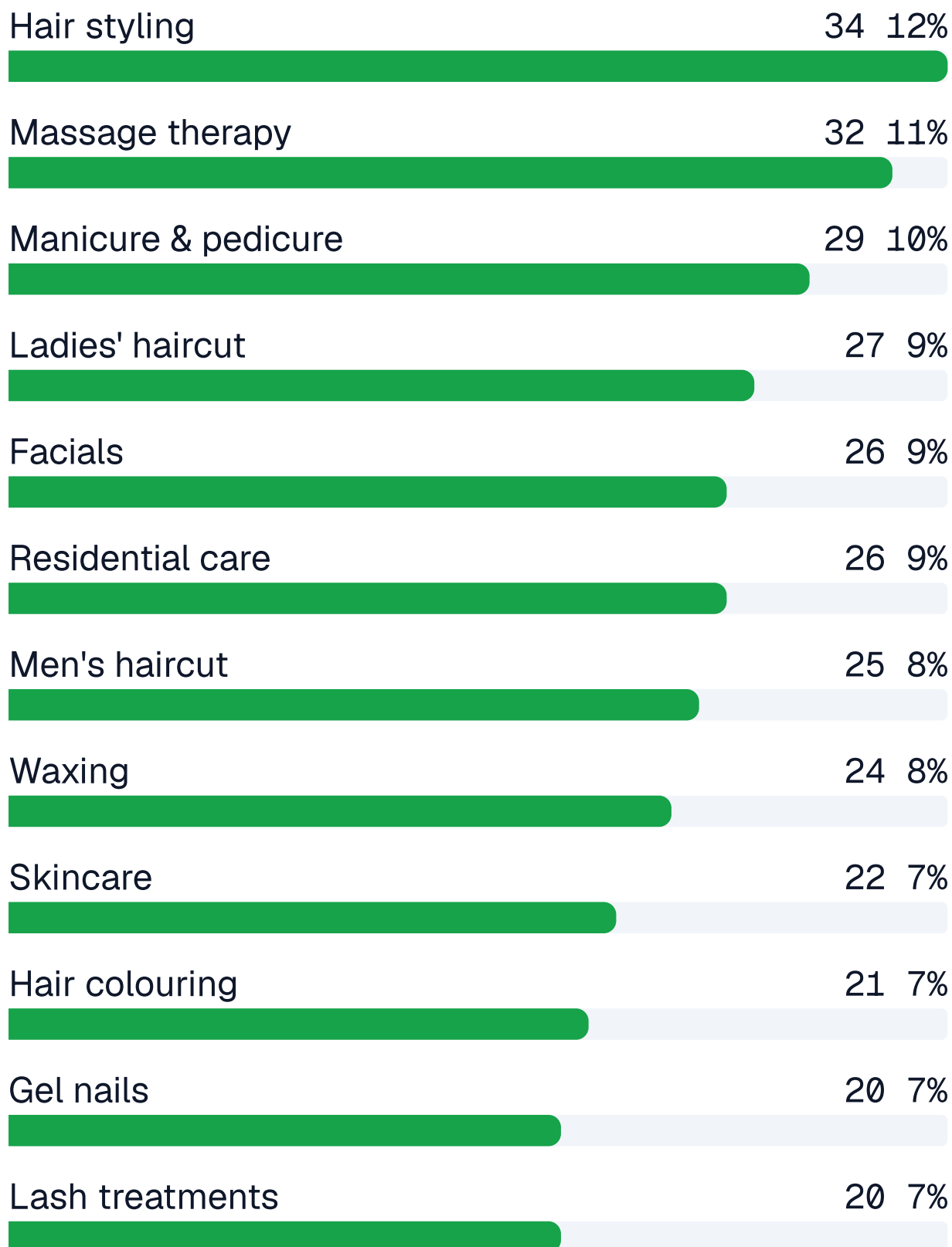


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

97 of the 295 with a capability on record span two or more of these groups (1 in 3). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 295 of 427 Health & Wellness organisations (69%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 295 of 427 Health & Wellness organisations (69%)

ORGANISATIONS 0  25



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 268 of 427 Health & Wellness organisations (63%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

66% of Health & Wellness organisations have a website of their own

Against 67% island-wide — 1 point below the island rate, mid-table on own-site rate: 8th of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 427 active Health & Wellness organisations

● Health & Wellness ● The island

Has a website

66% ● 67%

Website on a .gg domain

27% ● 28%

Links a social account of any kind

48% ● 50%

Links a Facebook page

44% ● 47%

Links an Instagram account

23% ● 24%

0%

50%

100%

Each track carries both values at its ends; the gap between health & wellness and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Health & Wellness organisations with a website of their own

282

Counted over all 427 active Health & Wellness organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

42%

Counted over all 427 active Health & Wellness organisations

119 of 282, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

The sector's working week

SEVEN DAYS, TWENTY-FOUR HOURS

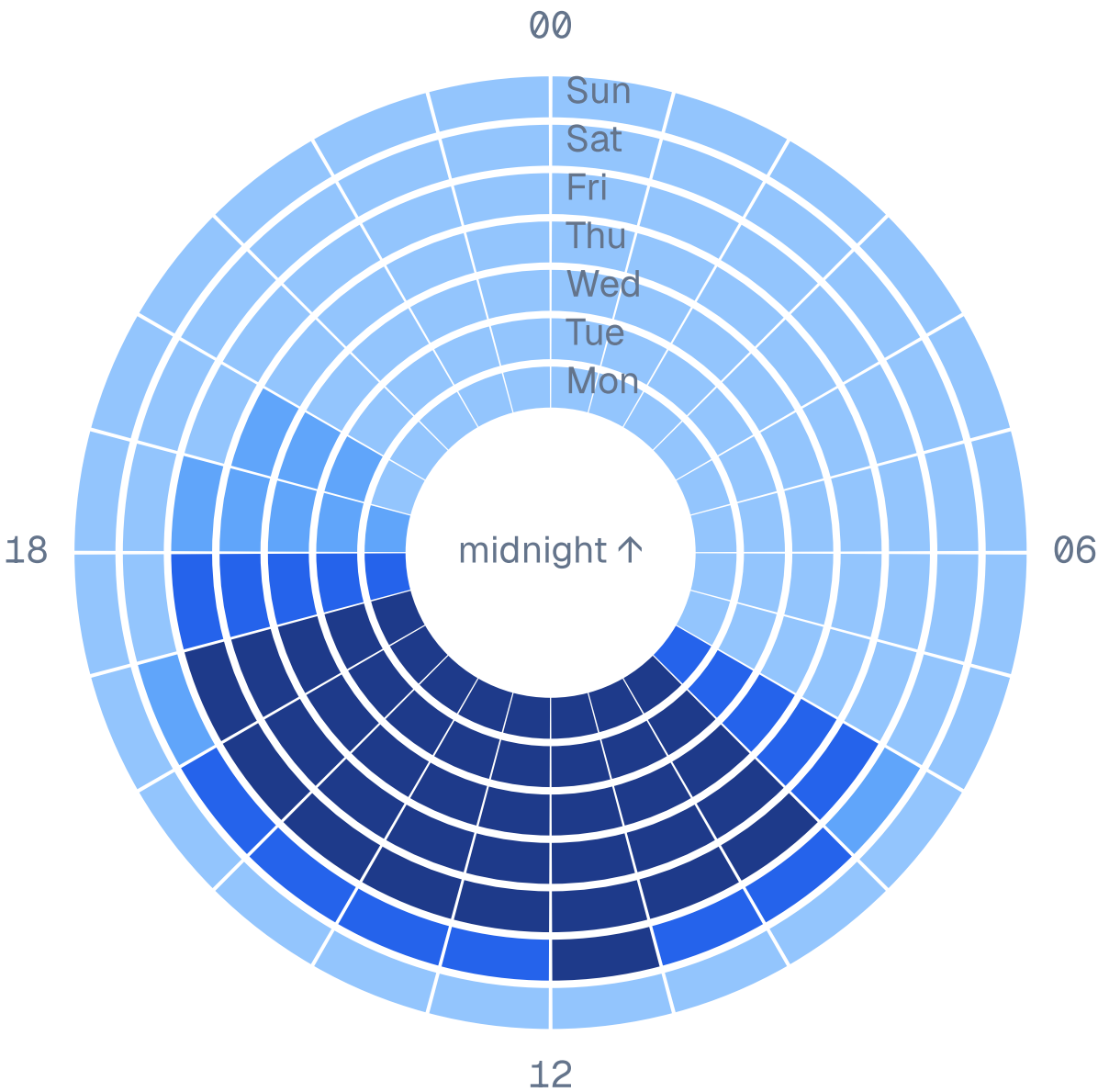
#hours-clock 

Health & Wellness organisations open, by day and hour

Opening hours on record for 218 of 427 Health & Wellness organisations (51%)

 ON RECORD FOR 51% — INDICATIVE

ORGANISATIONS OPEN 0  197



18% of those publishing a weekly grid open on a Sunday, and 65% on a Saturday. The median week runs 45 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 301 hold hours of some shape, of which 218 resolve to a weekly grid and 83 are seasonal or per-site prose that must not be half-parsed.

What this chapter cannot yet say

These modules are on record for too few of the 427 organisations counted here to draw. A blank is deliberate: the module reports its base rather than a number it cannot stand behind.

Ownership

49 of 427 on record

[This chapter's row on the evidence map →](#)

The last 90 days

+166

Health & Wellness organisations added to the register
(discovery, not openings)

0

recorded as no longer trading in the window

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[census.csv](#) sector × parish[census.json](#) every aggregate[data.json](#) the Q3 2026 edition[About the data](#)[Full methodology](#)[Press desk](#)

Island Graph, The Guernsey Business Census – Health & Wellness, Q3 2026 edition,
island.gg/census/2026-q3/health-wellness – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

The bases every figure here divides by

This chapter counts over the 427 active organisations whose **primary** sector is Health & Wellness — 12% of the 3,582 with a primary sector on record; the wider 469 who work in Health & Wellness at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 388, a founding year for 168, a capability resolved to the graph for 295, opening hours that resolve to a weekly grid for 218 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 73% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

Island Graph · The Guernsey Business Census · Health & Wellness Snapshot: 2026-09-30

[Browse the Health & Wellness directory →](#)

Food & Drink

306 organisations are counted with Food & Drink as their primary sector — 9% of everything with a sector on record, and the 4th largest of 16. A further 23 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Food & Drink directory](#)

[← The whole census](#)

306

organisations counted with Food & Drink as their primary sector, across the Bailiwick's four inhabited islands.

329

WORK IN IT AT ALL

10

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

201

WITH CAPABILITIES MAPPED

13

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



306 counted & published

measured coverage 86%

An estimated 86% of this sector's organisations are counted — the 4th-highest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

HEADLINE FIGURES

[#headlines](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

The largest kind of Food & Drink organisation on record

85

This attribute is on record for 306 of 306 organisations (100%)

Restaurants — 28% of the sector, ahead of Cafés & Coffee Shops (46) and Food Producers (43).

Share of parish-known Food & Drink based in St Peter Port

1 in 2

A parish on record for 267 of 306 organisations (87%)

148 of the 267 whose parish is on record — a concentration of 1.29 against the parish's share of everything counted, the 3rd-lowest parish concentration of the 9 sectors where it can be counted.

Food & Drink organisations with a website of their own

62%

Counted over all 306 active organisations

191 of 306, against 67% island-wide — 5 points below the island rate, the 4th-lowest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations with what they do resolved to the capability graph

66%

A capability on record for 201 of 306 organisations (66%)

201 of 306, against 71% island-wide, the 2nd-lowest capability coverage of the 13 sectors where it can be counted; a median of 6 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

WHAT STANDS OUT

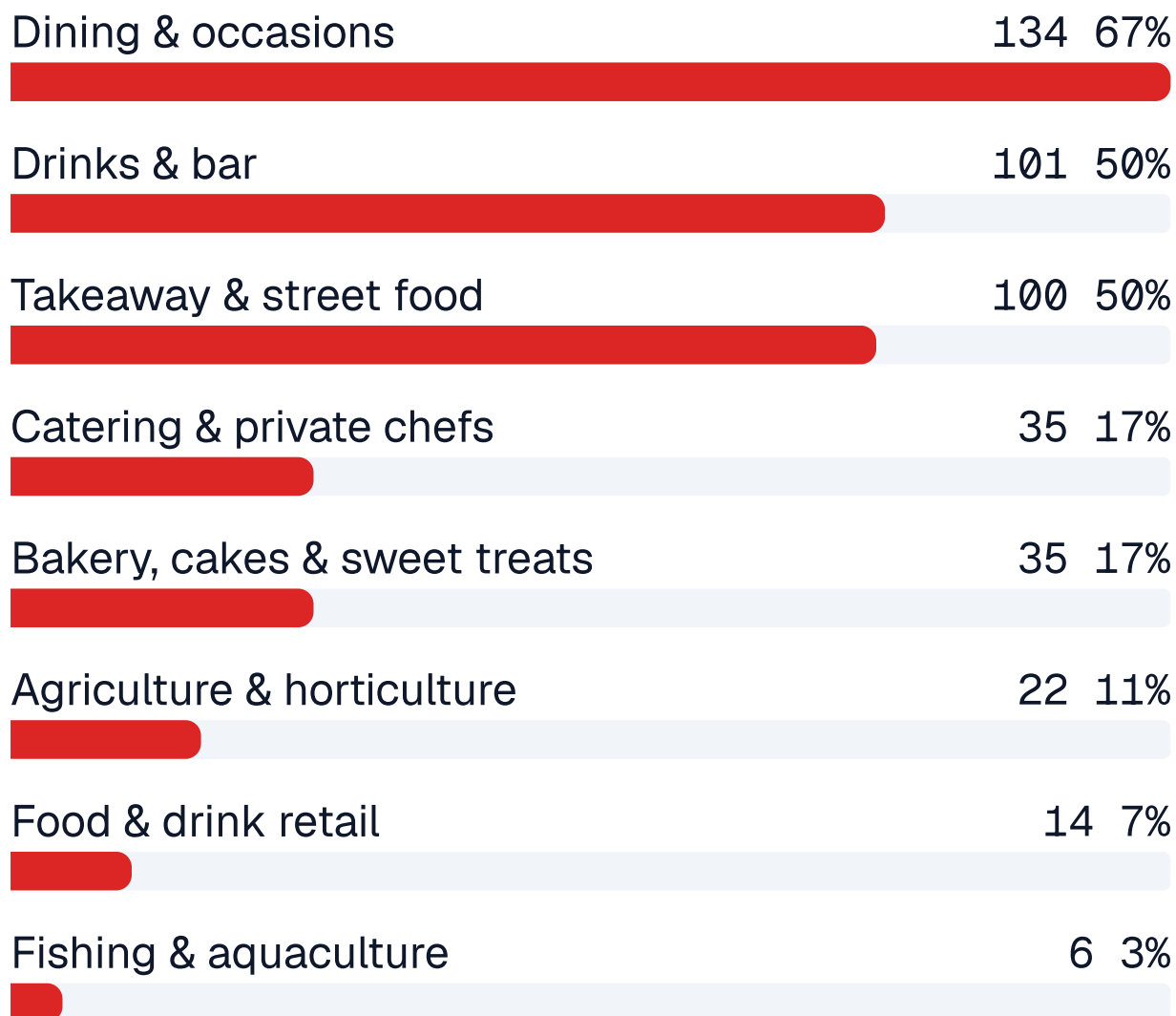
#signature 

What this sector actually does

A sector is a label; a capability is a service someone published and we resolved to the graph. 66% of the sector carry at least one, and the typical one among them carries 6 capabilities.

What the sector is on record for

A capability on record for 201 of 306 Food & Drink organisations (66%)



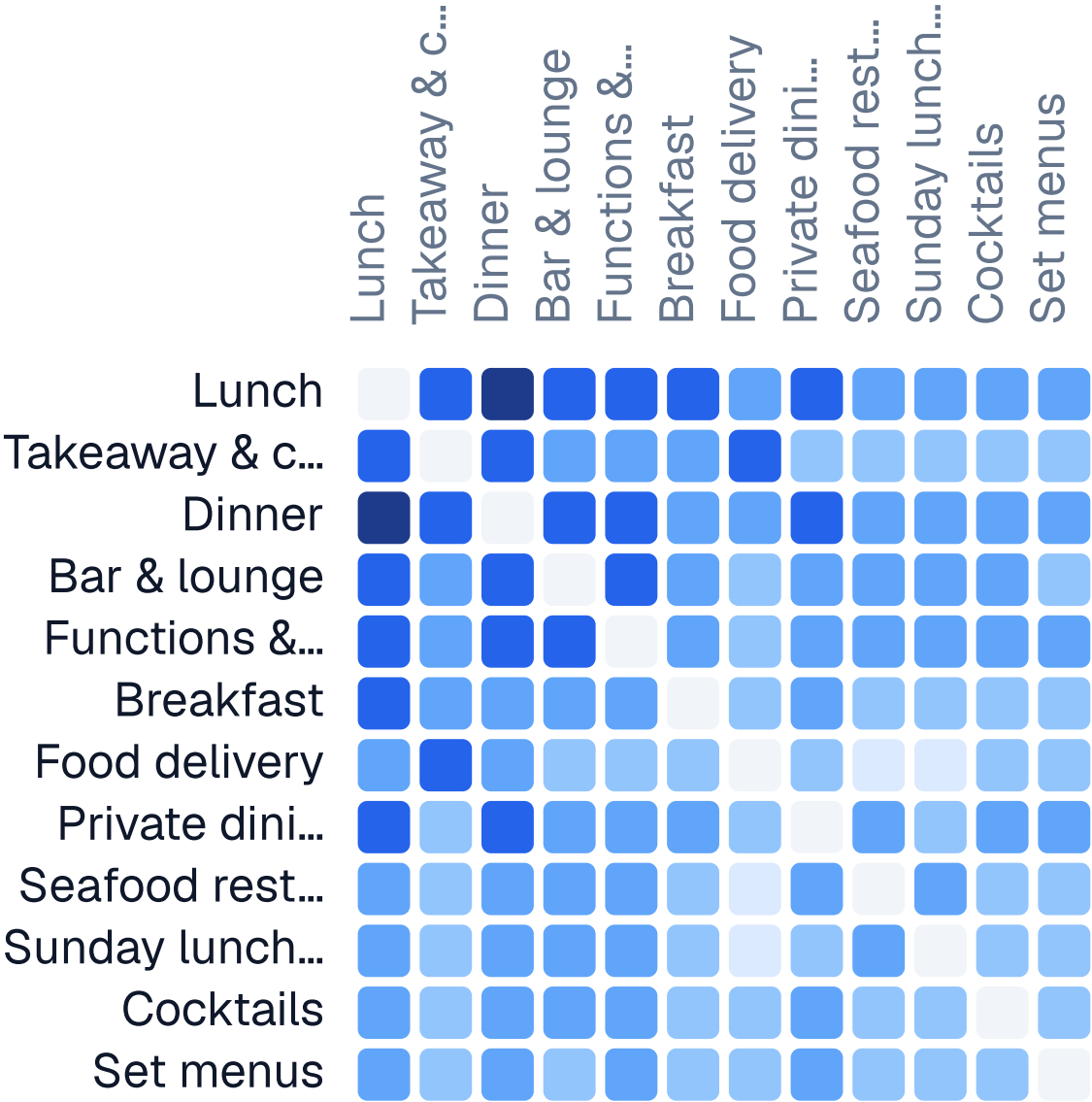
Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

155 of the 201 with a capability on record span two or more of these groups (77%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

Capabilities held together

A capability on record for 201 of 306 Food & Drink organisations (66%)

ORGANISATIONS 0 73



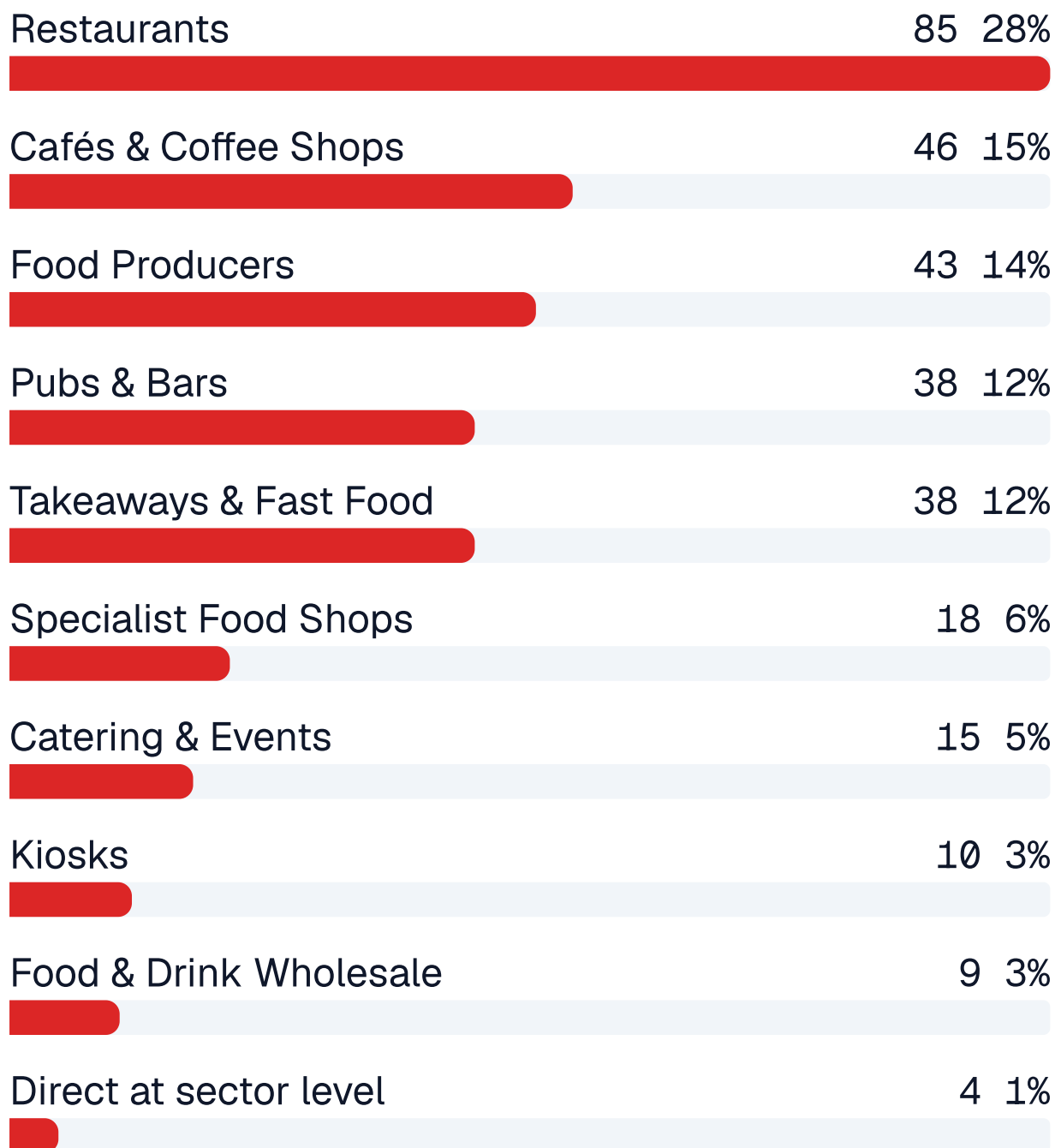
Each cell counts the organisations on record for both capabilities. The diagonal is blank on purpose — an organisation paired with itself is not a pair. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Restaurants leads, on 85 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 23 organisations outside this count work in Food & Drink alongside another sector — they are not in the bars below.

Food & Drink by sub-sector

Counted over all 306 active Food & Drink organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

4 organisations are classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 23 further organisations work in Food & Drink alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

St Peter Port holds 148 Food & Drink organisations

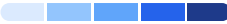
1 in 2 of the 267 whose parish is on record. Off Guernsey: 11 on Alderney, 12 on Sark and 5 on Herm.

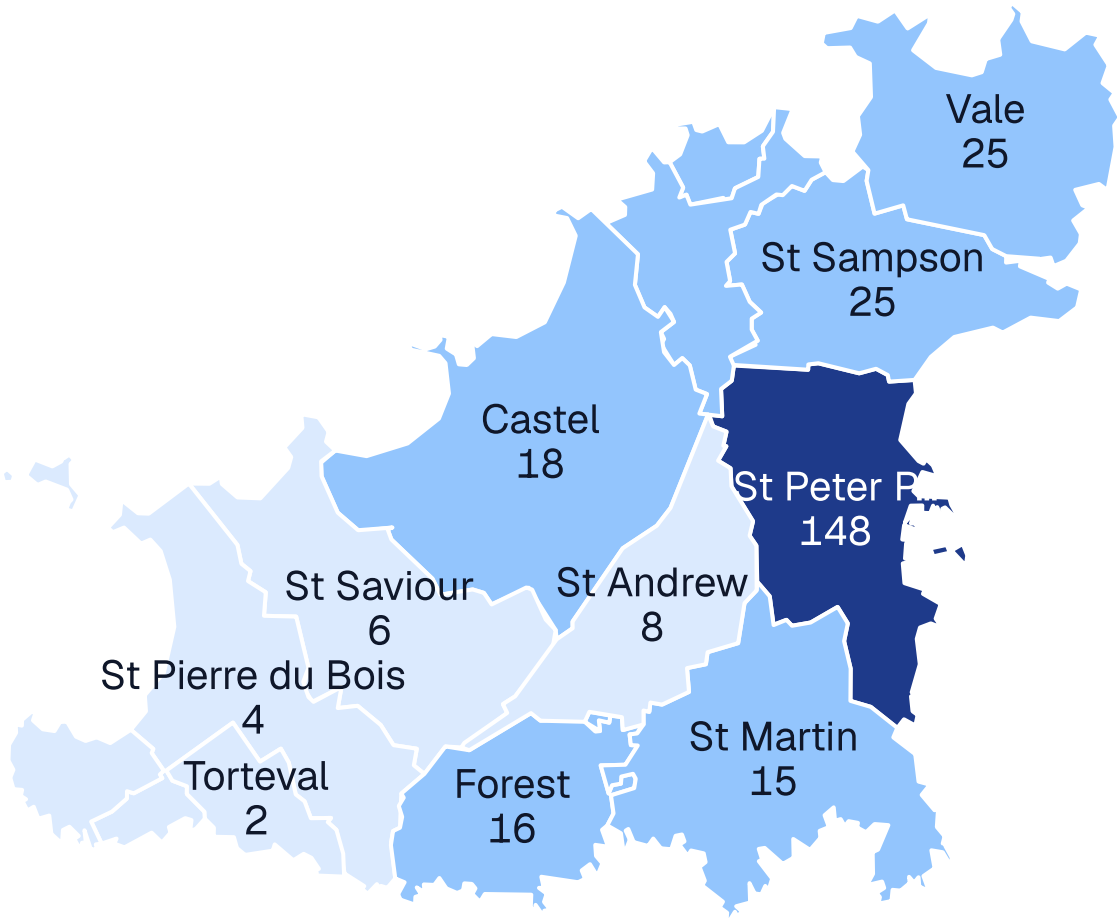
HEADCOUNT

#parishes-count 

Food & Drink organisations by parish

A parish on record for 267 of 306 Food & Drink organisations (87%)

ORGANISATIONS 0  148



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

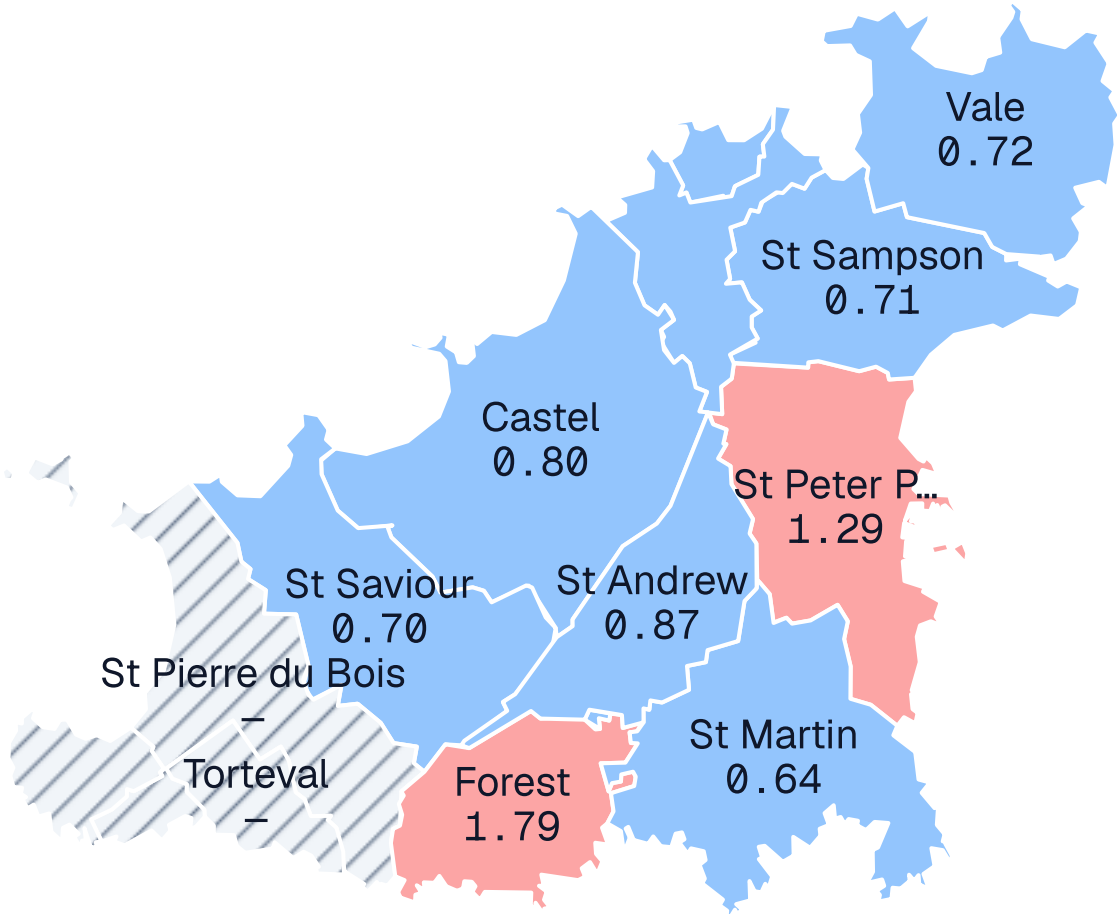
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

11 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 28 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Food & Drink is over- and under-represented

A parish on record for 267 of 306 Food & Drink organisations (87%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

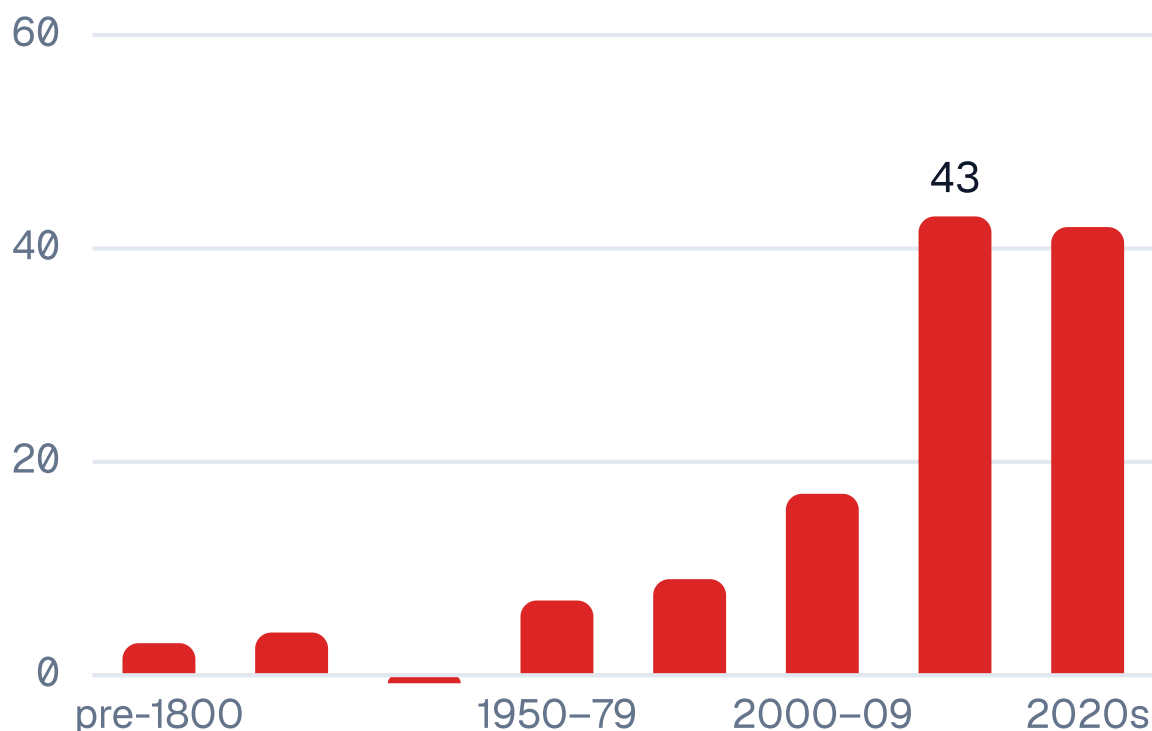
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Food & Drink organisations by founding era

A founding year on record for 125 of 306 Food & Drink organisations (41%)

ON RECORD FOR 41% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Half of those with a founding year began after 2017. The island's median is 2006.

Founded in the 2020s

42

A founding year on record for 125 of 306 organisations (41%)

Of those that publish a founding year at all.

ON RECORD FOR 41% — INDICATIVE

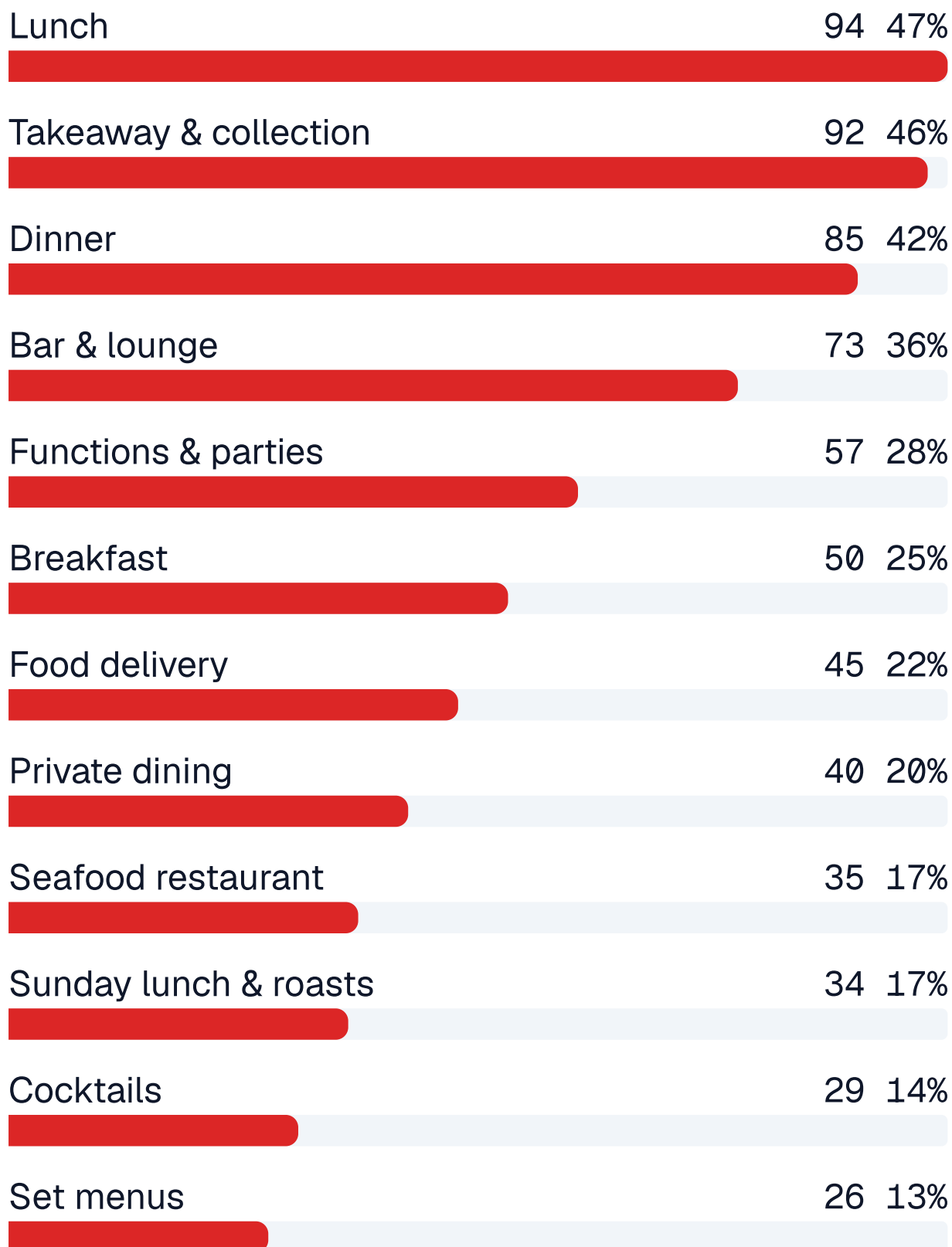
The typical mapped organisation holds 6 capabilities, against 3 island-wide

66% of the sector have at least one service resolved to the graph, across 13 domains, against 71% island-wide, the 2nd-lowest capability coverage of the 13 sectors where it can be counted. Capabilities as

published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

What the most organisations are on record for

A capability on record for 201 of 306 Food & Drink organisations (66%)



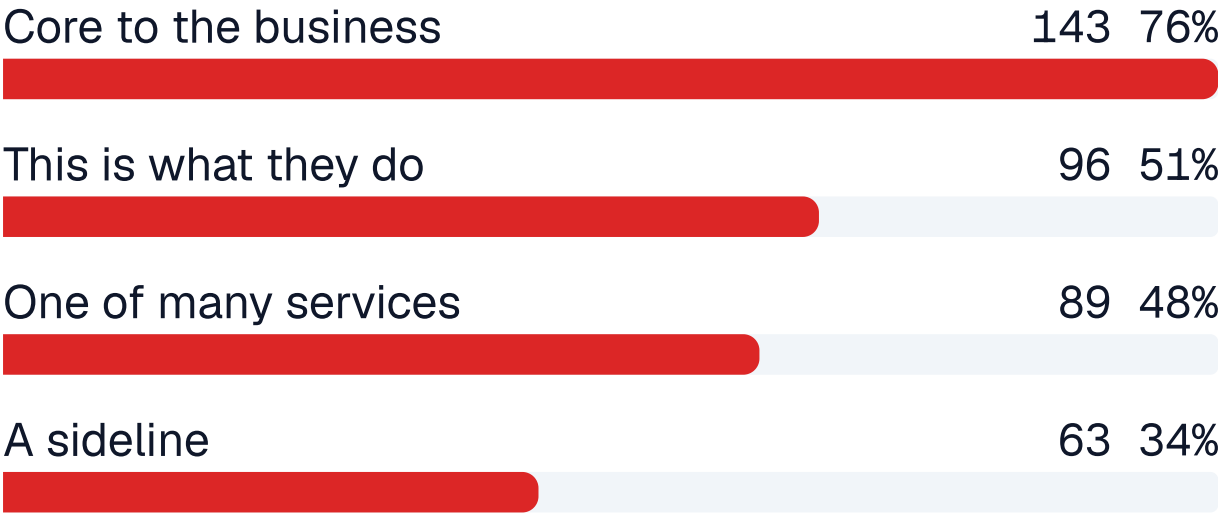
An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

HOW CENTRAL IS IT?

#capability-roles

Is this what they do, or one of many things they do?

A positioning note on record for 187 of 306 Food & Drink organisations (61%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

CUISINES OFFERED

#specific

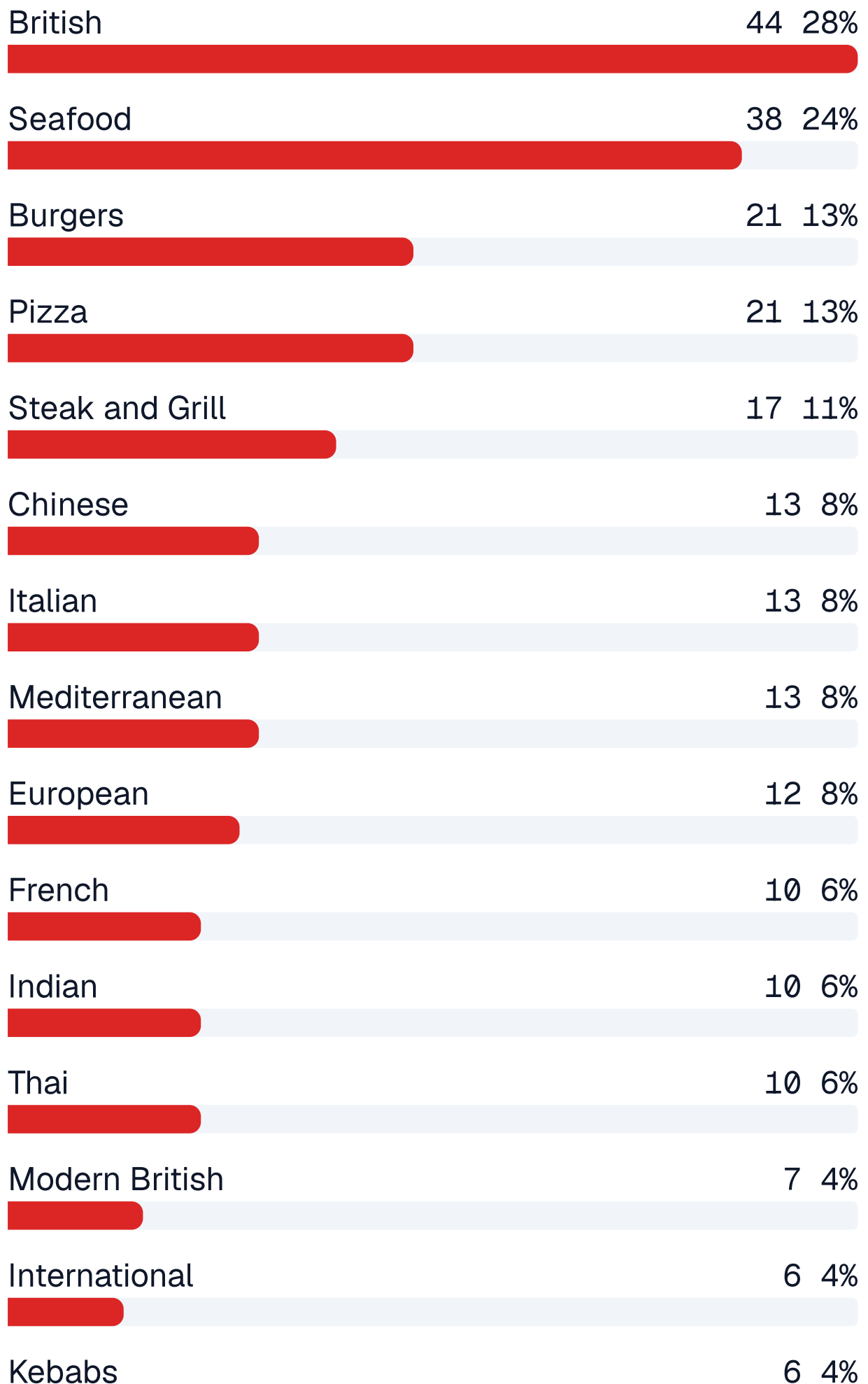
Cuisines offered

On record for 160 of 306 — indicative, so the chart is drawn and badged rather than quoted.

Cuisines offered — Food & Drink

Cuisines offered on record for 160 of 306 Food & Drink organisations (52%)

ON RECORD FOR 52% — INDICATIVE





Verified from published evidence; businesses without a web presence are under-represented.

ONLINE PRESENCE

#digital [🔗](#)

62% of Food & Drink organisations have a website of their own

Against 67% island-wide — 5 points below the island rate, the 4th-lowest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector's own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 306 active Food & Drink organisations

● Food & Drink ● The island

Has a website

62% ● ● 67%

Website on a .gg domain

27% ● ● 32%

Links a social account of any kind

50% ● — ● 61%

Links a Facebook page

47% ● — ● 58%

Links an Instagram account

23% ● — ● 39%

0%

50%

100%

Each track carries both values at its ends; the gap between food & drink and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Food & Drink organisations with a website of their own

191

Counted over all 306 active Food & Drink organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

1 in 2

Counted over all 306 active Food & Drink organisations

98 of 191, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

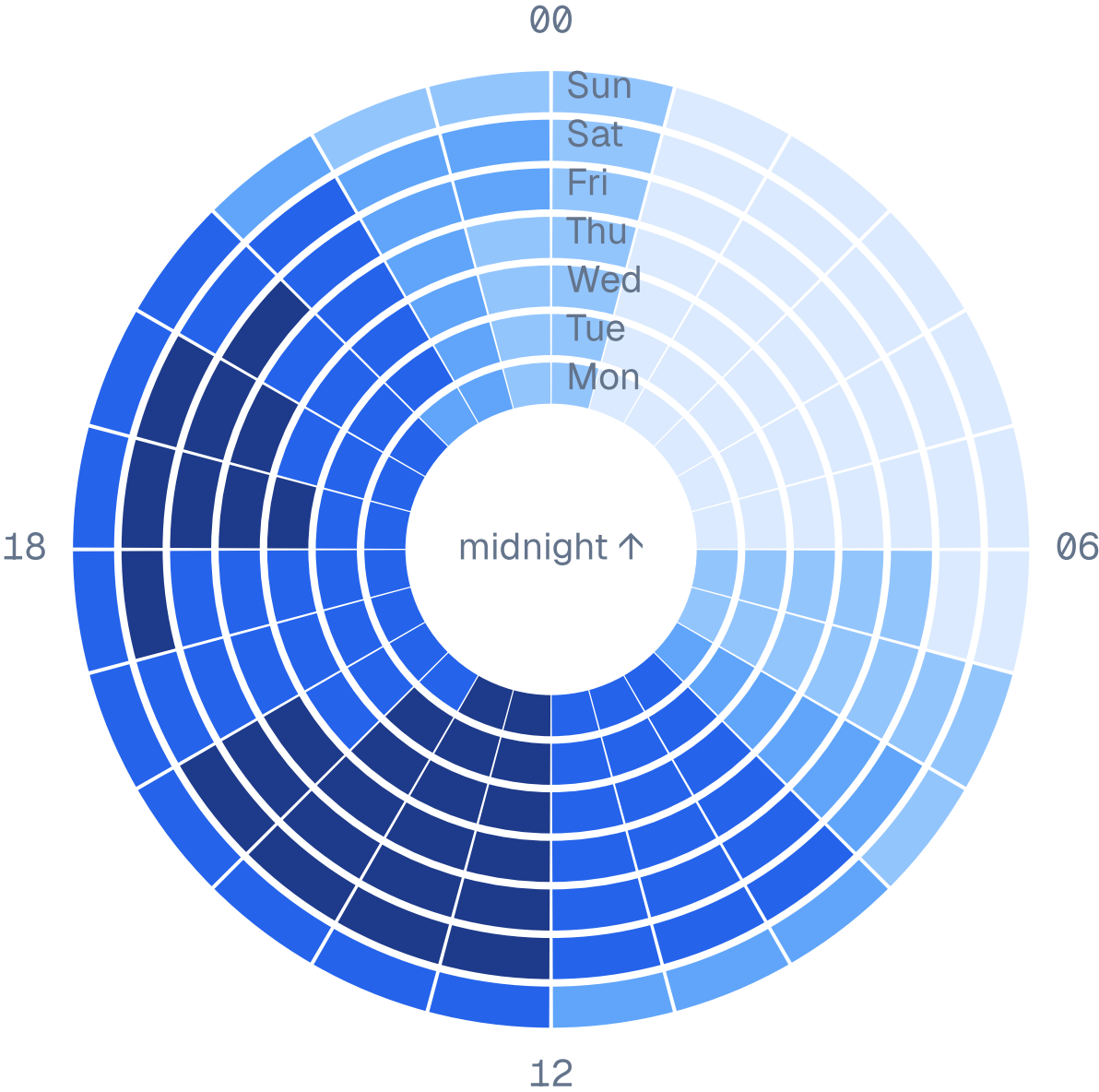
The sector's working week

68% of those publishing a weekly grid open on a Sunday, and 95% on a Saturday. The median week runs 50 hours.

Food & Drink organisations open, by day and hour

Opening hours on record for 184 of 306 Food & Drink organisations (60%)

ORGANISATIONS OPEN 0 149



Published opening hours only; a business that does not publish hours is not counted as closed. 262 hold hours of some shape, of which 184 resolve to a weekly grid and 78 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+108

Food & Drink organisations added to the register
(discovery, not openings)

2

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Food & Drink, Q3 2026 edition,
island.gg/census/2026-q3/food-drink – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 306 active organisations whose **primary** sector is Food & Drink — 9% of the 3,582 with a primary sector on record; the wider 329 who work in Food & Drink at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 267, a founding year for 125, a capability resolved to the graph for 201, opening hours that resolve to a weekly grid for 184 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 86% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Food & Drink directory →](#)

Retail & Shopping

304 organisations are counted with Retail & Shopping as their primary sector — 8% of everything with a sector on record, and the 5th largest of 16. A further 48 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Retail & Shopping directory](#)

[← The whole census](#)

304

organisations counted with Retail & Shopping as their primary sector, across the Bailiwick's four inhabited islands.

352

WORK IN IT AT ALL

18

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

202

WITH CAPABILITIES MAPPED

14

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



304 counted & published

measured coverage 82%

An estimated 82% of this sector's organisations are counted — mid-table on measured coverage: 7th of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

The largest kind of Retail & Shopping organisation on record

53

This attribute is on record for 304 of 304 organisations (100%)

Specialist Retail — 17% of the sector, ahead of Clothing & Fashion (43) and Gifts & Cards (35).

Retail & Shopping organisations with a website of their own

62%

Counted over all 304 active organisations

188 of 304, against 67% island-wide — 5 points below the island rate, the 3rd-lowest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations working in Retail & Shopping at all

352

Counted over all 3,616 active organisations

48 more than the 304 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Organisations with what they do resolved to the capability graph

66%

A capability on record for 202 of 304 organisations (66%)

202 of 304, against 71% island-wide, the 3rd-lowest capability coverage of the 13 sectors where it can be counted; a median of 3 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

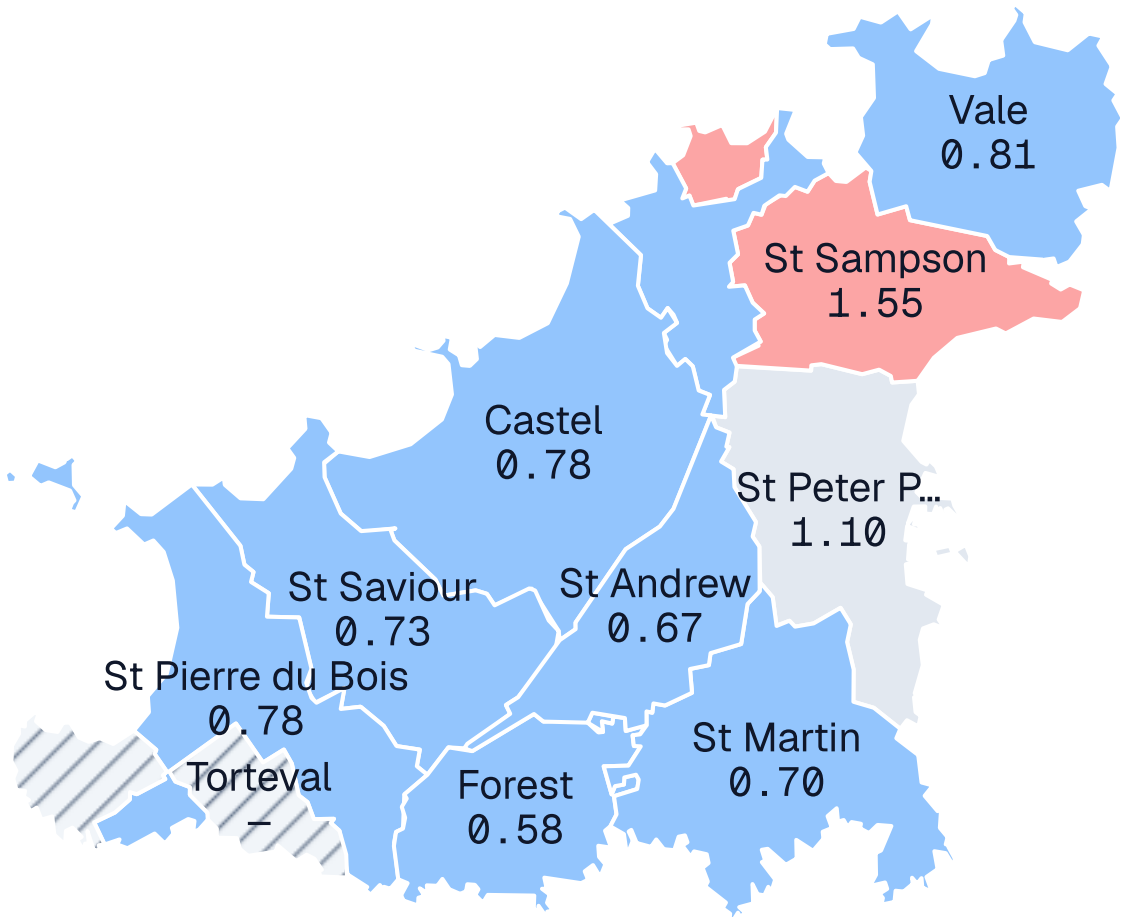
Concentrated in St Sampson

St Peter Port holds the most in raw terms — 122 of the 259 whose parish is on record, a concentration of 1.10 against that parish's share of everything counted. The sharpest concentration among the parishes large enough to name is St Sampson at 1.55. A quotient of one means the same mix as the island, which is the commonest reading and should look like nothing. Smaller parishes are drawn but not named: below 30 organisations a quotient moves on a single new record.

Where Retail & Shopping is over- and under-represented

A parish on record for 259 of 304 Retail & Shopping organisations (85%)

SHARE VS THE ISLAND under ½× below island share ≈ island share up to 2× over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

A location quotient: this sector's share of a parish against its share of the island. A quotient of one means "the same mix as the island", and should look like nothing. Hatched parishes hold too few of this sector to compare at all, and parishes holding fewer than 30 are drawn and tabled but never named in a sentence — a quotient over a handful moves on one new record.

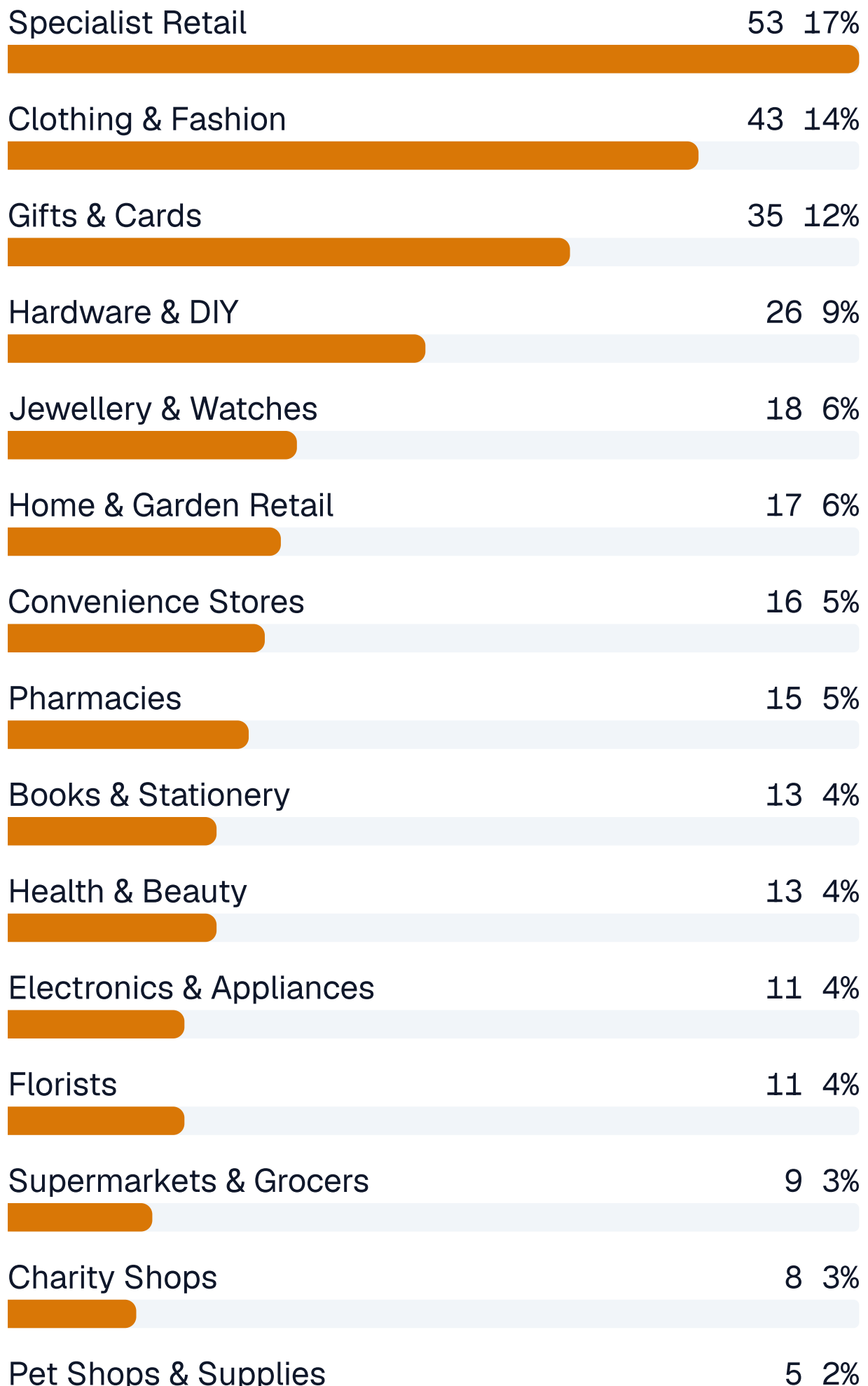
12 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 33 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

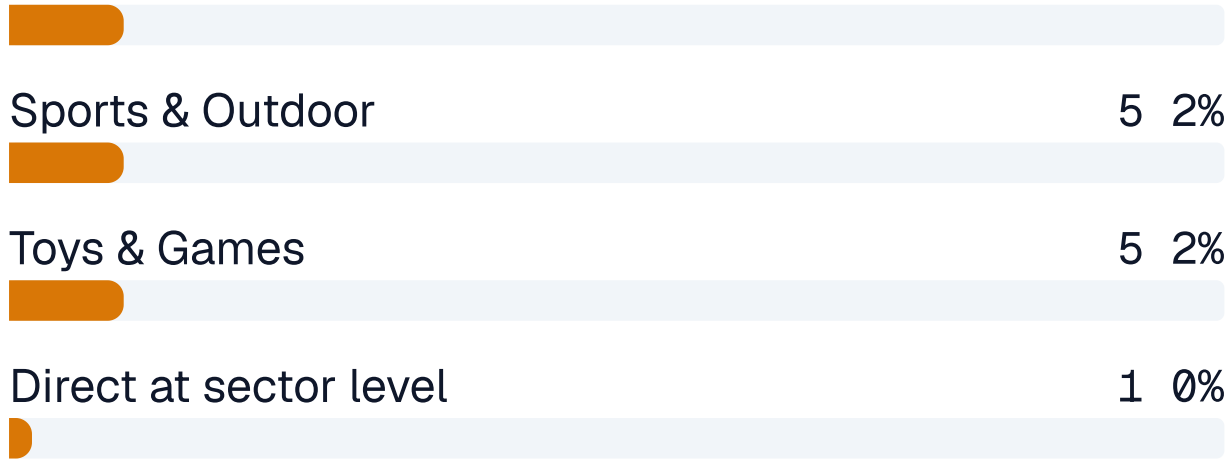
Specialist Retail leads, on 53 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 48 organisations outside this count work in Retail & Shopping alongside another sector — they are not in the bars below.

Retail & Shopping by sub-sector

Counted over all 304 active Retail & Shopping organisations





Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

1 organisation is classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 48 further organisations work in Retail & Shopping alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes [🔗](#)

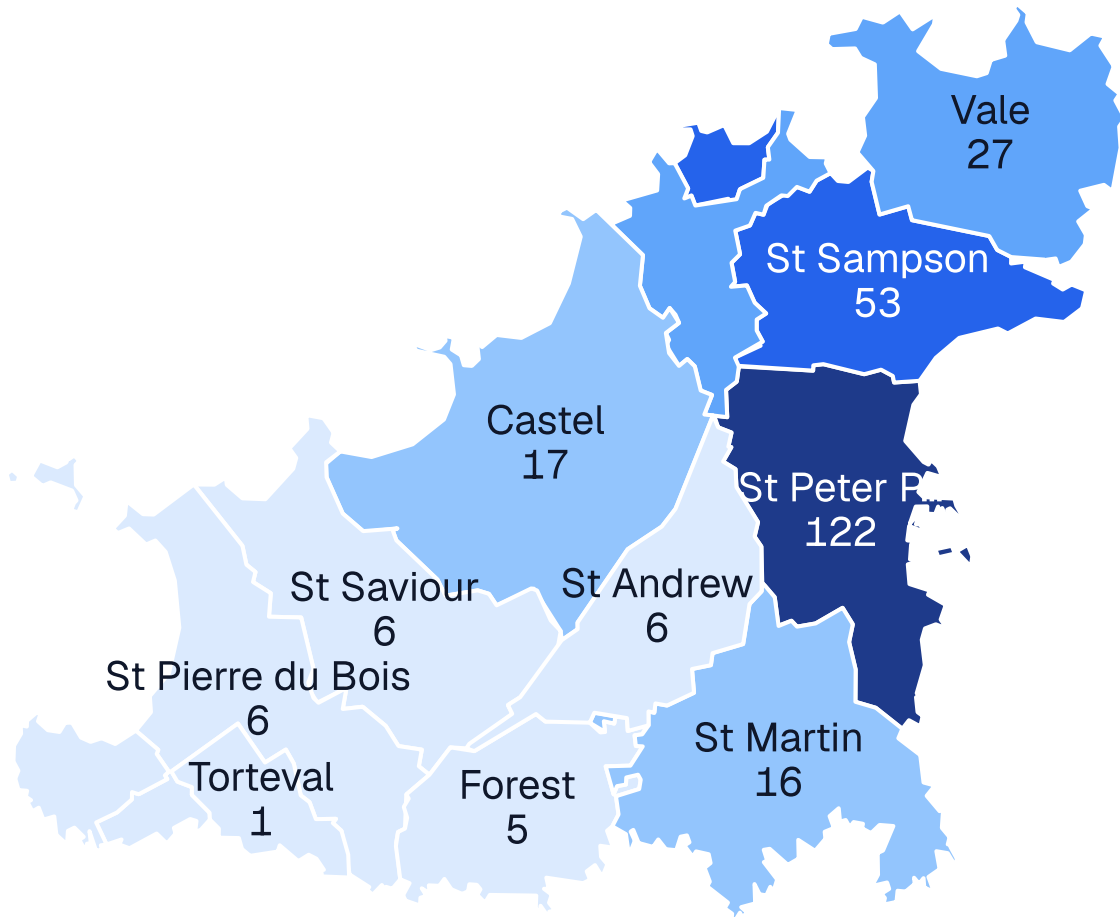
St Peter Port holds 122 Retail & Shopping organisations

1 in 2 of the 259 whose parish is on record. Off Guernsey: 24 on Alderney, 8 on Sark and 1 on Herm.

Retail & Shopping organisations by parish

A parish on record for 259 of 304 Retail & Shopping organisations (85%)

ORGANISATIONS 0 122



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

12 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 33 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

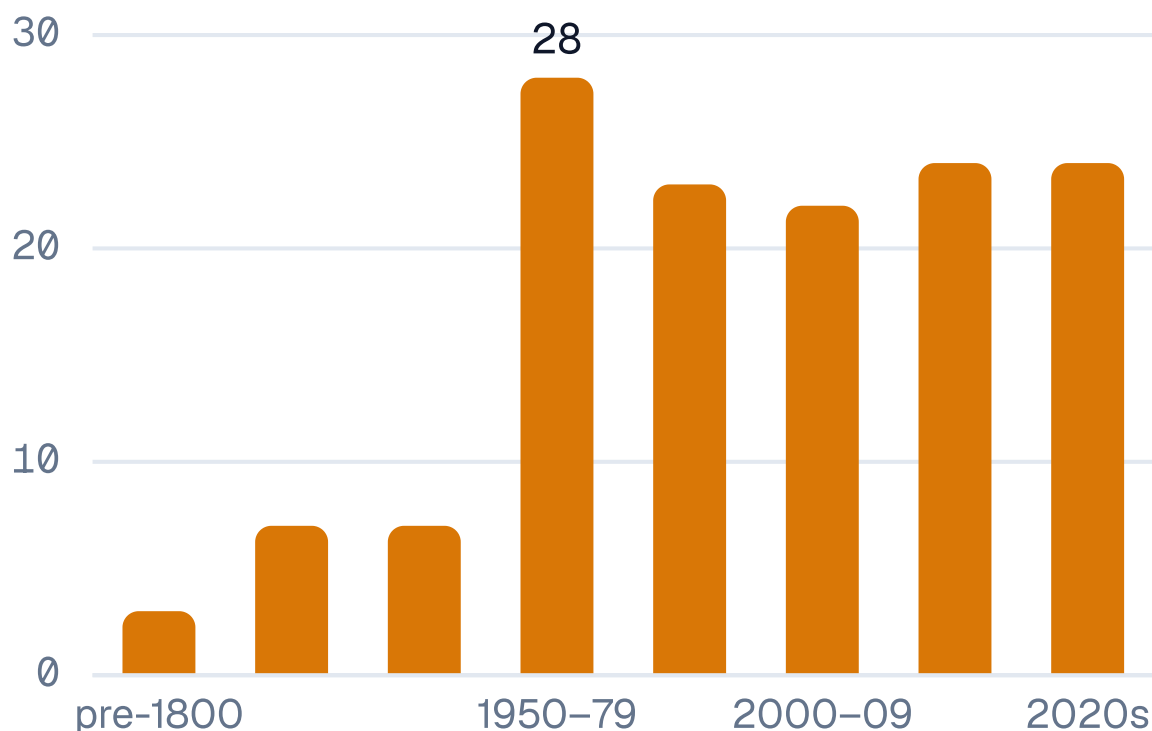
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Retail & Shopping organisations by founding era

A founding year on record for 138 of 304 Retail & Shopping organisations (45%)

ON RECORD FOR 45% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Half of those with a founding year began after 2000. The island's median is 2006.

Founded in the 2020s

24

A founding year on record for 138 of 304 organisations (45%)

Of those that publish a founding year at all.

ON RECORD FOR 45% — INDICATIVE

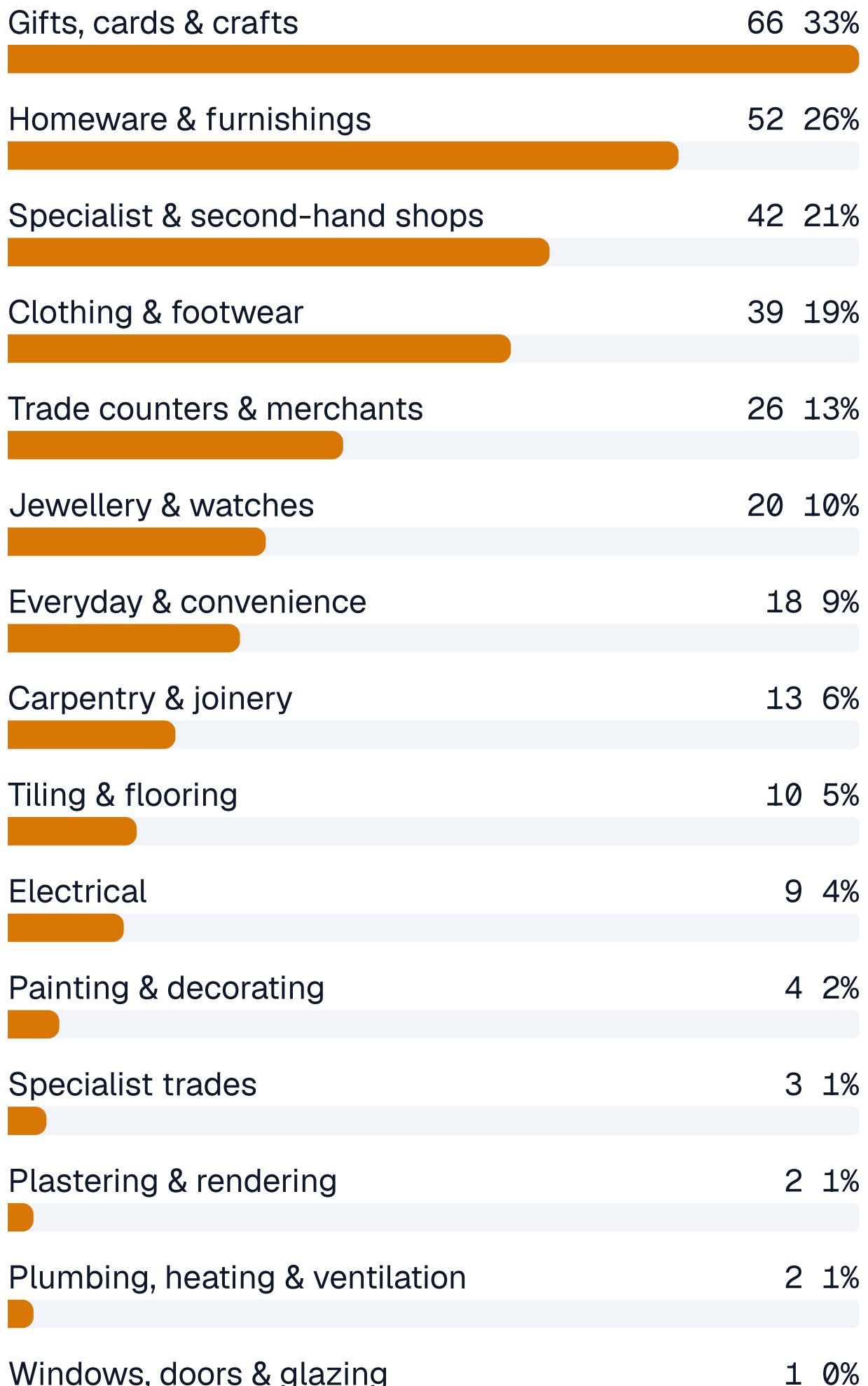
The typical mapped organisation holds 3 capabilities, against 3 island-wide

66% of the sector have at least one service resolved to the graph, across 14 domains, against 71% island-wide, the 3rd-lowest capability coverage of the 13 sectors where it can be counted. Capabilities as

published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 202 of 304 Retail & Shopping organisations (66%)



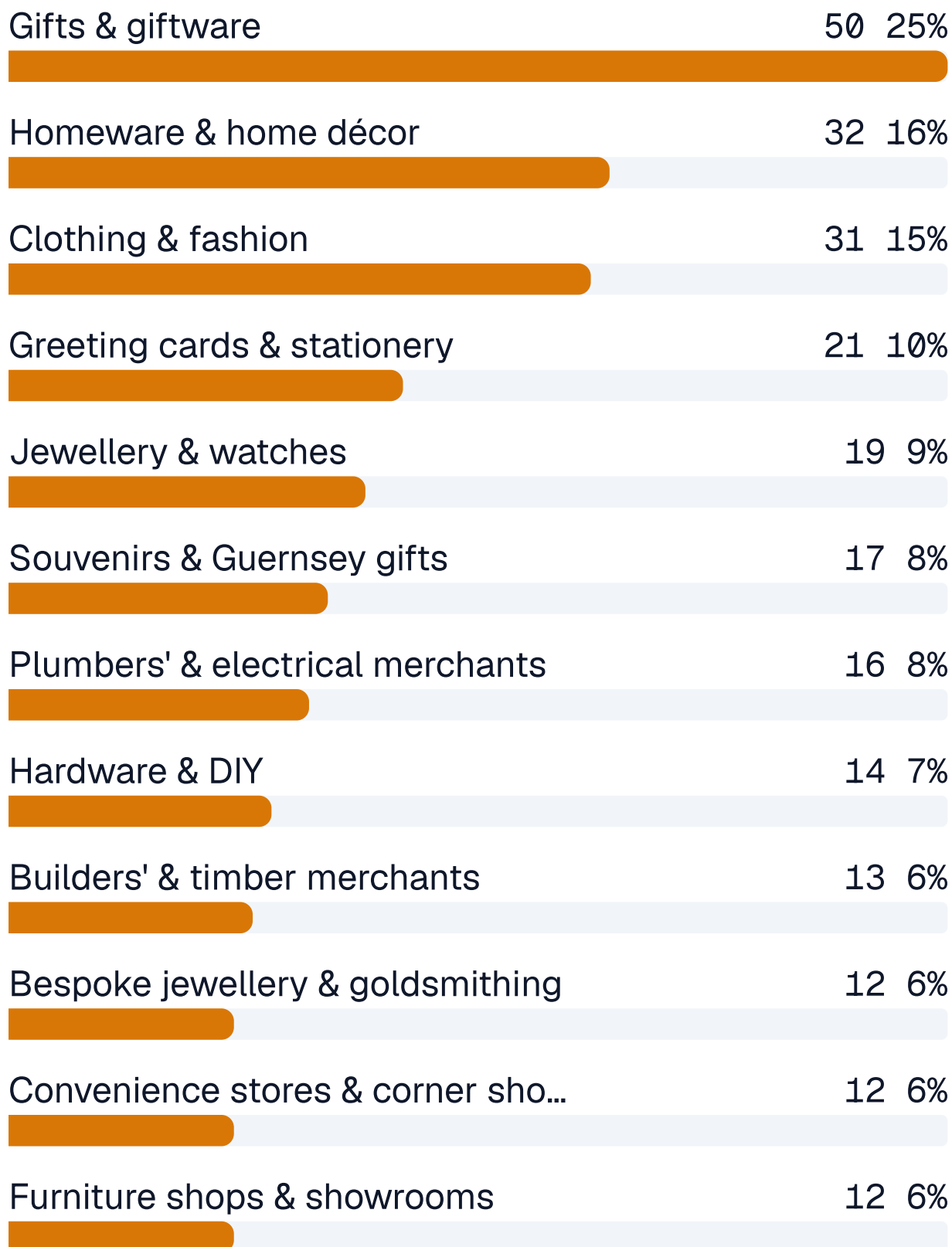


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

128 of the 202 with a capability on record span two or more of these groups (63%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 202 of 304 Retail & Shopping organisations (66%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

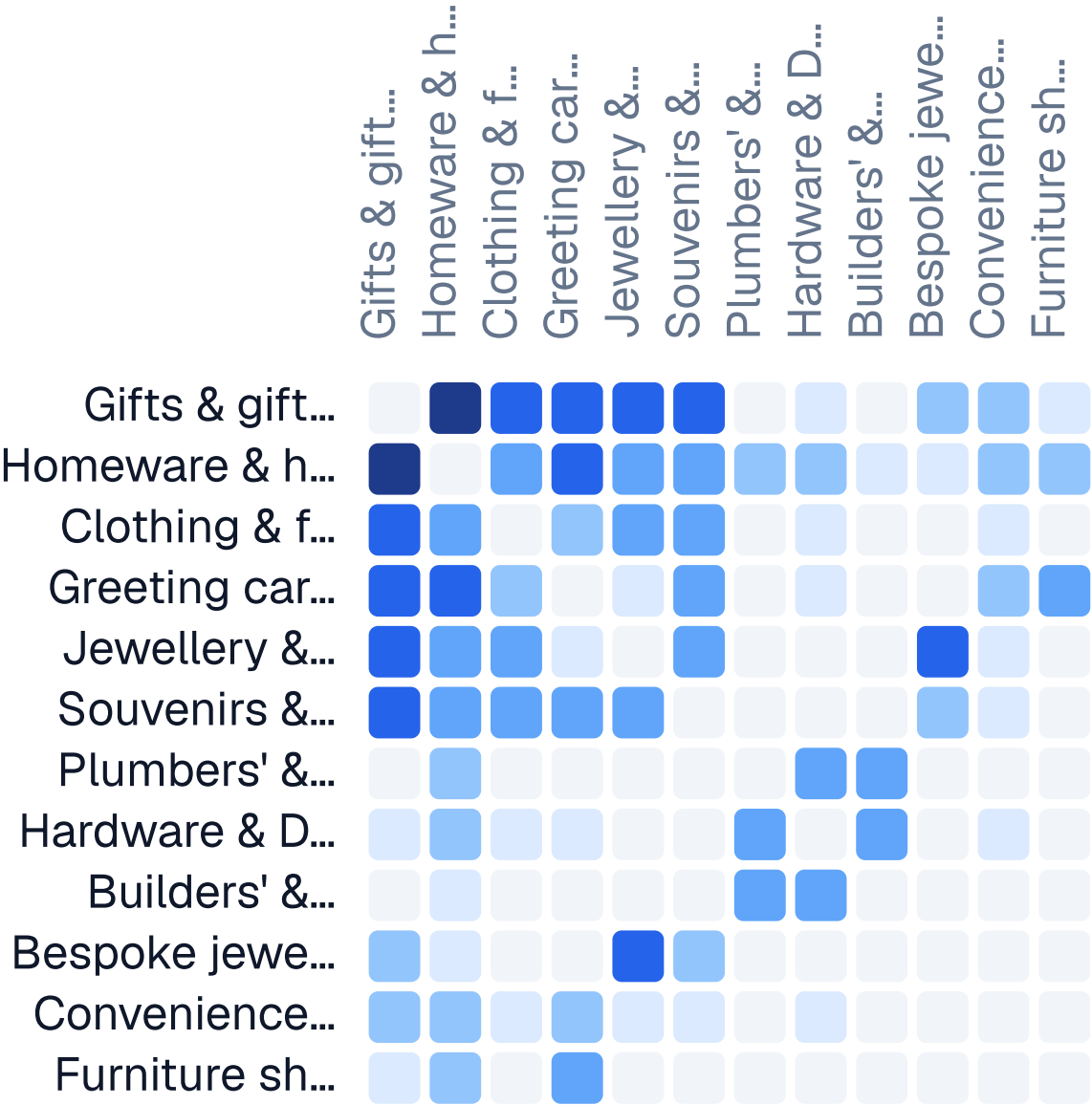
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 202 of 304 Retail & Shopping organisations (66%)

ORGANISATIONS 0  23

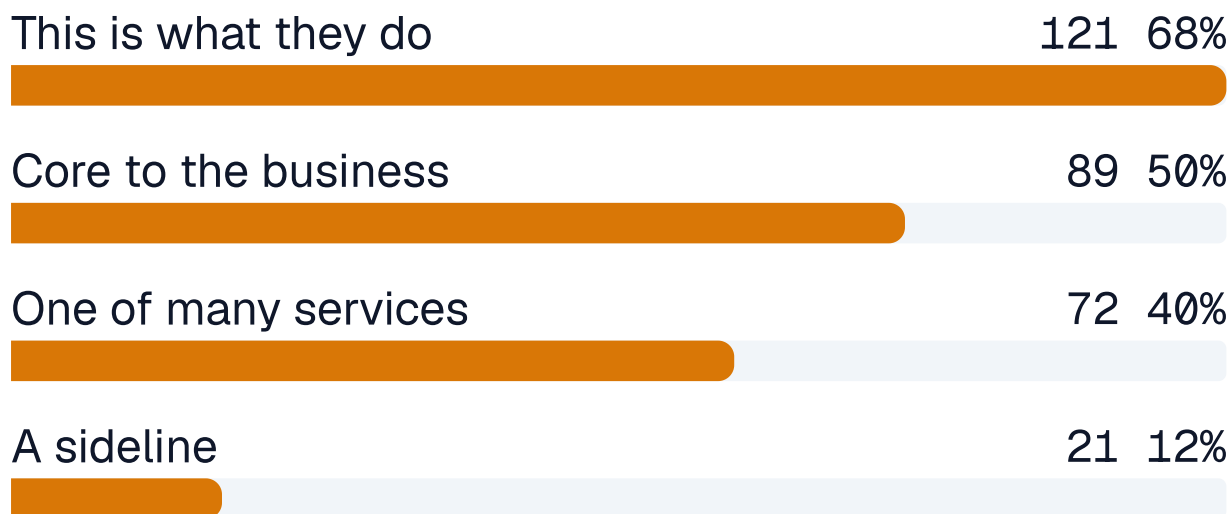


Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 178 of 304 Retail & Shopping organisations (59%)

ON RECORD FOR 59% — INDICATIVE



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

62% of Retail & Shopping organisations have a website of their own

Against 67% island-wide — 5 points below the island rate, the 3rd-lowest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 304 active Retail & Shopping organisations

● Retail & Shopping ● The island

Has a website

62% ● ● 67%

Website on a .gg domain

16% ● — ● 27%

Links a social account of any kind

50% ● 50%

Links a Facebook page

47% ● 48%

Links an Instagram account

23% ● 25%

0%

50%

100%

Each track carries both values at its ends; the gap between retail & shopping and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Retail & Shopping organisations with a website of their own

188

Counted over all 304 active Retail & Shopping organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

1 in 4

Counted over all 304 active Retail & Shopping organisations

48 of 188, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

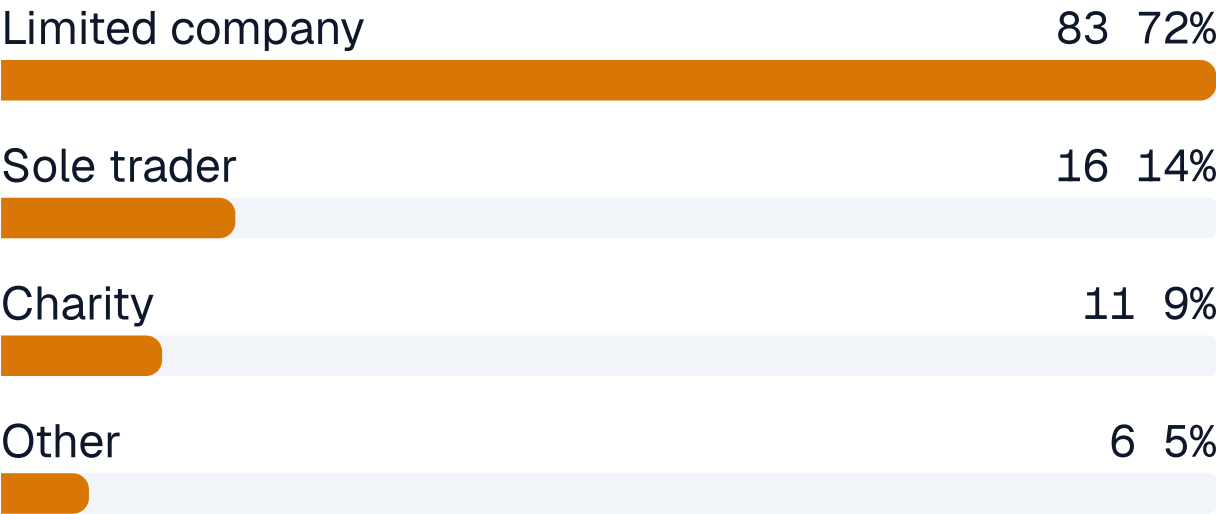
These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

LEGAL FORM

#form-legal

Retail & Shopping organisations by legal form

A legal form on record for 116 of 304 Retail & Shopping organisations (38%) ON RECORD FOR 38% — INDICATIVE



Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.
A further 20 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

OPENING HOURS

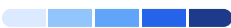
#hours

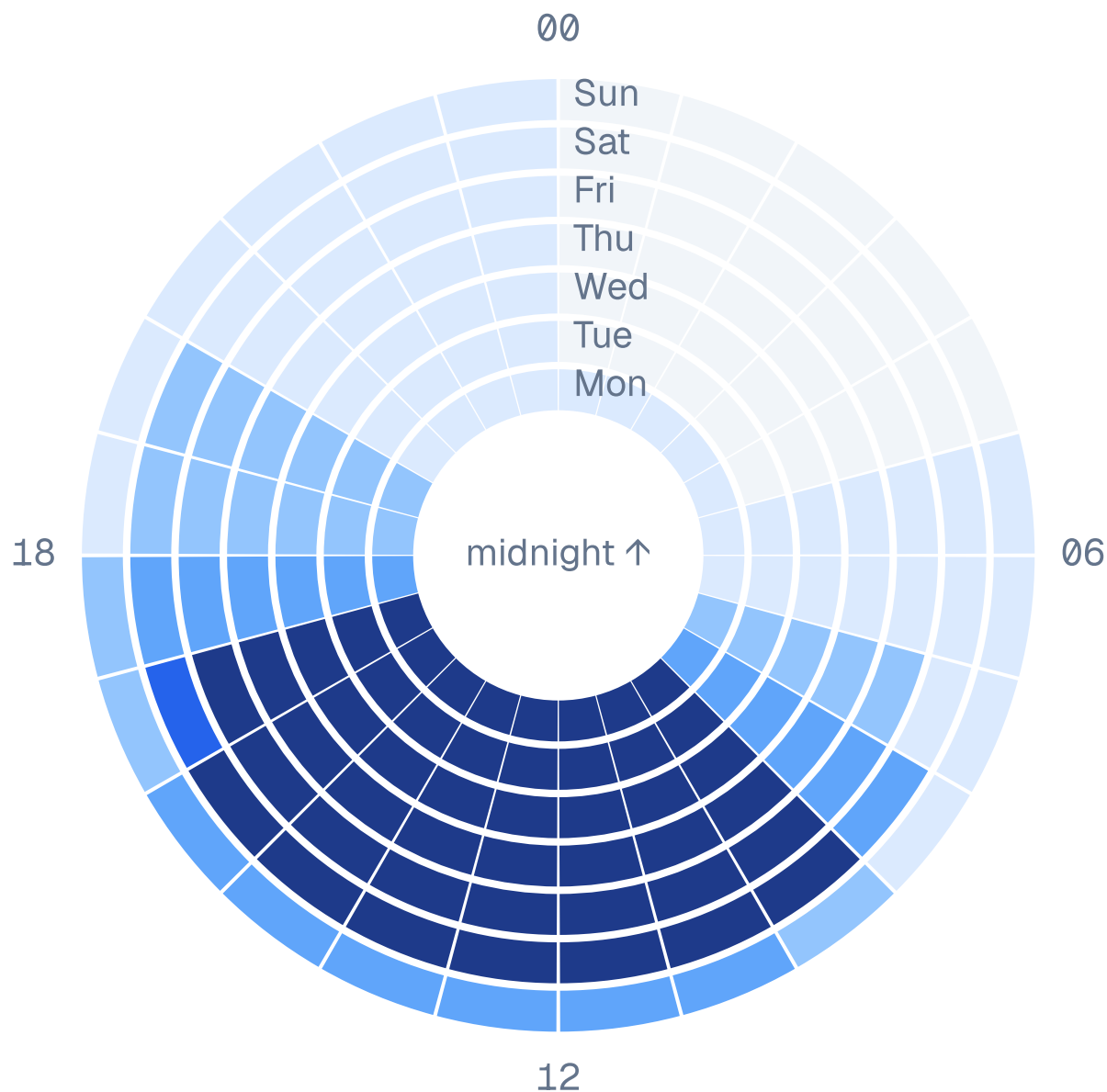
The sector’s working week

Retail & Shopping organisations open, by day and hour

Opening hours on record for 177 of 304 Retail & Shopping organisations (58%)

 ON RECORD FOR 58% — INDICATIVE

ORGANISATIONS OPEN 0  171



24% of those publishing a weekly grid open on a Sunday, and 88% on a Saturday. The median week runs 48 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 235 hold hours of some shape, of which 177 resolve to a weekly grid and 58 are seasonal or per-site prose that must not be half-parsed.

What this chapter cannot yet say

These modules are on record for too few of the 304 organisations counted here to draw. A blank is deliberate: the module reports its base rather than a number it cannot stand behind.

Kinds of shop88 of 304 on record

[This chapter's row on the evidence map →](#)

NEWLY VERIFIED#pulse

The last 90 days

+121

Retail & Shopping organisations added to the register (discovery, not openings)

1

recorded as no longer trading in the window

USE THESE NUMBERS#use

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

census.csvsector × parish

census.jsonevery aggregate

data.jsonthe Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Retail & Shopping, Q3 2026 edition, island.gg/census/2026-q3/retail-shopping – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS#method

The bases every figure here divides by

This chapter counts over the 304 active organisations whose **primary** sector is Retail & Shopping — 8% of the 3,582 with a primary sector on record; the wider 352 who work in Retail & Shopping at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 259, a founding year for 138, a capability resolved to the graph for 202, opening hours that resolve to a weekly grid for 177 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 82% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

Island Graph · The Guernsey Business Census · Retail & Shopping Snapshot: 2026-09-30

[Browse the Retail & Shopping directory →](#)

Professional Services

262 organisations are counted with Professional Services as their primary sector — 7% of everything with a sector on record, and the 6th largest of 16. A further 43 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Professional Services directory](#)

[← The whole census](#)

262

organisations counted with Professional Services as their primary sector, across the Bailiwick's four inhabited islands.

305

WORK IN IT AT ALL

16

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

203

WITH CAPABILITIES MAPPED

11

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



262 counted & published

measured coverage **80%**

An estimated 80% of this sector's organisations are counted — mid-table on measured coverage: 8th of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

The largest kind of Professional Services organisation on record

52

This attribute is on record for 262 of 262 organisations (100%)

IT & Technology — 1 in 5 of the sector, ahead of Accountants & Bookkeepers (36) and Legal Services (33).

Share of parish-known Professional Services based in St Peter Port

63%

A parish on record for 240 of 262 organisations (92%)

150 of the 240 whose parish is on record — a concentration of 1.46 against the parish's share of everything counted, mid-table on parish concentration: 6th of the 9 sectors where it can be counted.

Professional Services organisations with a website of their own

86%

Counted over all 262 active organisations

225 of 262, against 67% island-wide — 19 points above the island rate, the 2nd-highest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations with what they do resolved to the capability graph

77%

A capability on record for 203 of 262 organisations (77%)

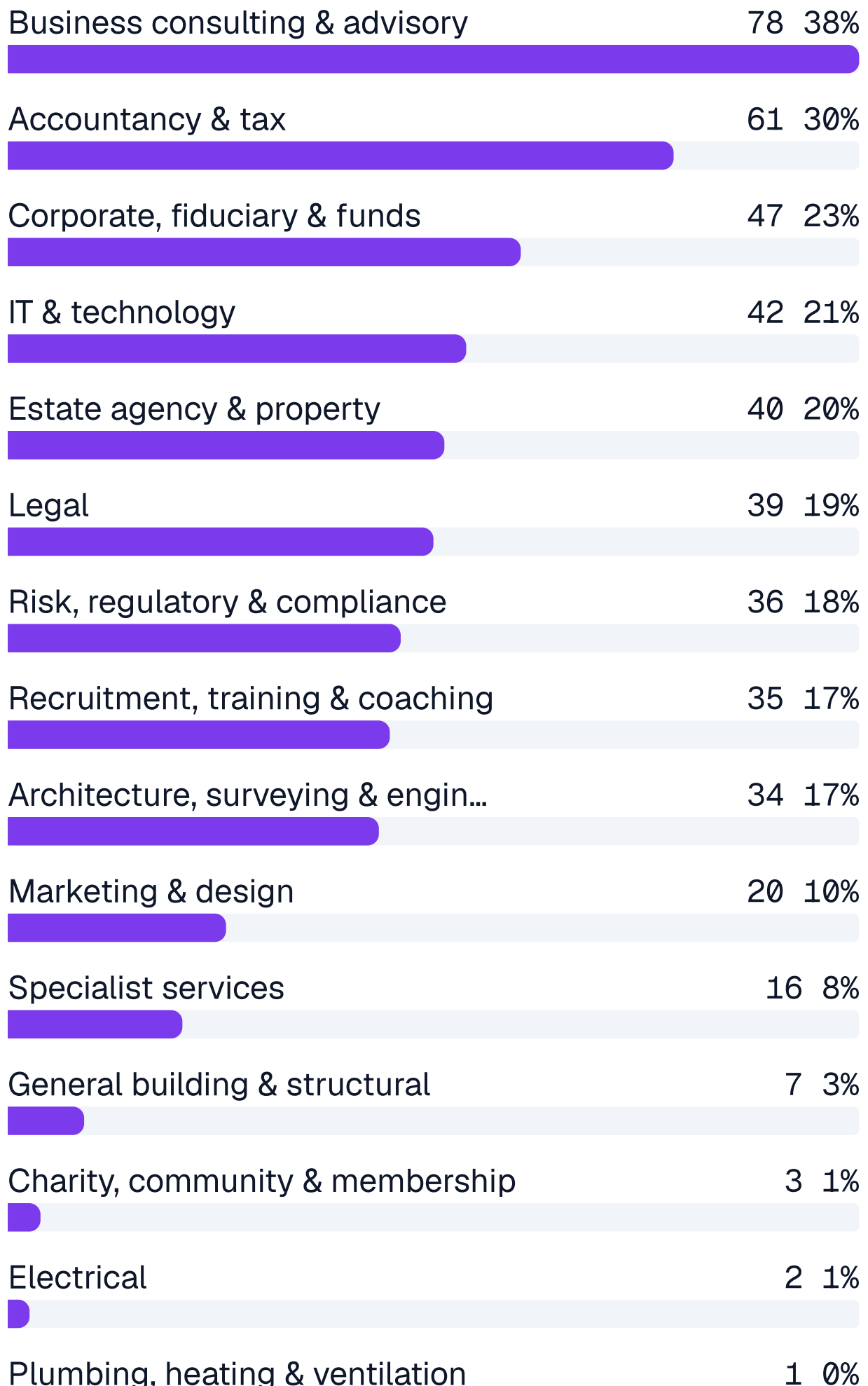
203 of 262, against 71% island-wide, the 4th-highest capability coverage of the 13 sectors where it can be counted; a median of 6 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

What this sector actually does

A sector is a label; a capability is a service someone published and we resolved to the graph. 77% of the sector carry at least one, and the typical one among them carries 6 capabilities.

What the sector is on record for

A capability on record for 203 of 262 Professional Services organisations (77%)



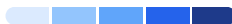
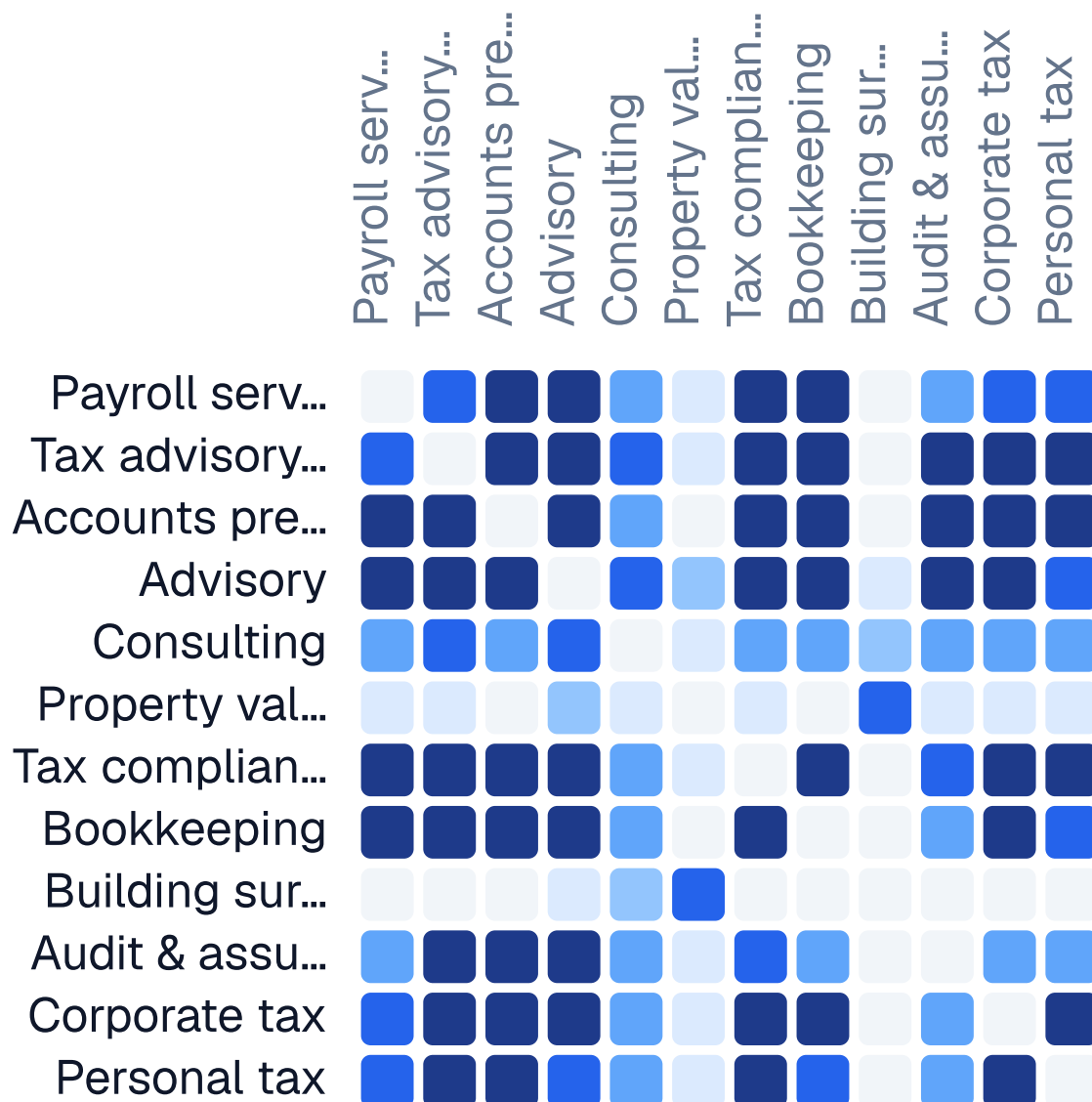


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

137 of the 203 with a capability on record span two or more of these groups (67%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

Capabilities held together

A capability on record for 203 of 262 Professional Services organisations (77%)

ORGANISATIONS 0  23

Each cell counts the organisations on record for both capabilities. The diagonal is blank on purpose — an organisation paired with itself is not a pair. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

IT & Technology leads, on 52 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 43 organisations outside this count work in Professional Services alongside another sector — they are not in the bars below.

Professional Services by sub-sector

Counted over all 262 active Professional Services organisations





Translation & Interpretation

2 1%



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

3 organisations are classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 43 further organisations work in Professional Services alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes 

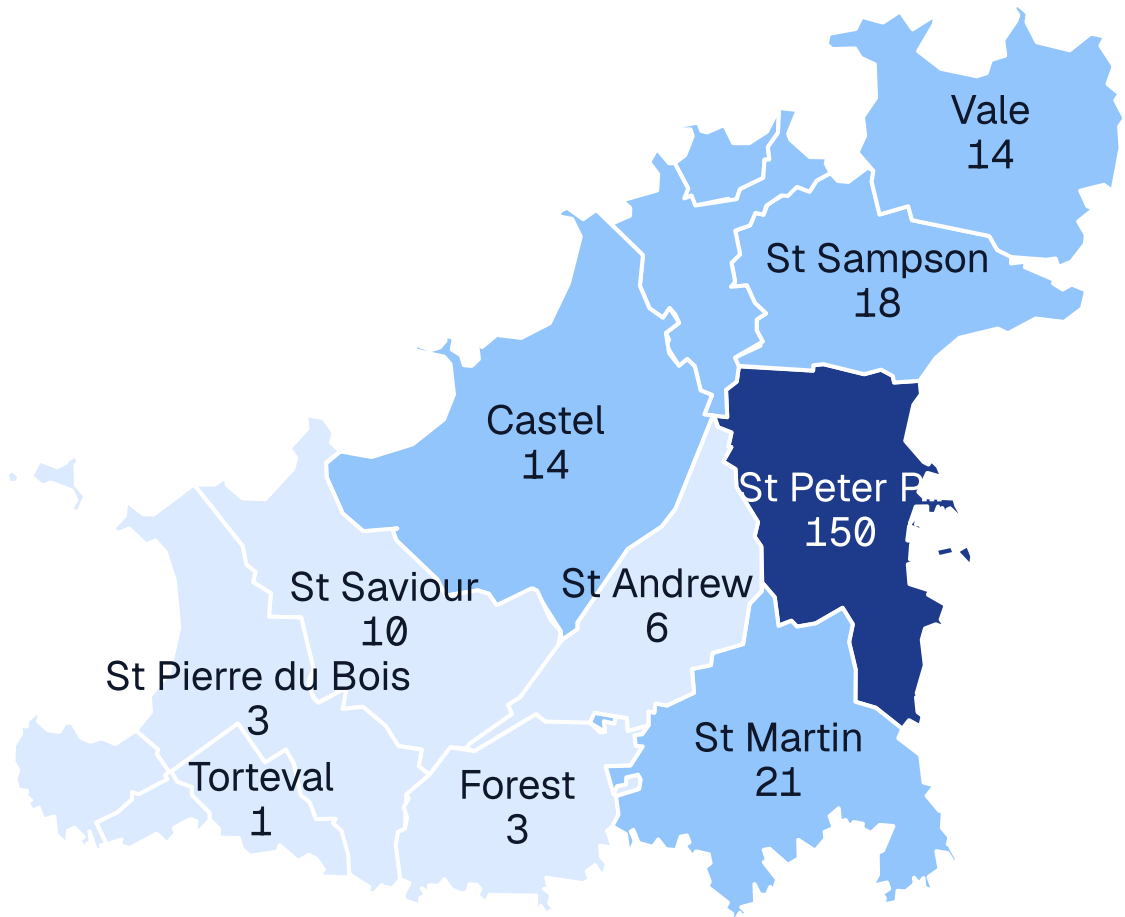
St Peter Port holds 150 Professional Services organisations

63% of the 240 whose parish is on record. Off Guernsey: 10 on Alderney and 1 on Sark.

Professional Services organisations by parish

A parish on record for 240 of 262 Professional Services organisations (92%)

ORGANISATIONS 0 150



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

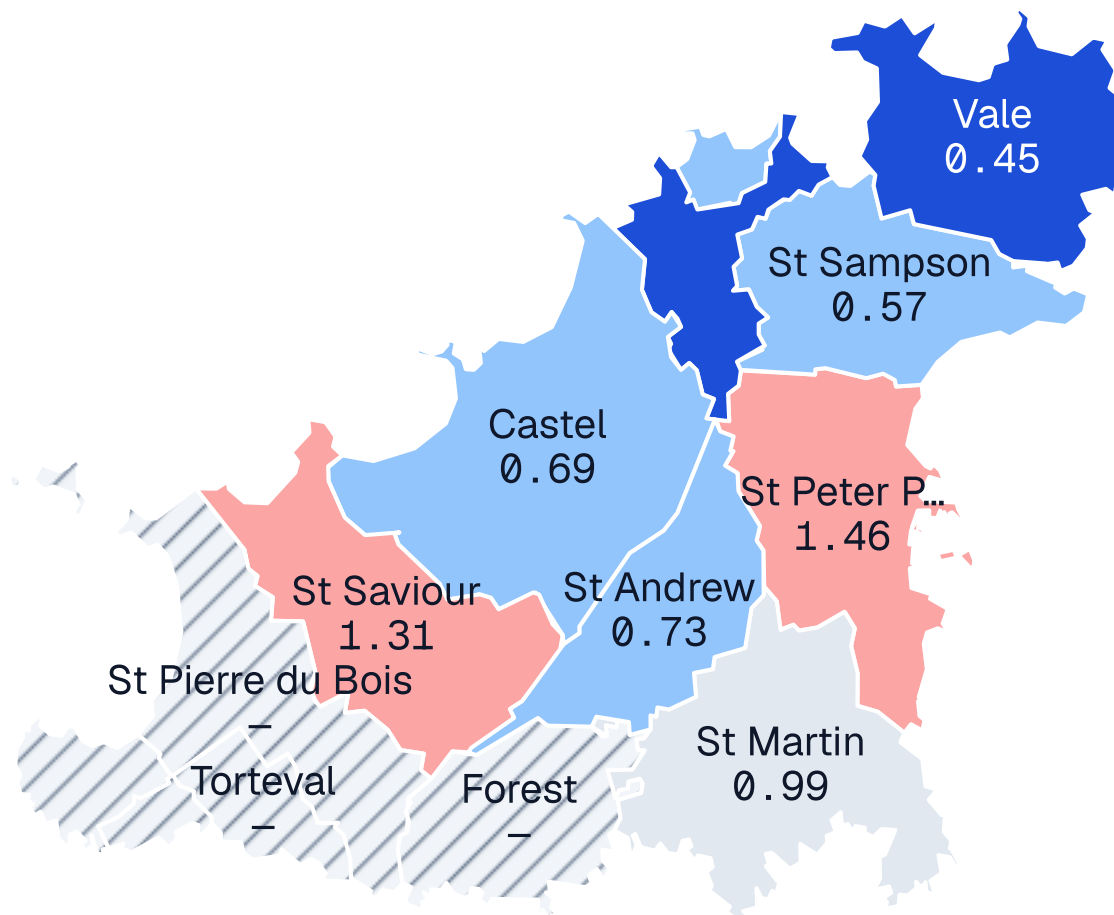
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

11 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 11 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Professional Services is over- and under-represented

A parish on record for 240 of 262 Professional Services organisations (92%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

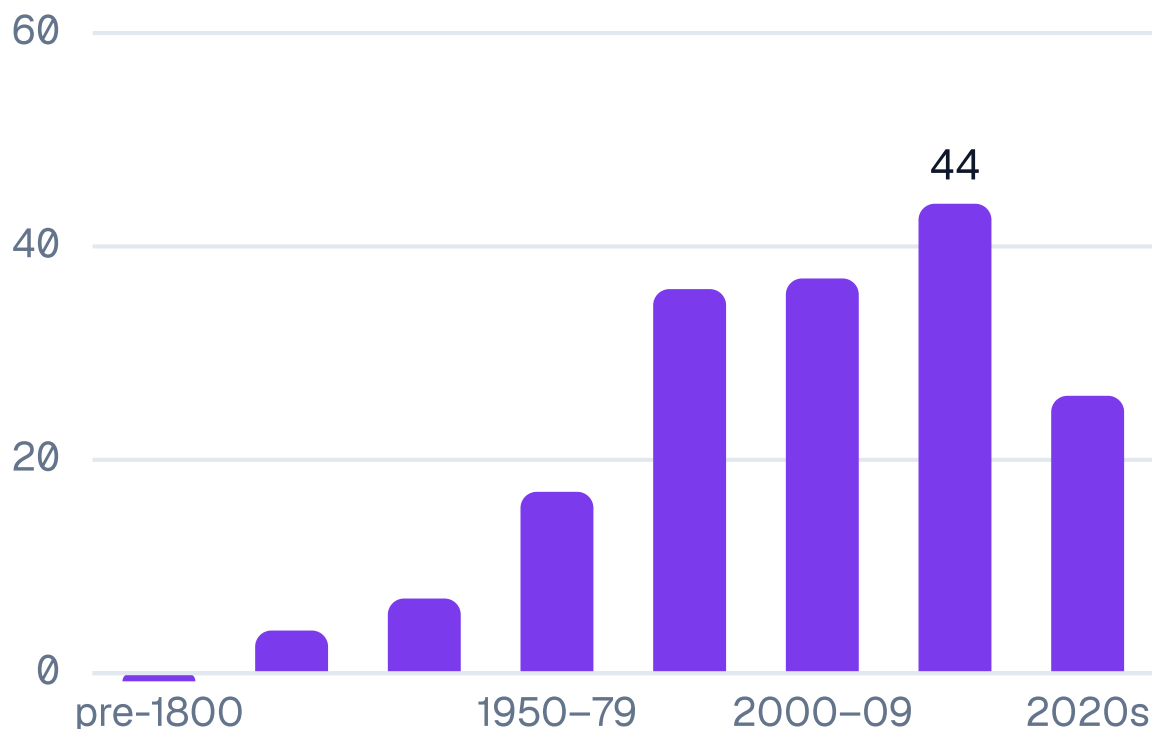
The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

Half of those with a founding year began after 2006

The island's median is 2006. Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Professional Services organisations by founding era

A founding year on record for 171 of 262 Professional Services organisations (65%)



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Founded in the 2020s

26

A founding year on record for 171 of 262 organisations (65%)

Of those that publish a founding year at all.

🔍 26 ORGANISATIONS — TOO FEW TO HEADLINE

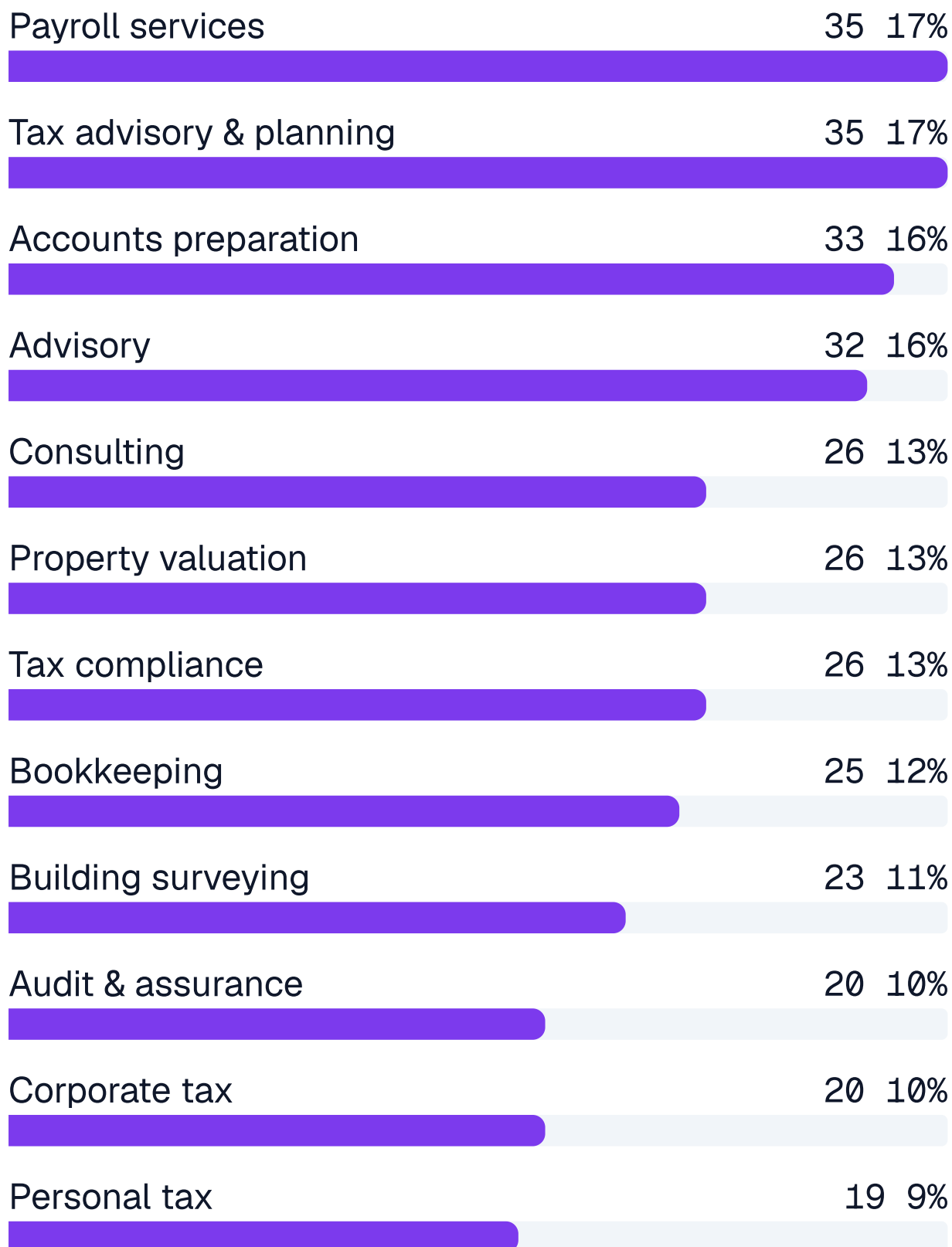
The typical mapped organisation holds 6 capabilities, against 3 island-wide

77% of the sector have at least one service resolved to the graph, across 11 domains, against 71% island-wide, the 4th-highest capability coverage of the 13 sectors where it can be counted. Capabilities as

published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

What the most organisations are on record for

A capability on record for 203 of 262 Professional Services organisations (77%)



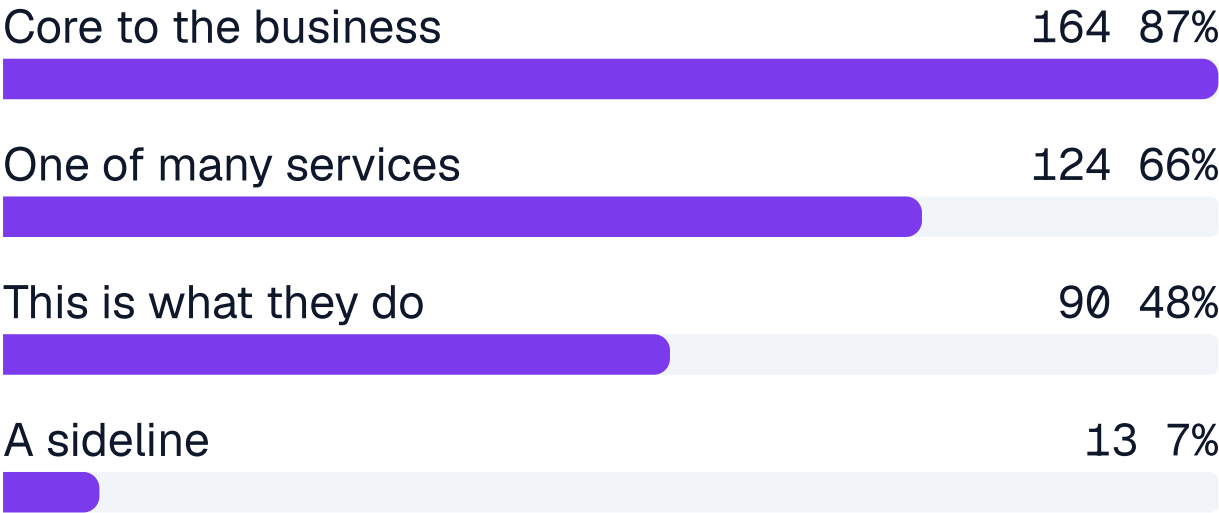
An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

HOW CENTRAL IS IT?

#capability-roles

Is this what they do, or one of many things they do?

A positioning note on record for 189 of 262 Professional Services organisations (72%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

CLIENT TYPES

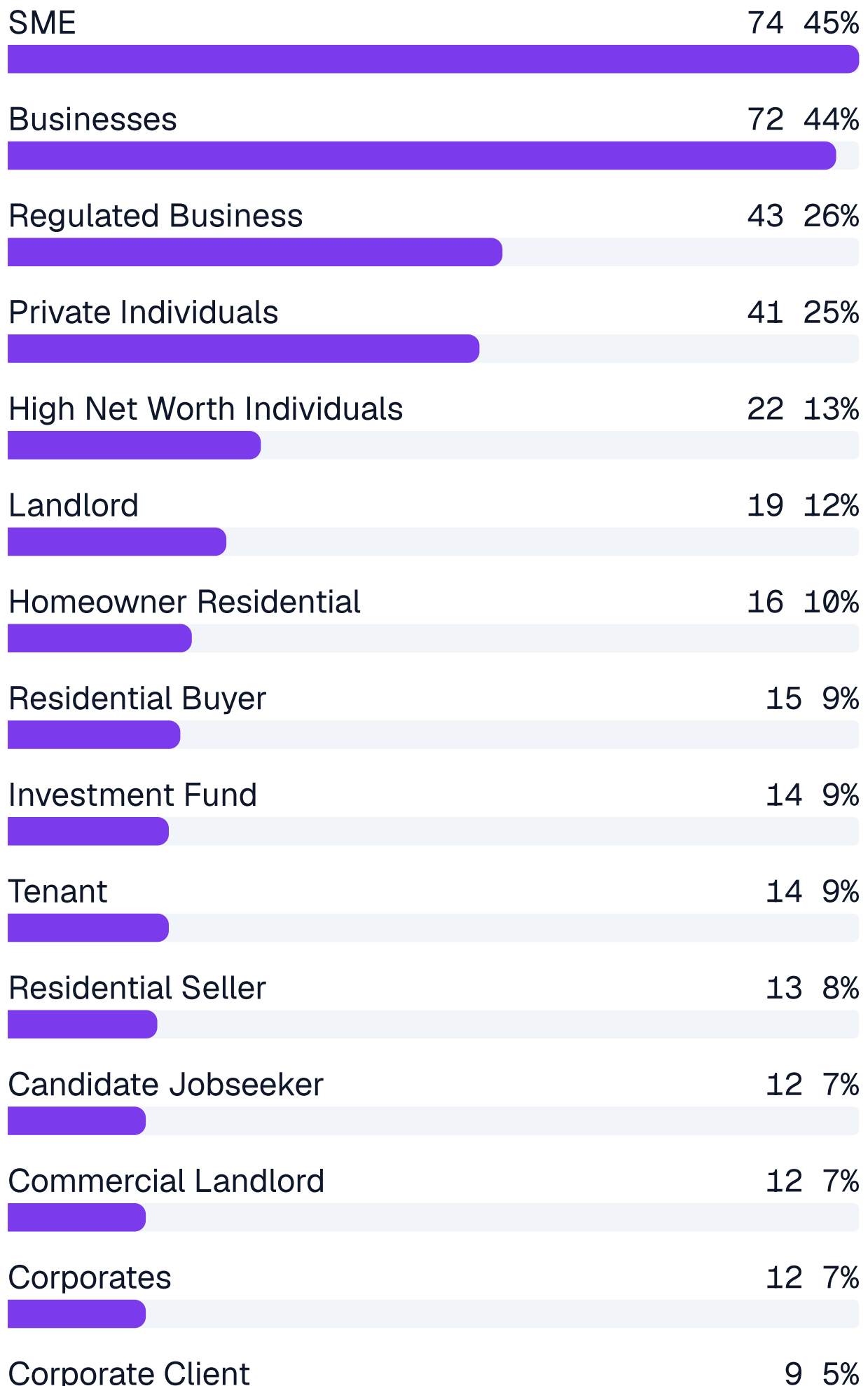
#specific

Client types

On record for 164 of 262 — enough to quote.

Client types — Professional Services

Client types on record for 164 of 262 Professional Services organisations (63%)





Verified from published evidence; businesses without a web presence are under-represented.

ONLINE PRESENCE

#digital

86% of Professional Services organisations have a website of their own

Against 67% island-wide — 19 points above the island rate, the 2nd-highest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector's own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 262 active Professional Services organisations

● Professional Services ● The island

Has a website

67% ● — ● 86%

Website on a .gg domain

27% ● 28%

Links a social account of any kind

46% ● ● 50%

Links a Facebook page

41% ● ● 47%

Links an Instagram account

21% ● 23%

0%

50%

100%

Each track carries both values at its ends; the gap between professional services and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Professional Services organisations with a website of their own

225

Counted over all 262 active Professional Services organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

1 in 3

Counted over all 262 active Professional Services organisations

74 of 225, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

LEGAL FORM

#form-legal 

Professional Services organisations by legal form

A legal form on record for 175 of 262 Professional Services organisations (67%)



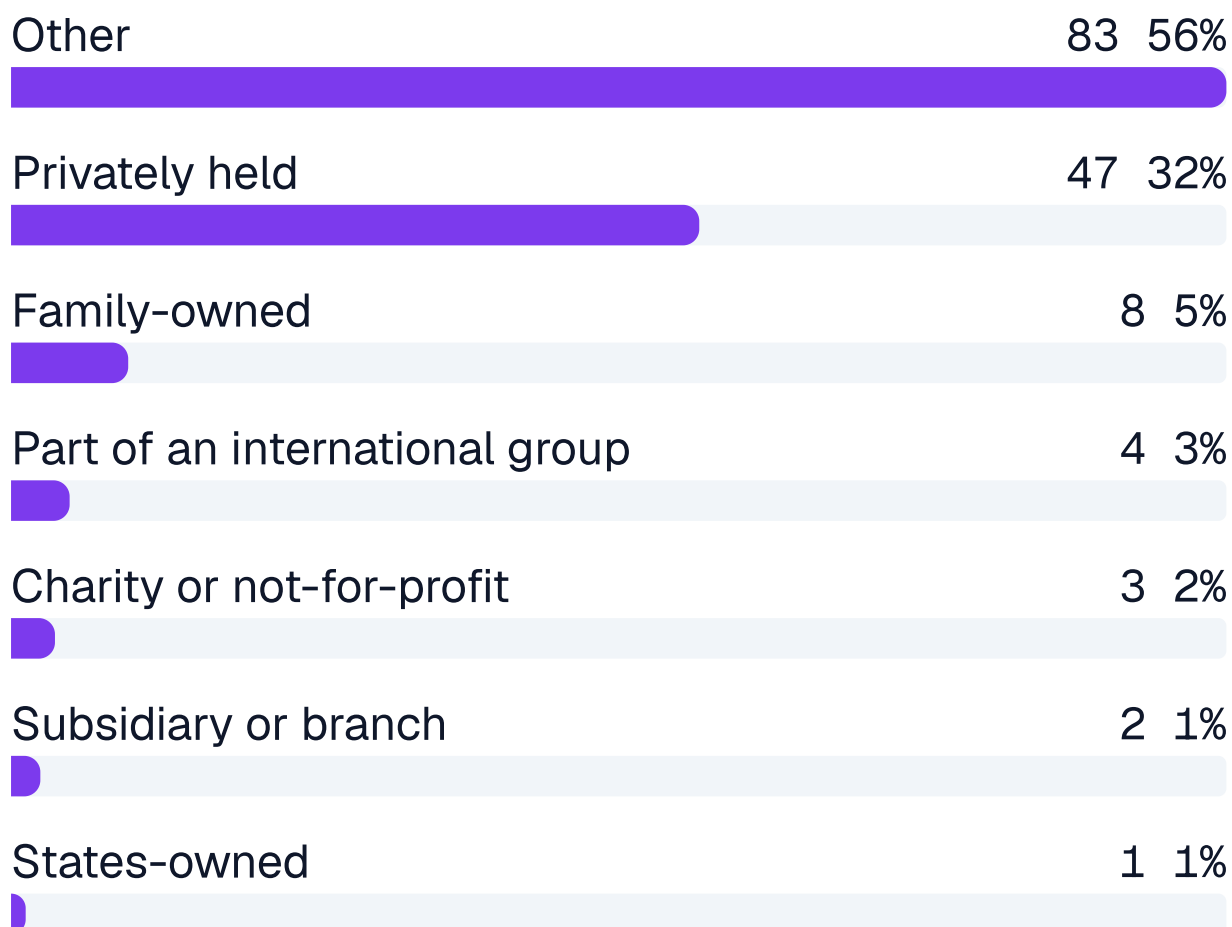
Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 10 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating "other". Forms held by fewer than 15 organisations are not drawn: below that the bars are a tail of ones and twos, and each one names a handful of identifiable firms.

Professional Services organisations by ownership

An ownership type on record for 148 of 262 Professional Services organisations (56%)

ON RECORD FOR 56% — INDICATIVE



As each organisation describes itself. Where a parent is off-island, that is recorded only when it was found — there is no “no parent” record, so this is not a count of independence.

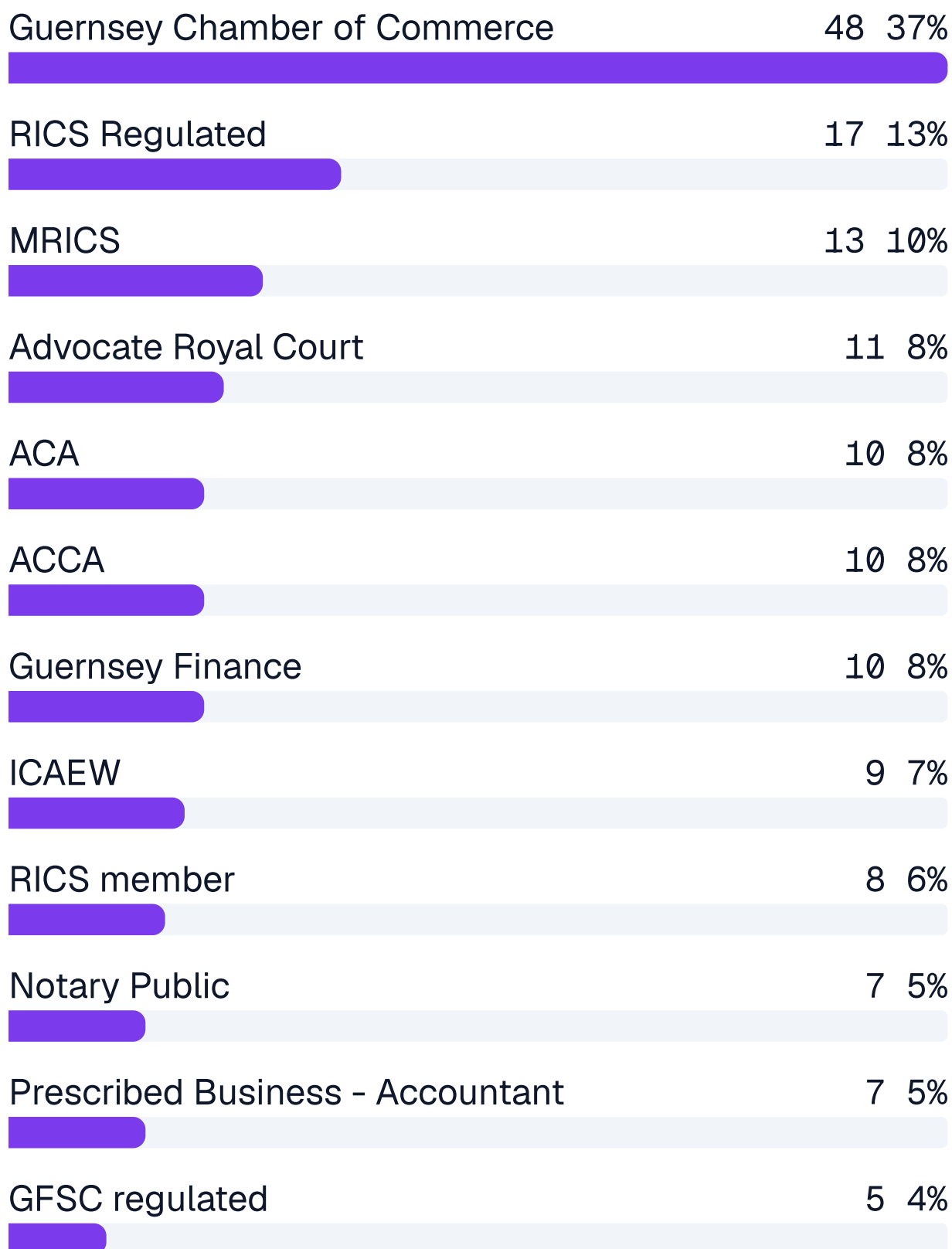
What this sector says it belongs to

Memberships, regulatory statuses and certifications as each organisation publishes them, folded to the name they share. This is a text-match floor, not a licensee count — the register itself is the authority on who is licensed.

Credentials named by Professional Services organisations

A credential on record for 131 of 262 Professional Services organisations (50%)

 ON RECORD FOR 50% — INDICATIVE



An organisation naming two of these is counted under both. Values held by a single organisation are dropped — one firm's bespoke award is not a sector signal.

40 further credentials are on record below the top of this list.

OPENING HOURS

#hours 

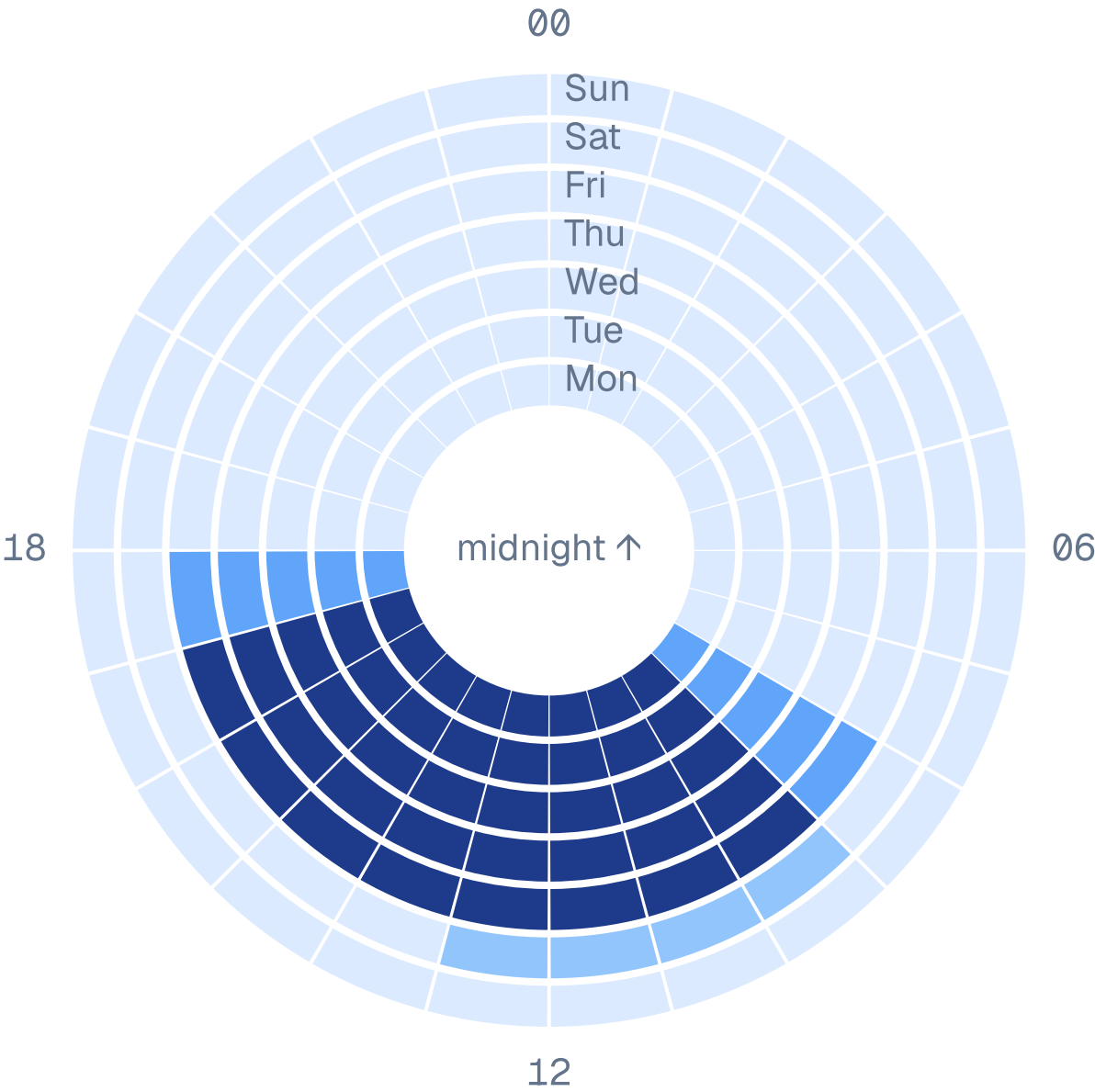
The sector’s working week

Professional Services organisations open, by day and hour

Opening hours on record for 137 of 262 Professional Services organisations (52%)

ON RECORD FOR 52% — INDICATIVE

ORGANISATIONS OPEN 0 137



4% of those publishing a weekly grid open on a Sunday, and 9% on a Saturday. The median week runs 41.3 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 145 hold hours of some shape, of which 137 resolve to a weekly grid and 8 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+79

Professional Services organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Professional Services, Q3 2026 edition, island.gg/census/2026-q3/professional-services – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 262 active organisations whose **primary** sector is Professional Services — 7% of the 3,582 with a primary sector on record; the wider 305 who work in Professional Services at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 240, a founding year for 171, a capability resolved to the graph for 203, opening hours that resolve to a weekly grid for 137 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 80% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Professional Services directory →](#)

Leisure & Recreation

223 organisations are counted with Leisure & Recreation as their primary sector — 1 in 16 of everything with a sector on record, and the 7th largest of 16. A further 70 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Leisure & Recreation directory](#)

[← The whole census](#)

223

organisations counted with Leisure & Recreation as their primary sector, across the Bailiwick's four inhabited islands.

293

WORK IN IT AT ALL

8

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

132

WITH CAPABILITIES MAPPED

10

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



223 counted & published

measured coverage **67%**

An estimated 67% of this sector's organisations are counted — the 2nd-lowest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations whose main line of work is Leisure & Recreation

223

Of the 3,582 organisations with a primary sector (100% of 3,582)

1 in 16 of the organisations with a primary sector on record — the 7th largest of 16 sectors counted.

Share of parish-known Leisure & Recreation based in St Peter Port

36%

A parish on record for 183 of 223 organisations (82%)

66 of the 183 whose parish is on record — a concentration of 0.84 against the parish's share of everything counted, the lowest parish concentration of the 9 sectors where it can be counted.

The largest kind of Leisure & Recreation organisation on record

61

This attribute is on record for 223 of 223 organisations (100%)

Clubs & Societies — 27% of the sector, ahead of Sports & Recreation (48) and Arts & Entertainment (47).

Organisations working in Leisure & Recreation at all

293

Counted over all 3,616 active organisations

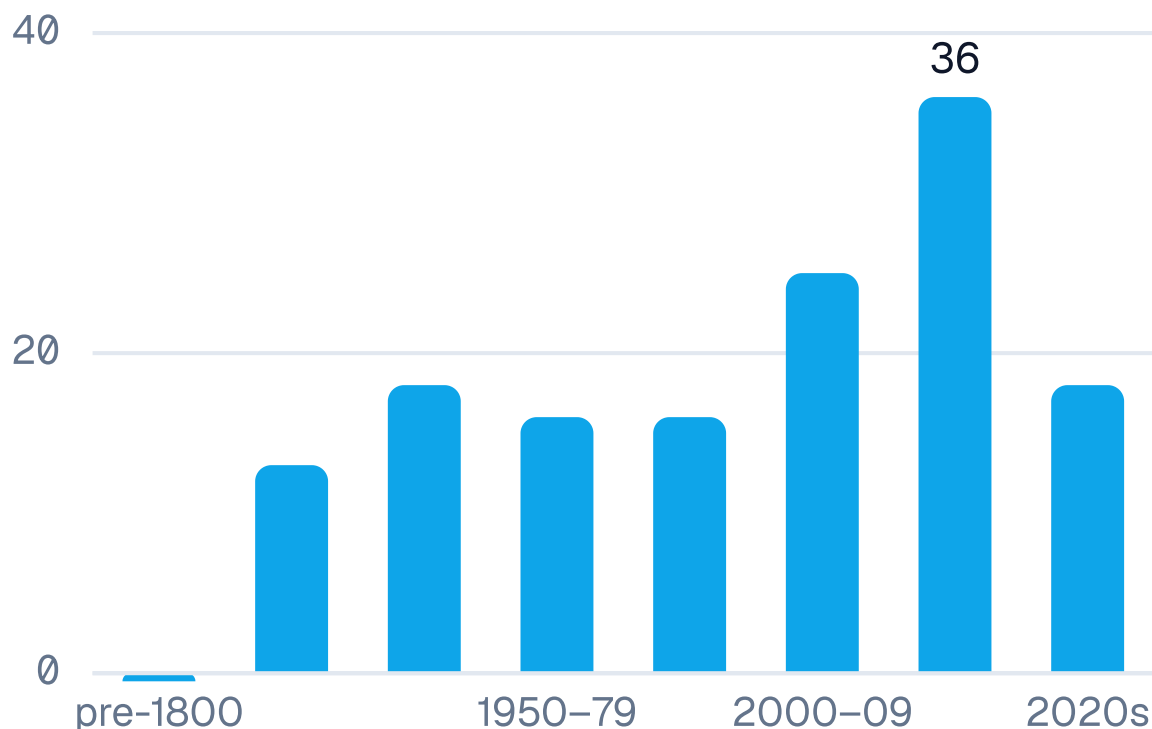
70 more than the 223 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Half of those with a founding year began after 2004, and 18 of 142 were founded a century or more ago

A founding year is on record for 142 of the 223 counted here. The island's median is 2006, on 1,748 of 3,616 (48%) — below the citable bar, which is why it sits in this sentence rather than in the heading above. Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Leisure & Recreation organisations by founding era

A founding year on record for 142 of 223 Leisure & Recreation organisations (64%)



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

The earliest founding year on record in this sector is 1842, published by Royal Guernsey Agricultural & Horticultural Society. A floor date: the oldest we have found, not the oldest on the island.

Median founding year on record

2004

A founding year on record for 142 of 223 organisations (64%)

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Trading for a century or more

18

A founding year on record for 142 of 223 organisations (64%)

Of those that publish a founding year at all.

18 ORGANISATIONS — TOO FEW TO HEADLINE

Founded in the 2020s

18

A founding year on record for 142 of 223 organisations (64%)

Of those that publish a founding year at all.

18 ORGANISATIONS — TOO FEW TO HEADLINE

Oldest founding year on record

1842

A founding year on record for 142 of 223 organisations (64%)

Royal Guernsey Agricultural & Horticultural Society — the earliest year any organisation in this sector publishes. The year and the organisation are read from the same live claim the histogram counts, so the tile disappears rather than going stale.

SUB-SECTORS

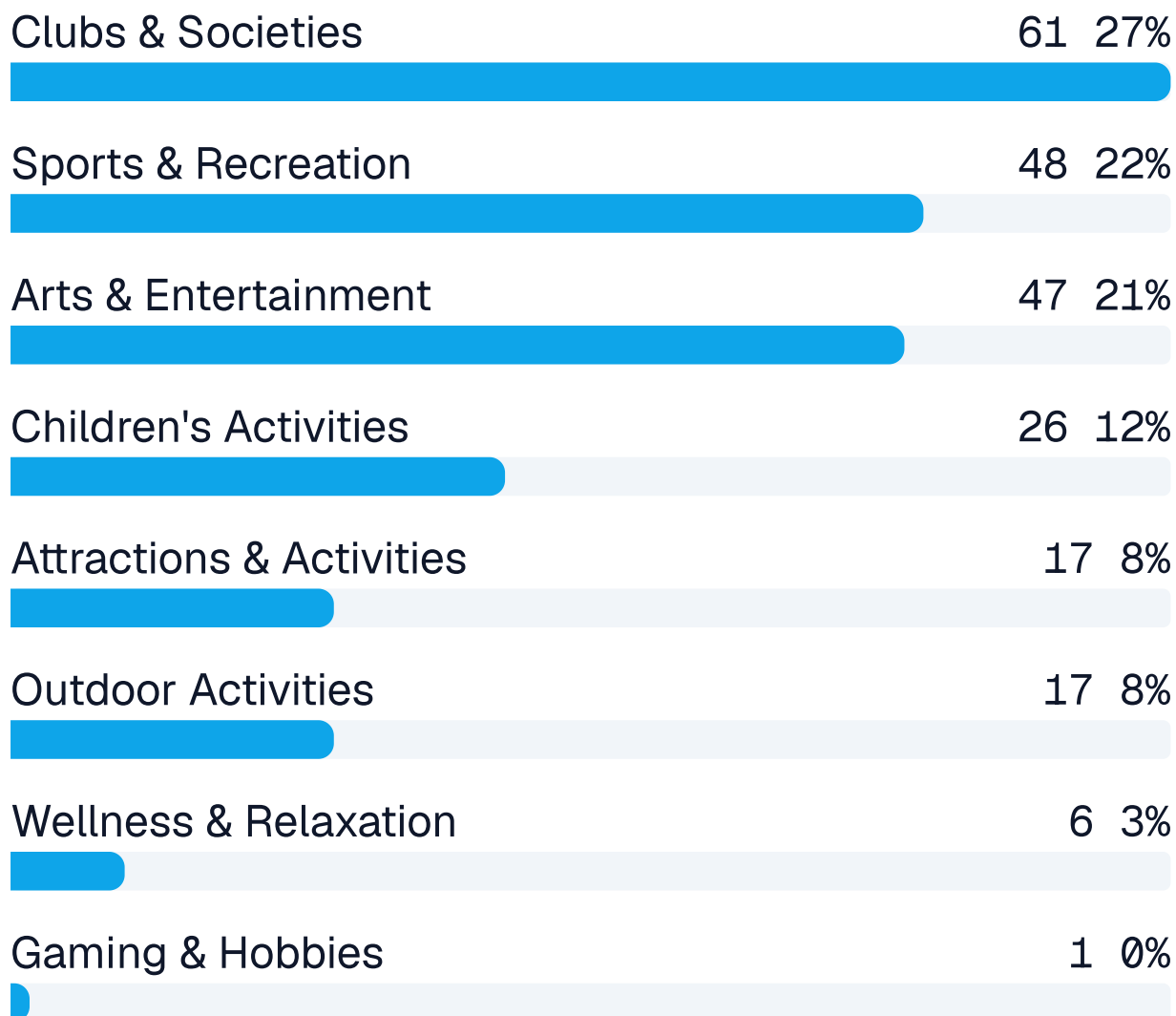
#composition

Clubs & Societies leads, on 61 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 70 organisations outside this count work in Leisure & Recreation alongside another sector — they are not in the bars below.

Leisure & Recreation by sub-sector

Counted over all 223 active Leisure & Recreation organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

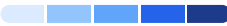
70 further organisations work in Leisure & Recreation alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

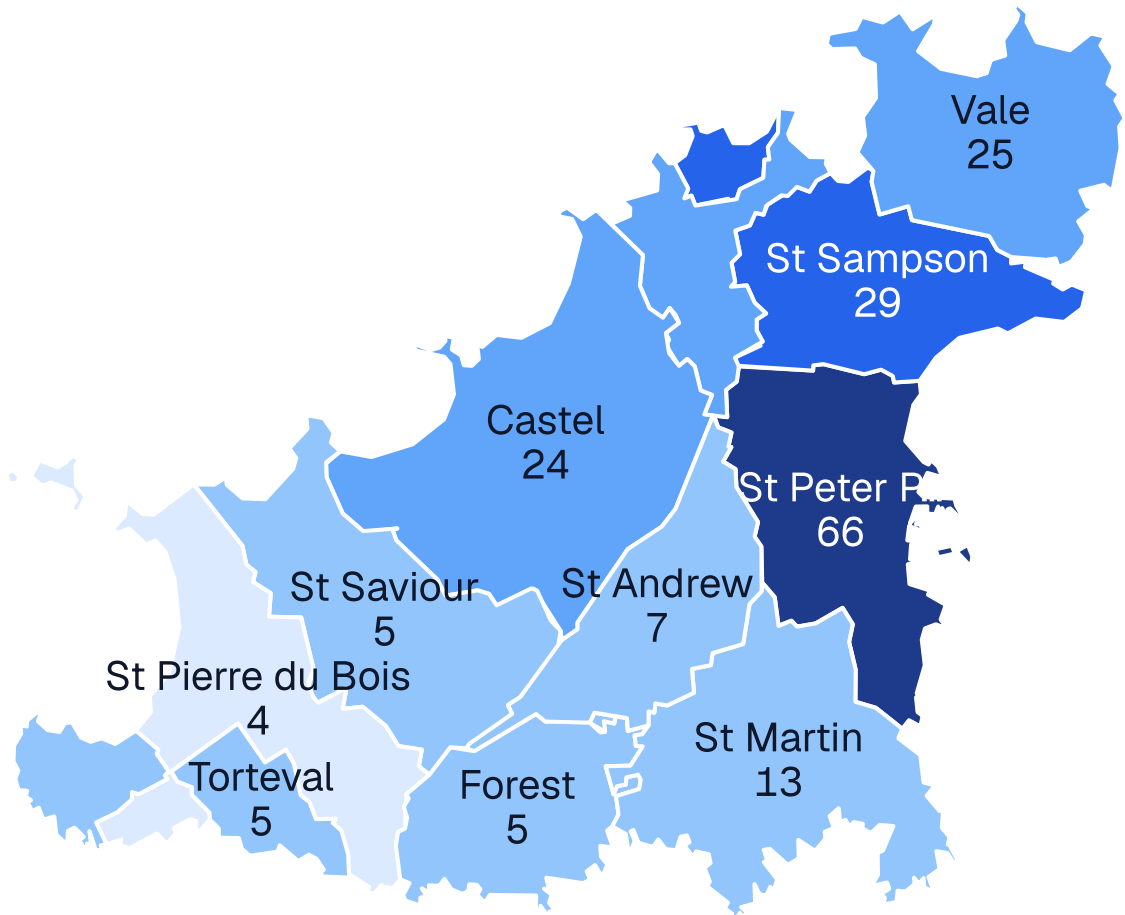
St Peter Port holds 66 Leisure & Recreation organisations

36% of the 183 whose parish is on record. Off Guernsey: 20 on Alderney, 4 on Sark and 1 on Herm.

Leisure & Recreation organisations by parish

A parish on record for 183 of 223 Leisure & Recreation organisations (82%)

ORGANISATIONS 0  66



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

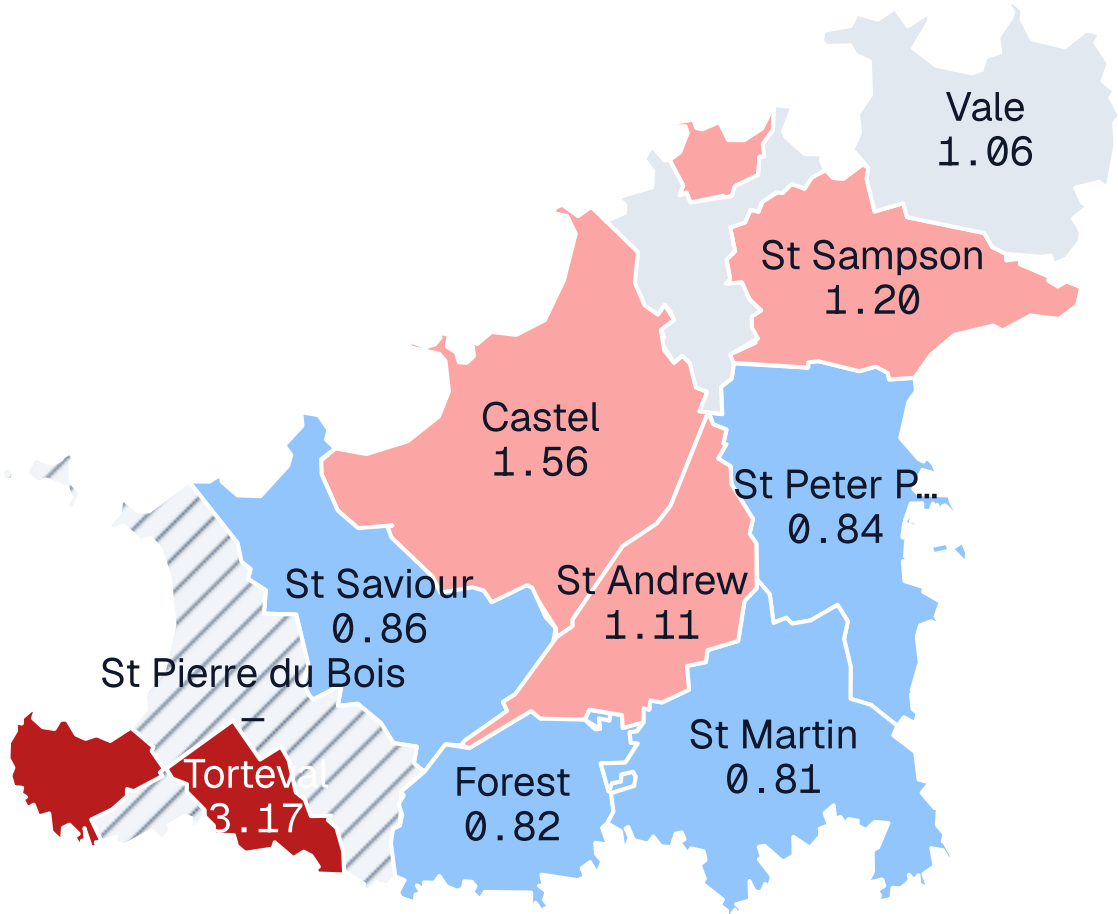
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

15 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 25 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Leisure & Recreation is over- and under-represented

A parish on record for 183 of 223 Leisure & Recreation organisations (82%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

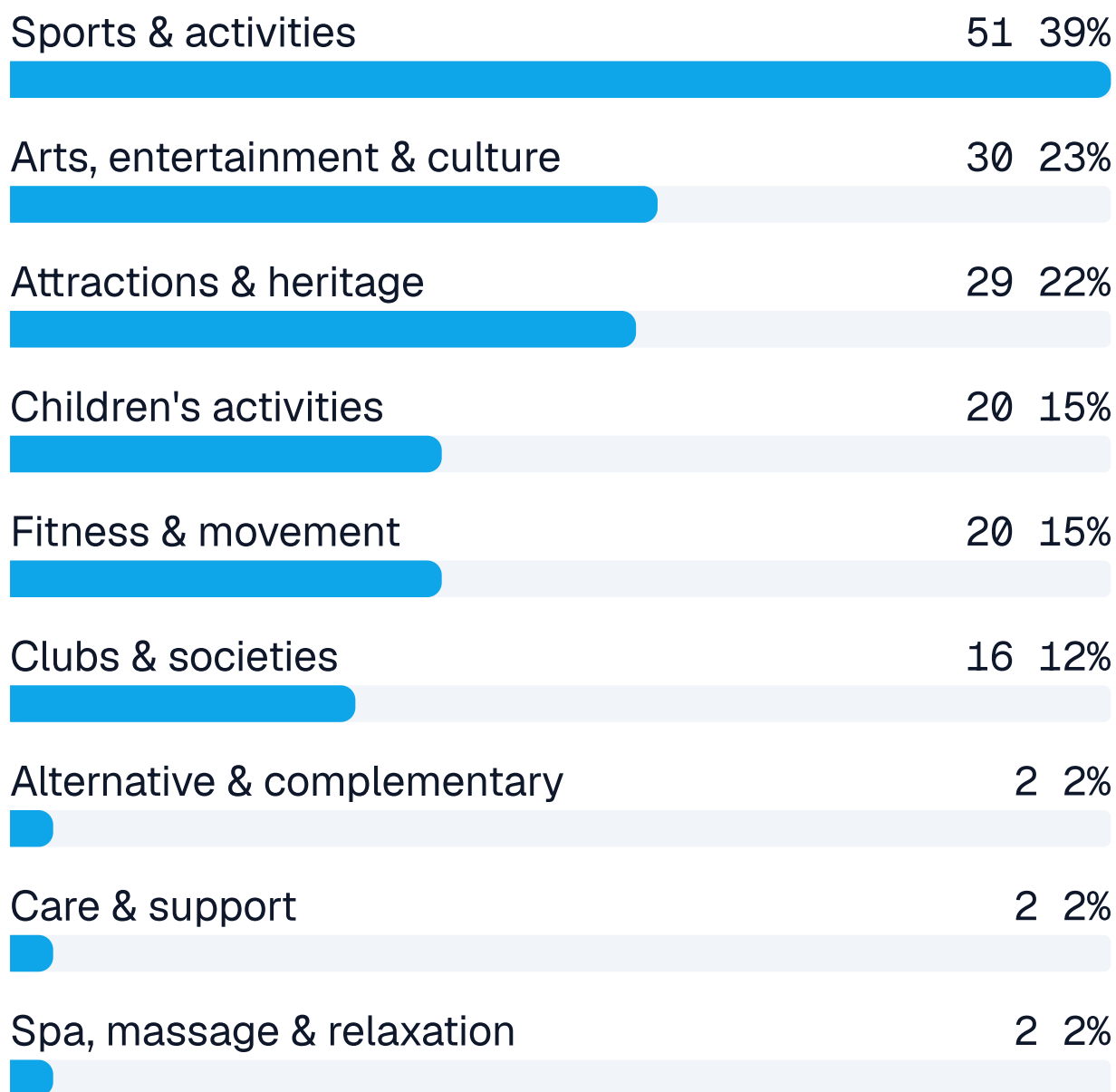
What they can do

Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 132 of 223 Leisure & Recreation organisations (59%)

ON RECORD FOR 59% — INDICATIVE



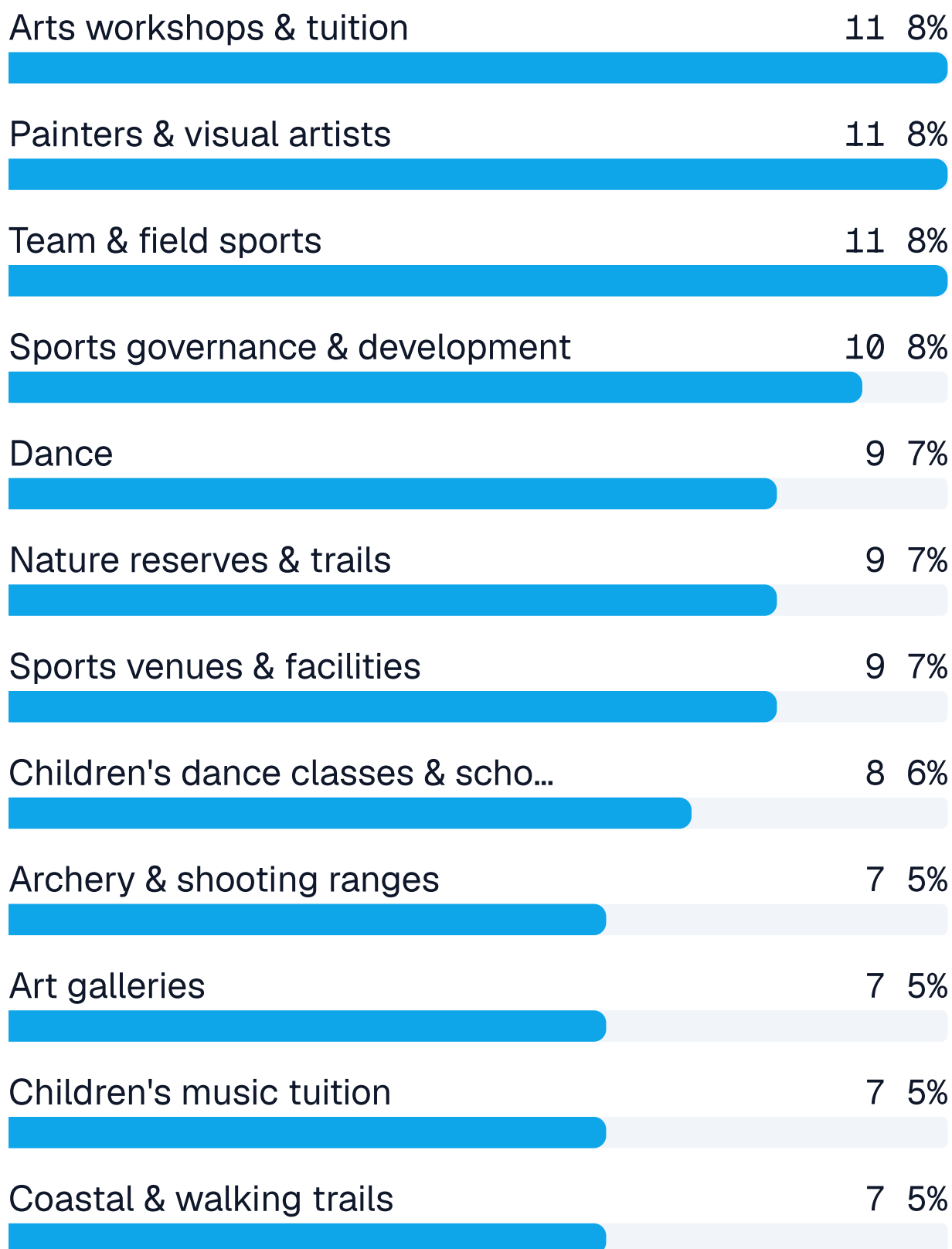
Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

54 of the 132 with a capability on record span two or more of these groups (41%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes. 59% of the sector have at least one service resolved to the graph, across 10 domains, against 71% island-wide. The typical mapped organisation holds 2 capabilities, against 3 island-wide.

What the most organisations are on record for

A capability on record for 132 of 223 Leisure & Recreation organisations (59%)

ON RECORD FOR 59% — INDICATIVE



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

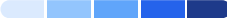
WHAT GOES WITH WHAT

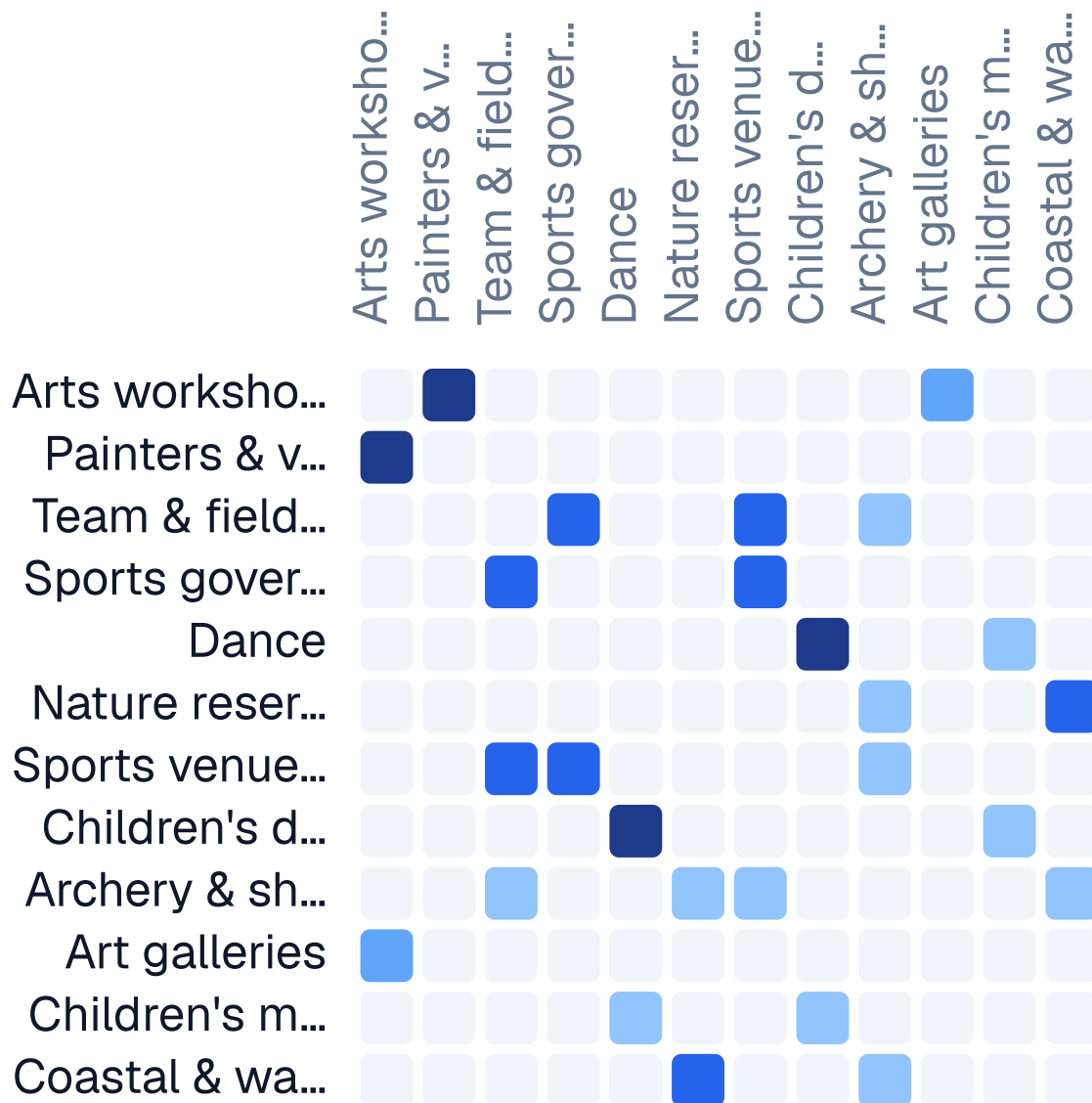
#capability-pairs 

Capabilities held together

A capability on record for 132 of 223 Leisure & Recreation organisations (59%)

ON RECORD FOR 59% — INDICATIVE

ORGANISATIONS 0  8

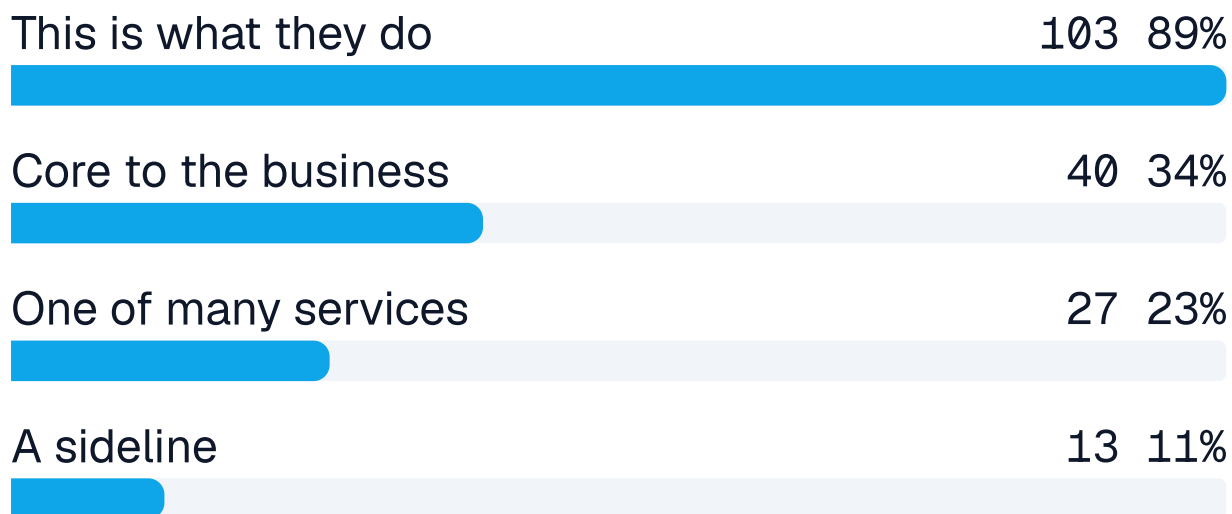


Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 116 of 223 Leisure & Recreation organisations (52%)

ON RECORD FOR 52% — INDICATIVE



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

75% of Leisure & Recreation organisations have a website of their own

Against 67% island-wide — 8 points above the island rate, mid-table on own-site rate: 6th of the 15 sectors where it can be counted. The gap is the robust part: the sector's own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 223 active Leisure & Recreation organisations

● Leisure & Recreation ● The island

Has a website

67% ● — ● 75%

Website on a .gg domain

27% ● 27%

Links a social account of any kind

50% ● — ● 53%

Links a Facebook page

47% ● — ● 51%

Links an Instagram account

23% ● — ● 35%

0%

50%

100%

Each track carries both values at its ends; the gap between leisure & recreation and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Leisure & Recreation organisations with a website of their own

168

Counted over all 223 active Leisure & Recreation organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

36%

Counted over all 223 active Leisure & Recreation organisations

61 of 168, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

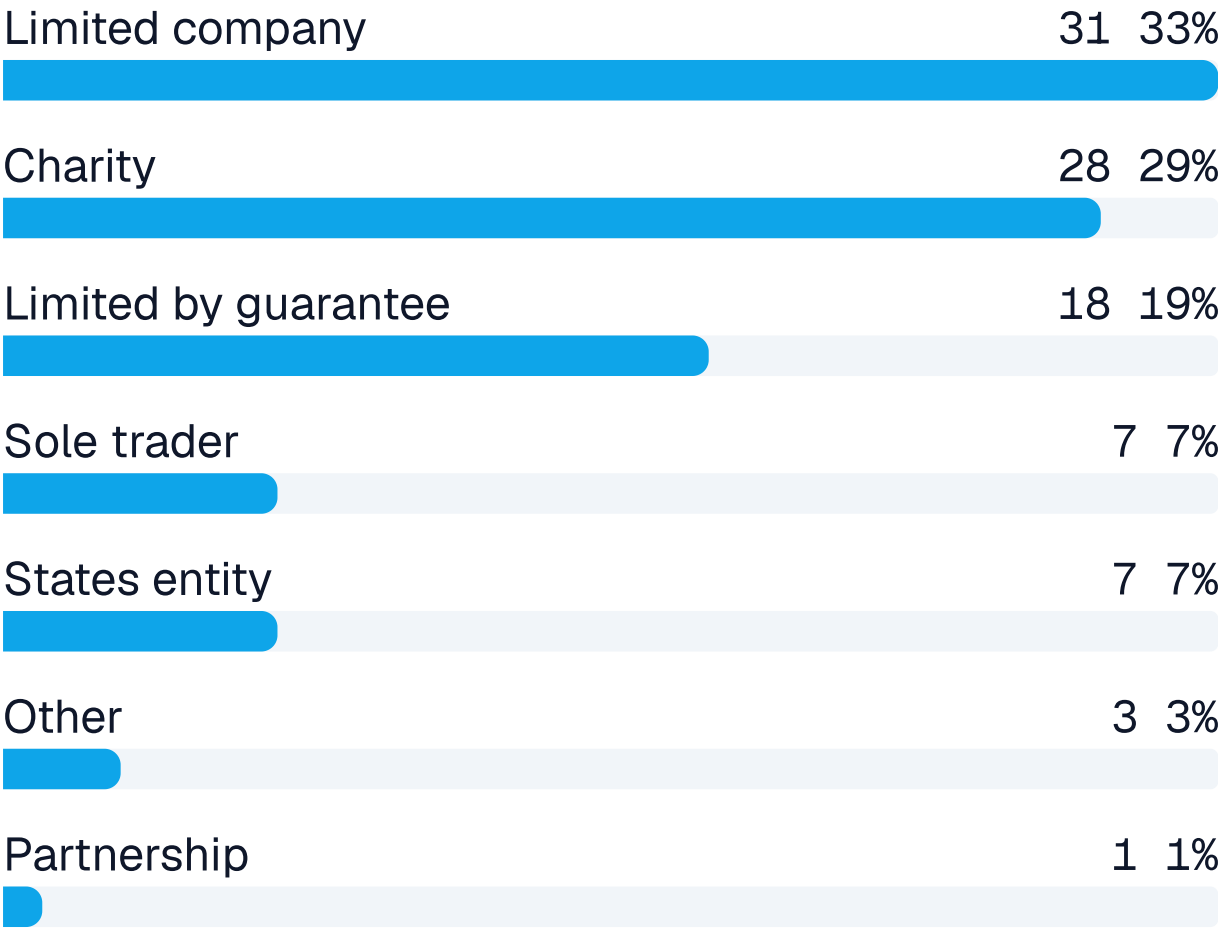
These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

LEGAL FORM

#form-legal

Leisure & Recreation organisations by legal form

A legal form on record for 95 of 223 Leisure & Recreation organisations (43%) ON RECORD FOR 43% — INDICATIVE



Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 21 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

What this chapter cannot yet say

These modules are on record for too few of the 223 organisations counted here to draw. A blank is deliberate: the module reports its base rather than a number it cannot stand behind.

Opening hours

60 of 223 on record

[This chapter's row on the evidence map →](#)

NEWLY VERIFIED

#pulse 

The last 90 days

+98

Leisure & Recreation organisations added to the register
(discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Leisure & Recreation, Q3 2026 edition,
island.gg/census/2026-q3/leisure-recreation – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 223 active organisations whose **primary** sector is Leisure & Recreation — 1 in 16 of the 3,582 with a primary sector on record; the wider 293 who work in Leisure & Recreation at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 183, a founding year for 142, a capability resolved to the graph for 132, opening hours that resolve to a weekly grid for 60 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 67% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

Financial & Fiduciary

194 organisations are counted with Financial & Fiduciary as their primary sector — 5% of everything with a sector on record, and the 8th largest of 16. A further 17 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Financial & Fiduciary directory](#)

[← The whole census](#)

194

organisations counted with Financial & Fiduciary as their primary sector, across the Bailiwick's four inhabited islands.

211

WORK IN IT AT ALL

11

SUB-SECTORS ON RECORD

8

PARISHES REPRESENTED

156

WITH CAPABILITIES MAPPED

2

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



194 counted & published

measured coverage 84%

An estimated 84% of this sector's organisations are counted — the 5th-highest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Financial & Fiduciary organisations with a website of their own

89%

Counted over all 194 active organisations
173 of 194, against 67% island-wide — 22 points above the island rate, the highest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Share of parish-known Financial & Fiduciary based in St Peter Port

90%

A parish on record for 193 of 194 organisations (99%)
173 of the 193 whose parish is on record — a concentration of 2.09 against the parish's share of everything counted, the highest parish concentration of the 9 sectors where it can be counted.

Capabilities on record for the typical mapped organisation

8

A capability on record for 156 of 194 organisations (80%)
Median across the 156 with any capability on record, against 3 island-wide, the highest median capability count of the 15 sectors where it can be counted. Depth is partly a fact about the taxonomy the sector draws on, not only about what its firms sell.

Financial & Fiduciary organisations naming who they serve

75%

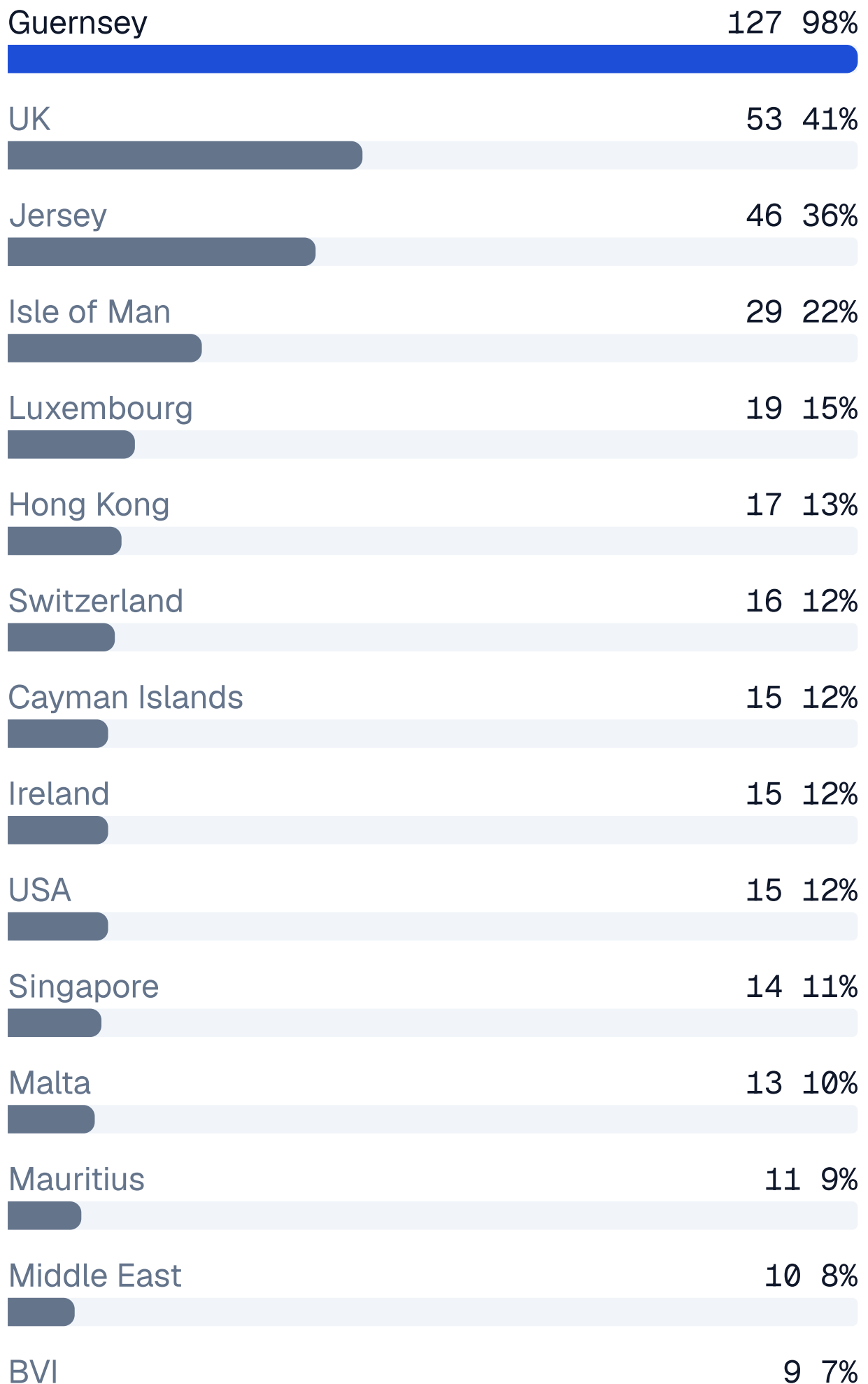
Client types on record for 145 of 194 organisations (75%)
145 of 194. Most named: Corporate Client (84), Private Individuals (77), High Net Worth Individuals (68). A firm naming two is counted under both. No island comparison — that seam is below the tier floor.

Jurisdictions covered

On record for 129 of the 194 counted. Verified from published evidence; businesses without a web presence are under-represented. A firm that serves one of these without publishing the fact is not counted here, so every row is a floor.

Jurisdictions covered — Financial & Fiduciary

Jurisdictions covered on record for 129 of 194 Financial & Fiduciary organisations (66%)





Verified from published evidence; businesses without a web presence are under-represented. A firm that serves one of these without publishing the fact is not counted here, so every row is a floor.

SUB-SECTORS

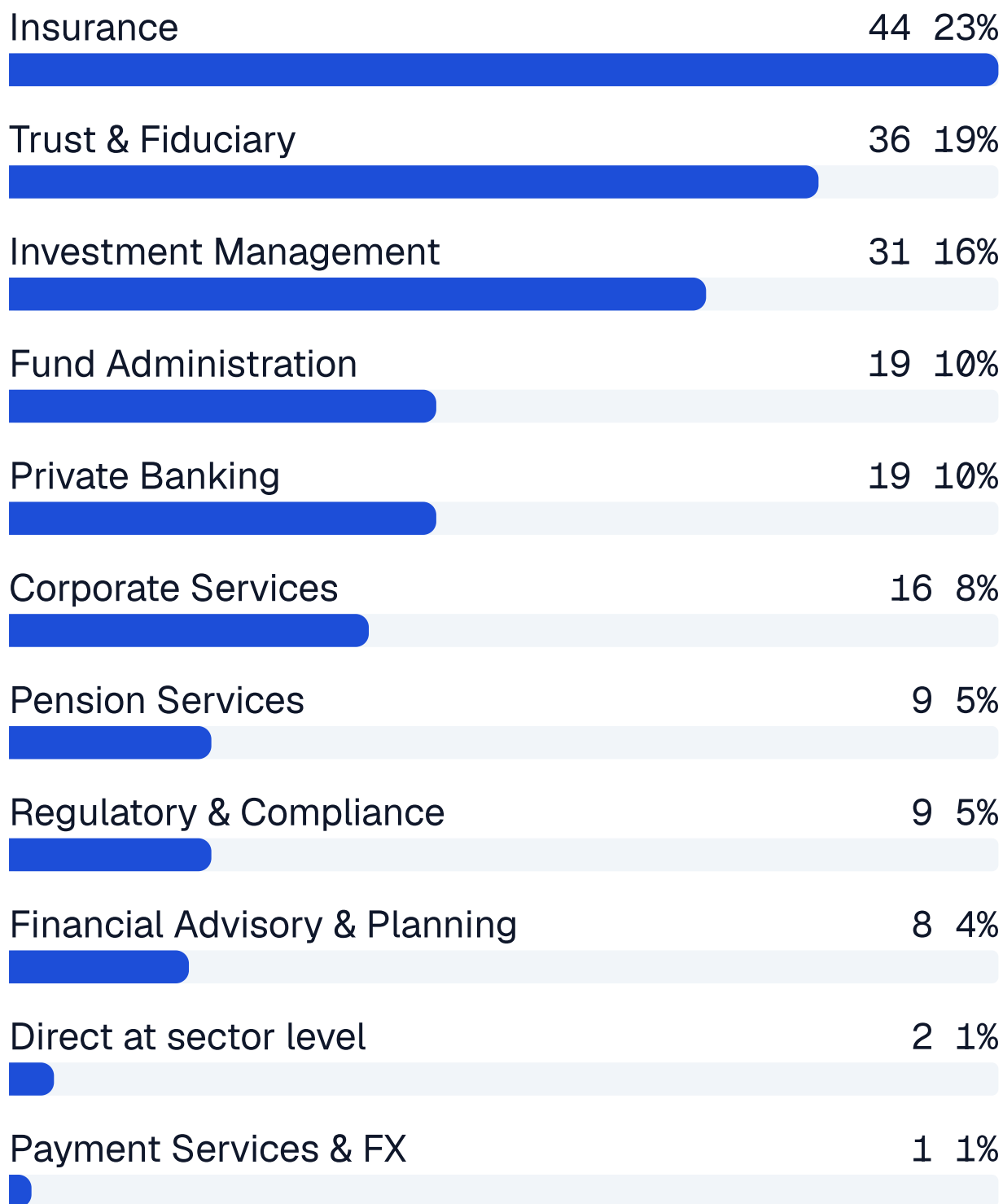
#composition 

Insurance leads, on 44 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 17 organisations outside this count work in Financial & Fiduciary alongside another sector — they are not in the bars below.

Financial & Fiduciary by sub-sector

Counted over all 194 active Financial & Fiduciary organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

2 organisations are classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 17 further organisations work in Financial & Fiduciary alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes

St Peter Port holds 173 Financial & Fiduciary organisations

90% of the 193 whose parish is on record. Off Guernsey: 1 on Alderney.

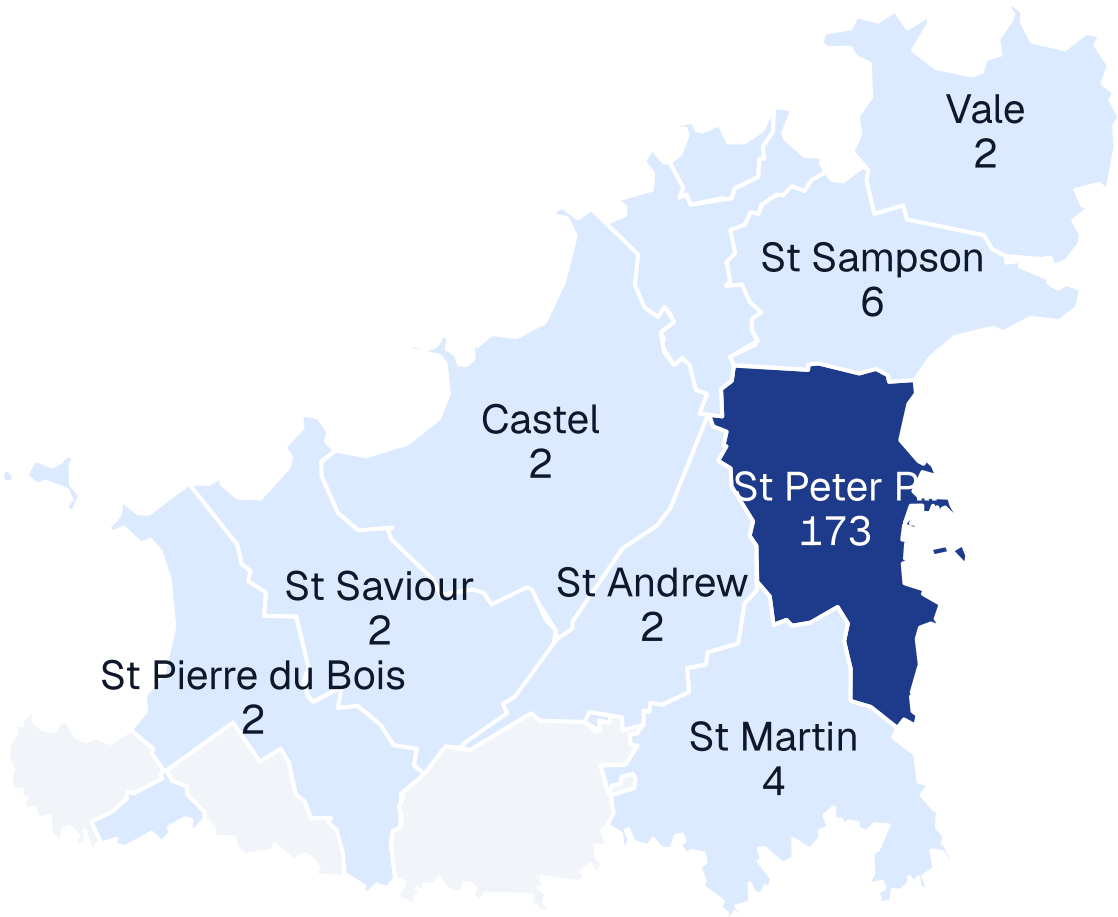
HEADCOUNT

#parishes-count

Financial & Fiduciary organisations by parish

A parish on record for 193 of 194 Financial & Fiduciary organisations (99%)

ORGANISATIONS 0 173



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

a further 1 organisation trades on Alderney, Sark or Herm and is counted in the island split rather than on this map.

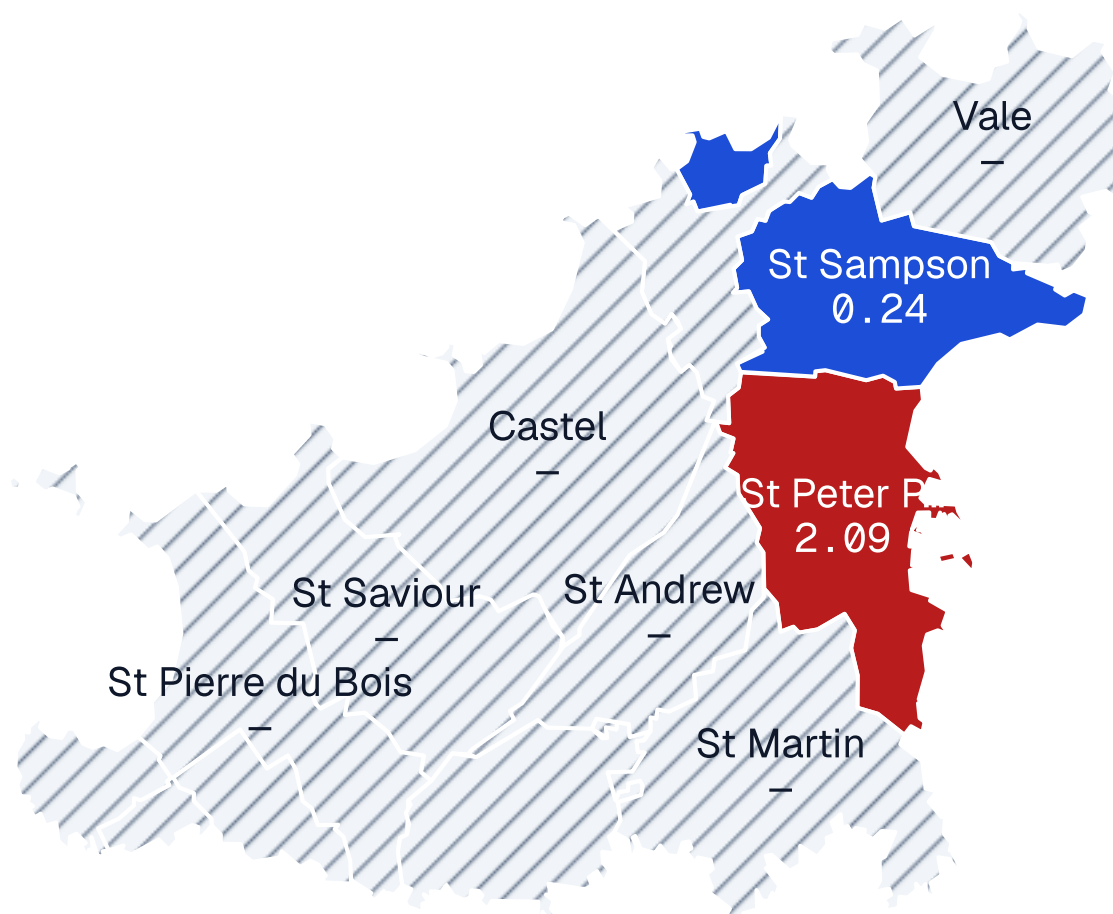
CONCENTRATION

#parishes-lq

Where Financial & Fiduciary is over- and under-represented

A parish on record for 193 of 194 Financial & Fiduciary organisations (99%)

SHARE VS THE ISLAND ● under 1/2x ● below island share ● ≈ island share ● up to 2x ● over 2x



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

FOUNDING YEARS

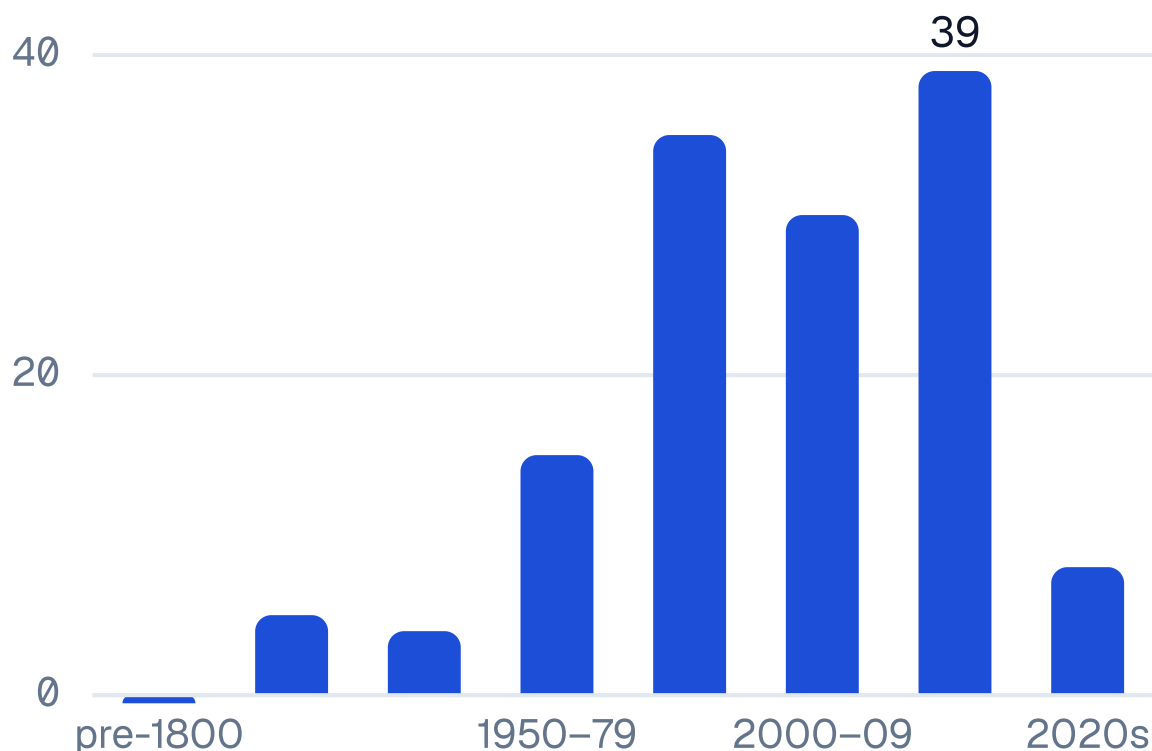
#age

Half of those with a founding year began after 2002

The island's median is 2006. Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Financial & Fiduciary organisations by founding era

A founding year on record for 136 of 194 Financial & Fiduciary organisations (70%)



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

The typical mapped organisation holds 8 capabilities, against 3 island-wide

80% of the sector have at least one service resolved to the graph, across 2 domains, against 71% island-wide, the 2nd-highest capability coverage of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 156 of 194 Financial & Fiduciary organisations (80%)

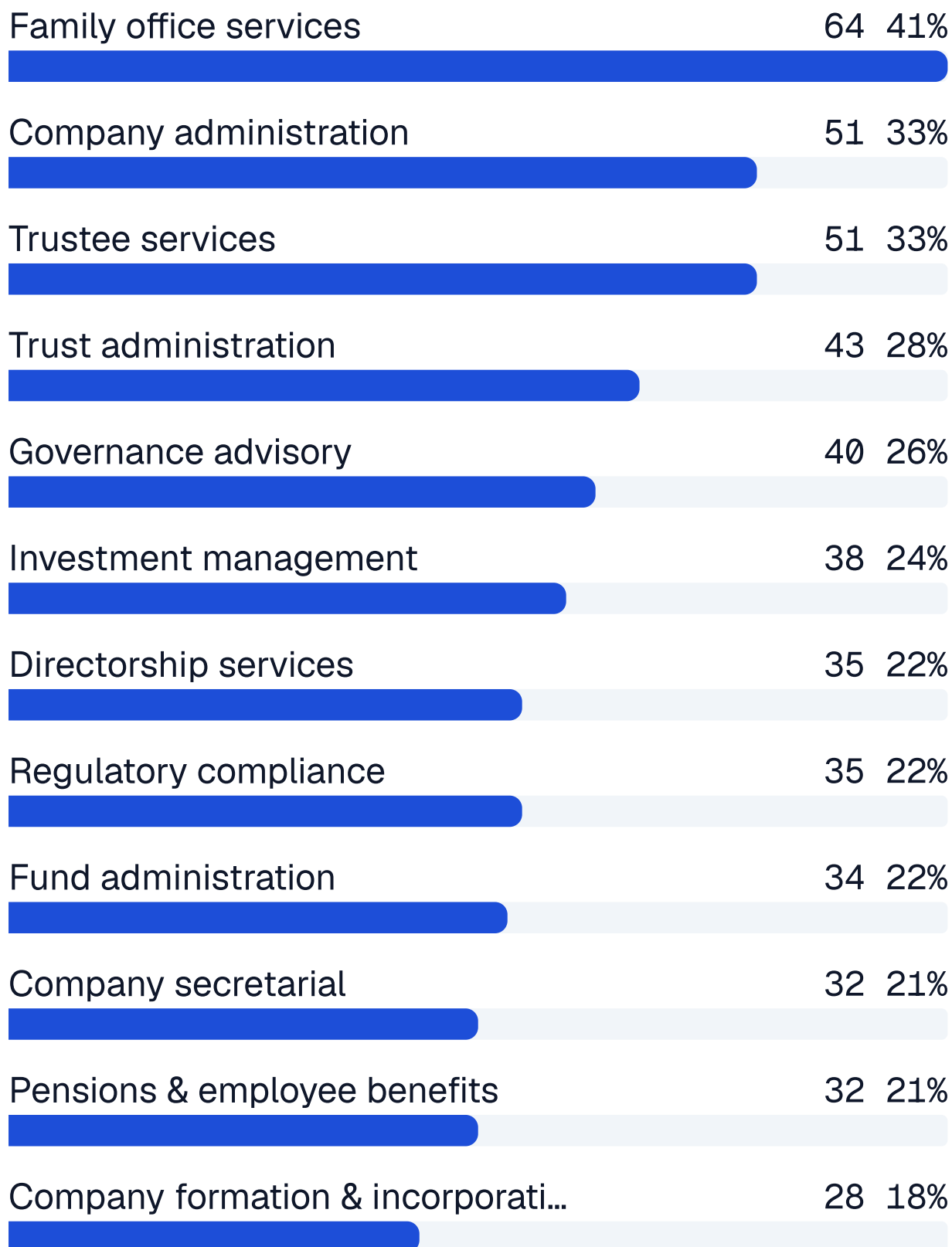


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

114 of the 156 with a capability on record span two or more of these groups (73%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 156 of 194 Financial & Fiduciary organisations (80%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

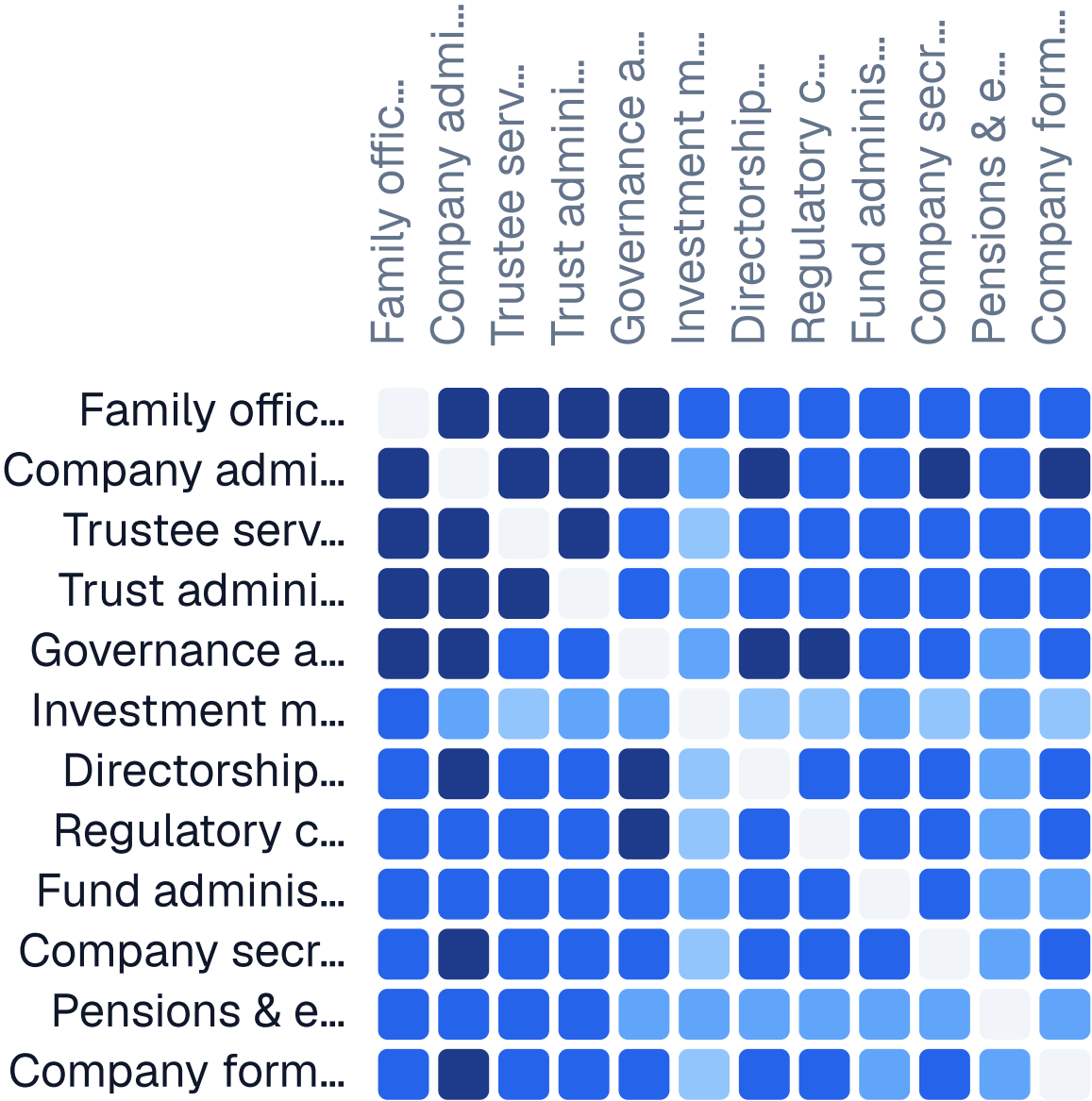
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 156 of 194 Financial & Fiduciary organisations (80%)

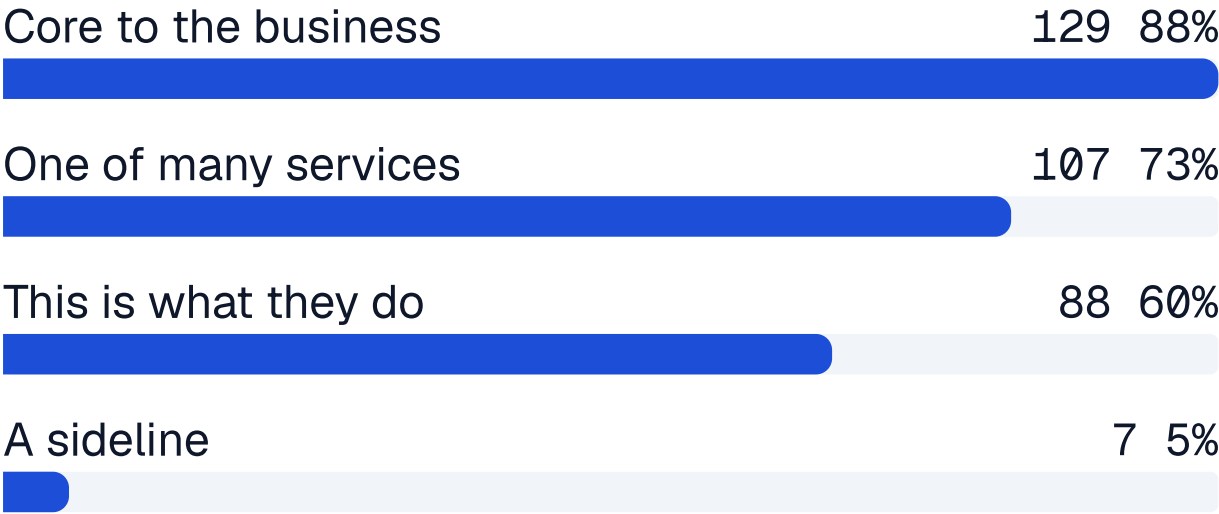
ORGANISATIONS 0  39



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 146 of 194 Financial & Fiduciary organisations (75%)



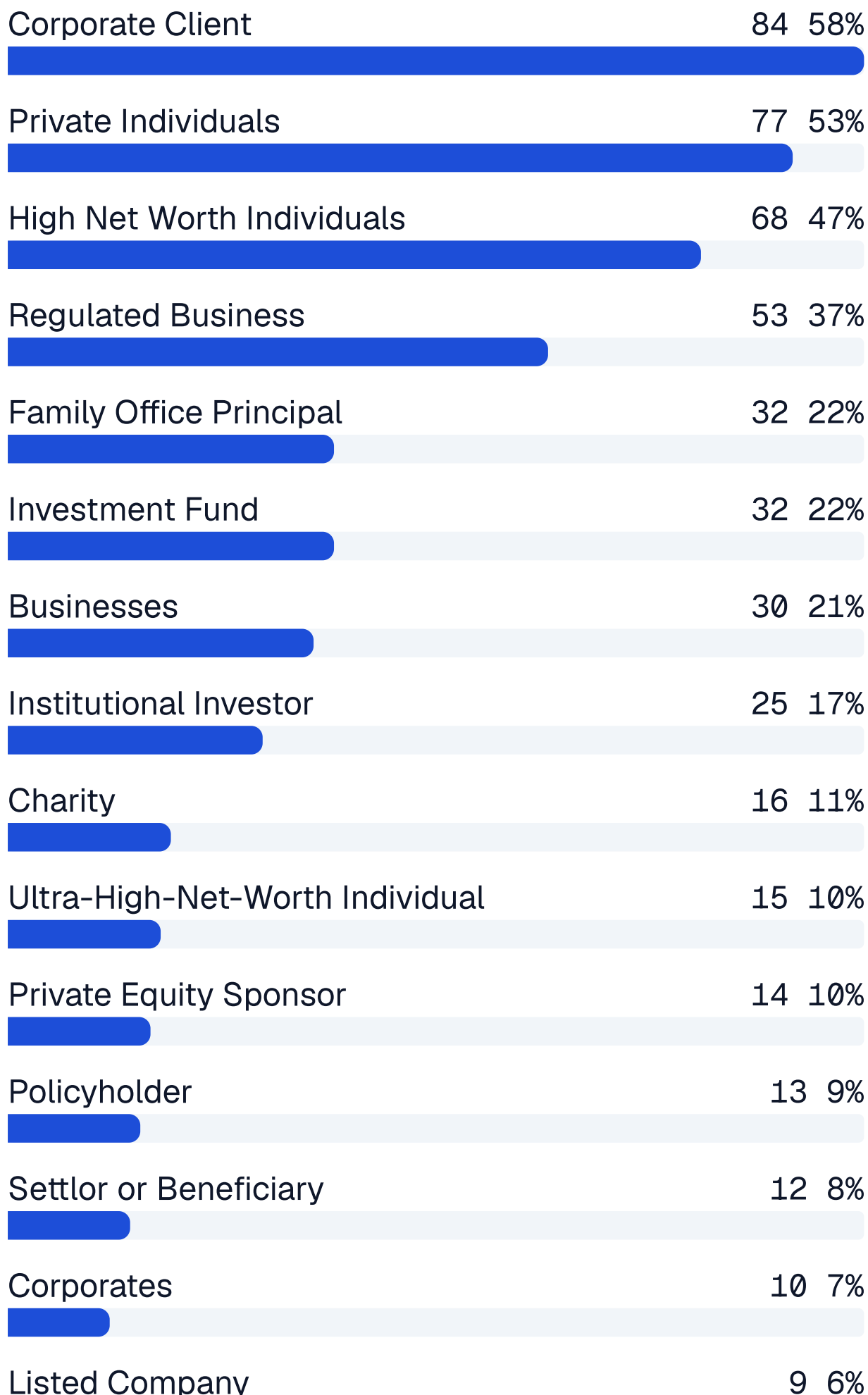
The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

Client types

On record for 145 of 194. These are not alternatives: a firm naming two client types is counted under both, so the rows add up to more than the organisations behind them. No island comparison is offered — the island-wide seam sits below the tier floor.

Client types — Financial & Fiduciary

Client types on record for 145 of 194 Financial & Fiduciary organisations (75%)





Verified from published evidence; businesses without a web presence are under-represented.

ONLINE PRESENCE

#digital [🔗](#)

89% of Financial & Fiduciary organisations have a website of their own

Against 67% island-wide — 22 points above the island rate, the highest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector's own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 194 active Financial & Fiduciary organisations

● Financial & Fiduciary ● The island

Has a website

67% ● — ● 89%

Website on a .gg domain

16% ● — ● 27%

Links a social account of any kind

44% ● — ● 50%

Links a Facebook page

30% ● — ● 47%

Links an Instagram account

17% ● — ● 23%

0%

50%

100%

Each track carries both values at its ends; the gap between financial & fiduciary and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Financial & Fiduciary organisations with a website of their own

173

Counted over all 194 active Financial & Fiduciary organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

18%

Counted over all 194 active Financial & Fiduciary organisations

32 of 173, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

LEGAL FORM

#form-legal 

Financial & Fiduciary organisations by legal form

A legal form on record for 156 of 194 Financial & Fiduciary organisations (80%)

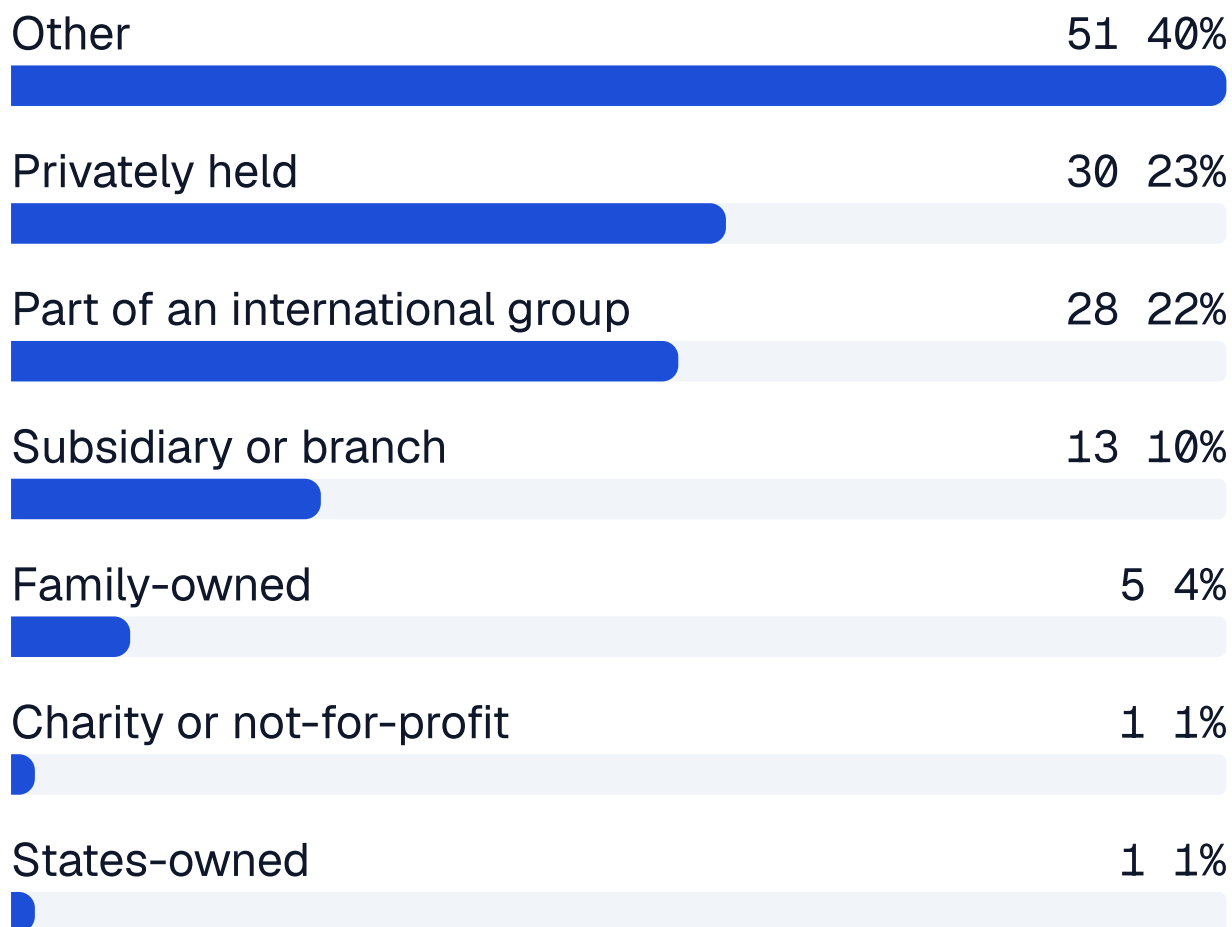


Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 21 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating "other". Forms held by fewer than 15 organisations are not drawn: below that the bars are a tail of ones and twos, and each one names a handful of identifiable firms.

Financial & Fiduciary organisations by ownership

An ownership type on record for 129 of 194 Financial & Fiduciary organisations (66%)



As each organisation describes itself. Where a parent is off-island, that is recorded only when it was found — there is no “no parent” record, so this is not a count of independence.

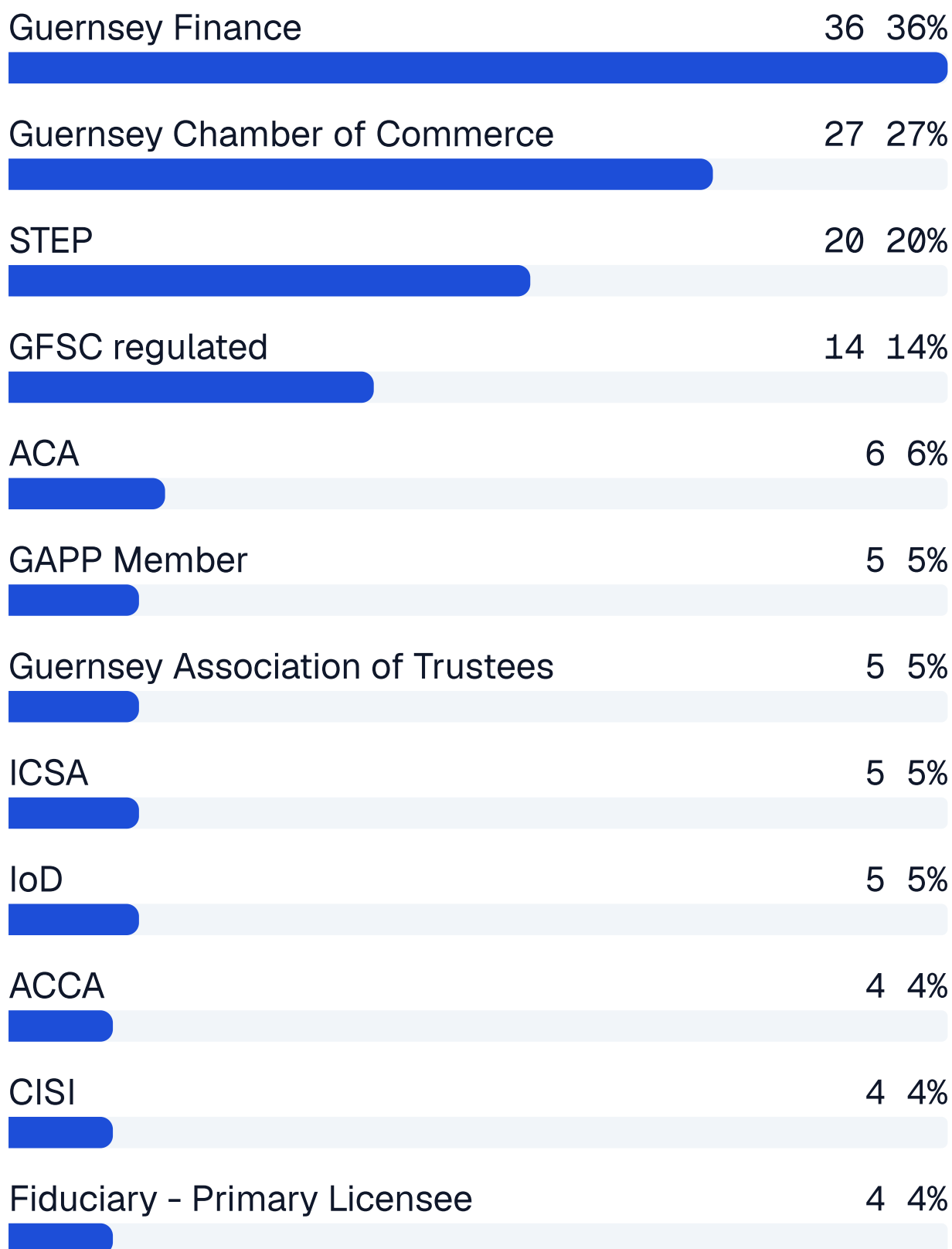
What this sector says it belongs to

Memberships, regulatory statuses and certifications as each organisation publishes them, folded to the name they share. This is a text-match floor, not a licensee count — the register itself is the authority on who is licensed.

Credentials named by Financial & Fiduciary organisations

A credential on record for 99 of 194 Financial & Fiduciary organisations (51%)

ON RECORD FOR 51% — INDICATIVE



An organisation naming two of these is counted under both. Values held by a single organisation are dropped — one firm's bespoke award is not a sector signal.

16 further credentials are on record below the top of this list.

OPENING HOURS

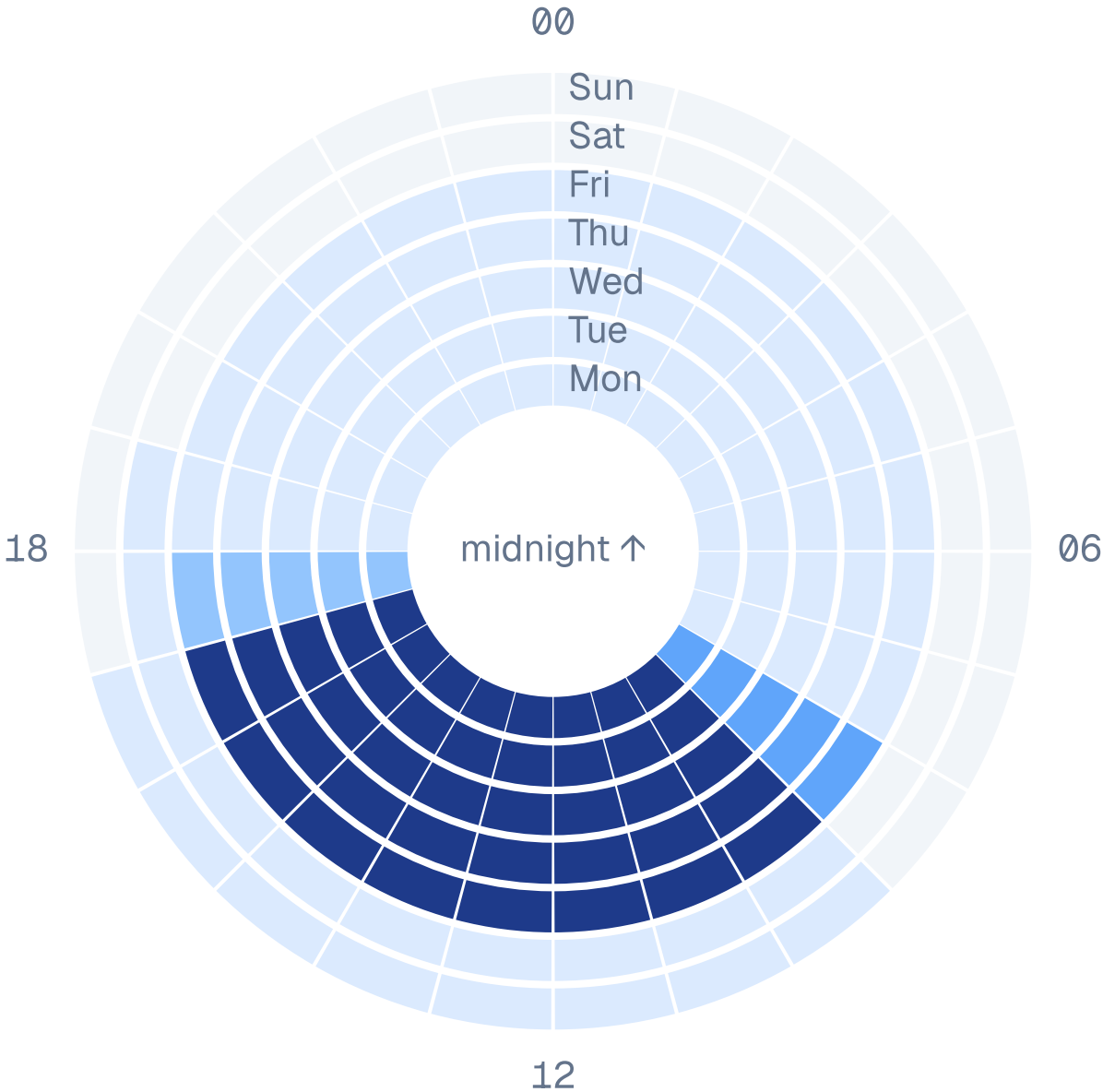
#hours 

The sector’s working week

Financial & Fiduciary organisations open, by day and hour

Opening hours on record for 111 of 194 Financial & Fiduciary organisations (57%) ON RECORD FOR 57% — INDICATIVE

ORGANISATIONS OPEN 0 111



1% of those publishing a weekly grid open on a Sunday, and 2% on a Saturday. The median week runs 40 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 114 hold hours of some shape, of which 111 resolve to a weekly grid and 3 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+58

Financial & Fiduciary organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

- [census.csv](#) sector × parish
- [census.json](#) every aggregate
- [data.json](#) the Q3 2026 edition
- [About the data](#)
- [Full methodology](#)
- [Press desk](#)

Island Graph, The Guernsey Business Census – Financial & Fiduciary, Q3 2026 edition, [island.gg/census/2026-q3/financial-fiduciary](#) – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method

The bases every figure here divides by

This chapter counts over the 194 active organisations whose **primary** sector is Financial & Fiduciary — 5% of the 3,582 with a primary sector on record; the wider 211 who work in Financial & Fiduciary at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 193, a founding year for 136, a capability resolved to the graph for 156, opening hours that resolve to a weekly grid for 111 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 84% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Financial & Fiduciary directory →](#)

Automotive & Transport

182 organisations are counted with Automotive & Transport as their primary sector — 5% of everything with a sector on record, and the 9th largest of 16. A further 29 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Automotive & Transport directory](#)

[← The whole census](#)

182

organisations counted with Automotive & Transport as their primary sector, across the Bailiwick's four inhabited islands.

211

WORK IN IT AT ALL

13

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

122

WITH CAPABILITIES MAPPED

11

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



182 counted & published

measured coverage 79%

An estimated 79% of this sector's organisations are counted — the 6th-lowest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations with what they do resolved to the capability graph

67%

A capability on record for 122 of 182 organisations (67%)

122 of 182, against 71% island-wide, the 5th-lowest capability coverage of the 13 sectors where it can be counted; a median of 3 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Organisations working in Automotive & Transport at all

211

Counted over all 3,616 active organisations

29 more than the 182 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Share of parish-known Automotive & Transport based in St Peter Port

1 in 3

A parish on record for 167 of 182 organisations (92%)

54 of the 167 whose parish is on record — a concentration of 0.75 against the parish's share of everything counted.

Organisations whose main line of work is Automotive & Transport

182

Of the 3,582 organisations with a primary sector (100% of 3,582)

5% of the organisations with a primary sector on record — the 9th largest of 16 sectors counted.

Car Services leads on 55; Boat & Marine is the second largest on 39

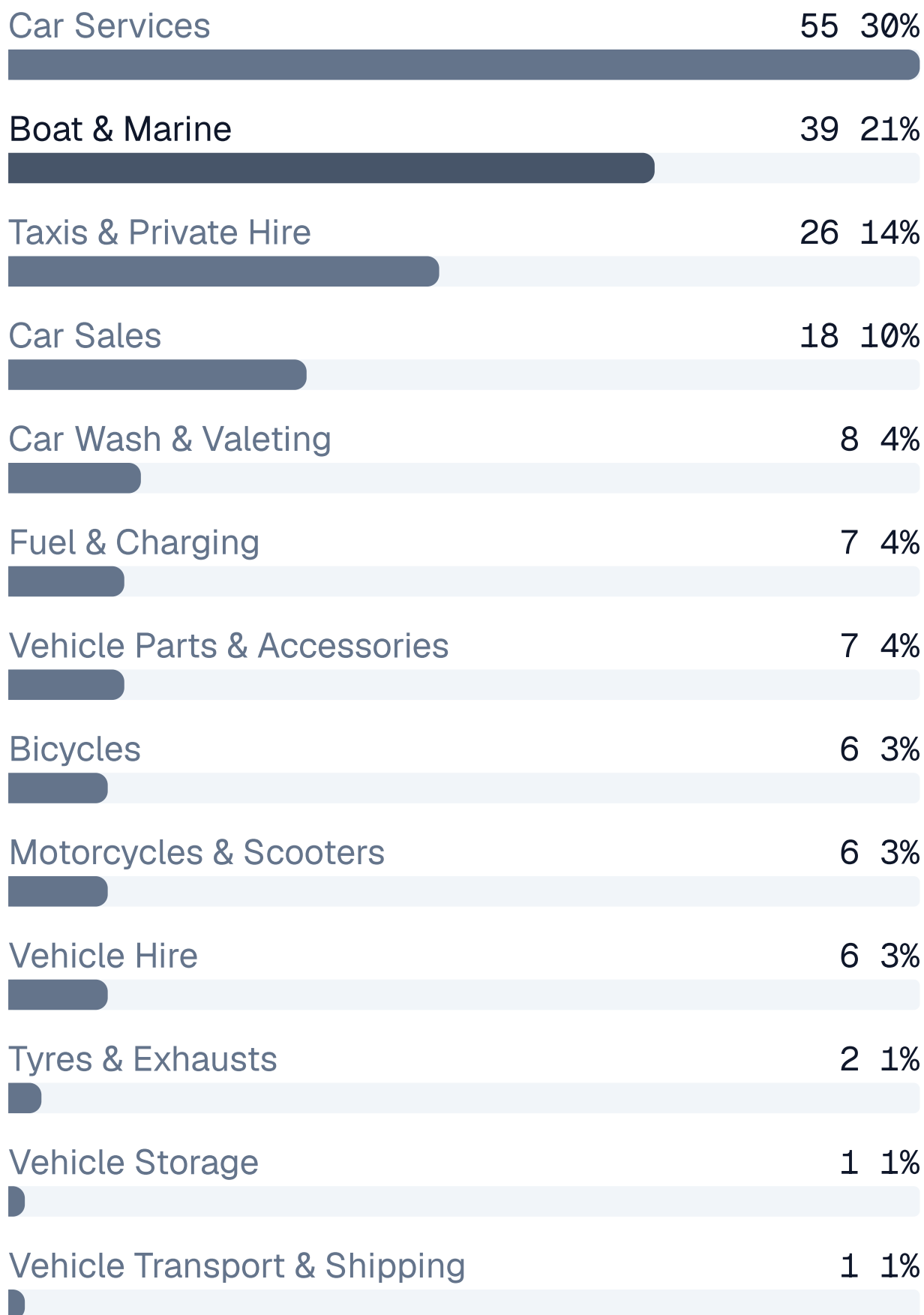
Every organisation is counted once, in its primary sub-sector, so the bars sum to the sector. Boat & Marine is 21% of it, ahead of Taxis & Private Hire (26) and Car Sales (18).

PRIMARY SUB-SECTOR

#signature-composition 

Automotive & Transport by sub-sector

Counted over all 182 active Automotive & Transport organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector.

29 further organisations work in Automotive & Transport alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes 

St Peter Port holds 54 Automotive & Transport organisations

1 in 3 of the 167 whose parish is on record. Off Guernsey: 4 on Alderney and 2 on Sark.

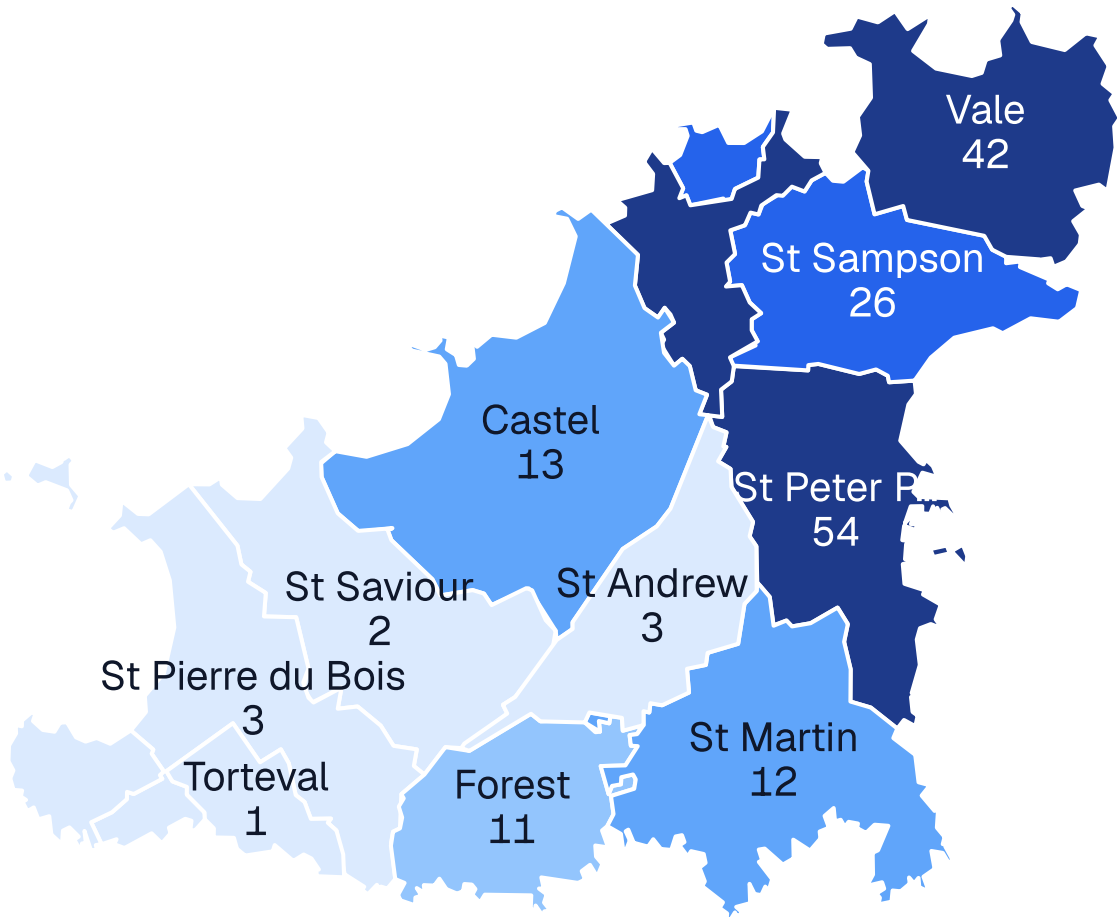
HEADCOUNT

#parishes-count 

Automotive & Transport organisations by parish

A parish on record for 167 of 182 Automotive & Transport organisations (92%)

ORGANISATIONS 0  54



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

9 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 6 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

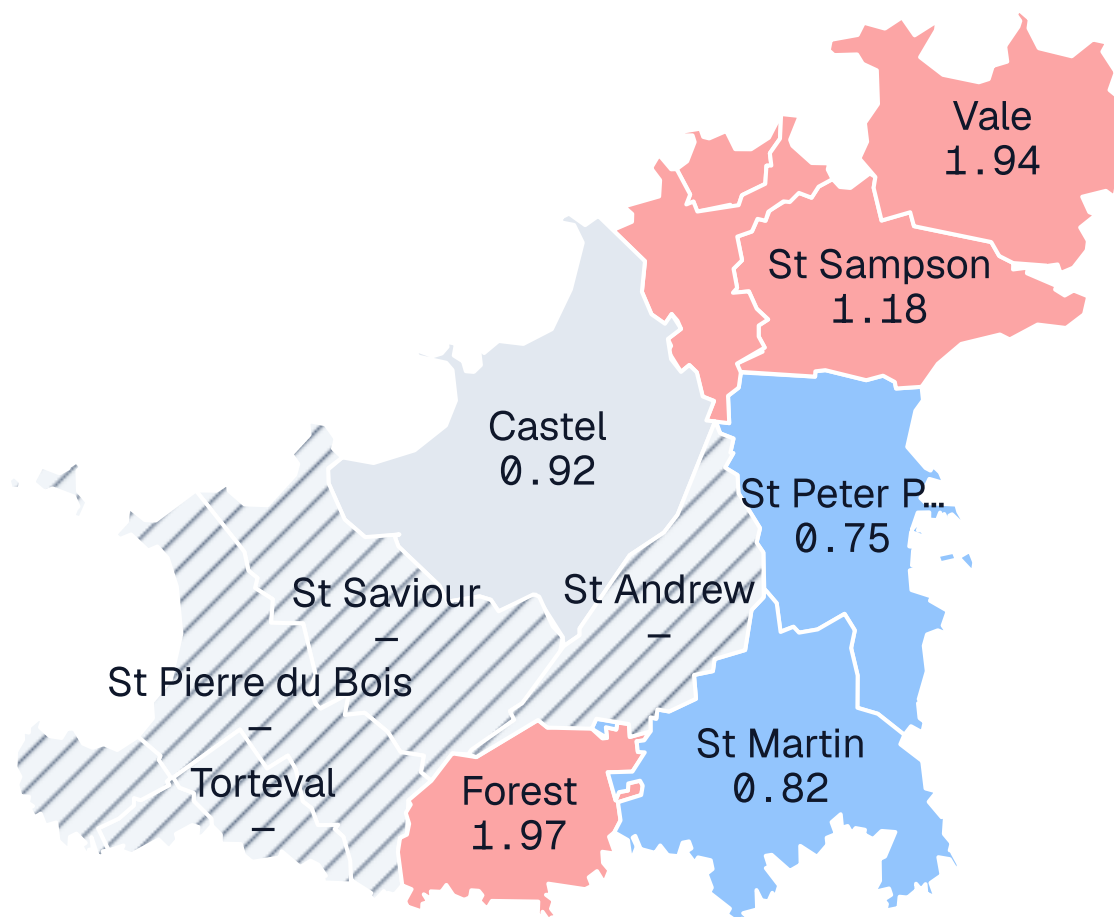
CONCENTRATION

#parishes-lq 

Where Automotive & Transport is over- and under-represented

A parish on record for 167 of 182 Automotive & Transport organisations (92%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

FOUNDING YEARS

#age 

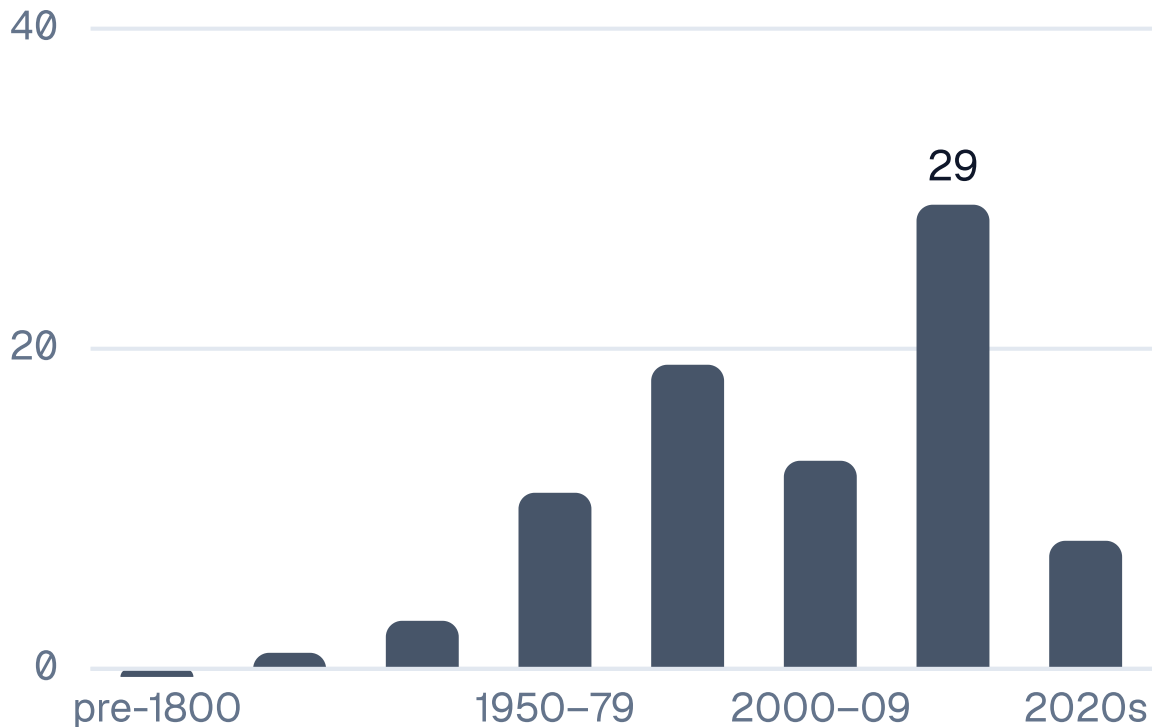
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Automotive & Transport organisations by founding era

A founding year on record for 84 of 182 Automotive & Transport organisations (46%)

ON RECORD FOR 46% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

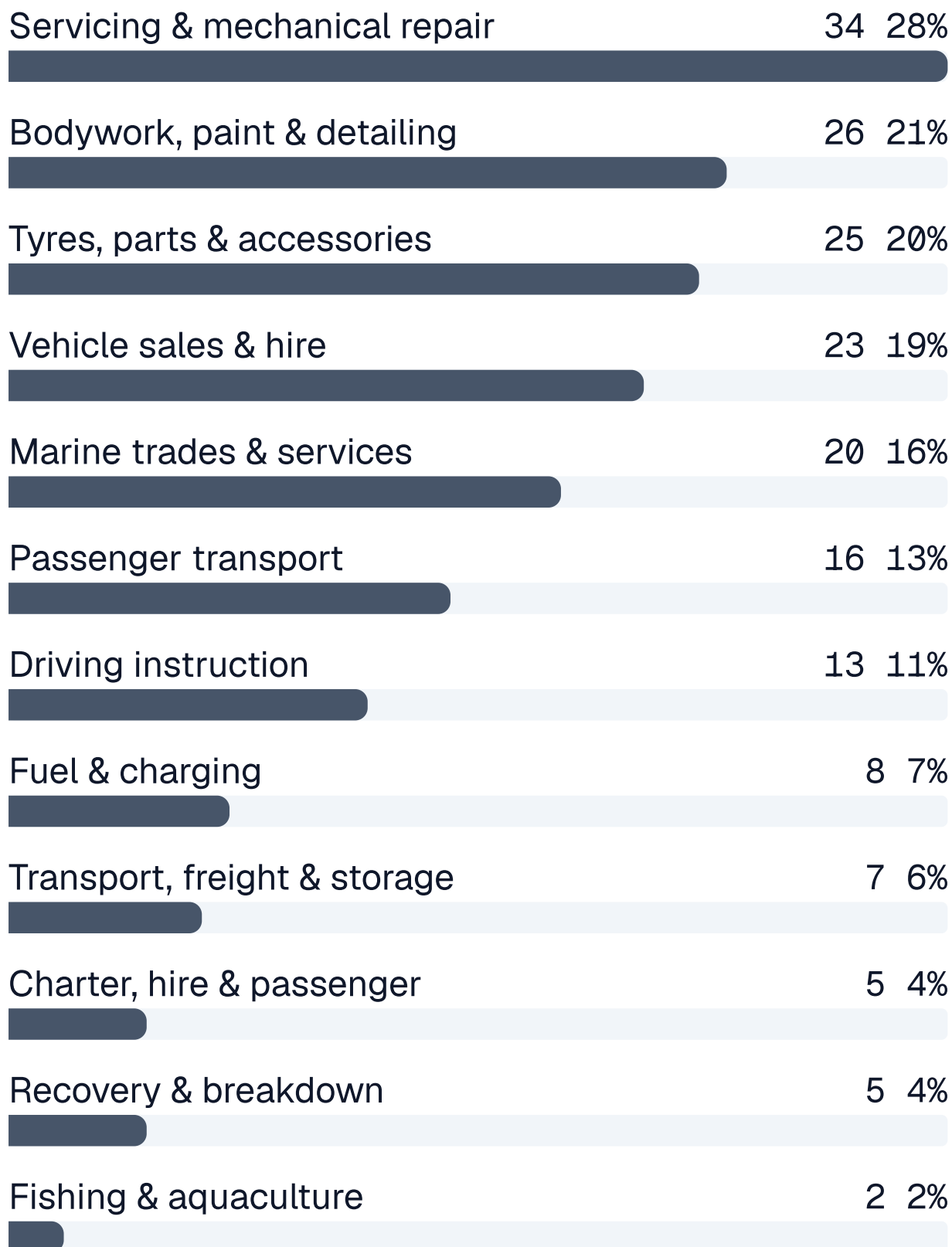
Half of those with a founding year began after 2006. The island's median is 2006.

The typical mapped organisation holds 3 capabilities, against 3 island-wide

67% of the sector have at least one service resolved to the graph, across 11 domains, against 71% island-wide, the 5th-lowest capability coverage of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 122 of 182 Automotive & Transport organisations (67%)

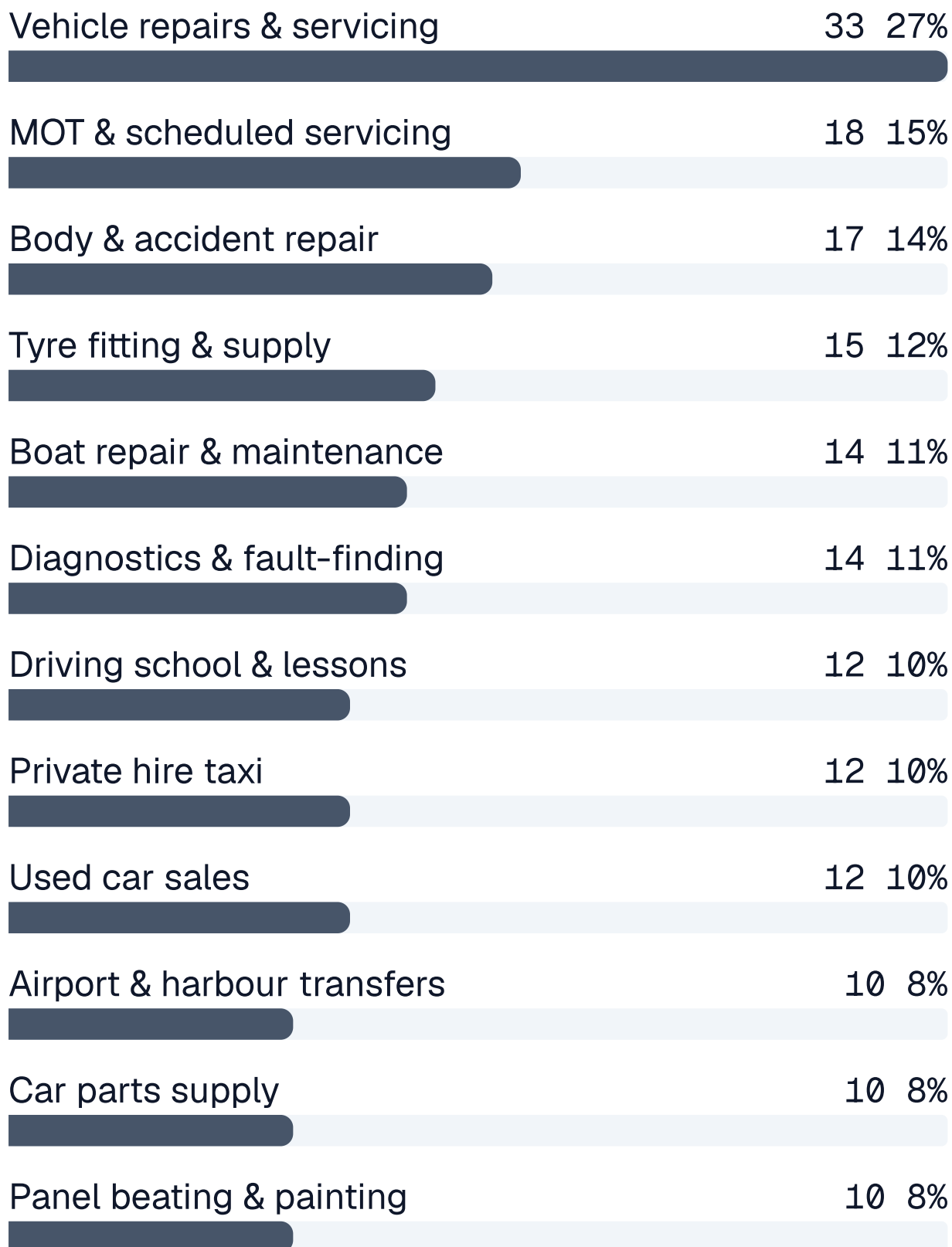


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

50 of the 122 with a capability on record span two or more of these groups (41%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 122 of 182 Automotive & Transport organisations (67%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

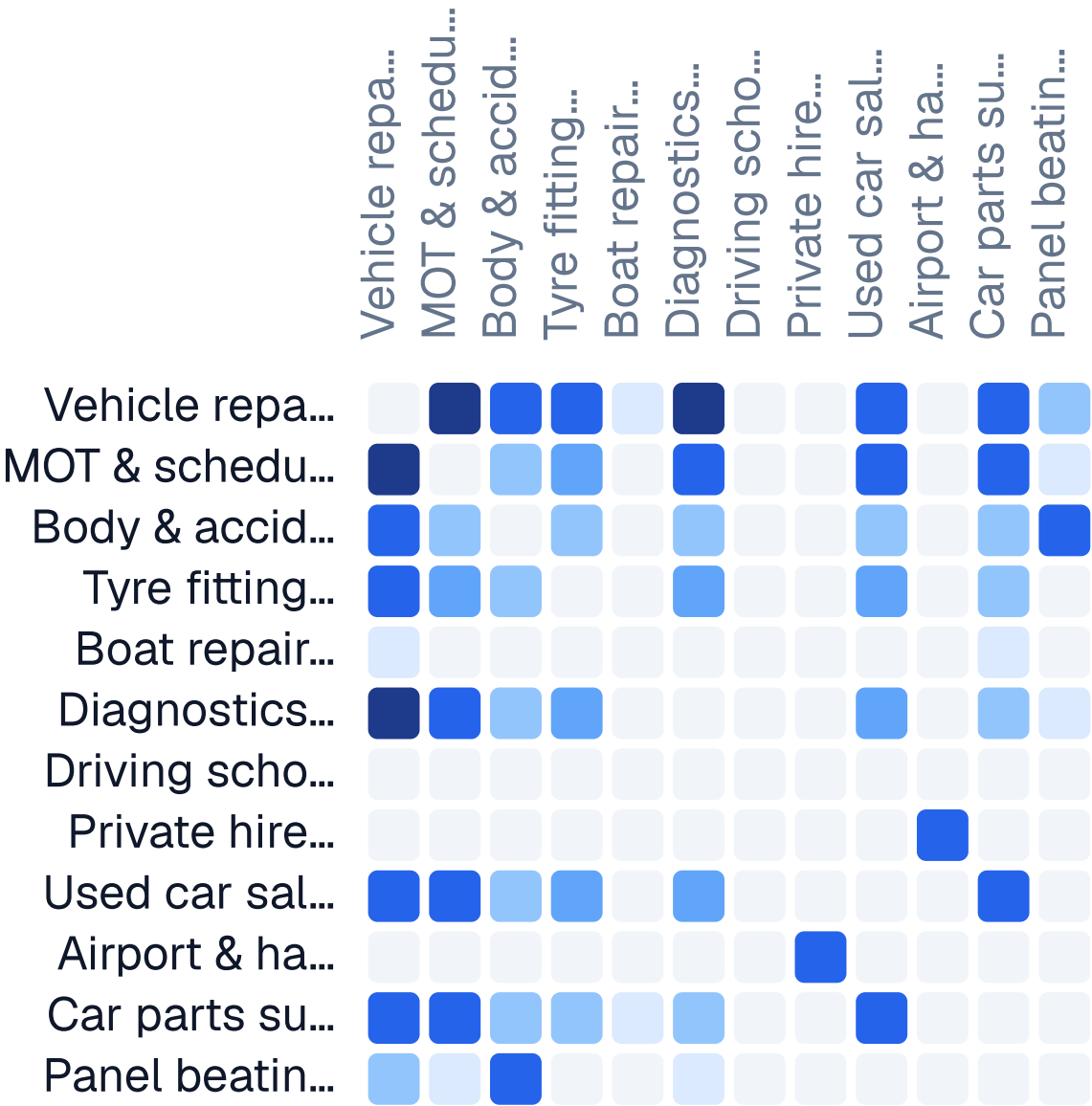
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 122 of 182 Automotive & Transport organisations (67%)

ORGANISATIONS 0  18



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 109 of 182 Automotive & Transport organisations (60%)

ON RECORD FOR 60% — INDICATIVE



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

58% of Automotive & Transport organisations have a website of their own

Against 67% island-wide — 9 points below the island rate, the 2nd-lowest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 182 active Automotive & Transport organisations

● Automotive & Transport ● The island

Has a website

58% ● — ● 67%

Website on a .gg domain

22% ● ● 27%

Links a social account of any kind

45% ● ● 50%

Links a Facebook page

43% ● ● 47%

0%

50%

100%

Each track carries both values at its ends; the gap between automotive & transport and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another. 1 further row is not drawn: a platform on record for fewer than 15 organisations here moves several points on one new record, which is wider than the gap it would be read against.

Automotive & Transport organisations with a website of their own

106

Counted over all 182 active Automotive & Transport organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

38%

Counted over all 182 active Automotive & Transport organisations

40 of 106, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

Legal form, ownership and size — as far as they are published

These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

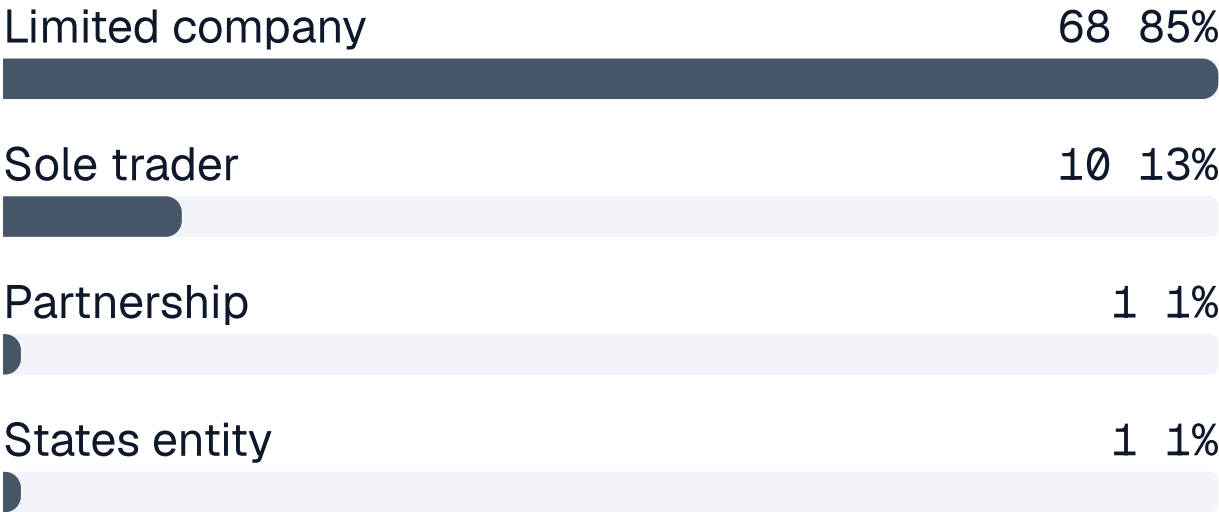
LEGAL FORM

#form-legal

Automotive & Transport organisations by legal form

A legal form on record for 80 of 182 Automotive & Transport organisations (44%)

ON RECORD FOR 44% — INDICATIVE



Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 10 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

OPENING HOURS

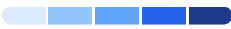
#hours

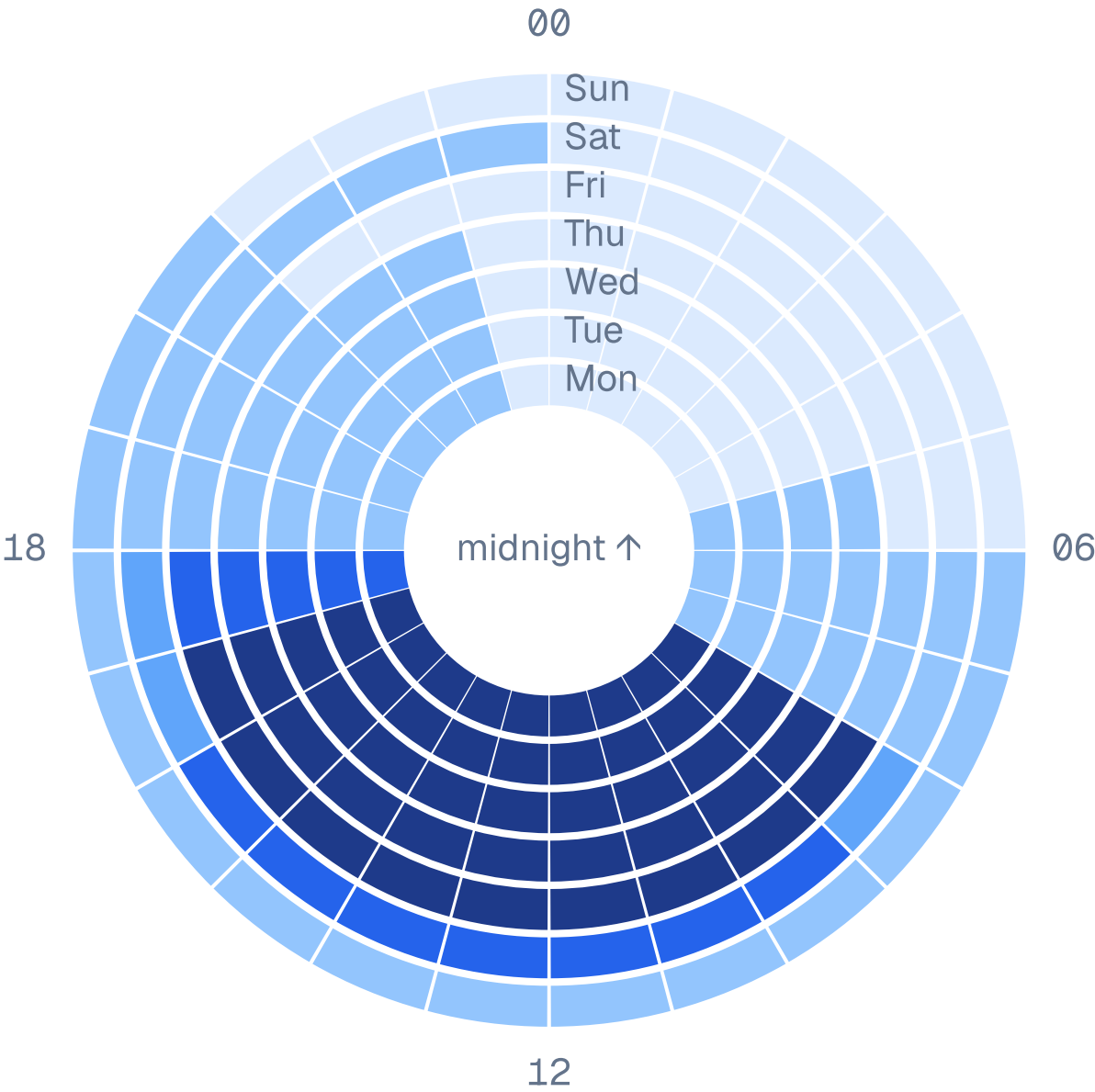
The sector’s working week

Automotive & Transport organisations open, by day and hour

Opening hours on record for 89 of 182 Automotive & Transport organisations (49%)

 ON RECORD FOR 49% — INDICATIVE

ORGANISATIONS OPEN 0  89



1 in 5 of those publishing a weekly grid open on a Sunday, and 58% on a Saturday. The median week runs 50 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 126 hold hours of some shape, of which 89 resolve to a weekly grid and 37 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+69

Automotive & Transport organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Automotive & Transport, Q3 2026 edition, island.gg/census/2026-q3/automotive-transport – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 182 active organisations whose **primary** sector is Automotive & Transport — 5% of the 3,582 with a primary sector on record; the wider 211 who work in Automotive & Transport at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 167, a founding year for 84, a capability resolved to the graph for 122, opening hours that resolve to a weekly grid for 89 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 79% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Automotive & Transport directory →](#)

Accommodation

173 organisations are counted with Accommodation as their primary sector — 5% of everything with a sector on record, and the 10th largest of 16. A further 3 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Accommodation directory](#)

[← The whole census](#)

173

organisations counted with Accommodation as their primary sector, across the Bailiwick's four inhabited islands.

176

WORK IN IT AT ALL

6

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

100

WITH CAPABILITIES MAPPED

9

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



173 counted & published

measured coverage **79%**

An estimated 79% of this sector's organisations are counted — mid-table on measured coverage: joint 10th of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

HEADLINE FIGURES

[#headlines](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

The largest kind of Accommodation organisation on record

90

This attribute is on record for 173 of 173 organisations (100%)

Self-Catering — 1 in 2 of the sector, ahead of Hotels (44) and Guest Houses & B&Bs (22).

Accommodation organisations with a website of their own

64%

Counted over all 173 active organisations

111 of 173, against 67% island-wide — 3 points below the island rate, the 5th-lowest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations whose main line of work is Accommodation

173

Of the 3,582 organisations with a primary sector (100% of 3,582)

5% of the organisations with a primary sector on record — the 10th largest of 16 sectors counted.

Organisations working in Accommodation at all

176

Counted over all 3,616 active organisations

3 more than the 173 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

WHAT STANDS OUT

#signature 

23% of Accommodation trades off Guernsey, against 7% of everything counted

65% of those with a parish on record are in the seven parishes outside the town and the two northern ones, against 31% of everything counted with both a parish and a sector. Both ends are shares of the organisations whose parish is on record — parish is null by contract on Alderney, Sark and Herm, so the off-island rows above are not in either base. The parish maps below draw the same fact cell by cell.

Where Accommodation is, and where everything else is

Of the 3,582 Accommodation organisations with a primary sector (100% of 3,582)

● Accommodation ● The island

Trading on Alderney, Sark or Herm

7% ● ● 23%

In the seven parishes outside the town and th...

31% ● ● 65%

0%

50%

100%

Each track carries both values at its ends; the gap between accommodation and the island is in the table view. Measured in share of organisations.

Every counted organisation has an island on record, so both ends of this row are shares of everything counted. Both ends are shares of the organisations whose parish is on record — parish is null by contract on Alderney, Sark and Herm, so the off-island rows above are not in either base.

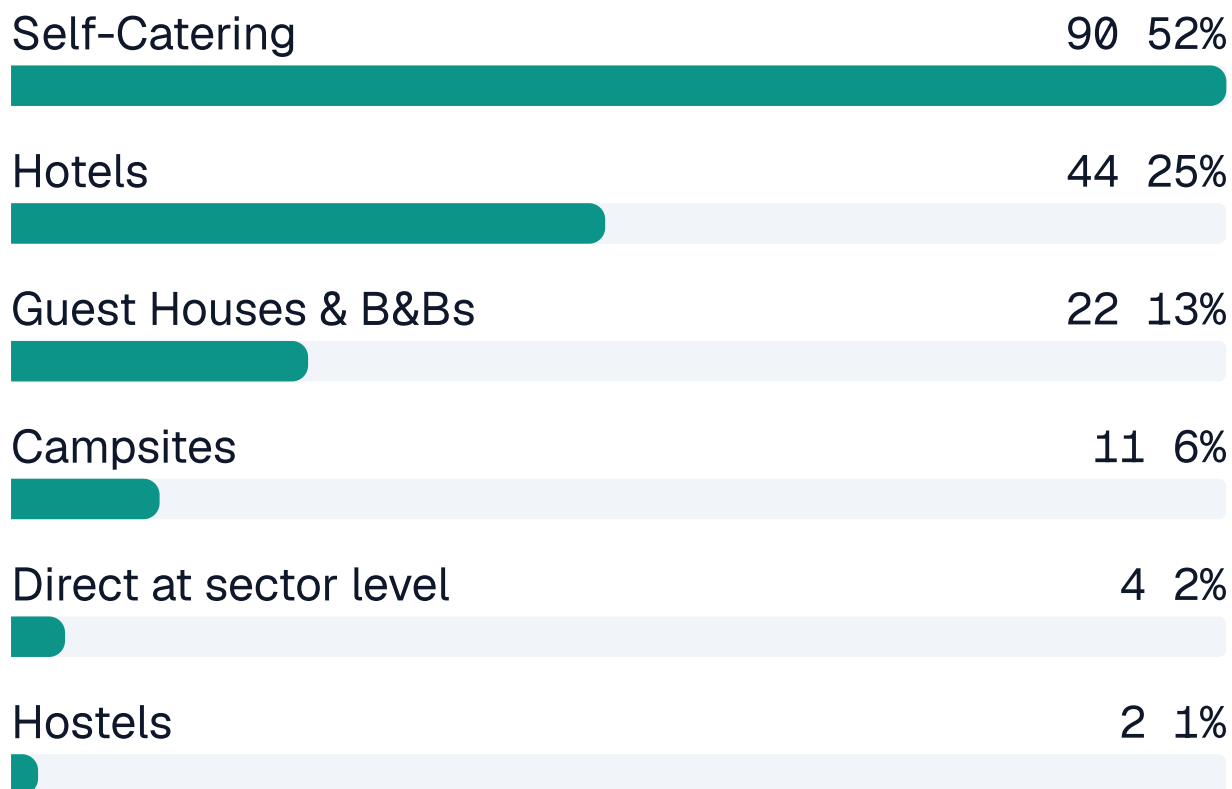
The seven parishes are Castel, St Martin, Forest, St Andrew, St Saviour, St Pierre du Bois and Torteval — everything outside St Peter Port, St Sampson and Vale.

Self-Catering leads, on 90 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 3 organisations outside this count work in Accommodation alongside another sector — they are not in the bars below.

Accommodation by sub-sector

Counted over all 173 active Accommodation organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

4 organisations are classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 3 further organisations work in Accommodation alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

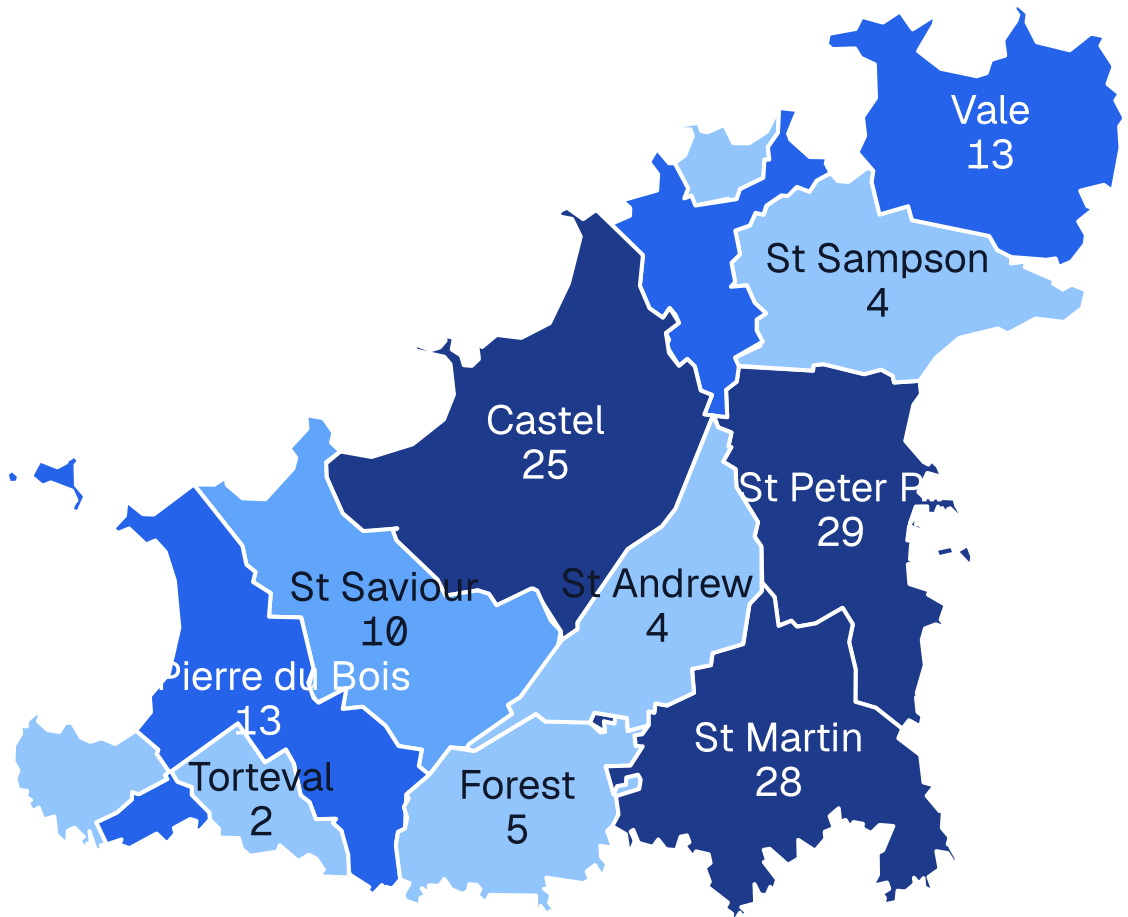
St Peter Port holds 29 Accommodation organisations

22% of the 133 whose parish is on record. Off Guernsey: 18 on Alderney, 19 on Sark and 3 on Herm.

Accommodation organisations by parish

A parish on record for 133 of 173 Accommodation organisations (77%)

ORGANISATIONS 0 29



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

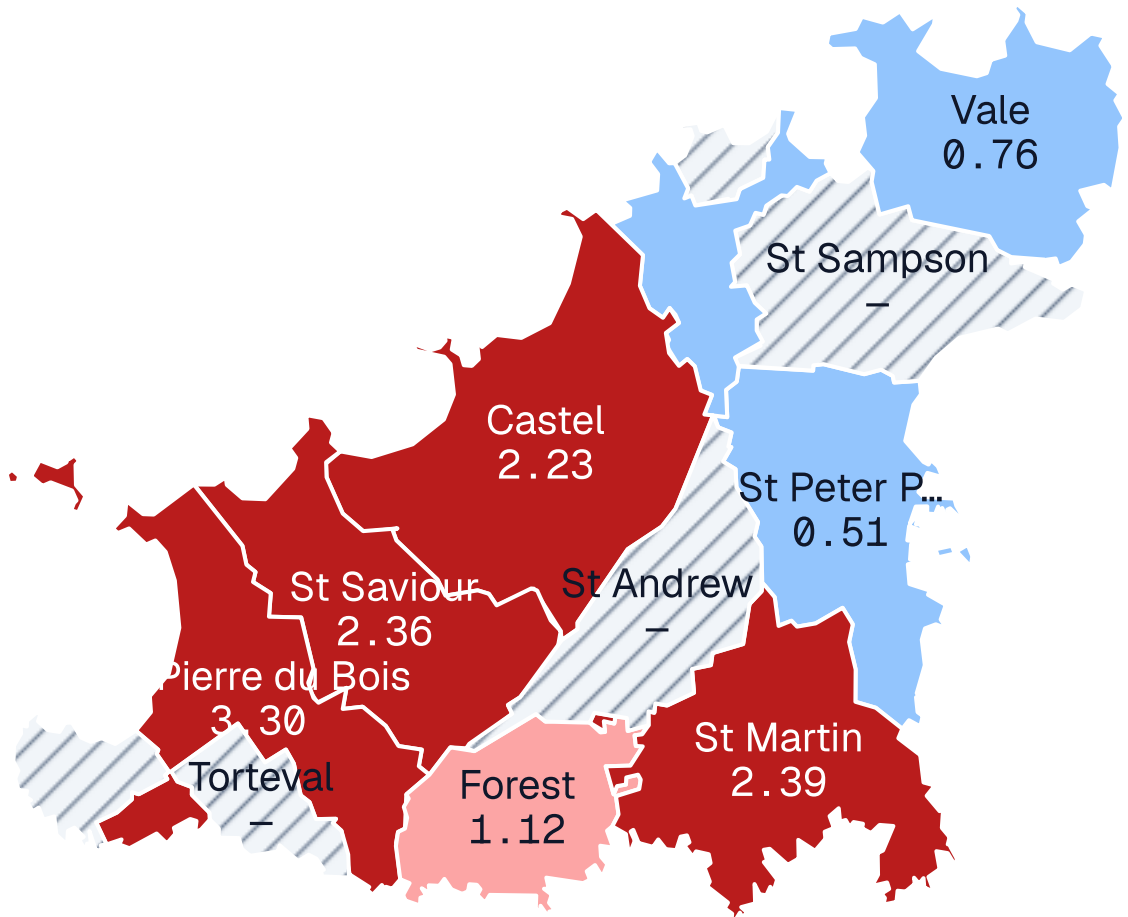
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

a further 40 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Accommodation is over- and under-represented

A parish on record for 133 of 173 Accommodation organisations (77%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

What they can do

Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 100 of 173 Accommodation organisations (58%)

ON RECORD FOR 58% — INDICATIVE



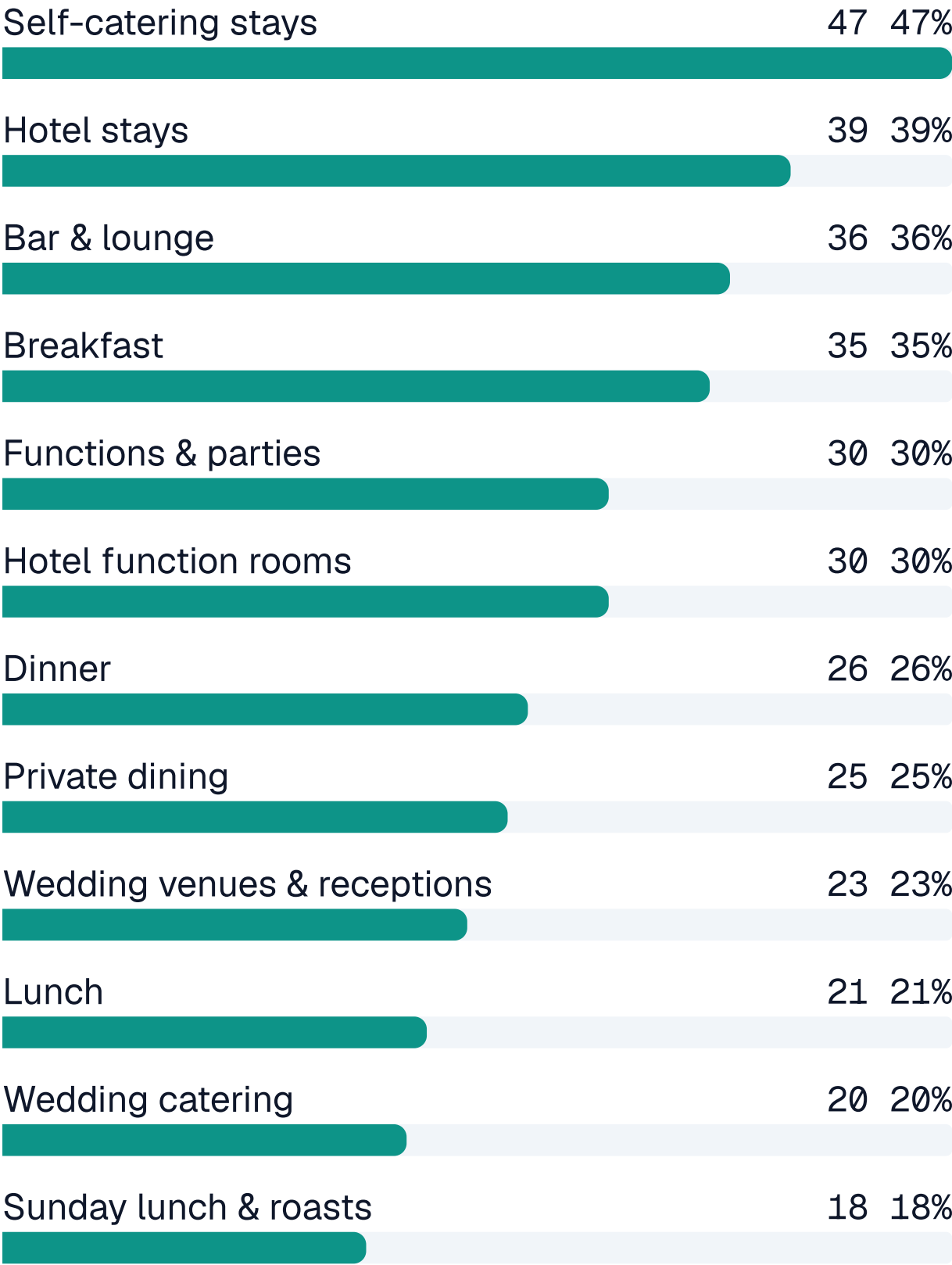
Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

55 of the 100 with a capability on record span two or more of these groups (1 in 2). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes. 58% of the sector have at least one service resolved to the graph, across 9 domains, against 71% island-wide. The typical mapped organisation holds 2 capabilities, against 3 island-wide.

What the most organisations are on record for

A capability on record for 100 of 173 Accommodation organisations (58%)

ON RECORD FOR 58% — INDICATIVE



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

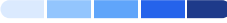
WHAT GOES WITH WHAT

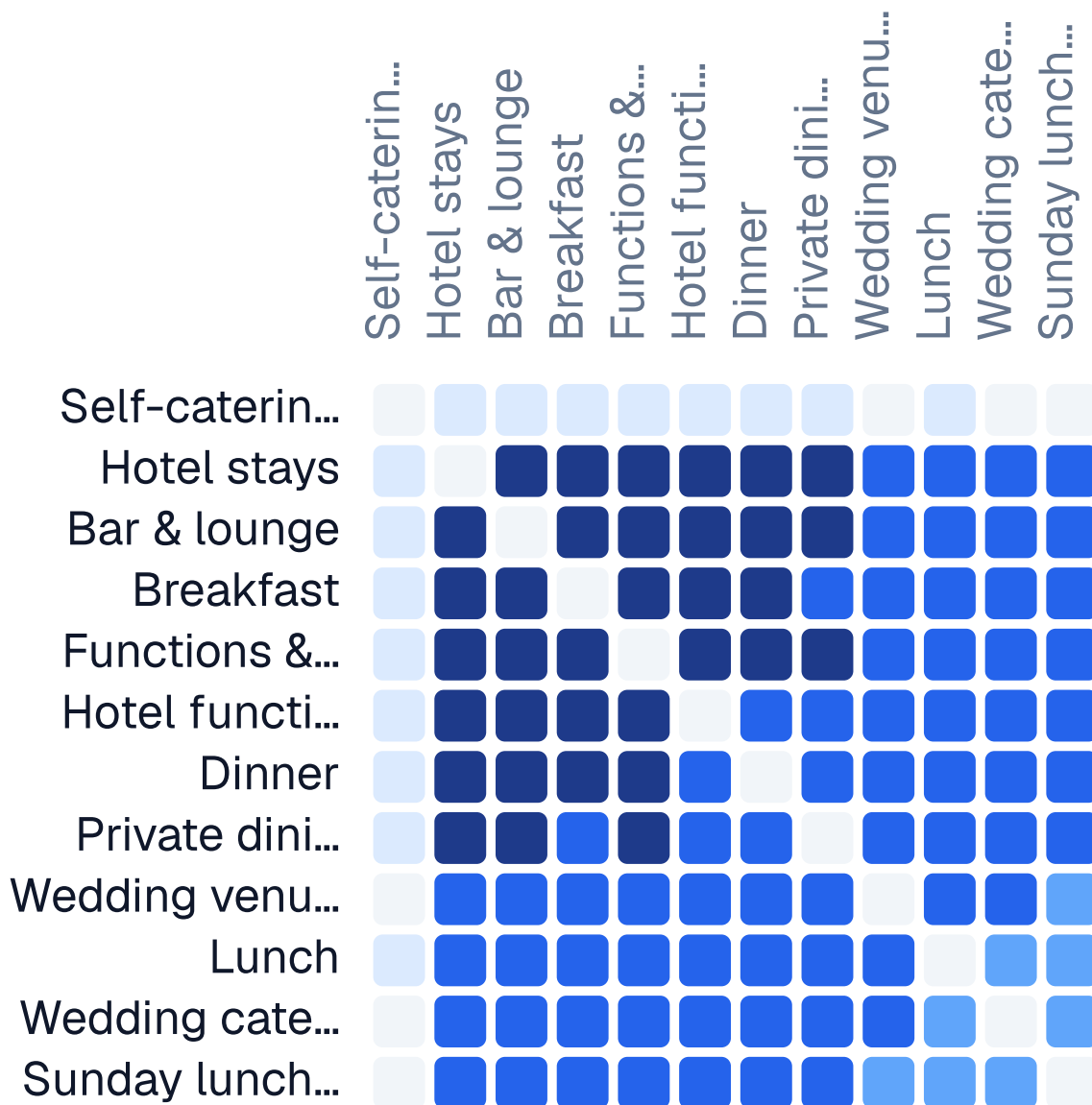
#capability-pairs 

Capabilities held together

A capability on record for 100 of 173 Accommodation organisations (58%)

ON RECORD FOR 58% — INDICATIVE

ORGANISATIONS 0  32



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 54 of 173 Accommodation organisations (31%) ON RECORD FOR 31% — INDICATIVE



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

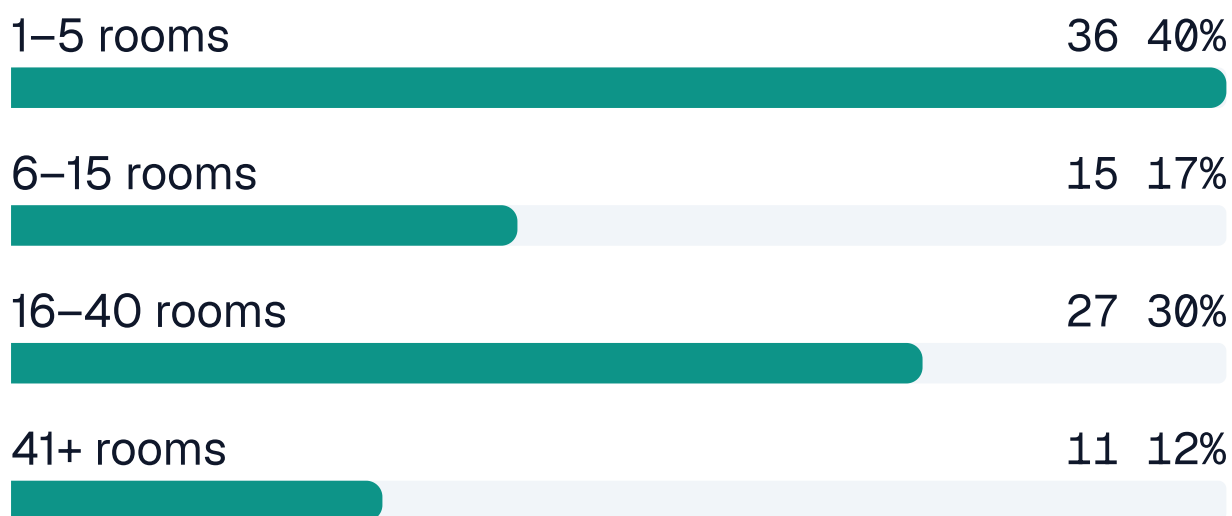
Rooms

On record for 89 of 173 — indicative, so the chart is drawn and badged rather than quoted.

ROOMS

#sector-specific **Rooms — Accommodation**

Rooms on record for 89 of 173 Accommodation organisations (51%)

 ON RECORD FOR 51% — INDICATIVE

Verified from published evidence; businesses without a web presence are under-represented.

A further 21 organisations give a figure as prose ("four cottage apartments", "up to 30 rooms") and are not counted here — a number read out of a sentence is a ceiling or a bedroom count as often as it is a room count, so the census reports the prose rather than reading it.

ONLINE PRESENCE

#digital **64% of Accommodation organisations have a website of their own**

Against 67% island-wide — 3 points below the island rate, the 5th-lowest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector's own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 173 active Accommodation organisations

● Accommodation ● The island

Has a website

64% ● 67%

Website on a .gg domain

13% ● 27%

Links a social account of any kind

40% ● 50%

Links a Facebook page

39% ● 47%

Links an Instagram account

23% ● 23%

0%

50%

100%

Each track carries both values at its ends; the gap between accommodation and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Accommodation organisations with a website of their own

111

Counted over all 173 active Accommodation organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

1 in 5

Counted over all 173 active Accommodation organisations

23 of 111, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

23 ORGANISATIONS — TOO FEW TO HEADLINE

GAPS

#gaps

What this chapter cannot yet say

These modules are on record for too few of the 173 organisations counted here to draw. A blank is deliberate: the module reports its base rather than a number it cannot stand behind.

Founding years

39 of 173 on record

Opening hours

25 of 173 on record

[This chapter's row on the evidence map →](#)

NEWLY VERIFIED

#pulse

The last 90 days

+75

Accommodation organisations added to the register (discovery, not openings)

1

recorded as no longer trading in the window

USE THESE NUMBERS

#use

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

[census.csv](#) sector × parish[census.json](#) every aggregate[data.json](#) the Q3 2026 edition[About the data](#)[Full methodology](#)[Press desk](#)

Island Graph, The Guernsey Business Census – Accommodation, Q3 2026 edition,
island.gg/census/2026-q3/accommodation – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 173 active organisations whose **primary** sector is Accommodation — 5% of the 3,582 with a primary sector on record; the wider 176 who work in Accommodation at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 133, a founding year for 39, a capability resolved to the graph for 100, opening hours that resolve to a weekly grid for 25 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 79% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

Island Graph · The Guernsey Business Census · Accommodation Snapshot: 2026-09-30

[Browse the Accommodation directory →](#)

Media & Communications

98 organisations are counted with Media & Communications as their primary sector — 3% of everything with a sector on record, and the 11th largest of 16. A further 29 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Media & Communications directory](#)

[← The whole census](#)

98

organisations counted with Media & Communications as their primary sector, across the Bailiwick's four inhabited islands.

127

WORK IN IT AT ALL

8

SUB-SECTORS ON RECORD

9

PARISHES REPRESENTED

60

WITH CAPABILITIES MAPPED

6

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



98 counted & published

measured coverage 67%

An estimated 67% of this sector's organisations are counted — the 3rd-lowest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations working in Media & Communications at all

127

Counted over all 3,616 active organisations

29 more than the 98 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Media & Communications organisations with a website of their own

82%

Counted over all 98 active organisations

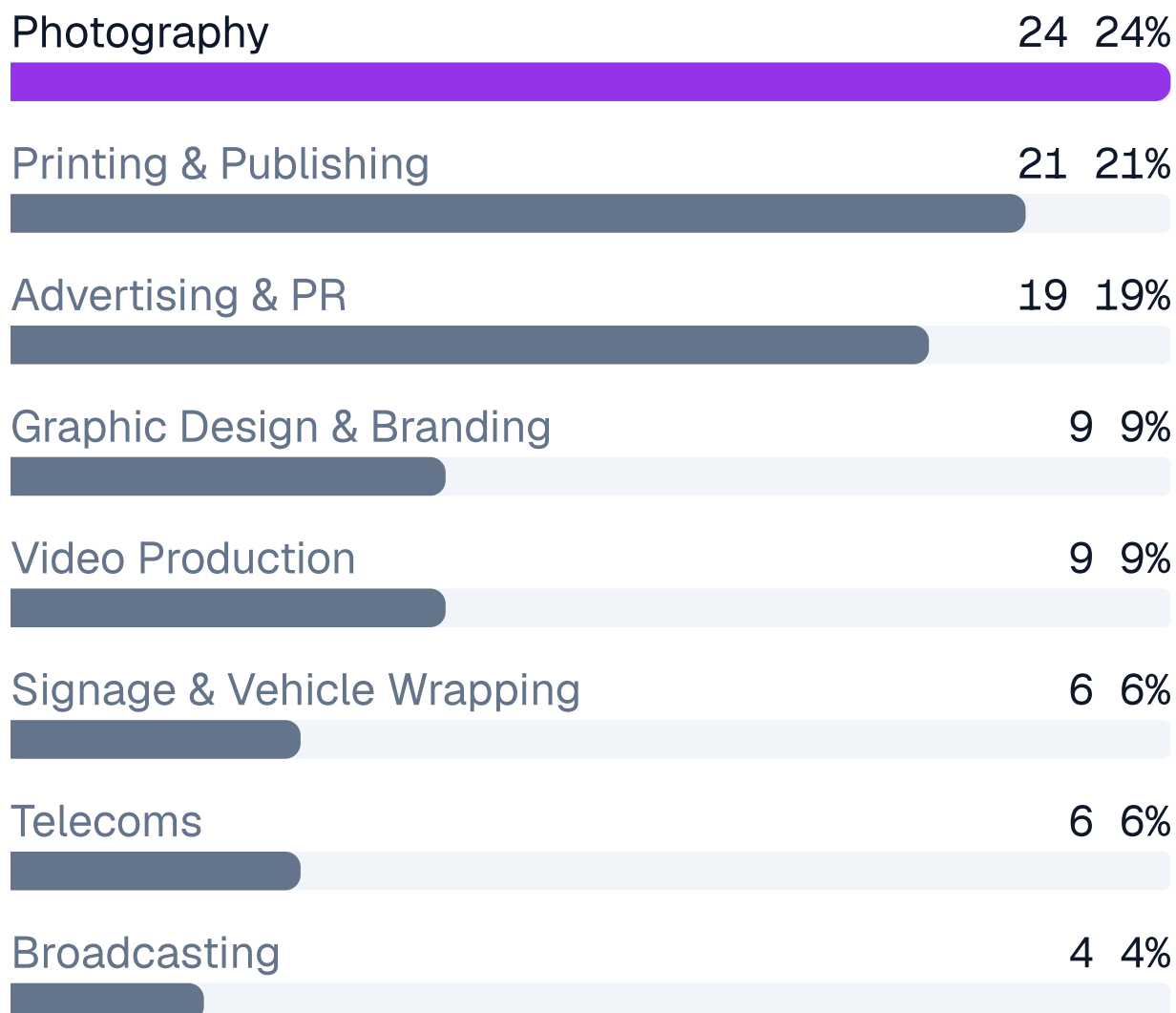
80 of 98, against 67% island-wide — 15 points above the island rate, the 4th-highest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Photography leads on 24 — 1 in 4 of the sector

Every organisation is counted once, in its primary sub-sector, so the bars sum to the sector. Photography is 1 in 4 of it, ahead of Printing & Publishing (21) and Advertising & PR (19). Read this bar as a picture of the corpus as much as of the industry: photographers are the trade the census's own coverage checks find missing most often, and photography is the largest bar here. This sector's measured coverage is among the lowest of the sixteen.

Media & Communications by sub-sector

Counted over all 98 active Media & Communications organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector. Read this bar as a picture of the corpus as much as of the industry: photographers are the trade the census's own coverage checks find missing most often, and photography is the largest bar here. This sector's measured coverage is among the lowest of the sixteen.

29 further organisations work in Media & Communications alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

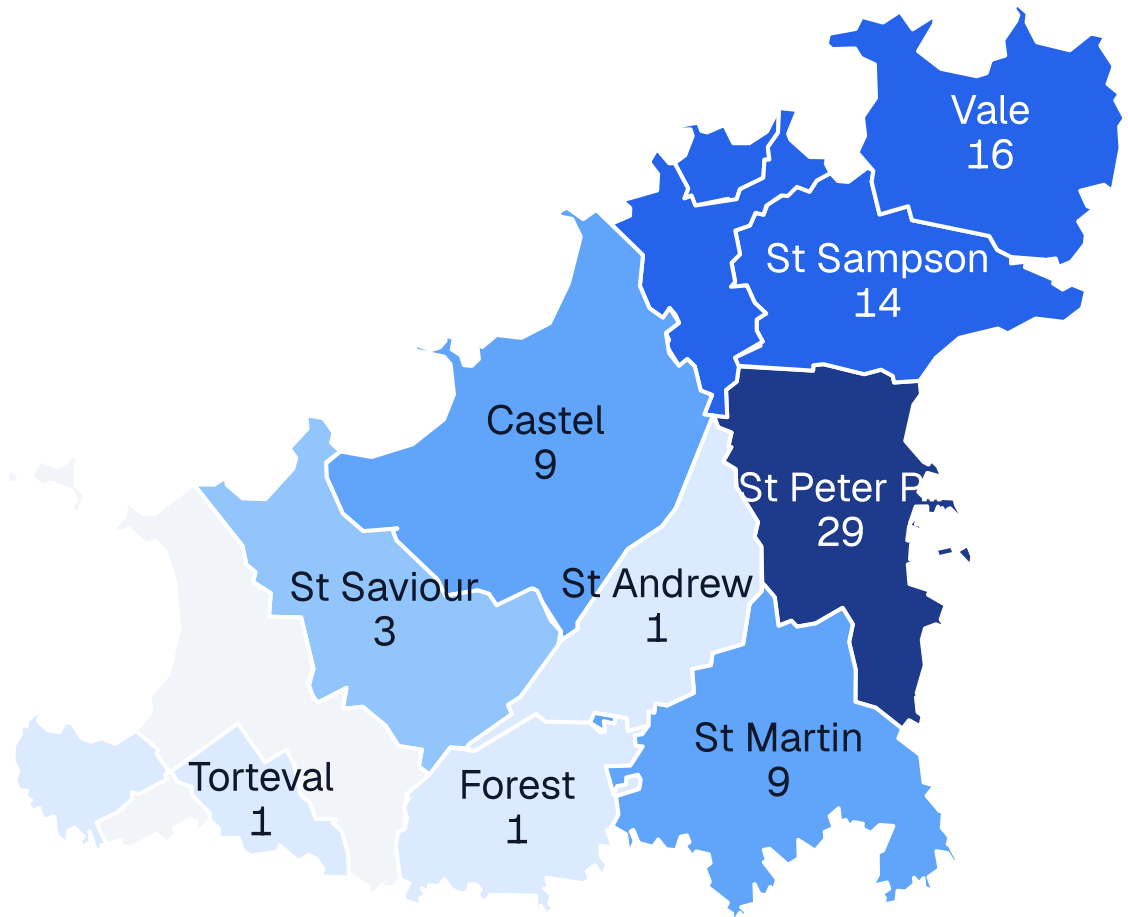
St Peter Port holds 29 Media & Communications organisations

1 in 3 of the 83 whose parish is on record. Off Guernsey: 2 on Alderney.

Media & Communications organisations by parish

A parish on record for 83 of 98 Media & Communications organisations (85%)

ORGANISATIONS 0 29



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

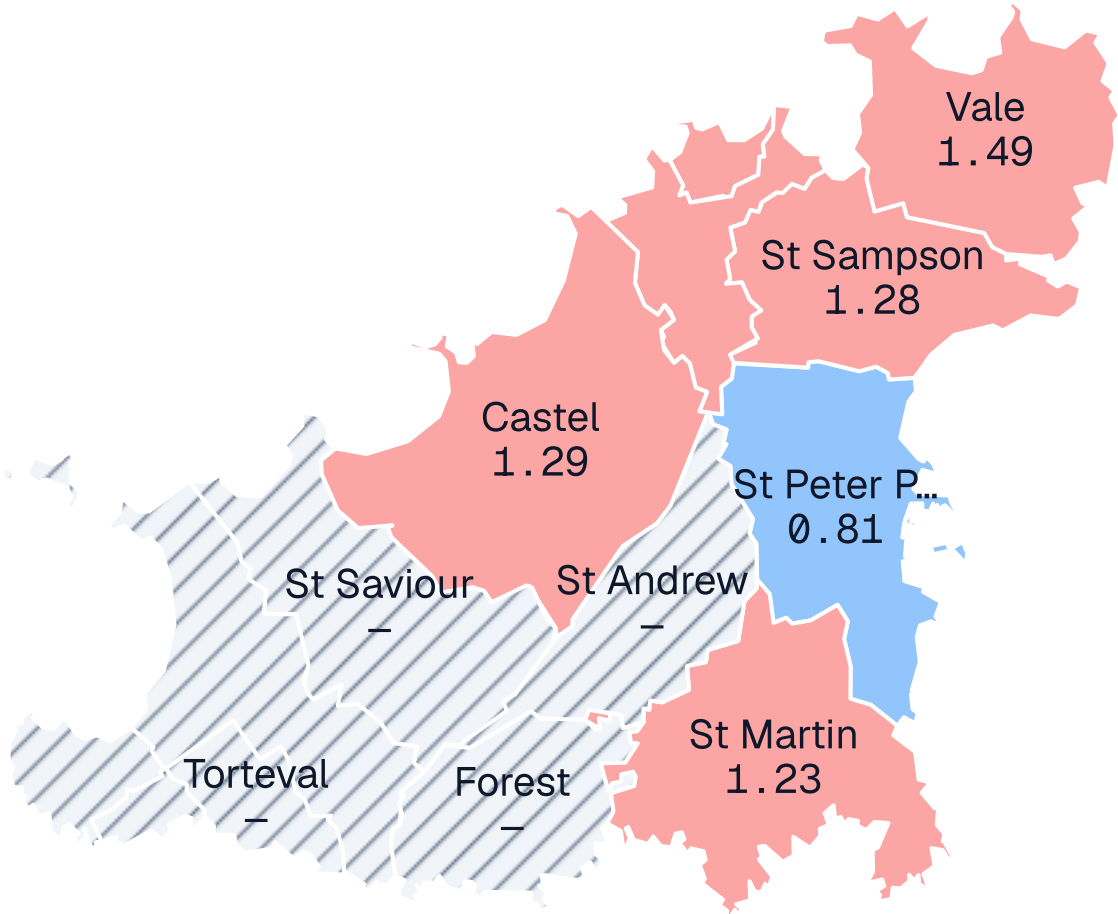
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

13 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 2 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Media & Communications is over- and under-represented

A parish on record for 83 of 98 Media & Communications organisations (85%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

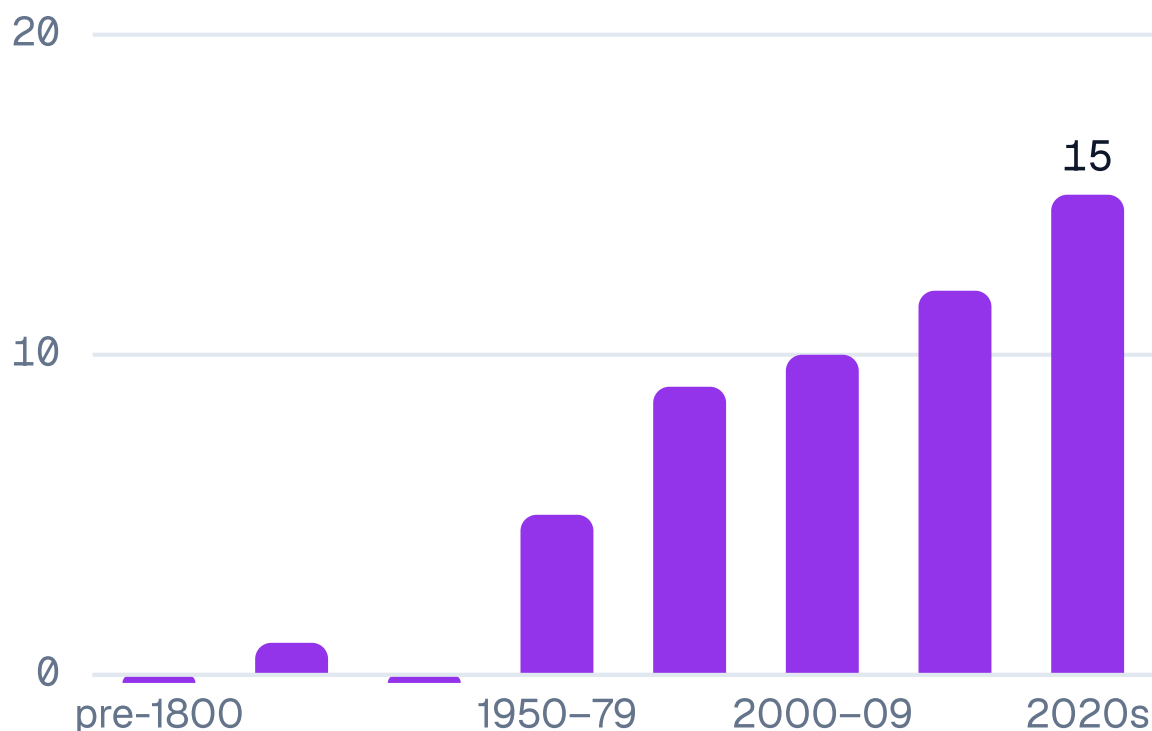
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Media & Communications organisations by founding era

A founding year on record for 52 of 98 Media & Communications organisations (53%)

ON RECORD FOR 53% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Half of those with a founding year began after 2010. The island's median is 2006.

Founded in the 2020s

15

A founding year on record for 52 of 98 organisations (53%)

Of those that publish a founding year at all.

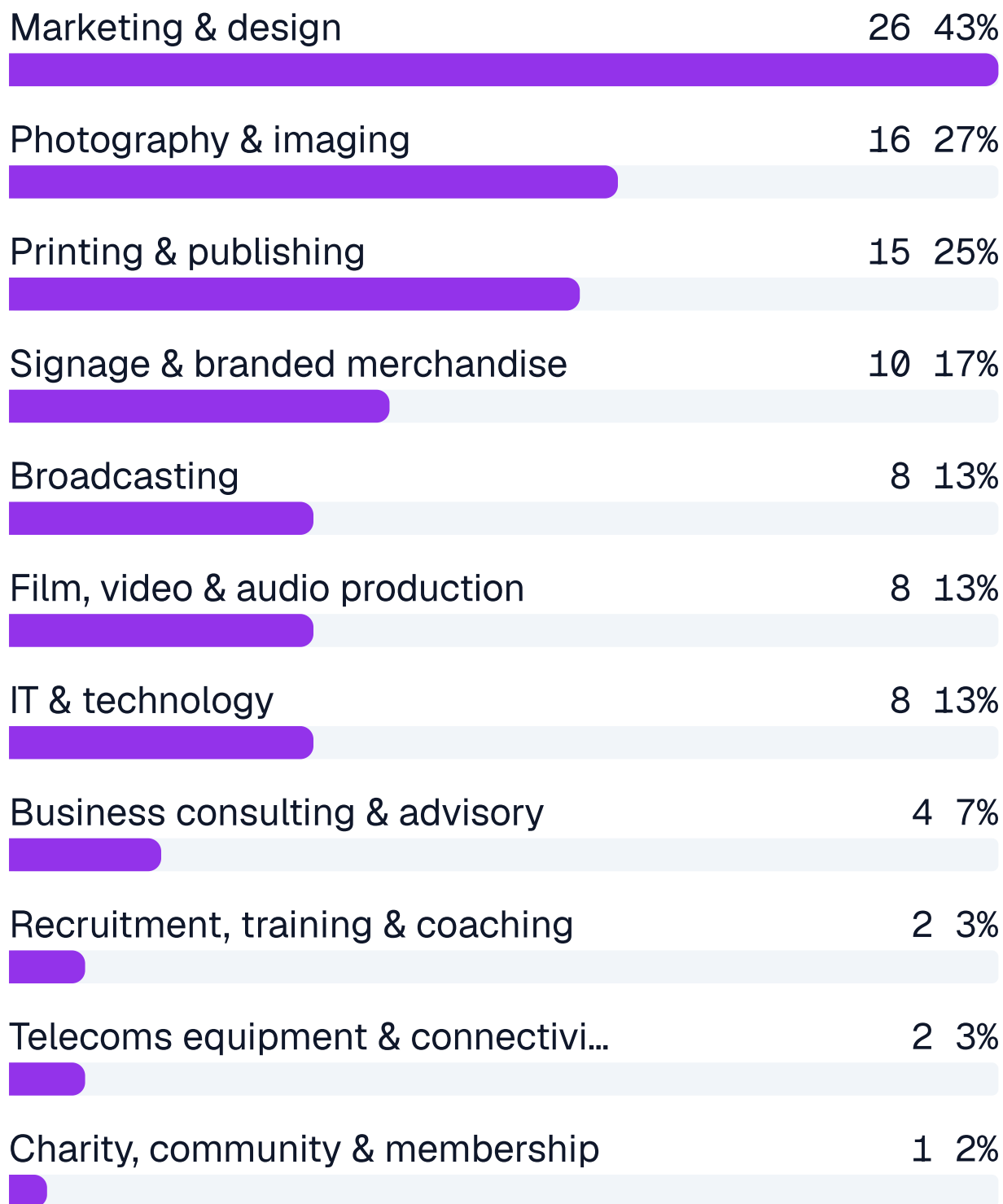
ON RECORD FOR 53% — INDICATIVE

The typical mapped organisation holds 3 capabilities, against 3 island-wide

61% of the sector have at least one service resolved to the graph, across 6 domains, against 71% island-wide, the lowest capability coverage of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 60 of 98 Media & Communications organisations (61%)

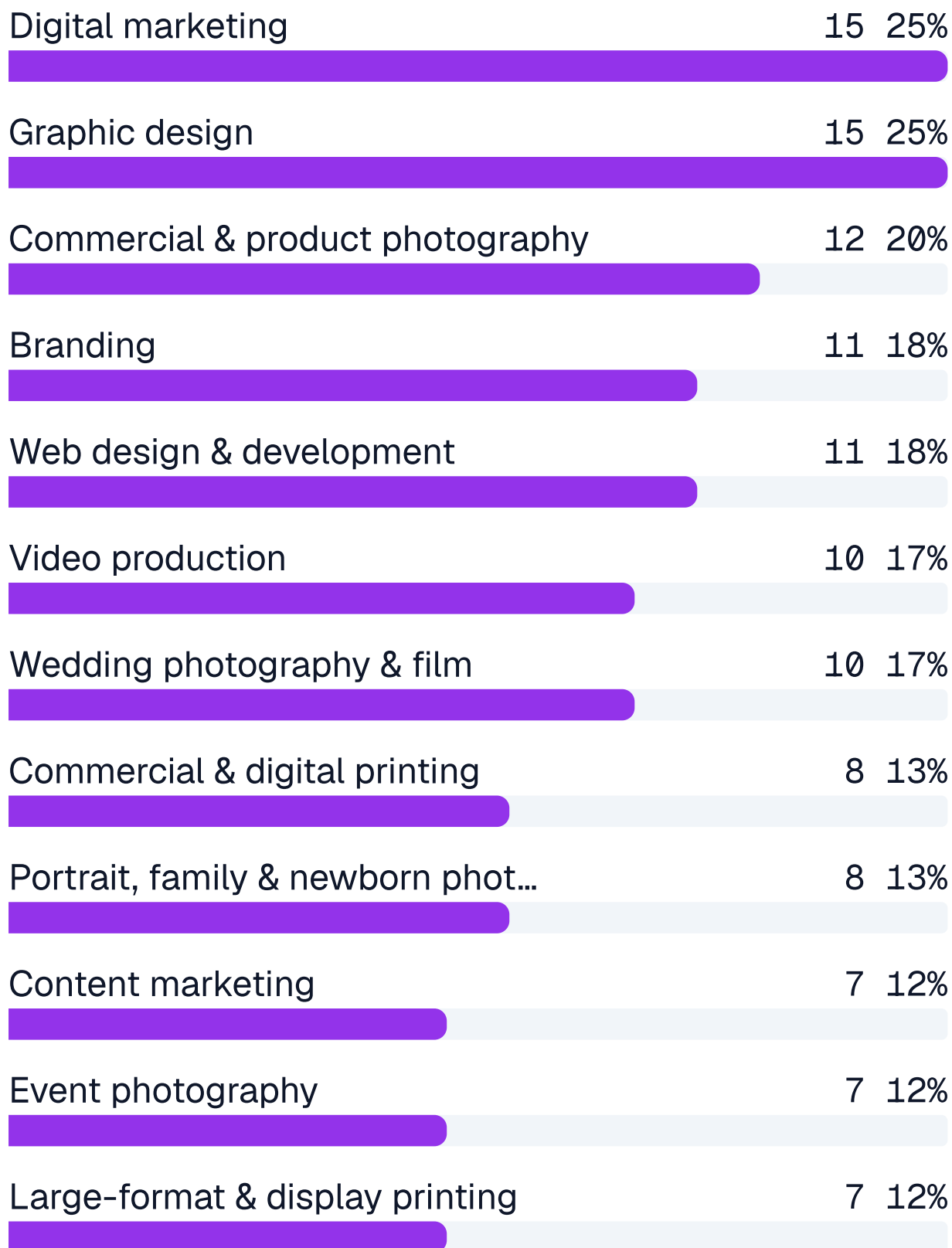


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

42 of the 60 with a capability on record span two or more of these groups (70%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 60 of 98 Media & Communications organisations (61%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

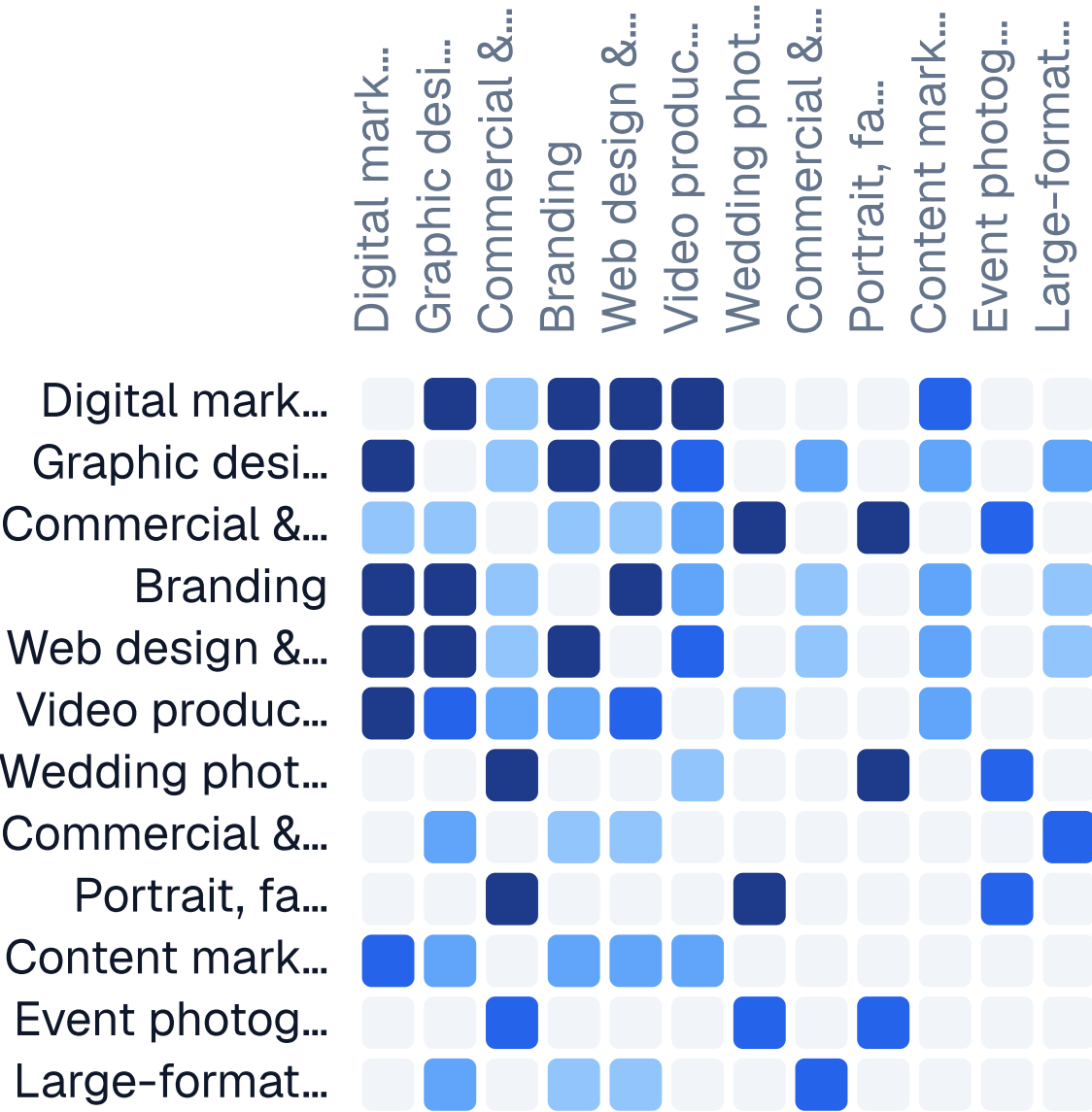
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 60 of 98 Media & Communications organisations (61%)

ORGANISATIONS 0  10



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 56 of 98 Media & Communications organisations (57%)

ON RECORD FOR 57% — INDICATIVE



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

82% of Media & Communications organisations have a website of their own

Against 67% island-wide — 15 points above the island rate, the 4th-highest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 98 active Media & Communications organisations

● Media & Communications ● The island

Has a website

67% ● — ● 82%

Website on a .gg domain

17% ● — ● 27%

Links a social account of any kind

46% ● — ● 50%

Links a Facebook page

41% ● — ● 47%

Links an Instagram account

23% ● — ● 34%

0%

50%

100%

Each track carries both values at its ends; the gap between media & communications and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Media & Communications organisations with a website of their own

80

Counted over all 98 active Media & Communications organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

21%

Counted over all 98 active Media & Communications organisations

17 of 80, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

17 ORGANISATIONS — TOO FEW TO HEADLINE

OPENING HOURS

#hours 

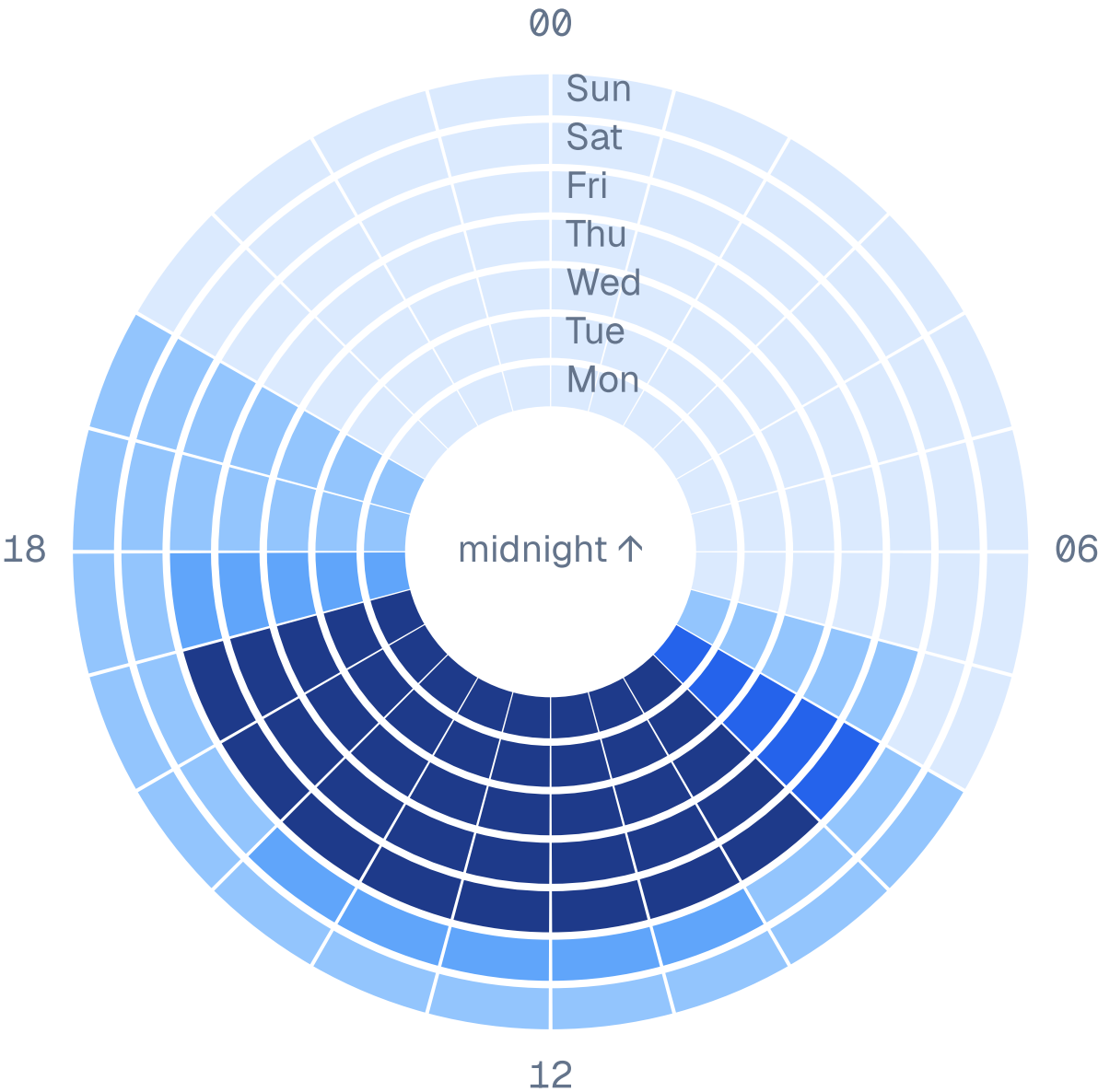
The sector's working week

Media & Communications organisations open, by day and hour

Opening hours on record for 38 of 98 Media & Communications organisations (39%)

ON RECORD FOR 39% — INDICATIVE

ORGANISATIONS OPEN 0 37



13% of those publishing a weekly grid open on a Sunday, and 24% on a Saturday. The median week runs 42 hours. Published opening hours only; a business that does not publish hours is not counted as closed. 42 hold hours of some shape, of which 38 resolve to a weekly grid and 4 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+43

Media & Communications organisations added to the register (discovery, not openings)

2

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Media & Communications, Q3 2026 edition, island.gg/census/2026-q3/media-communications – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 98 active organisations whose **primary** sector is Media & Communications — 3% of the 3,582 with a primary sector on record; the wider 127 who work in Media & Communications at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 83, a founding year for 52, a capability resolved to the graph for 60, opening hours that resolve to a weekly grid for 38 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 67% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Media & Communications directory →](#)

Travel & Transport

72 organisations are counted with Travel & Transport as their primary sector — 2% of everything with a sector on record, and the 12th largest of 16. A further 11 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Travel & Transport directory](#)

[← The whole census](#)

72

organisations counted with Travel & Transport as their primary sector, across the Bailiwick's four inhabited islands.

83

WORK IN IT AT ALL

6

SUB-SECTORS ON RECORD

10

PARISHES REPRESENTED

55

WITH CAPABILITIES MAPPED

13

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



72 counted & published

measured coverage **87%**

An estimated 87% of this sector's organisations are counted — the 3rd-highest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Travel & Transport organisations with a website of their own

83%

Counted over all 72 active organisations

60 of 72, against 67% island-wide — 16 points above the island rate, the 3rd-highest own-site rate of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations whose main line of work is Travel & Transport

72

Of the 3,582 organisations with a primary sector (100% of 3,582)

2% of the organisations with a primary sector on record — the 12th largest of 16 sectors counted.

Organisations with what they do resolved to the capability graph

76%

A capability on record for 55 of 72 organisations (76%)

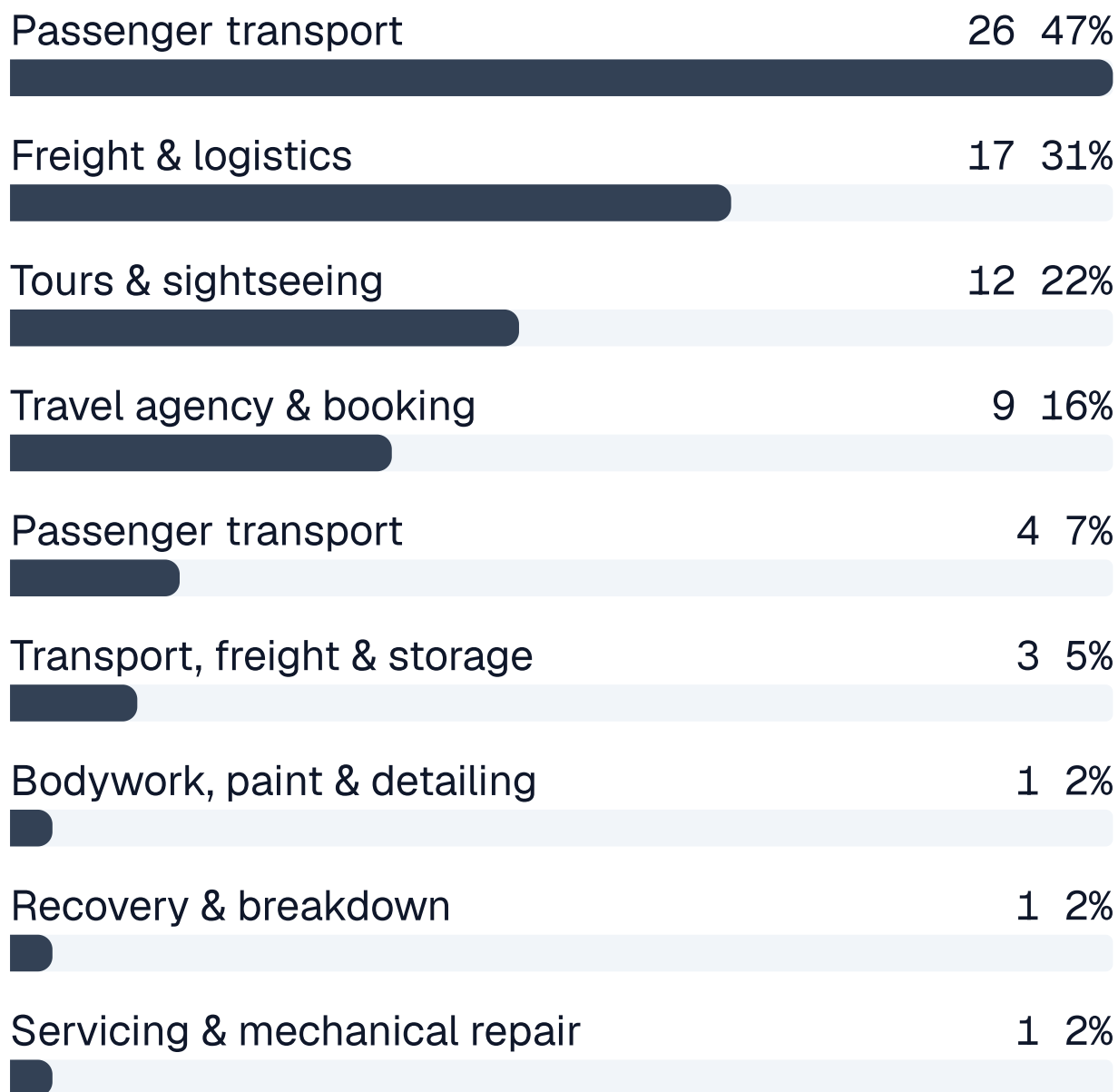
55 of 72, against 71% island-wide, mid-table on capability coverage: 6th of the 13 sectors where it can be counted; a median of 4 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

What this sector actually does

A sector is a label; a capability is a service someone published and we resolved to the graph. 76% of the sector carry at least one, and the typical one among them carries 4 capabilities. Which capabilities are held together is real and visible in the bars, but every pair on record here sits below the count a pair figure needs, so no pair number is published.

What the sector is on record for

A capability on record for 55 of 72 Travel & Transport organisations (76%)



Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

26 of the 55 with a capability on record span two or more of these groups (1 in 2). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

Airlines & Ferries leads, on 24 organisations

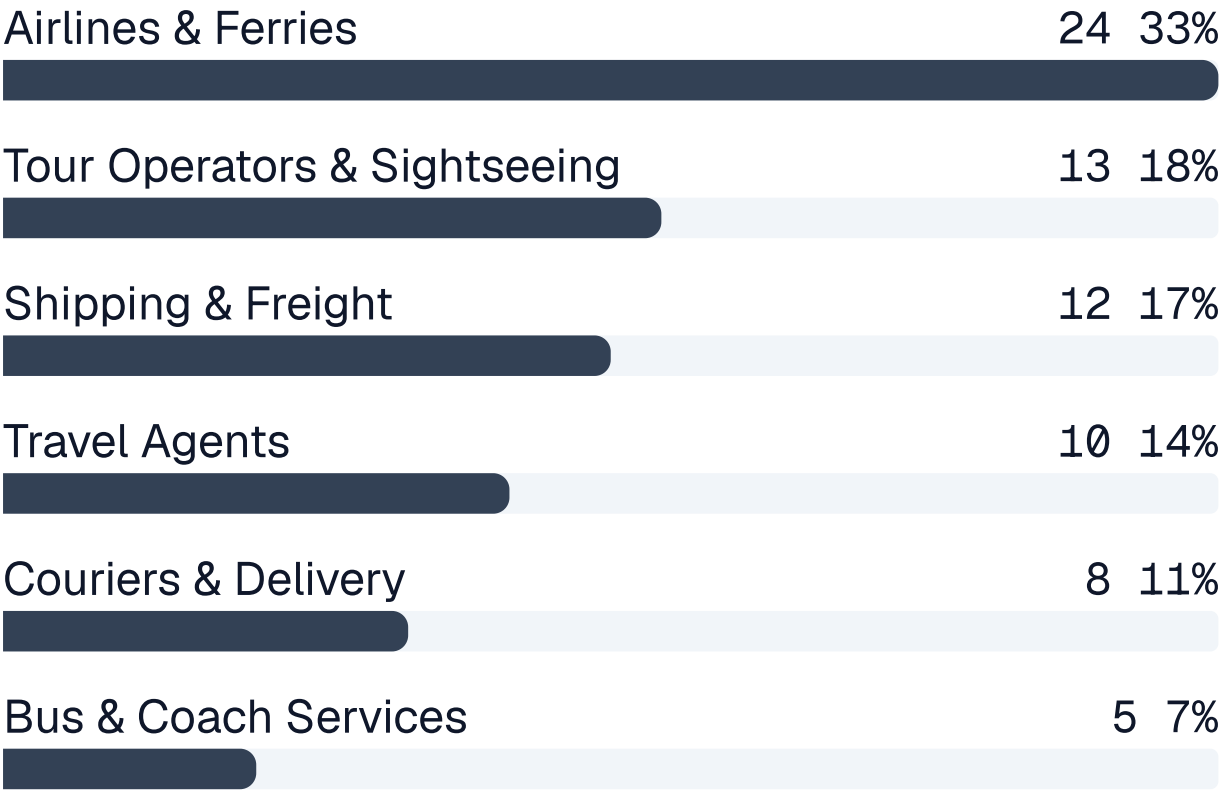
Every organisation is counted once, in its primary sub-sector. Separately, 11 organisations outside this count work in Travel & Transport alongside another sector — they are not in the bars below.

PRIMARY SUB-SECTOR

#composition-l2

Travel & Transport by sub-sector

Counted over all 72 active Travel & Transport organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

11 further organisations work in Travel & Transport alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes

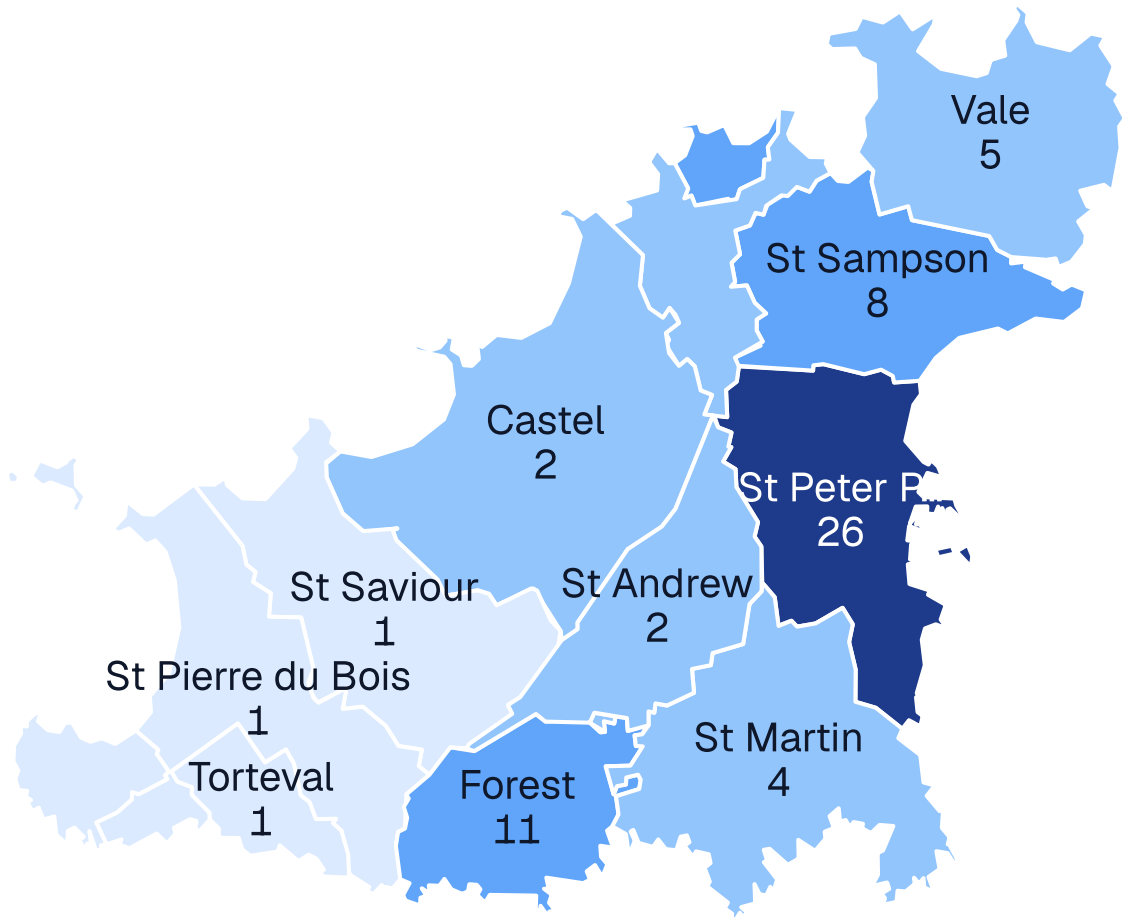
St Peter Port holds 26 Travel & Transport organisations

43% of the 61 whose parish is on record. Off Guernsey: 6 on Alderney and 2 on Sark.

Travel & Transport organisations by parish

A parish on record for 61 of 72 Travel & Transport organisations (85%)

ORGANISATIONS 0 26



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

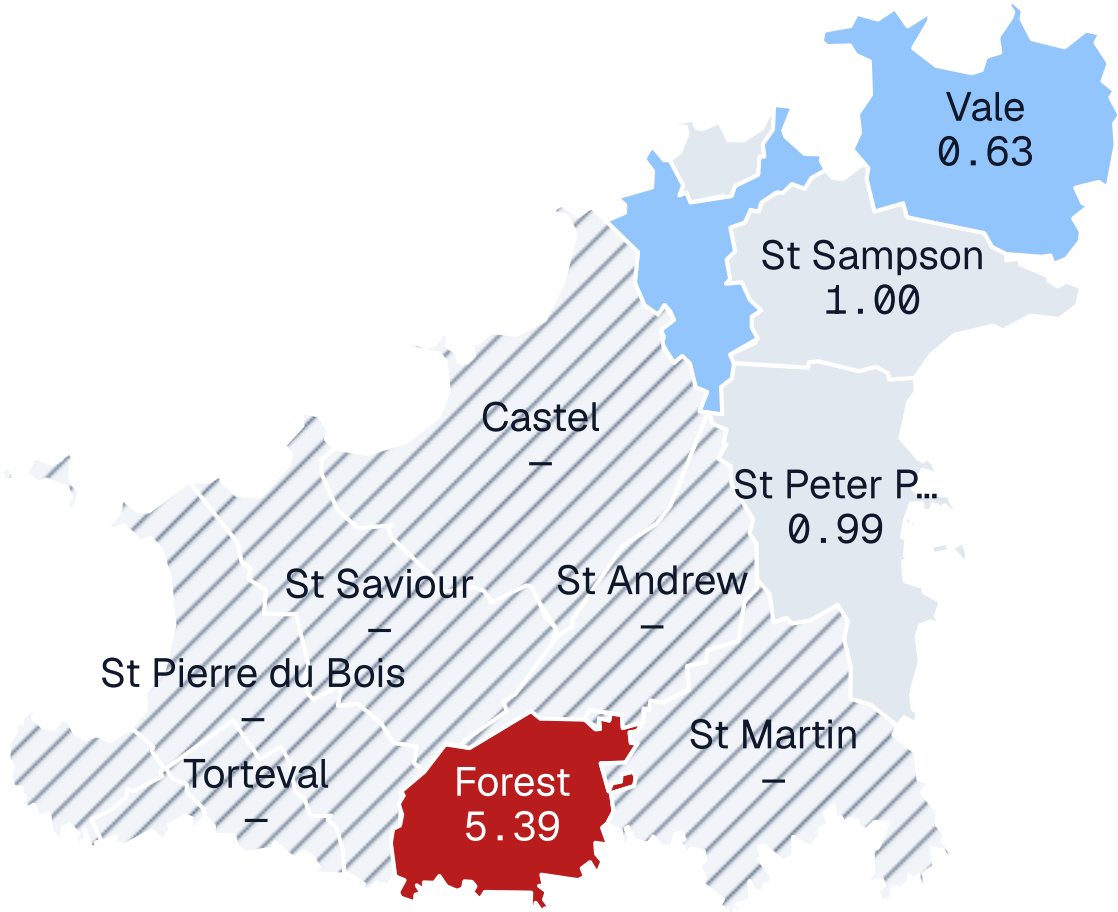
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

3 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 8 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Travel & Transport is over- and under-represented

A parish on record for 61 of 72 Travel & Transport organisations (85%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

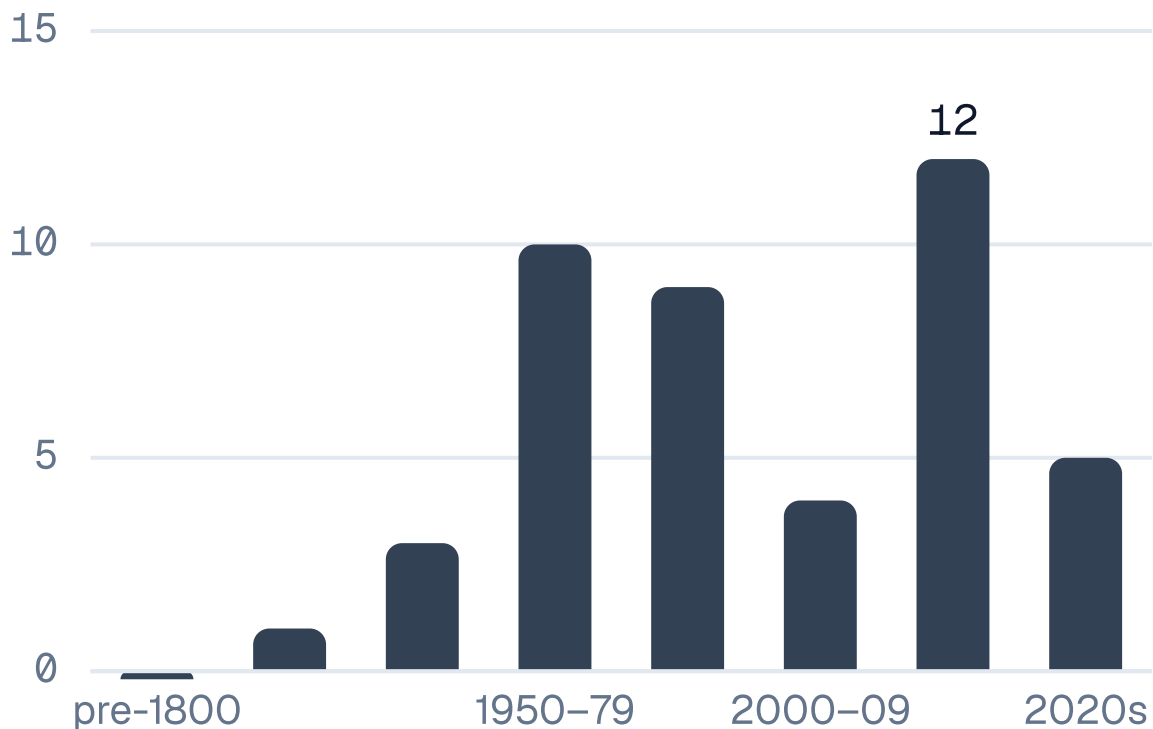
The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

Half of those with a founding year began after 1992

The island's median is 2006. Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Travel & Transport organisations by founding era

A founding year on record for 44 of 72 Travel & Transport organisations (61%)



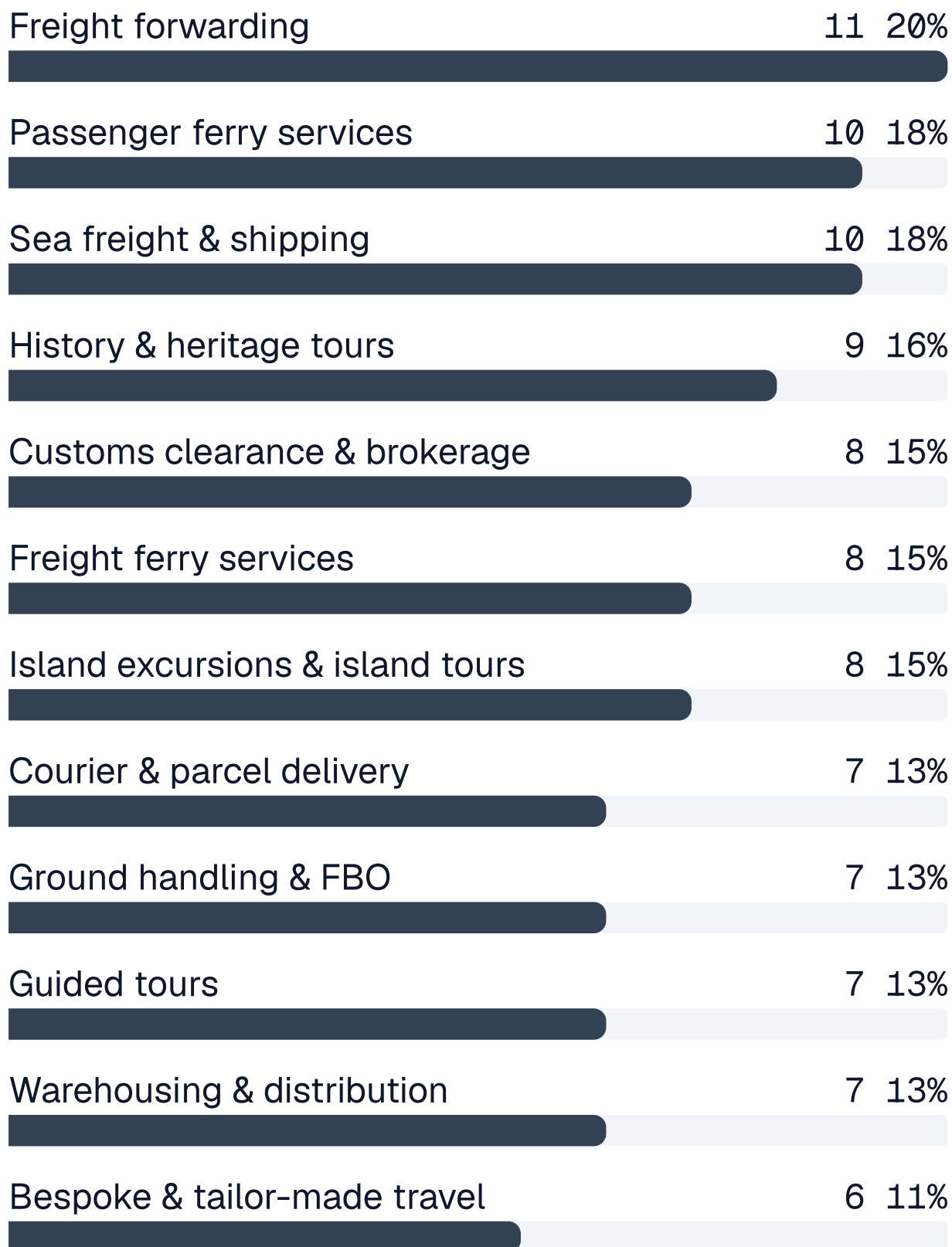
Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

The typical mapped organisation holds 4 capabilities, against 3 island-wide

76% of the sector have at least one service resolved to the graph, across 13 domains, against 71% island-wide, mid-table on capability coverage: 6th of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

What the most organisations are on record for

A capability on record for 55 of 72 Travel & Transport organisations (76%)



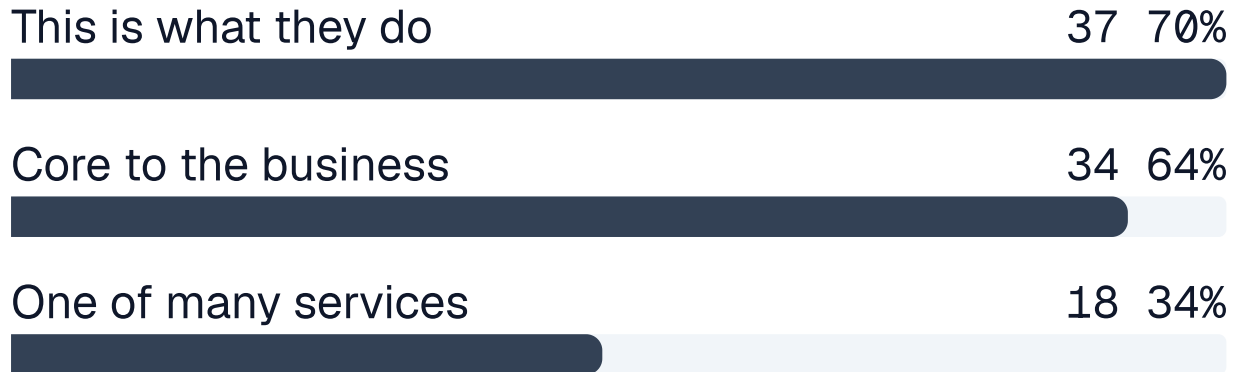
An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

HOW CENTRAL IS IT?

#capability-roles 

Is this what they do, or one of many things they do?

A positioning note on record for 53 of 72 Travel & Transport organisations (74%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

ONLINE PRESENCE

#digital 

83% of Travel & Transport organisations have a website of their own

Against 67% island-wide — 16 points above the island rate, the 3rd-highest own-site rate of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 72 active Travel & Transport organisations

● Travel & Transport ● The island

Has a website

67% ● — ● 83%

Links a social account of any kind

50% ● — ● 67%

Links a Facebook page

47% ● — ● 64%

Links an Instagram account

23% ● — ● 39%

0%

50%

100%

Each track carries both values at its ends; the gap between travel & transport and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another. 1 further row is not drawn: a platform on record for fewer than 15 organisations here moves several points on one new record, which is wider than the gap it would be read against.

Travel & Transport organisations with a website of their own

60

Counted over all 72 active Travel & Transport organisations

A site of their own on record — not a directory listing or a social page.

Legal form, ownership and size — as far as they are published

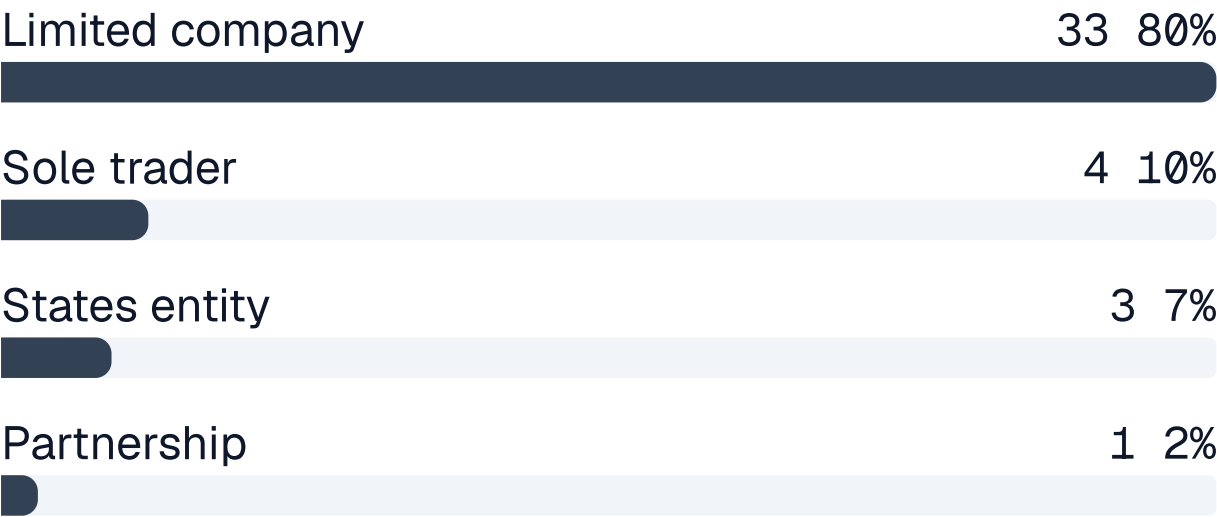
These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

LEGAL FORM

#form-legal

Travel & Transport organisations by legal form

A legal form on record for 41 of 72 Travel & Transport organisations (57%) ON RECORD FOR 57% — INDICATIVE



Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 2 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

OPENING HOURS

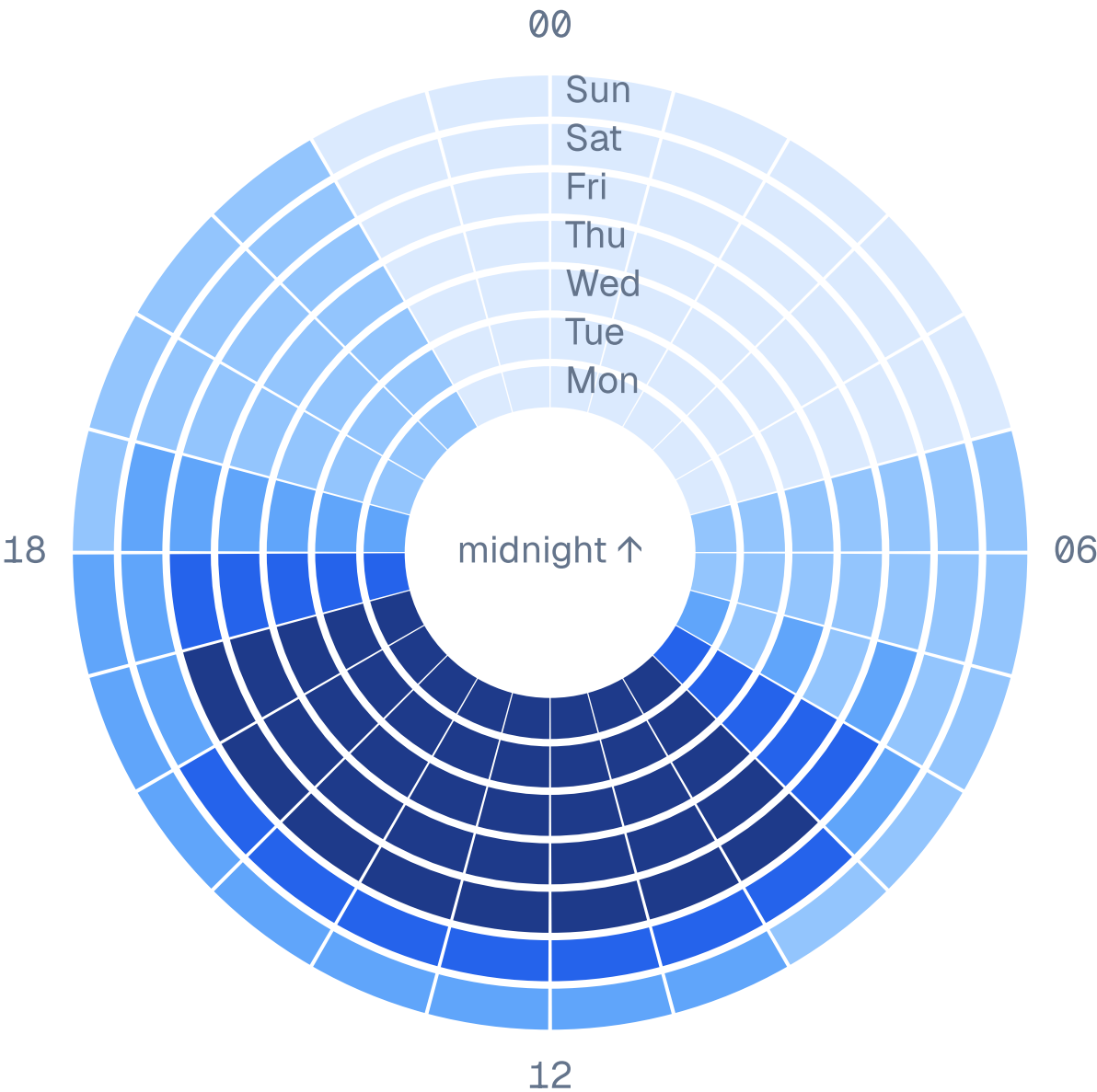
#hours

The sector’s working week

Travel & Transport organisations open, by day and hour

Opening hours on record for 25 of 72 Travel & Transport organisations (35%) ON RECORD FOR 35% — INDICATIVE

ORGANISATIONS OPEN 0 25



40% of those publishing a weekly grid open on a Sunday, and 64% on a Saturday. Published opening hours only; a business that does not publish hours is not counted as closed. 41 hold hours of some shape, of which 25 resolve to a weekly grid and 16 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+14

Travel & Transport organisations added to the register
(discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Travel & Transport, Q3 2026 edition,
island.gg/census/2026-q3/travel-transport – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 72 active organisations whose **primary** sector is Travel & Transport — 2% of the 3,582 with a primary sector on record; the wider 83 who work in Travel & Transport at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 61, a founding year for 44, a capability resolved to the graph for 55, opening hours that resolve to a weekly grid for 25 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 87% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Travel & Transport directory →](#)

Education & Childcare

66 organisations are counted with Education & Childcare as their primary sector — 2% of everything with a sector on record, and the 13th largest of 16. A further 33 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Education & Childcare directory](#)

[← The whole census](#)

66

organisations counted with Education & Childcare as their primary sector, across the Bailiwick's four inhabited islands.

99

WORK IN IT AT ALL

8

SUB-SECTORS ON RECORD

9

PARISHES REPRESENTED

51

WITH CAPABILITIES MAPPED

6

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



66 counted & published

measured coverage **87%**

An estimated 87% of this sector's organisations are counted — the 2nd-highest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Education & Childcare organisations with a website of their own

70%

Counted over all 66 active organisations

46 of 66, against 67% island-wide — 3 points above the island rate, mid-table on own-site rate: 7th of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations working in Education & Childcare at all

99

Counted over all 3,616 active organisations

33 more than the 66 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Organisations whose main line of work is Education & Childcare

66

Of the 3,582 organisations with a primary sector (100% of 3,582)

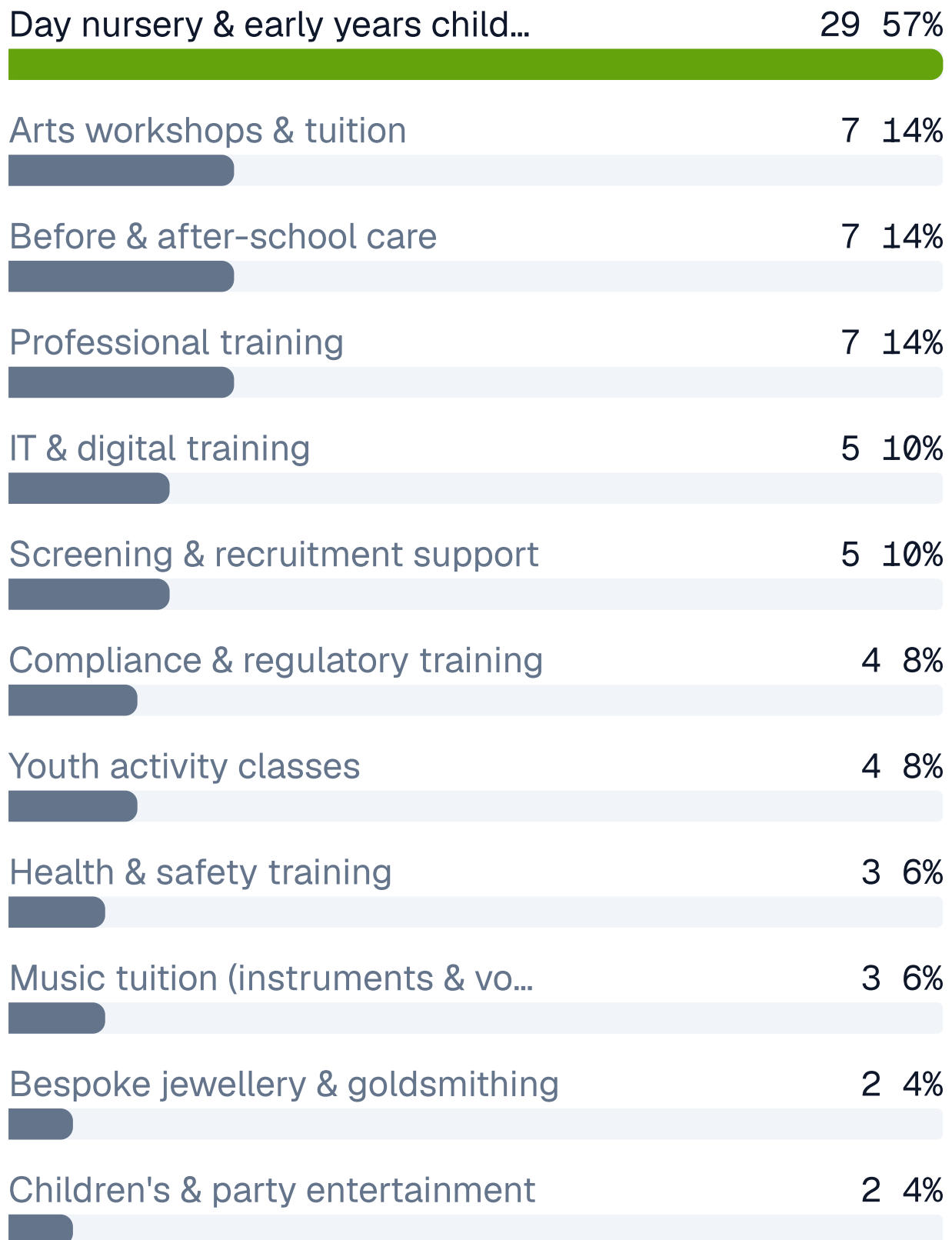
2% of the organisations with a primary sector on record — the 13th largest of 16 sectors counted.

Every organisation on record for Day nursery & early years childcare is in Education & Childcare

77% of the sector have at least one capability resolved to the graph, and each bar carries how many organisations hold that capability island-wide. Day nursery & early years childcare files under Leisure & recreation in the graph rather than under this sector's own domain — a fact about how the taxonomy is built, not an error in the record. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

What Education & Childcare is on record for

A capability on record for 51 of 66 Education & Childcare organisations (77%)



Each row also states how many organisations hold that capability island-wide, so a node this sector effectively owns reads as one. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

14 of the 51 with a capability on record span two or more of these groups (27%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

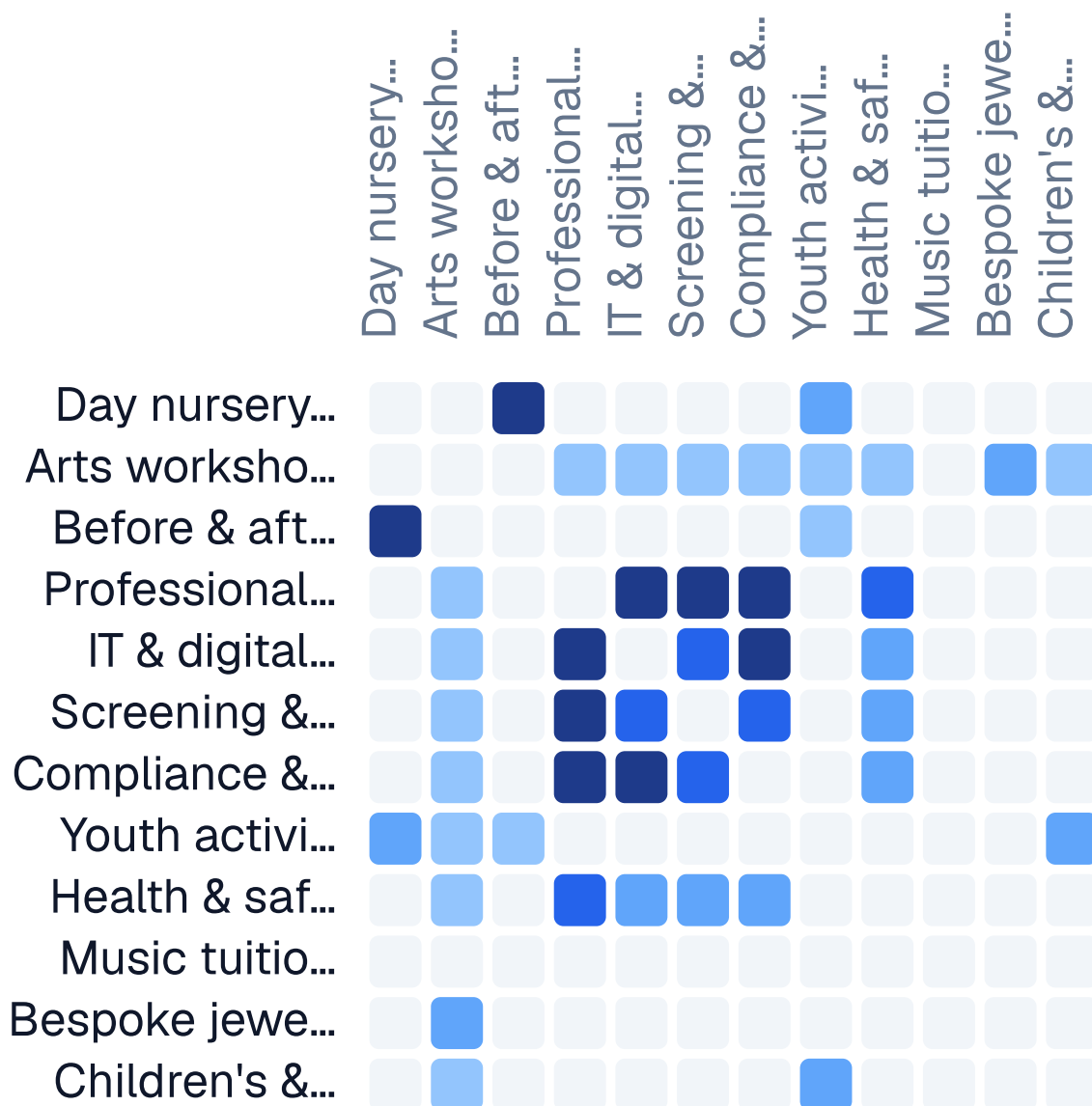
WHAT GOES WITH WHAT

#signature-capability-pairs [🔗](#)

Capabilities held together

A capability on record for 51 of 66 Education & Childcare organisations (77%)

ORGANISATIONS 0  5



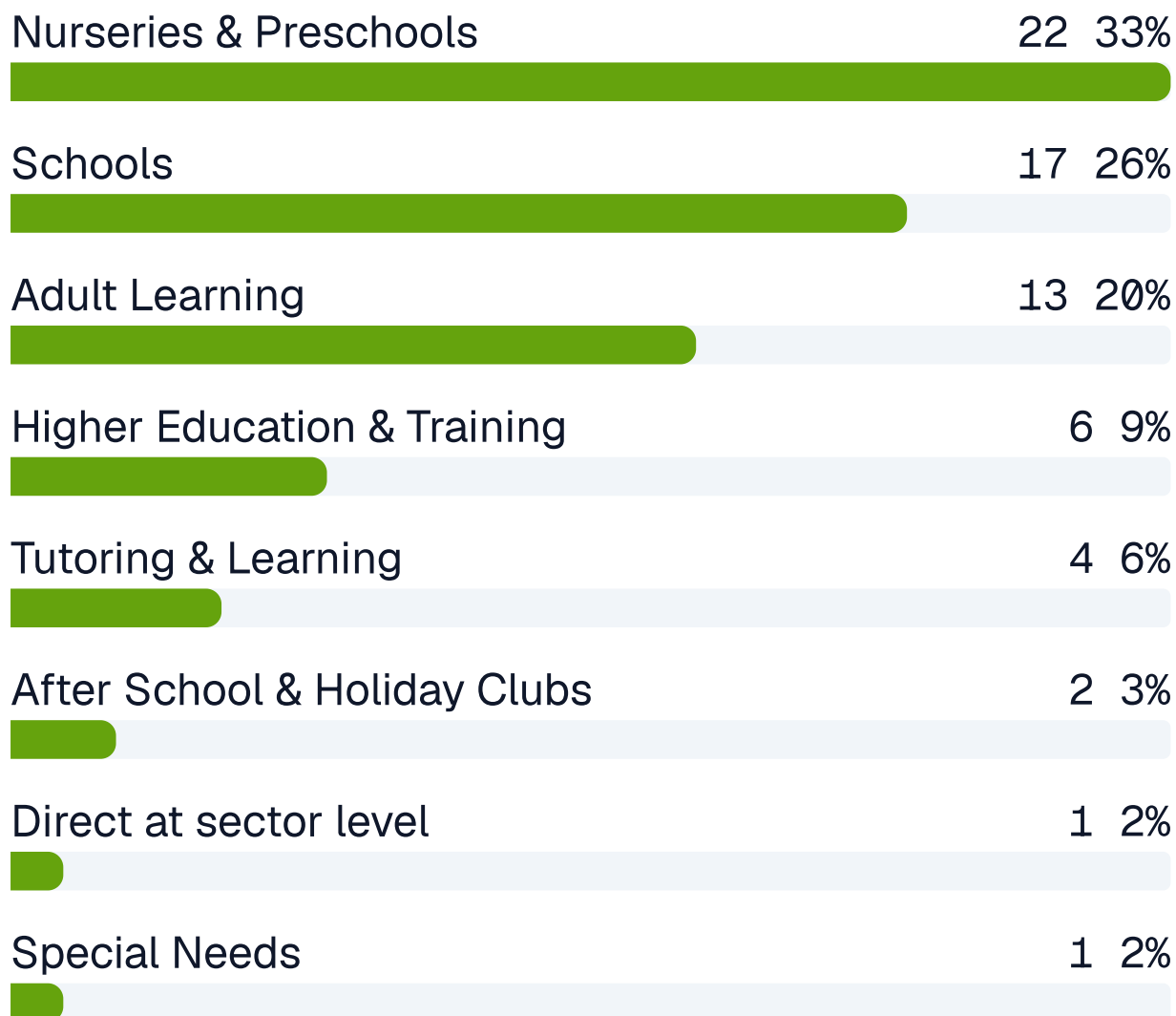
Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Nurseries & Preschools leads, on 22 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 33 organisations outside this count work in Education & Childcare alongside another sector — they are not in the bars below.

Education & Childcare by sub-sector

Counted over all 66 active Education & Childcare organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

1 organisation is classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 33 further organisations work in Education & Childcare alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

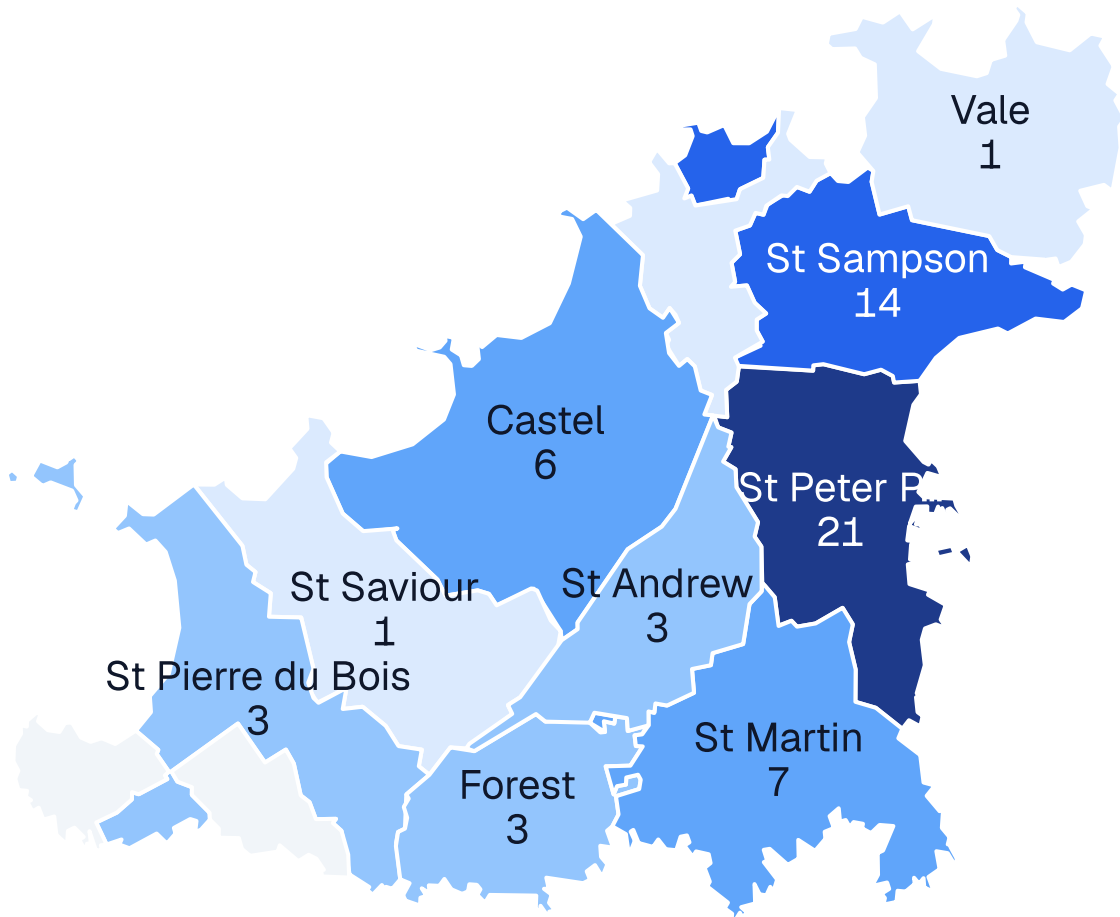
St Peter Port holds 21 Education & Childcare organisations

1 in 3 of the 59 whose parish is on record. Off Guernsey: 3 on Alderney and 3 on Sark.

Education & Childcare organisations by parish

A parish on record for 59 of 66 Education & Childcare organisations (89%)

ORGANISATIONS 0 21



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

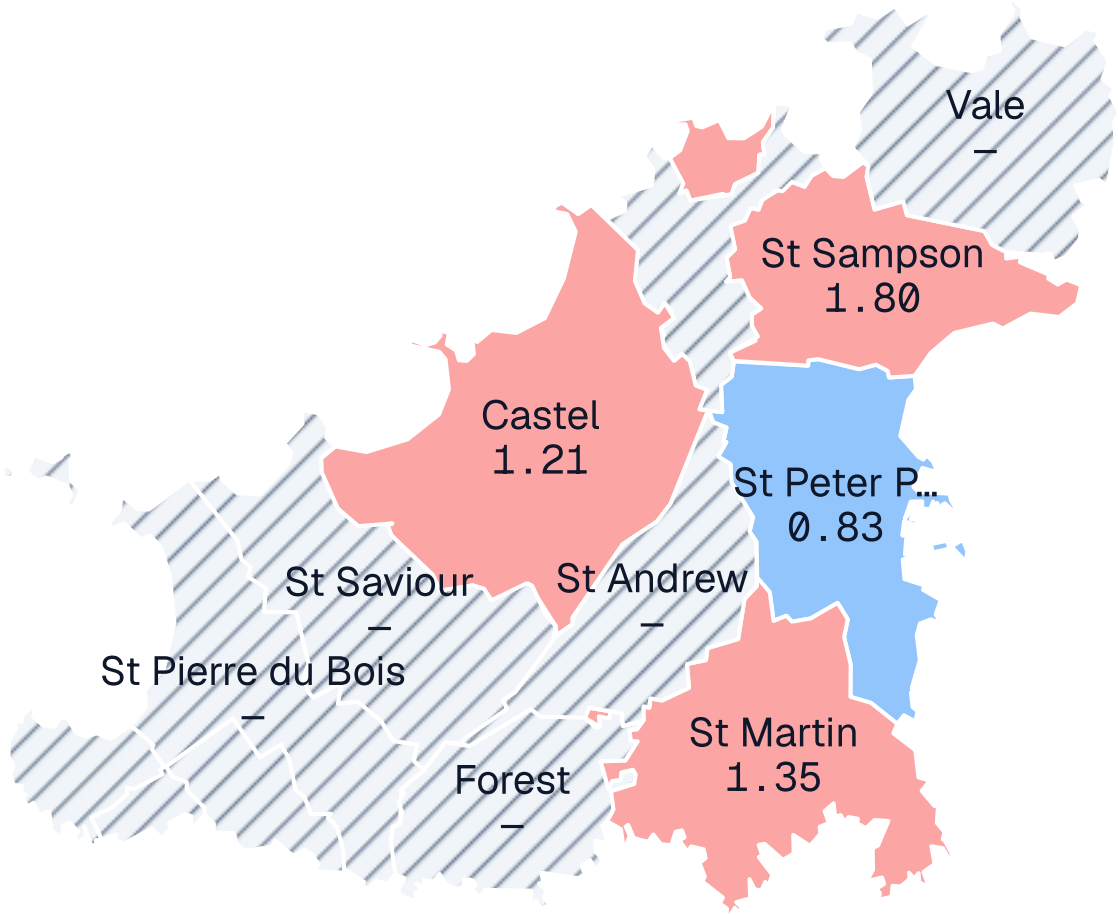
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

1 Guernsey organisation in this sector has no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 6 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Education & Childcare is over- and under-represented

A parish on record for 59 of 66 Education & Childcare organisations (89%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

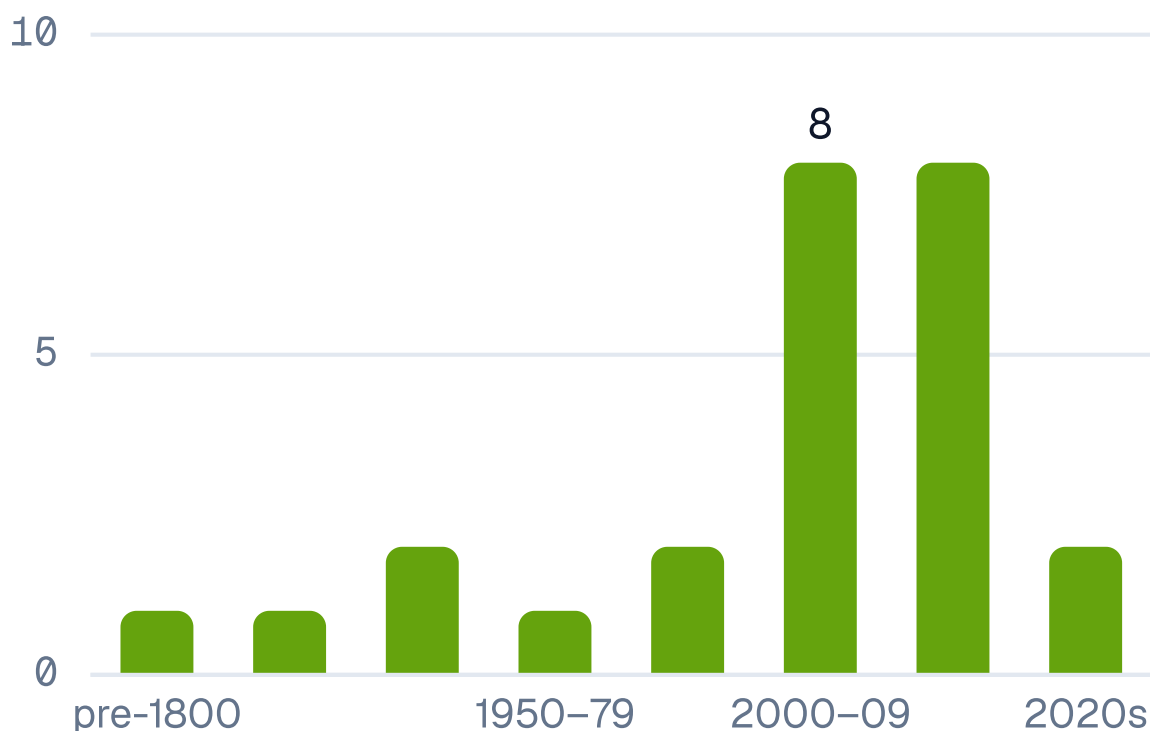
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Education & Childcare organisations by founding era

A founding year on record for 25 of 66 Education & Childcare organisations (38%)

ON RECORD FOR 38% — INDICATIVE



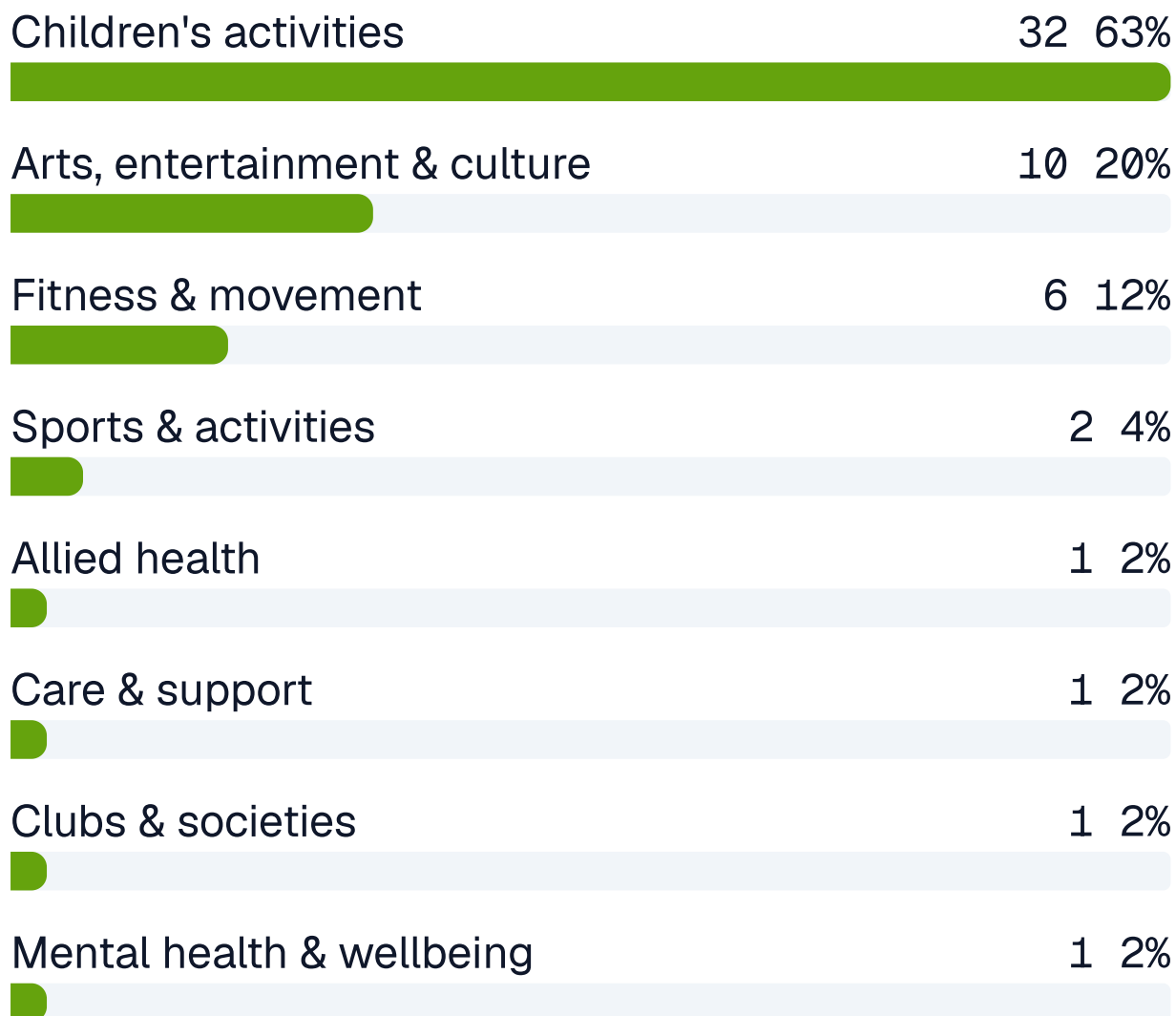
Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

The typical mapped organisation holds 1 capability, against 3 island-wide

77% of the sector have at least one service resolved to the graph, across 6 domains, against 71% island-wide, the 5th-highest capability coverage of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 51 of 66 Education & Childcare organisations (77%)

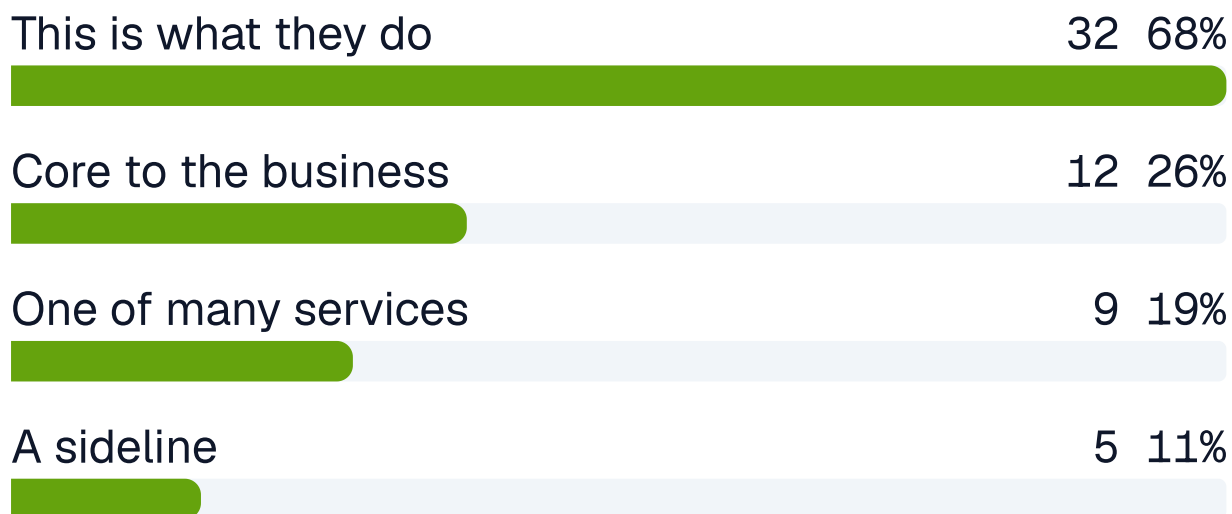


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

14 of the 51 with a capability on record span two or more of these groups (27%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

Is this what they do, or one of many things they do?

A positioning note on record for 47 of 66 Education & Childcare organisations (71%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

70% of Education & Childcare organisations have a website of their own

Against 67% island-wide — 3 points above the island rate, mid-table on own-site rate: 7th of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 66 active Education & Childcare organisations

● Education & Childcare ● The island

Has a website

67% ● 70%

Website on a .gg domain

27% ● 30%

Links a social account of any kind

50% ● 73%

Links a Facebook page

47% ● 73%

Links an Instagram account

23% ● 33%

0%

50%

100%

Each track carries both values at its ends; the gap between education & childcare and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Education & Childcare organisations with a website of their own

46

Counted over all 66 active Education & Childcare organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

43%

Counted over all 66 active Education & Childcare organisations

20 of 46, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

🔍 20 ORGANISATIONS — TOO FEW TO HEADLINE

OPENING HOURS

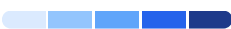
#hours 

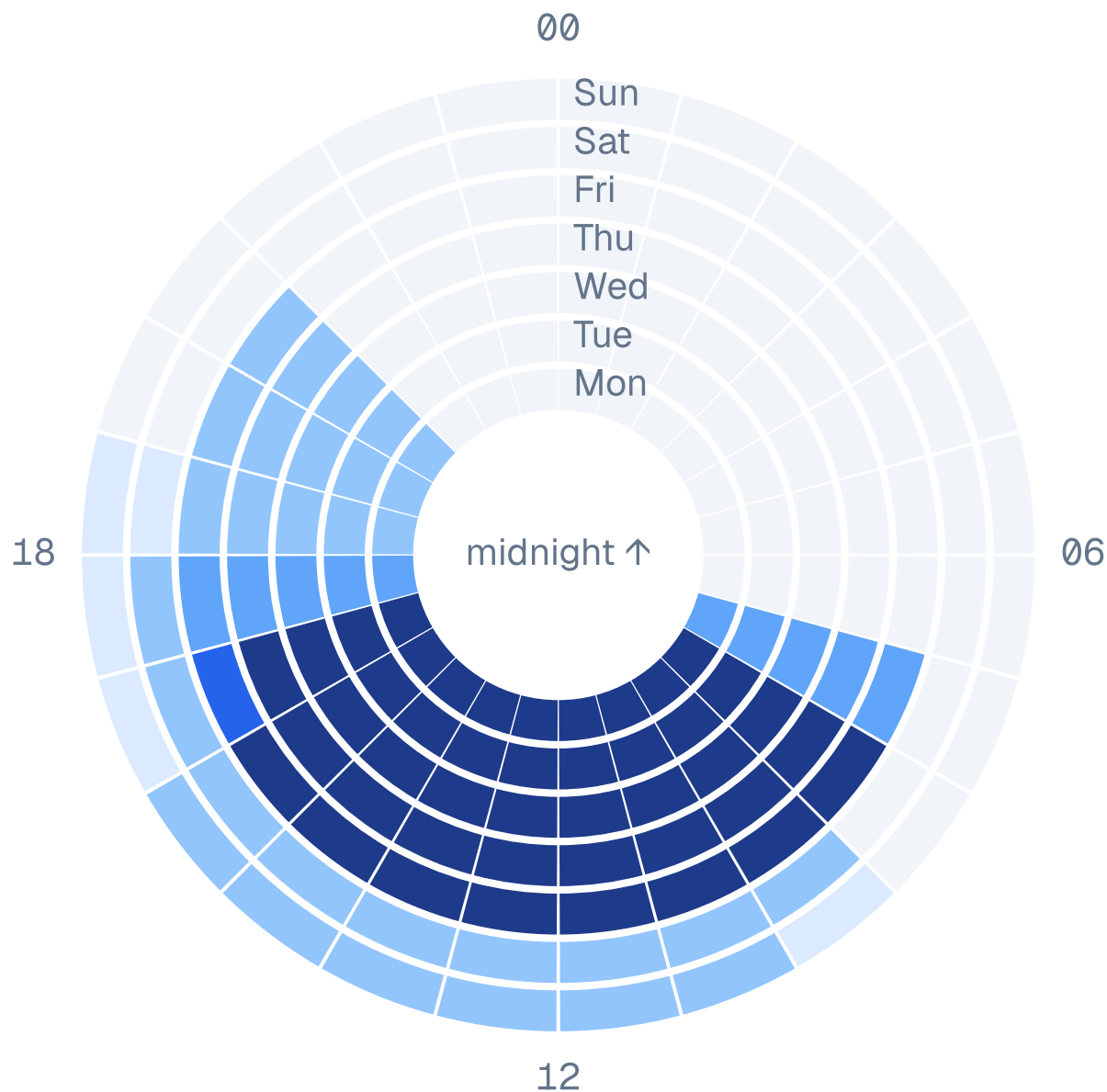
The sector's working week

Education & Childcare organisations open, by day and hour

Opening hours on record for 28 of 66 Education & Childcare organisations (42%)

 ON RECORD FOR 42% — INDICATIVE

ORGANISATIONS OPEN 0  27



1 in 14 of those publishing a weekly grid open on a Sunday, and 1 in 7 on a Saturday. Published opening hours only; a business that does not publish hours is not counted as closed. 48 hold hours of some shape, of which 28 resolve to a weekly grid and 20 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+12

Education & Childcare organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

`census.csv` sector × parish

`census.json` every aggregate

`data.json` the Q3 2026 edition

About the data

Full methodology

Press desk

Island Graph, The Guernsey Business Census – Education & Childcare, Q3 2026 edition, island.gg/census/2026-q3/education-childcare – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 66 active organisations whose **primary** sector is Education & Childcare — 2% of the 3,582 with a primary sector on record; the wider 99 who work in Education & Childcare at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 59, a founding year for 25, a capability resolved to the graph for 51, opening hours that resolve to a weekly grid for 28 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 87% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Education & Childcare directory →](#)

Events & Celebrations

62 organisations are counted with Events & Celebrations as their primary sector — 2% of everything with a sector on record, and the 14th largest of 16. A further 101 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Events & Celebrations directory](#)

[← The whole census](#)

62

organisations counted with Events & Celebrations as their primary sector, across the Bailiwick's four inhabited islands.

163

WORK IN IT AT ALL

7

SUB-SECTORS ON RECORD

8

PARISHES REPRESENTED

46

WITH CAPABILITIES MAPPED

12

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



62 counted & published

measured coverage **89%**

An estimated 89% of this sector's organisations are counted — the highest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations whose main line of work is Events & Celebrations

62

Of the 3,582 organisations with a primary sector (100% of 3,582)

2% of the organisations with a primary sector on record — the 14th largest of 16 sectors counted.

Organisations with what they do resolved to the capability graph

74%

A capability on record for 46 of 62 organisations (74%)

46 of 62, against 71% island-wide, mid-table on capability coverage: 7th of the 13 sectors where it can be counted; a median of 3 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Events & Celebrations organisations with a website of their own

65%

Counted over all 62 active organisations

40 of 62, against 67% island-wide — 2 points below the island rate, mid-table on own-site rate: 9th of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations working in Events & Celebrations at all

163

Counted over all 3,616 active organisations

101 more than the 62 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Mostly somebody else's second line: 163 work in Events & Celebrations; 62 call it home

2.6× the number that call it their main line. The other 101 are counted in the sector they DO call their main line — they work in Events & Celebrations as well, and the census counts them in both. That is why sector totals add up to more than the island does, and why every sentence here says "works in" rather than "is in".

Organisations working in Events & Celebrations at all

163

Counted over all 3,616 active organisations

Counted in every sector they work in, so sector totals add up to more than the island does. "Works in", never "is in".

Organisations calling Events & Celebrations their main line

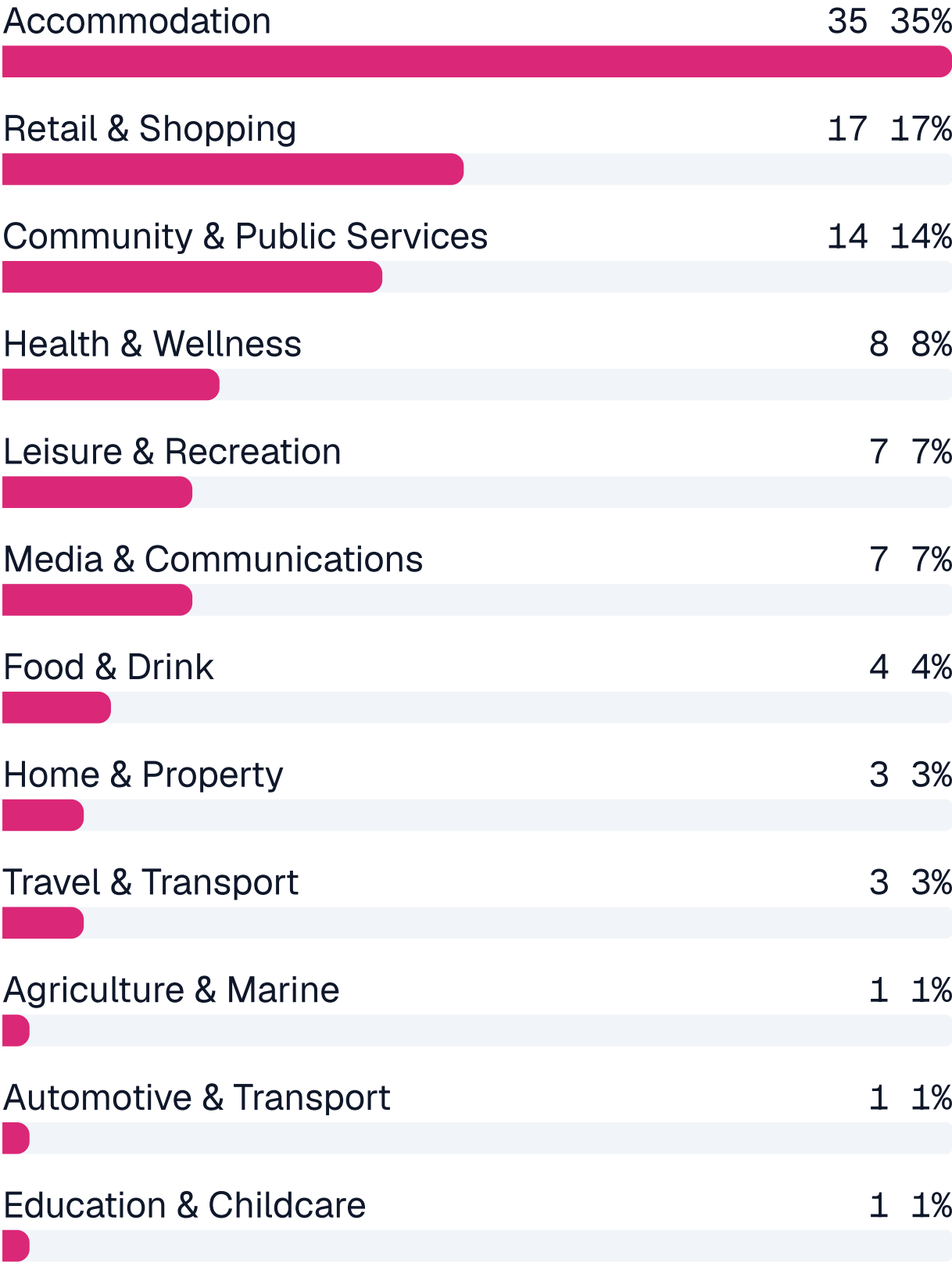
62

Of the 3,582 organisations with a primary sector (100% of 3,582)

The base every other figure in this chapter divides by. Each organisation has exactly one, so these sum to the island's primary-sector total.

The 101 whose main line is elsewhere

This attribute is on record for 101 of 163 Events & Celebrations organisations (62%)



Each row is the sector these organisations DO call their main line; they work in Events & Celebrations as well, and the census counts them in both.

SUB-SECTORS

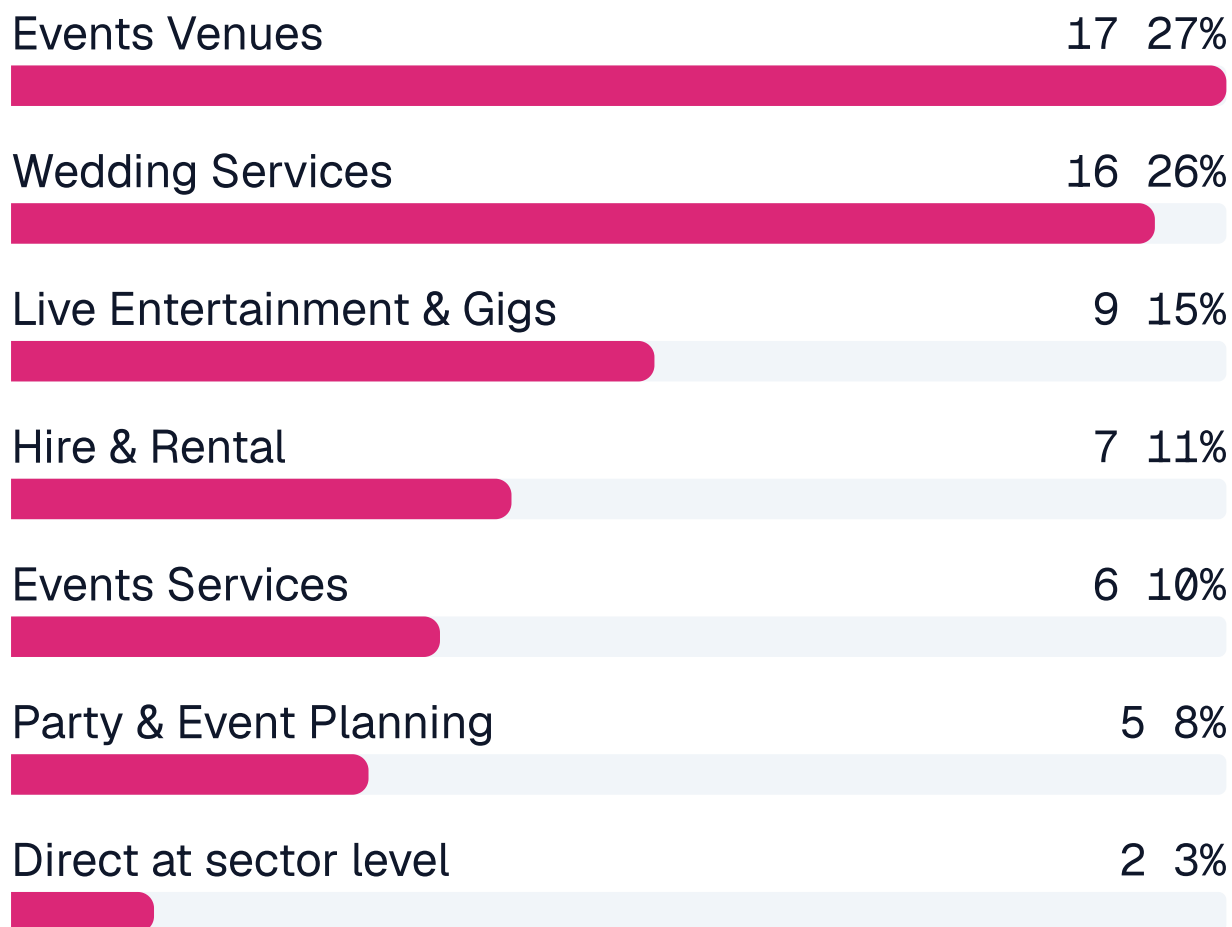
#composition 

Events Venues leads, on 17 organisations

Every organisation is counted once, in its primary sub-sector. Separately, 101 organisations outside this count work in Events & Celebrations alongside another sector — they are not in the bars below.

Events & Celebrations by sub-sector

Counted over all 62 active Events & Celebrations organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

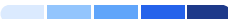
2 organisations are classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 101 further organisations work in Events & Celebrations alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

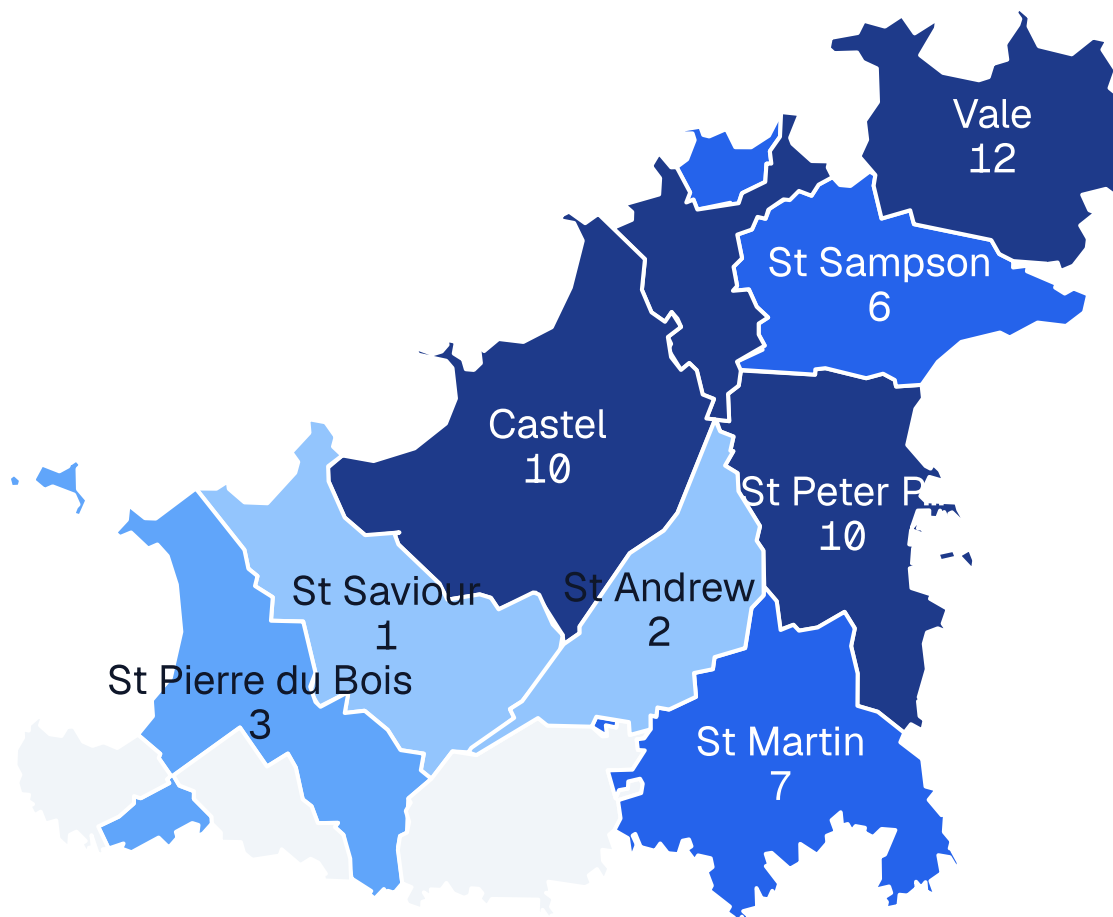
Vale holds 12 Events & Celebrations organisations

24% of the 51 whose parish is on record. Off Guernsey: 1 on Alderney and 1 on Sark.

Events & Celebrations organisations by parish

A parish on record for 51 of 62 Events & Celebrations organisations (82%)

ORGANISATIONS 0  12



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

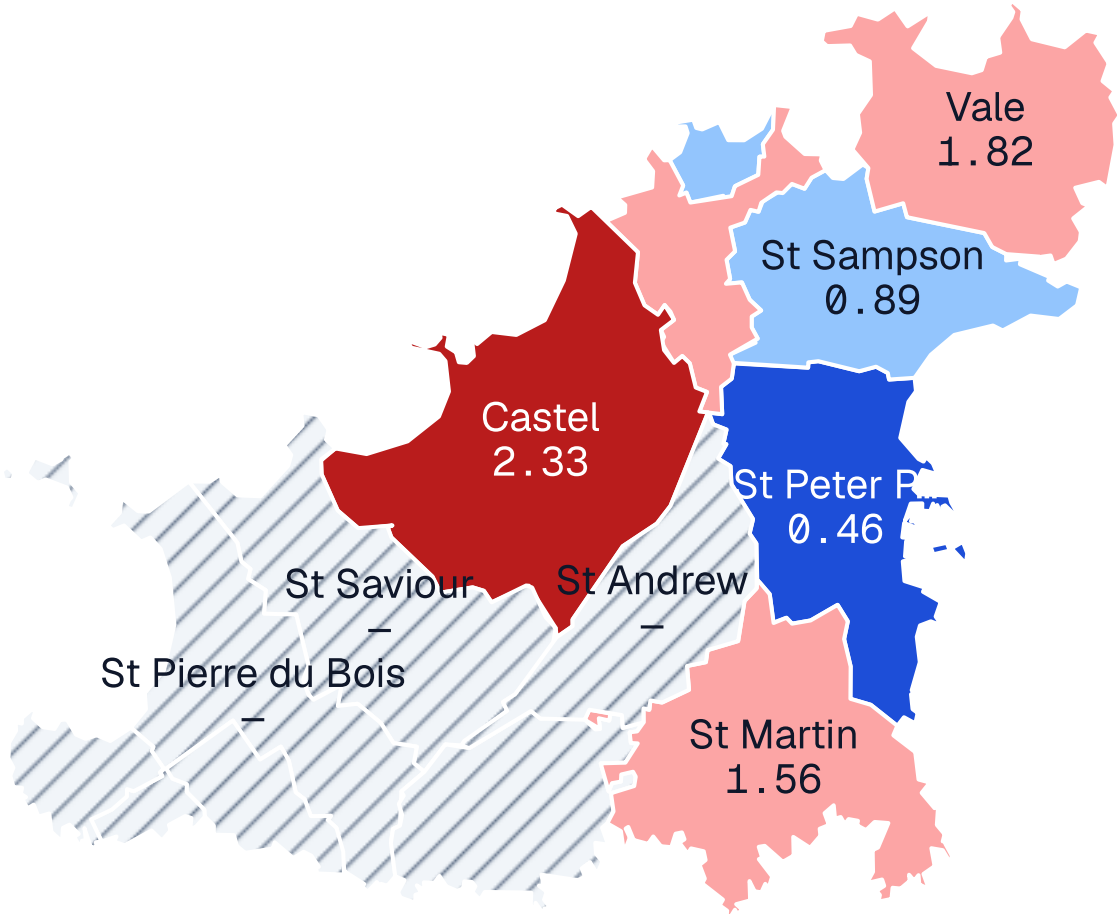
Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

9 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 2 organisations trade on Alderney, Sark or Herm and are counted in the island split rather than on this map.

Where Events & Celebrations is over- and under-represented

A parish on record for 51 of 62 Events & Celebrations organisations (82%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

The same island, drawn on a location quotient: this sector's share of a parish against its share of the island. Hatched parishes hold too few of this sector to compare at all. Parishes holding fewer than 30 of this sector are drawn and tabled but never named in a sentence: a quotient over a handful of organisations moves on one new record, and a superlative that flips that easily is not one.

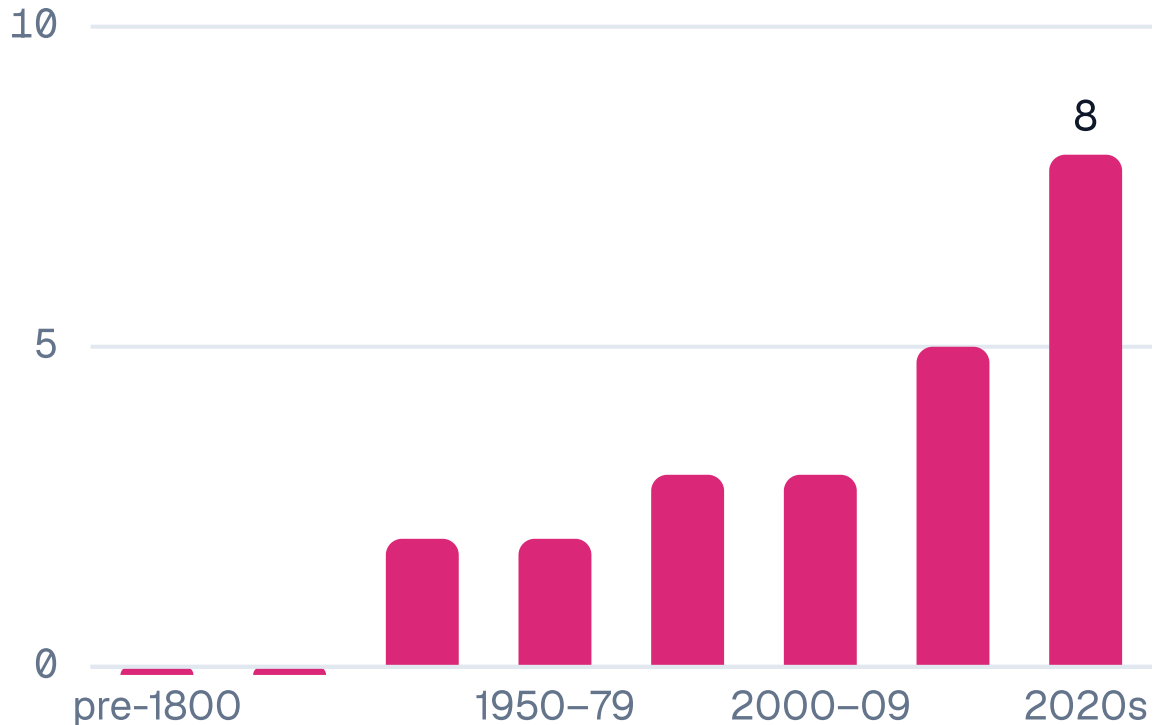
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Events & Celebrations organisations by founding era

A founding year on record for 23 of 62 Events & Celebrations organisations (37%)

📌 ON RECORD FOR 37% — INDICATIVE



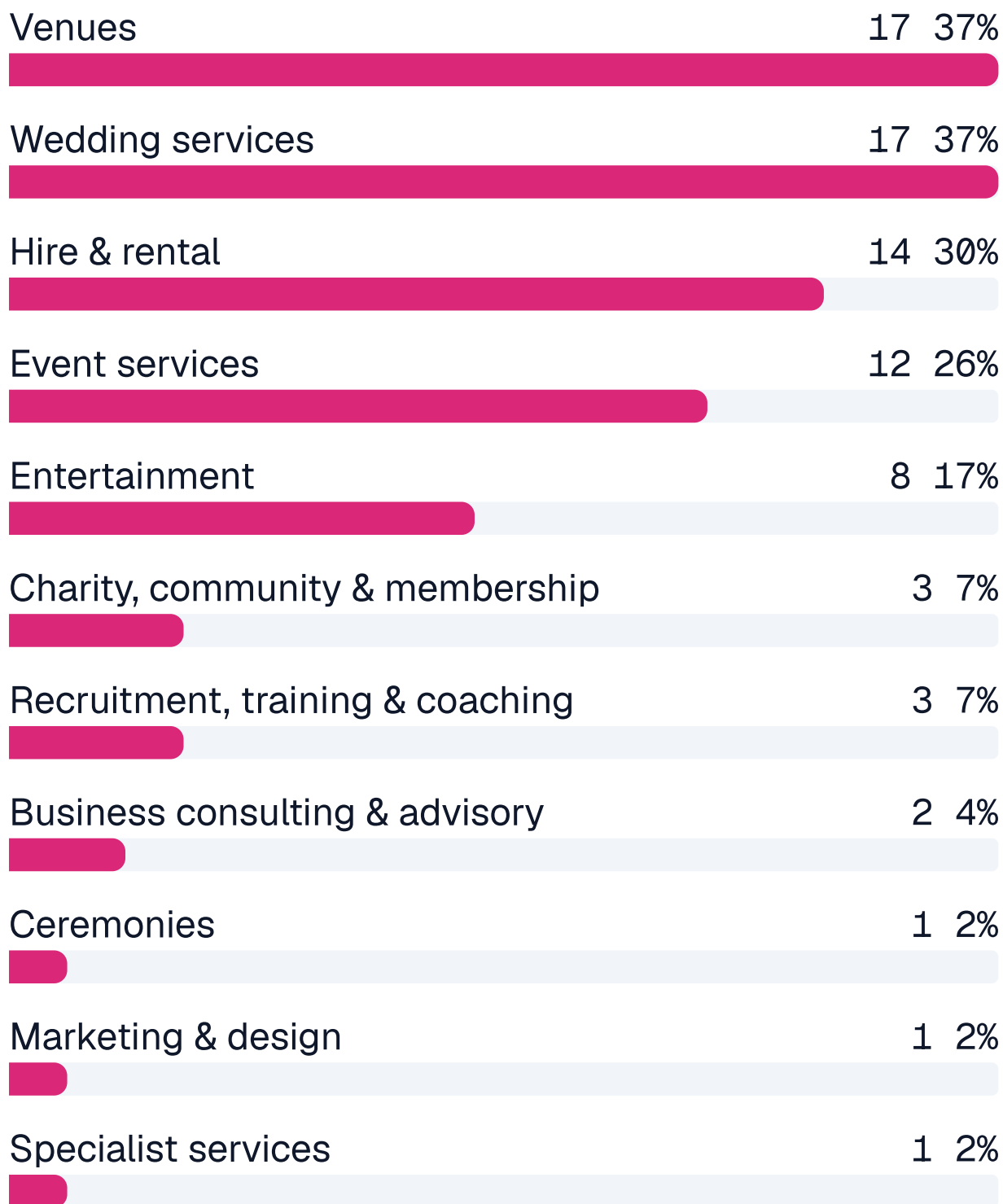
Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

The typical mapped organisation holds 3 capabilities, against 3 island-wide

74% of the sector have at least one service resolved to the graph, across 12 domains, against 71% island-wide, mid-table on capability coverage: 7th of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 46 of 62 Events & Celebrations organisations (74%)

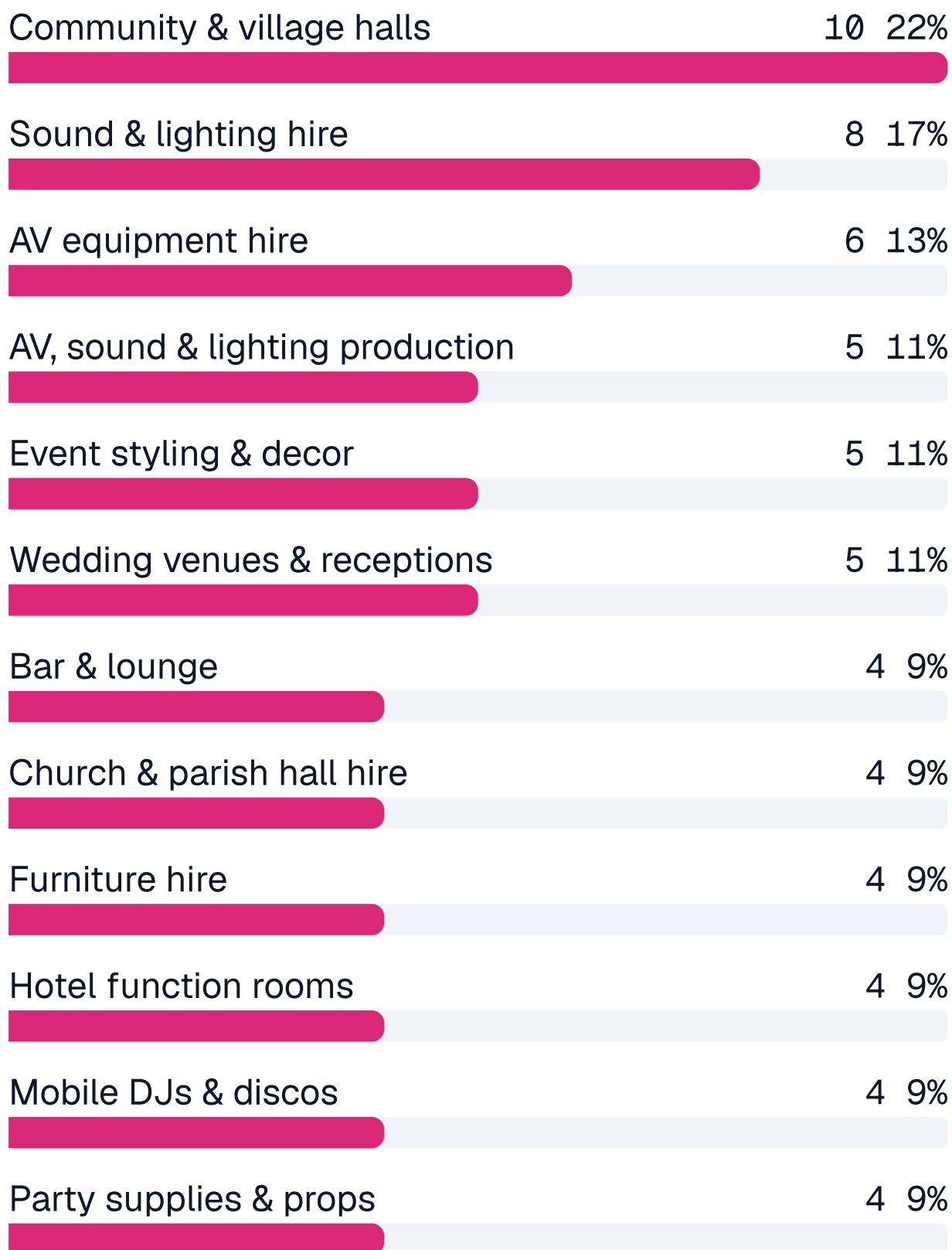


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

33 of the 46 with a capability on record span two or more of these groups (72%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 46 of 62 Events & Celebrations organisations (74%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

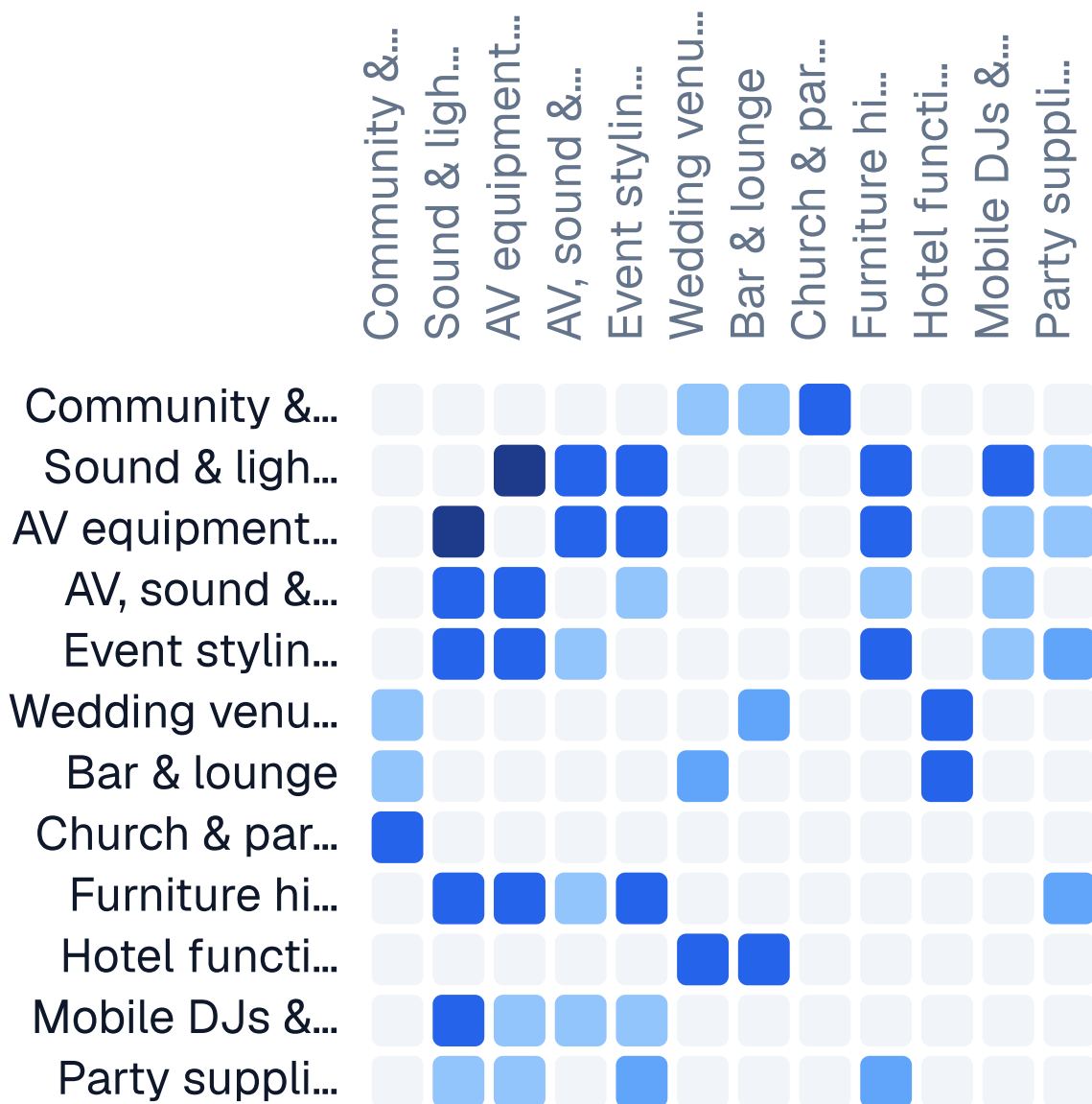
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 46 of 62 Events & Celebrations organisations (74%)

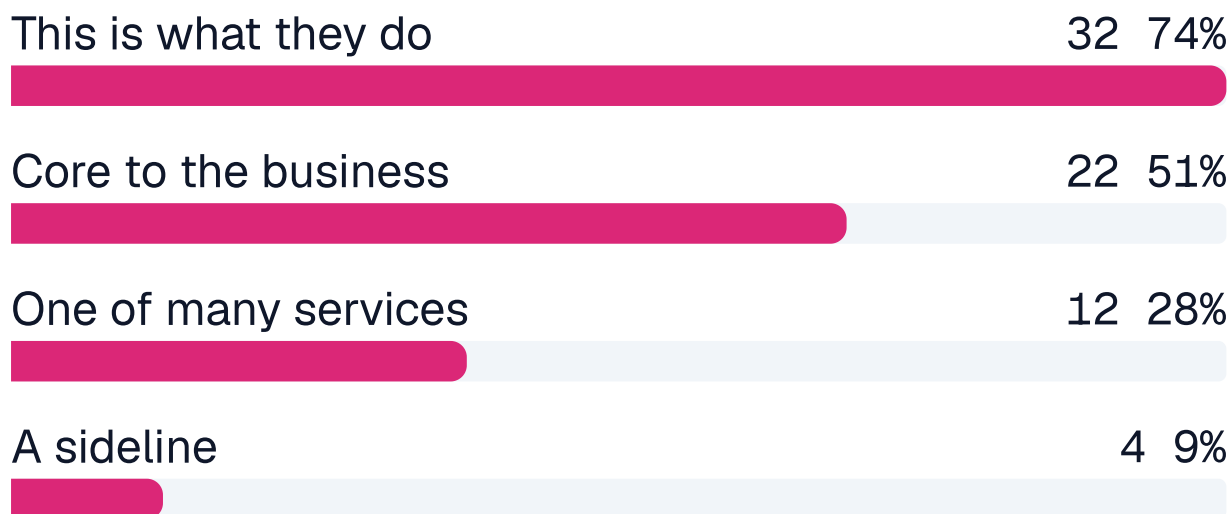
ORGANISATIONS 0  6



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 43 of 62 Events & Celebrations organisations (69%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

65% of Events & Celebrations organisations have a website of their own

Against 67% island-wide — 2 points below the island rate, mid-table on own-site rate: 9th of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 62 active Events & Celebrations organisations

● Events & Celebrations ● The island

Has a website

65% ● 67%

Website on a .gg domain

27% ● 29%

Links a social account of any kind

50% ● 65%

Links a Facebook page

47% ● 56%

Links an Instagram account

23% ● 29%

0%

50%

100%

Each track carries both values at its ends; the gap between events & celebrations and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another.

Events & Celebrations organisations with a website of their own

40

Counted over all 62 active Events & Celebrations organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

45%

Counted over all 62 active Events & Celebrations organisations

18 of 40, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

18 ORGANISATIONS — TOO FEW TO HEADLINE

GAPS

#gaps

What this chapter cannot yet say

These modules are on record for too few of the 62 organisations counted here to draw. A blank is deliberate: the module reports its base rather than a number it cannot stand behind.

Opening hours

18 of 62 on record

[This chapter's row on the evidence map →](#)

NEWLY VERIFIED

#pulse

The last 90 days

+15

Events & Celebrations organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use

Free to reuse, with attribution

Every section has a stable anchor and every count traces to published evidence — licence CC BY 4.0, credit “Island Graph” with a link.

[census.csv](#) sector × parish

[census.json](#) every aggregate

[data.json](#) the Q3 2026 edition

Island Graph, The Guernsey Business Census – Events & Celebrations, Q3 2026 edition, island.gg/census/2026-q3/events-celebrations – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 62 active organisations whose **primary** sector is Events & Celebrations — 2% of the 3,582 with a primary sector on record; the wider 163 who work in Events & Celebrations at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 51, a founding year for 23, a capability resolved to the graph for 46, opening hours that resolve to a weekly grid for 18 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 89% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

Manufacturing & Industry

59 organisations are counted with Manufacturing & Industry as their primary sector — 2% of everything with a sector on record, and the 15th largest of 16. A further 27 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Manufacturing & Industry directory](#)

[← The whole census](#)

59

organisations counted with Manufacturing & Industry as their primary sector, across the Bailiwick's four inhabited islands.

86

WORK IN IT AT ALL

5

SUB-SECTORS ON RECORD

9

PARISHES REPRESENTED

46

WITH CAPABILITIES MAPPED

9

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



59 counted & published

measured coverage 79%

An estimated 79% of this sector's organisations are counted — mid-table on measured coverage: joint 10th of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

The figures you can quote

The figures in this chapter that clear the citable bar — coverage high enough, count large enough, denominator named. A figure that does not clear it appears further down as a chart, badged, or not at all.

Organisations working in Manufacturing & Industry at all

86

Counted over all 3,616 active organisations
27 more than the 59 that call it their main line — counted in every sector they work in, so sector totals add up to more than the island does.

Manufacturing & Industry organisations with a website of their own

64%

Counted over all 59 active organisations
38 of 59, against 67% island-wide — 3 points below the island rate, mid-table on own-site rate: 10th of the 15 sectors where it can be counted. Verified from published evidence; businesses without a web presence are under-represented.

Organisations with what they do resolved to the capability graph

78%

A capability on record for 46 of 59 organisations (78%)
46 of 59, against 71% island-wide, the 3rd-highest capability coverage of the 13 sectors where it can be counted; a median of 3 capabilities each against 3 island-wide. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Organisations whose main line of work is Manufacturing & Industry

59

Of the 3,582 organisations with a primary sector (100% of 3,582)
2% of the organisations with a primary sector on record — the 15th largest of 16 sectors counted.

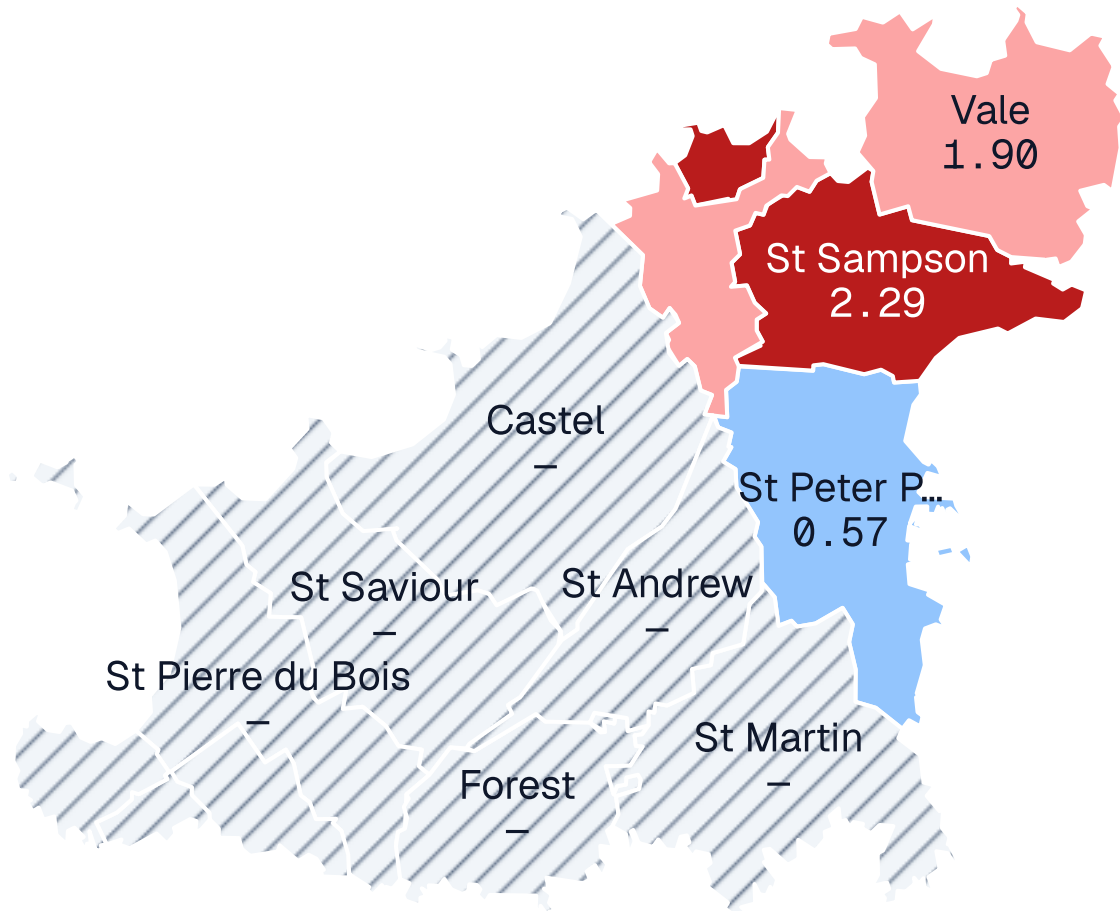
Where this sector concentrates

St Sampson holds the most in raw terms — 16 of the 53 whose parish is on record. A quotient of one means the same mix as the island, which is the commonest reading and should look like nothing. Smaller parishes are drawn but not named: below 30 organisations a quotient moves on a single new record.

Where Manufacturing & Industry is over- and under-represented

A parish on record for 53 of 59 Manufacturing & Industry organisations (90%)

SHARE VS THE ISLAND ● under ½× ● below island share ● ≈ island share ● up to 2× ● over 2×



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

A location quotient: this sector's share of a parish against its share of the island. A quotient of one means "the same mix as the island", and should look like nothing. Hatched parishes hold too few of this sector to compare at all, and parishes holding fewer than 30 are drawn and tabled but never named in a sentence — a quotient over a handful moves on one new record.

St Sampson and Vale hold 29 between them — a concentration of 2.10 against the same two parishes' share of everything counted. Neither parish is large enough on its own for a quotient to survive one new record, so the block is what the prose names; both cells stay drawn, tabled and exported. 5 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 1 organisation trades on Alderney, Sark or Herm and is counted in the island split rather than on this map.

Engineering leads, on 23 organisations

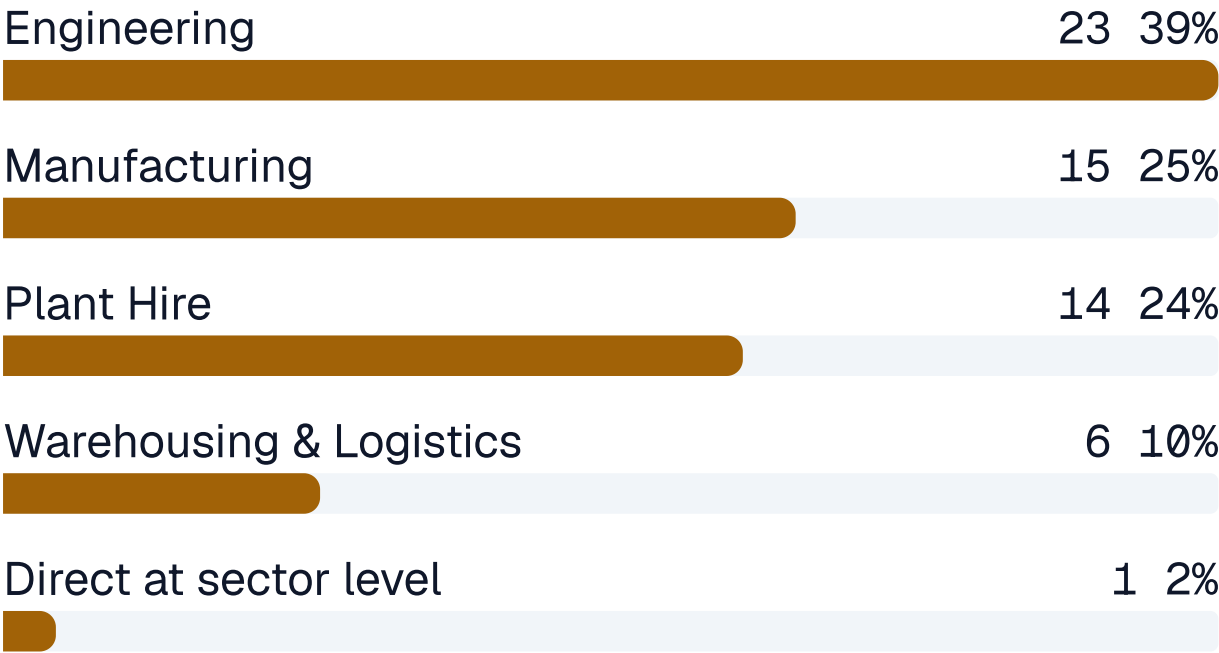
Every organisation is counted once, in its primary sub-sector. Separately, 27 organisations outside this count work in Manufacturing & Industry alongside another sector — they are not in the bars below.

PRIMARY SUB-SECTOR

#composition-l2

Manufacturing & Industry by sub-sector

Counted over all 59 active Manufacturing & Industry organisations



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

1 organisation is classified straight at sector level with no sub-sector — a real cohort, kept visible rather than folded into the largest bar. 27 further organisations work in Manufacturing & Industry alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in".

PARISHES

#parishes

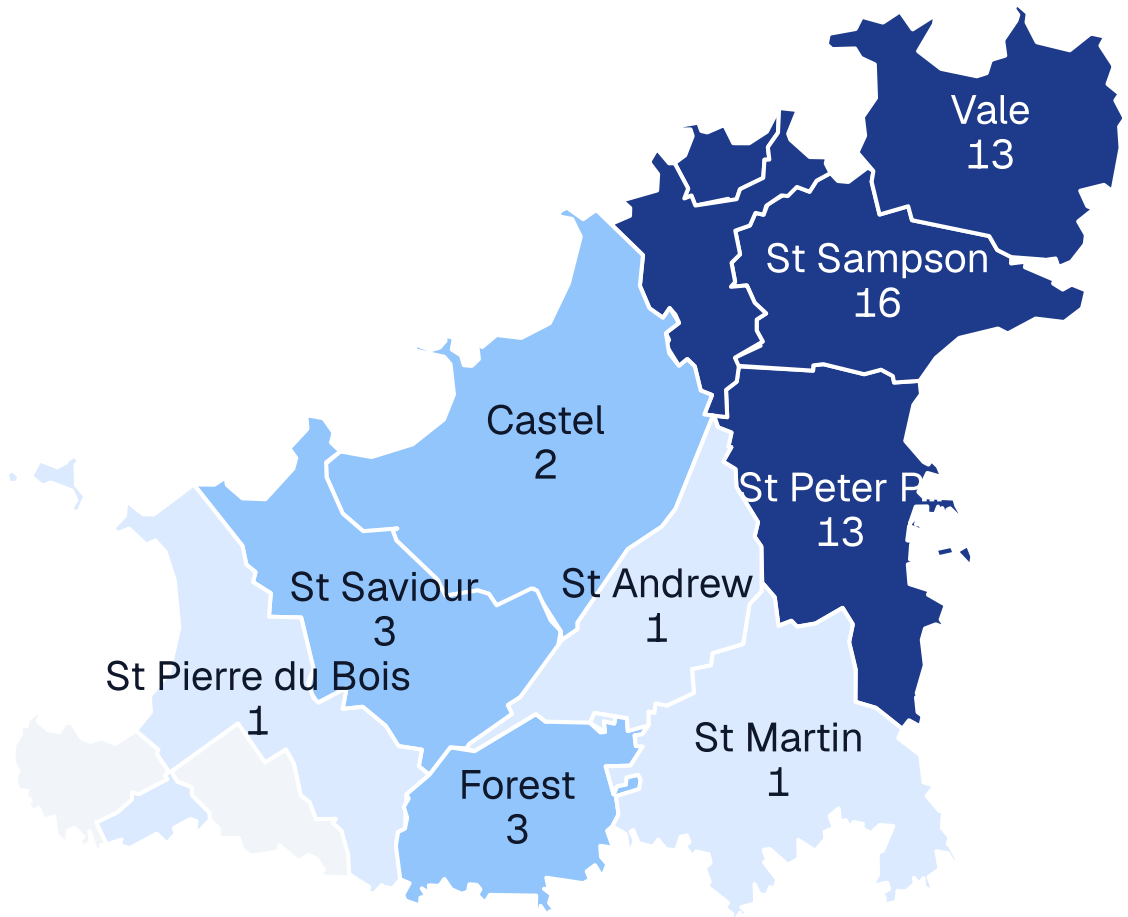
St Sampson holds 16 Manufacturing & Industry organisations

30% of the 53 whose parish is on record. Off Guernsey: 1 on Sark.

Manufacturing & Industry organisations by parish

A parish on record for 53 of 59 Manufacturing & Industry organisations (90%)

ORGANISATIONS 0 16



Tap a parish for its full name and count — at this size some shapes are too small to carry a label. Every parish is in the table.

Guernsey parishes only; Alderney, Sark and Herm are counted in the island split above.

5 Guernsey organisations in this sector have no parish on record — a real gap, not an exclusion, and the map fills in as verification proceeds; a further 1 organisation trades on Alderney, Sark or Herm and is counted in the island split rather than on this map.

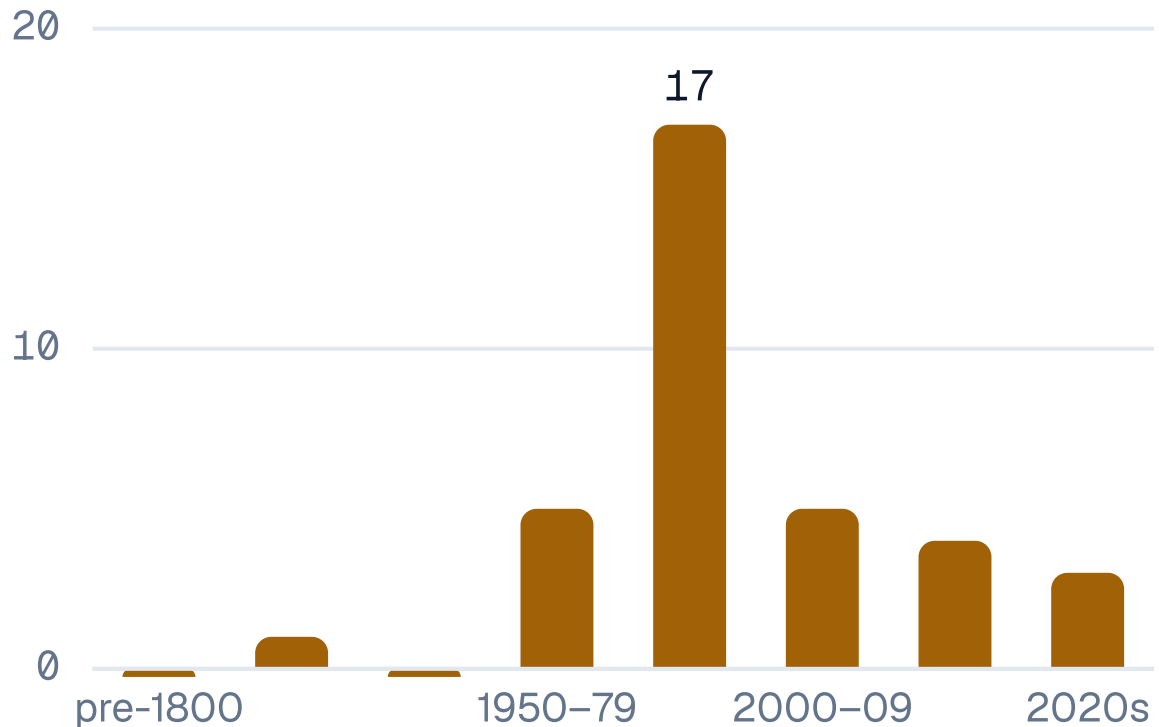
How old it is

Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

Manufacturing & Industry organisations by founding era

A founding year on record for 35 of 59 Manufacturing & Industry organisations (59%)

ON RECORD FOR 59% — INDICATIVE



Counts organisations still trading that publish a founding year; older firms are likelier to do so — survivorship and reporting bias at once.

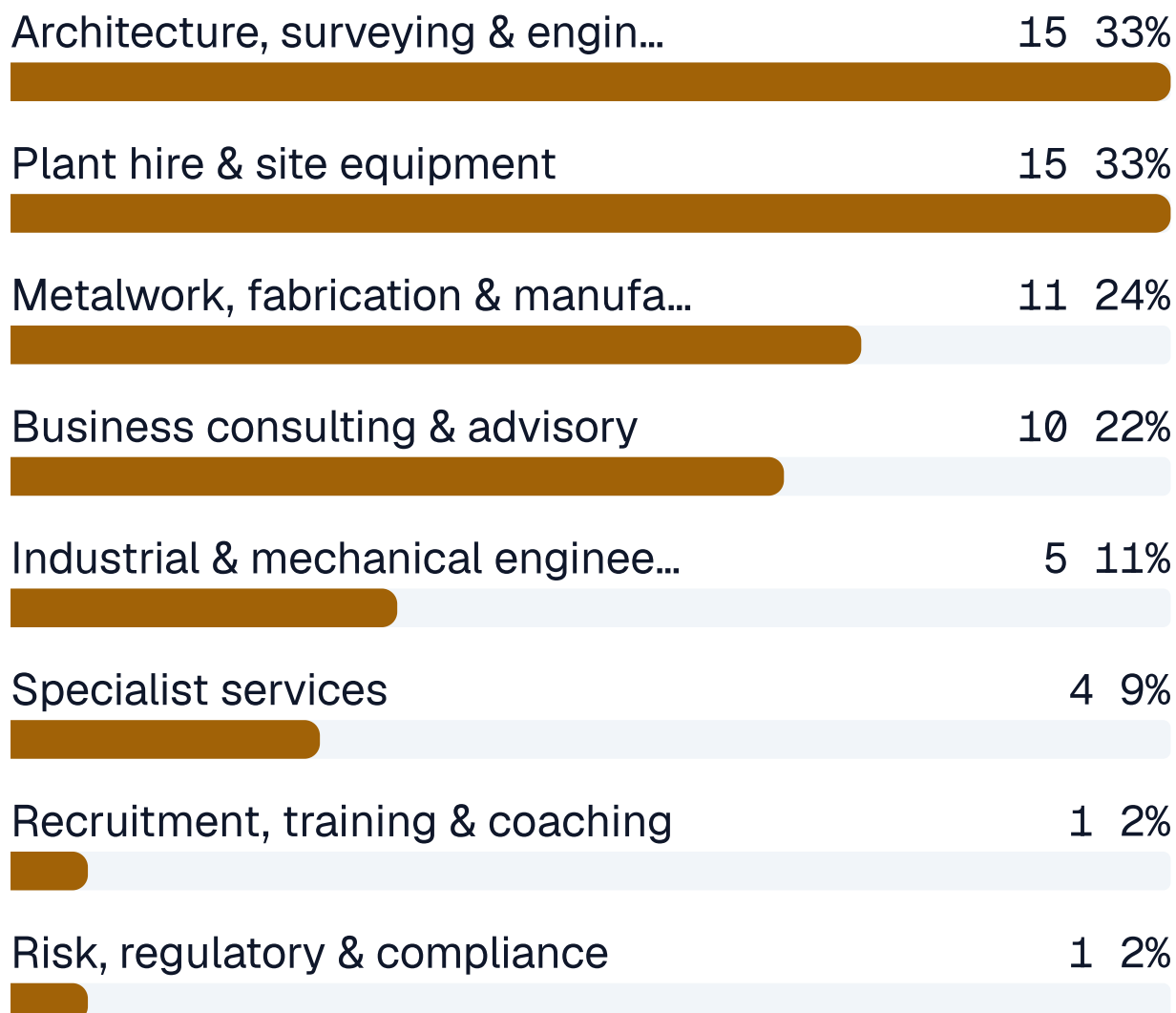
Half of those with a founding year began after 1993. The island's median is 2006.

The typical mapped organisation holds 3 capabilities, against 3 island-wide

78% of the sector have at least one service resolved to the graph, across 9 domains, against 71% island-wide, the 3rd-highest capability coverage of the 13 sectors where it can be counted. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Capability groups on record

A capability on record for 46 of 59 Manufacturing & Industry organisations (78%)

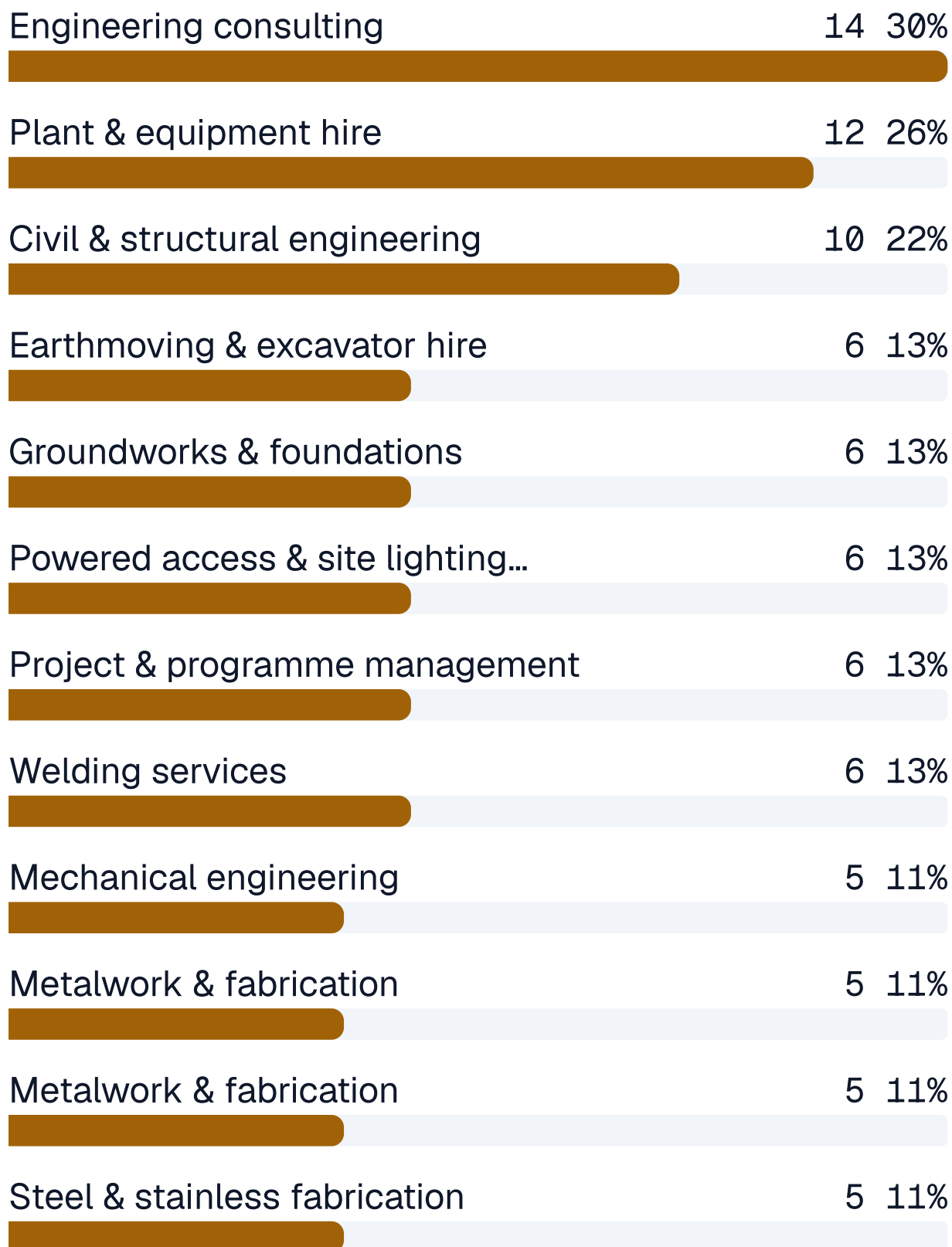


Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

29 of the 46 with a capability on record span two or more of these groups (63%). Two capabilities inside one group are one trade, not two, which is why this counts groups rather than nodes.

What the most organisations are on record for

A capability on record for 46 of 59 Manufacturing & Industry organisations (78%)



An organisation on two of these is counted on both, so the rows add up to more than the number of organisations.

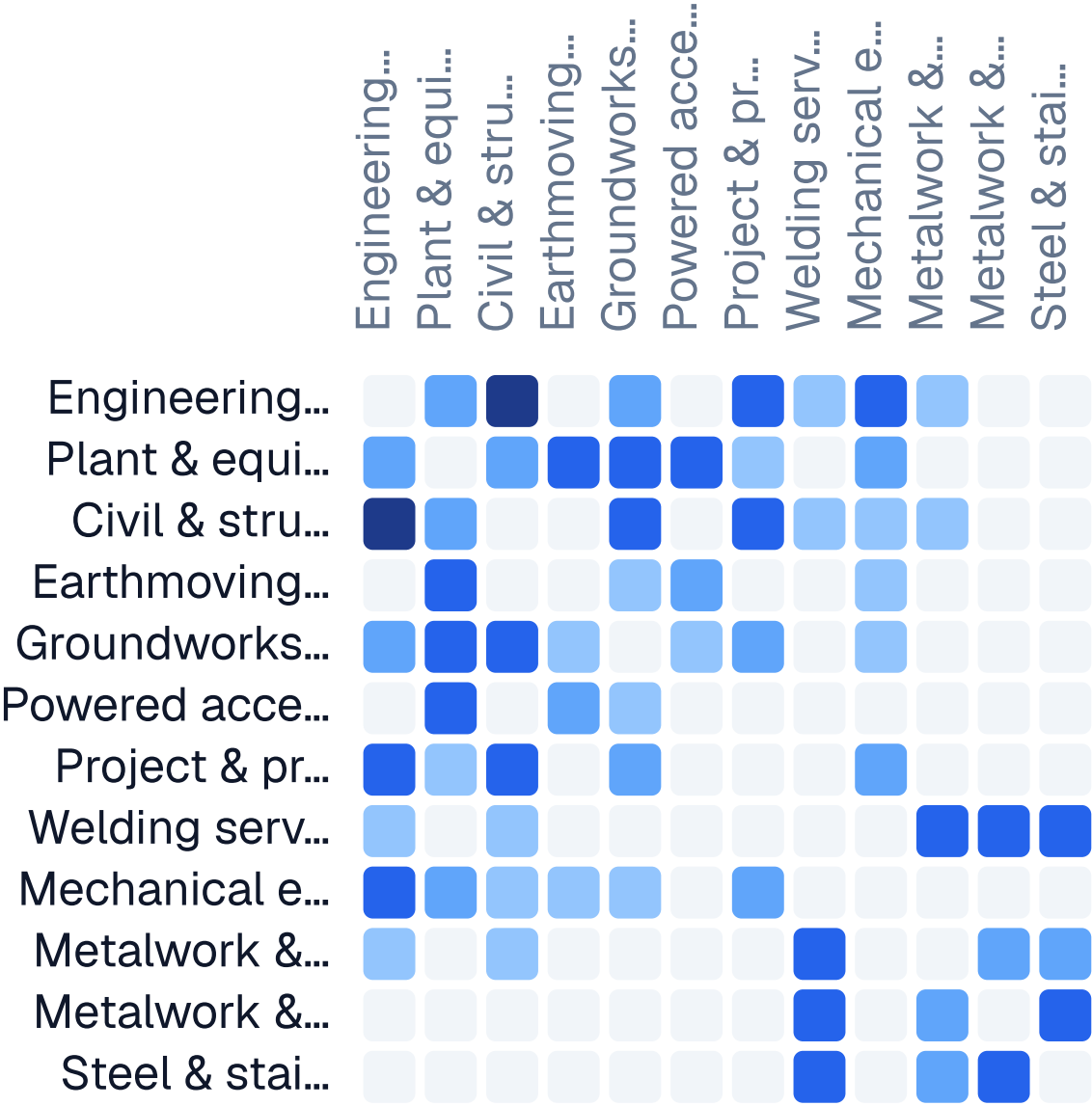
WHAT GOES WITH WHAT

#capability-pairs 

Capabilities held together

A capability on record for 46 of 59 Manufacturing & Industry organisations (78%)

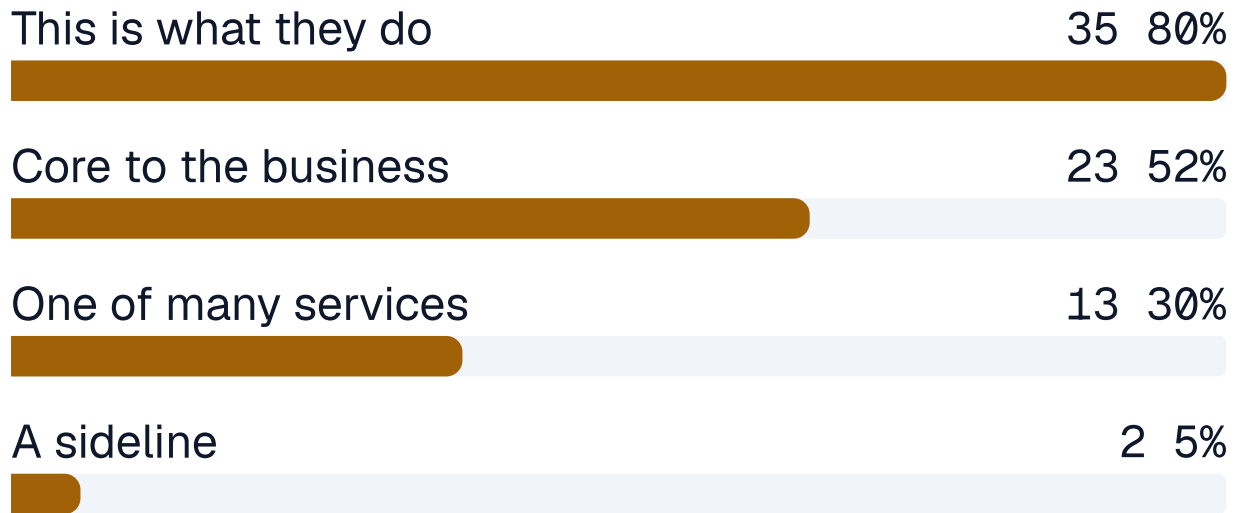
ORGANISATIONS 0  9



Each cell counts the organisations on record for both capabilities; the diagonal is blank on purpose. Capabilities as published by each organisation and resolved to the graph; a business with no capability claim is not necessarily a business that does none of these things.

Is this what they do, or one of many things they do?

A positioning note on record for 44 of 59 Manufacturing & Industry organisations (75%)



The roles overlap: one business can be “this is what they do” for one capability and “a sideline” for another, so these rows add up past the number of businesses.

64% of Manufacturing & Industry organisations have a website of their own

Against 67% island-wide — 3 points below the island rate, mid-table on own-site rate: 10th of the 15 sectors where it can be counted. The gap is the robust part: the sector’s own rate is measured over the organisations we have found, and the ones still missing are disproportionately the web-invisible.

Digital presence, this sector and the island

Counted over all 59 active Manufacturing & Industry organisations

● Manufacturing & Industry ● The island

Has a website

64% ● 67%

Website on a .gg domain

27% ● 36%

Links a social account of any kind

50% ● 56%

Links a Facebook page

47% ● 53%

0%

50%

100%

Each track carries both values at its ends; the gap between manufacturing & industry and the island is in the table view. Measured in share of organisations.

Verified from published evidence; businesses without a web presence are under-represented.

Each row is a share of all organisations counted, in the sector and island-wide — not a share of those with a website, so the rows are comparable with one another. 1 further row is not drawn: a platform on record for fewer than 15 organisations here moves several points on one new record, which is wider than the gap it would be read against.

Manufacturing & Industry organisations with a website of their own

38

Counted over all 59 active Manufacturing & Industry organisations

A site of their own on record — not a directory listing or a social page.

Of those websites, the share on a .gg domain

1 in 2

Counted over all 59 active Manufacturing & Industry organisations

21 of 38, against 40% of the 2,432 island-wide. Counts the .gg family — .gg, .co.gg, .org.gg and the rest.

🔍 21 ORGANISATIONS — TOO FEW TO HEADLINE

Legal form, ownership and size — as far as they are published

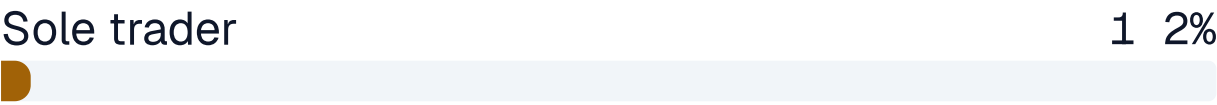
These are published far less often than a phone number. Each module below states its own coverage, and renders the gap rather than a confident number over a silent base.

LEGAL FORM

#form-legal

Manufacturing & Industry organisations by legal form

A legal form on record for 42 of 59 Manufacturing & Industry organisations (71%)



Sole traders are the systematic undercount here: a limited company publishes its form, a sole trader rarely does.

A further 2 organisations hold something in the legal-form slot that is not a legal form — filing notes, a bare year. Those leave the denominator rather than inflating “other”.

OPENING HOURS

#hours

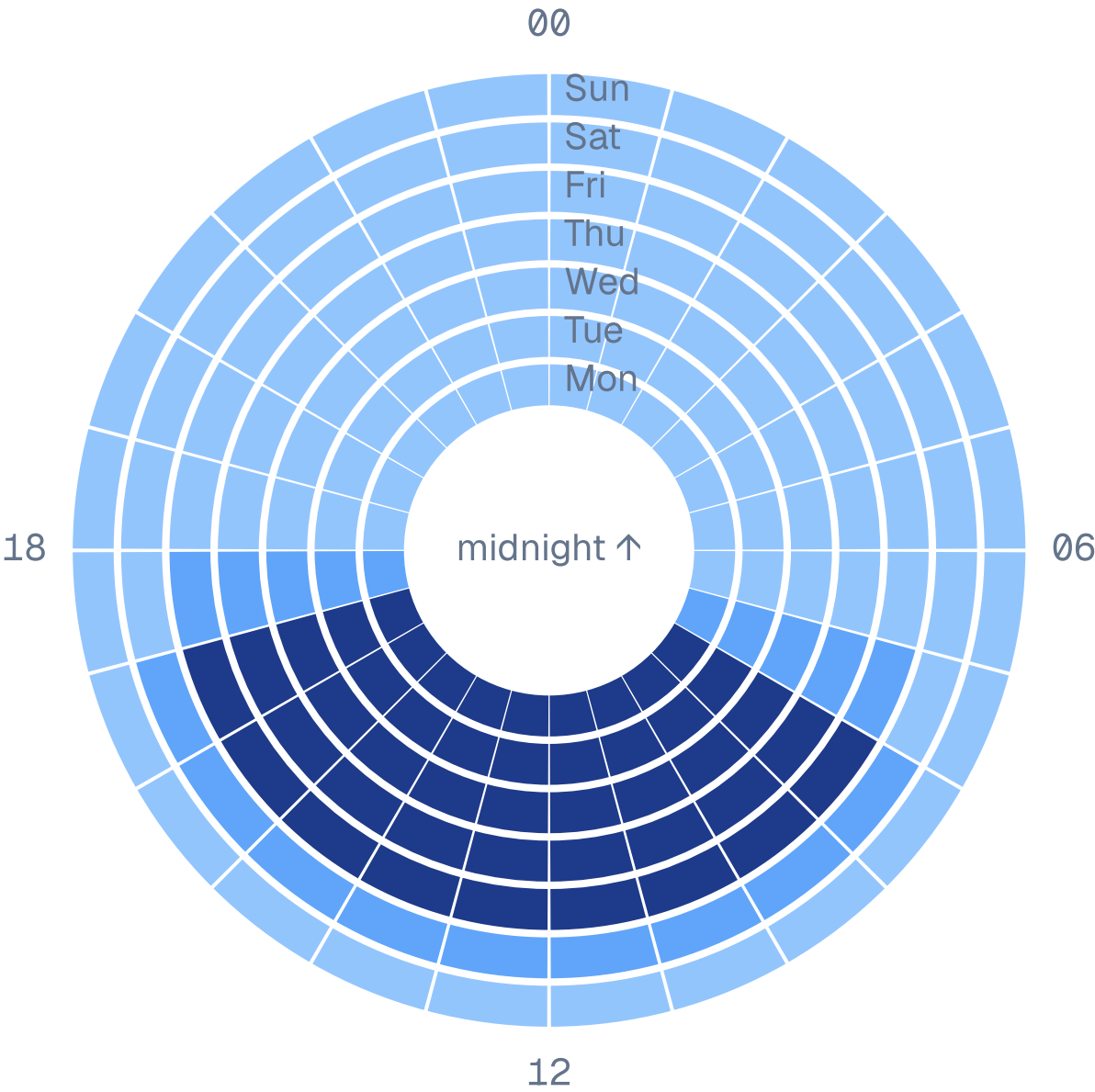
The sector’s working week

Manufacturing & Industry organisations open, by day and hour

Opening hours on record for 27 of 59 Manufacturing & Industry organisations (46%)

ON RECORD FOR 46% — INDICATIVE

ORGANISATIONS OPEN 0 27



19% of those publishing a weekly grid open on a Sunday, and 1 in 3 on a Saturday. Published opening hours only; a business that does not publish hours is not counted as closed. 28 hold hours of some shape, of which 27 resolve to a weekly grid and 1 are seasonal or per-site prose that must not be half-parsed.

The last 90 days

+12

Manufacturing & Industry organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

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- census.csv sector × parish
- census.json every aggregate
- data.json the Q3 2026 edition
- About the data
- Full methodology
- Press desk

Island Graph, The Guernsey Business Census – Manufacturing & Industry, Q3 2026 edition, island.gg/census/2026-q3/manufacturing-industry – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 59 active organisations whose **primary** sector is Manufacturing & Industry — 2% of the 3,582 with a primary sector on record; the wider 86 who work in Manufacturing & Industry at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 53, a founding year for 35, a capability resolved to the graph for 46, opening hours that resolve to a weekly grid for 27 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 79% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Manufacturing & Industry directory →](#)

Agriculture & Marine

18 organisations are counted with Agriculture & Marine as their primary sector — 1% of everything with a sector on record, and the smallest of 16. A further 15 organisations work in it alongside another sector.

As of 30 September 2026

[Cite this chapter](#)

[Browse the Agriculture & Marine directory](#)

[← The whole census](#)

18

organisations counted with Agriculture & Marine as their primary sector, across the Bailiwick's four inhabited islands.

33

WORK IN IT AT ALL

3

SUB-SECTORS ON RECORD

5

PARISHES REPRESENTED

13

WITH CAPABILITIES MAPPED

6

CAPABILITY DOMAINS

COVERAGE

[#coverage](#)

How complete is this sector's count?



18 counted & published

measured coverage 67%

An estimated 67% of this sector's organisations are counted — the lowest measured coverage of the 16 sectors.

Every count in this chapter is a **floor**, never a total.

[How coverage is measured →](#)

33 work in Agriculture & Marine; 18 call it their main line

1.8× the number that call it their main line. The other 15 are counted in the sector they DO call their main line — they work in Agriculture & Marine as well, and the census counts them in both. That is why sector totals add up to more than the island does, and why every sentence here says "works in" rather than "is in".

Organisations working in Agriculture & Marine at all

33

Counted over all 3,616 active organisations

Counted in every sector they work in, so sector totals add up to more than the island does. "Works in", never "is in".

Organisations calling Agriculture & Marine their main line

18

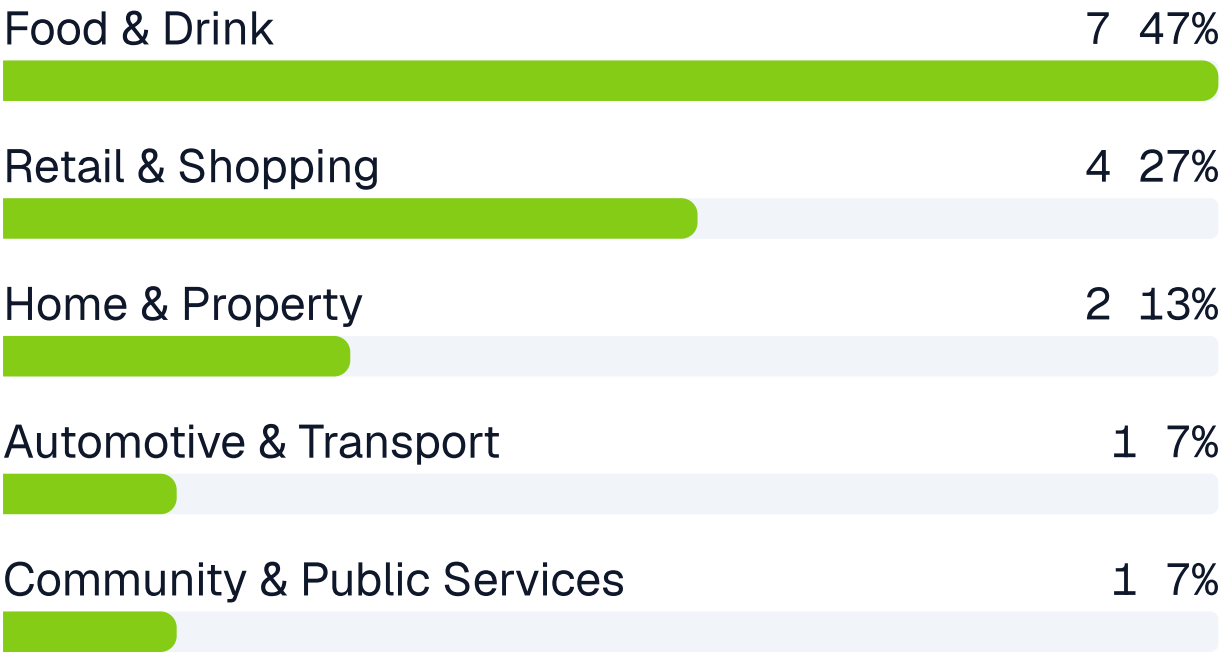
Of the 3,582 organisations with a primary sector (100% of 3,582)

The base every other figure in this chapter divides by. Each organisation has exactly one, so these sum to the island's primary-sector total.

 18 ORGANISATIONS — TOO FEW TO HEADLINE

The 15 whose main line is elsewhere

This attribute is on record for 15 of 33 Agriculture & Marine organisations (45%) ON RECORD FOR 45% — INDICATIVE



Each row is the sector these organisations DO call their main line; they work in Agriculture & Marine as well, and the census counts them in both.

What it is made of

Every organisation is counted once, in its primary sub-sector. Separately, 15 organisations outside this count work in Agriculture & Marine alongside another sector — they are not in the bars below.

Agriculture & Marine by sub-sector

Counted over all 18 active Agriculture & Marine organisations

18 ORGANISATIONS — TOO FEW TO HEADLINE



Counts each organisation's primary sub-sector, so the bars sum to the sector, and each is the roll call the directory lists under that name.

15 further organisations work in Agriculture & Marine alongside another sector and are not in these bars: each is counted in the sub-sector of the sector it calls its main line. "Works in", never "is in". Farming leads, on 13 organisations.

What this chapter cannot yet say

At 18 organisations this sector sits below the count a published distribution needs, so most modules print their base rather than a shape.

Parishes	14 of 18 – too few to draw
Founding years	7 of 18 on record
Capabilities	13 of 18 – too few to draw
Online presence	12 of 18 – too few to draw
Opening hours	4 of 18 on record

[This chapter's row on the evidence map →](#)

The last 90 days

+5

Agriculture & Marine organisations added to the register (discovery, not openings)

0

recorded as no longer trading in the window

USE THESE NUMBERS

#use 

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- census.csv sector × parish
- census.json every aggregate
- data.json the Q3 2026 edition
- About the data
- Full methodology
- Press desk

Island Graph, The Guernsey Business Census – Agriculture & Marine, Q3 2026 edition, island.gg/census/2026-q3/agriculture-marine – frozen 30 September 2026.

[The whole Q3 2026 edition →](#)

HOW THIS CHAPTER COUNTS

#method 

The bases every figure here divides by

This chapter counts over the 18 active organisations whose **primary** sector is Agriculture & Marine — 1% of the 3,582 with a primary sector on record; the wider 33 who work in Agriculture & Marine at all are counted in every sector they work in, and are used only where a sentence says “works in”. Each module then divides by what is actually on record for it — a parish for 14, a founding year for 7, a capability resolved to the graph for 13, opening hours that resolve to a weekly grid for 4 — and those bases are printed under every chart, because the denominator is part of the datum.

This sector’s own coverage was measured at 67% on 30 September 2026, by capture–recapture against Google’s business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent. Every count above is a floor.

[This chapter’s row on the evidence map — what each module here may and may not claim →](#)

[Full methodology — populations, tiers, biases and how coverage is measured →](#)

[Browse the Agriculture & Marine directory →](#)

What the census can and cannot say, by sector

#evidence

Every chapter is built from the same 12 modules, and each module publishes only what its own coverage entitles it to. This is all 192 of those decisions at once — 84 of them (44%) clear the citable bar, and the rest are the census saying so. A cell is read from the sector’s own figure, the same one its chapter prints, so the map cannot claim more than the page it points at.

A hatched cell is not a thin one. Hatching means the findings register switched that module off for that sector — a decision about what is worth publishing. Grey means the data is too thin to publish at all. The two look alike on a page that draws neither, which is exactly why they are drawn differently here.

- Citable — may carry a headline
- Indicative — badged, never a headline
- Suppressed — the gap is printed instead
- Gated out — an editorial decision
- Not offered to this sector
- Not loaded

SECTOR	SUB-SECTORS	PARISHES	AGE	CAPABILITIES	OWN MODULE	WEBSITE	SOCIAL	LEGAL FORM	OWNERSHIP	TEAM SIZE	TRUST	HOURS
Home & Property 1												
Community 2												
Health 3												
Food & Drink 4												
Retail 5												
Professional 6												
Leisure 7												
Finance 8												
Automotive 9												
Accommodation 10												
Media 11												
Travel 12												
Education 13												
Events 14												
Manufacturing 15												
Agri & Marine 16												

► Reading the map

How this census counts

Every figure on [the census](#) is meant to be checkable by a stranger with an afternoon. That means naming the population it is counted over, saying how much of that population the figure actually knows about, and refusing to print the ones that know too little. This page is those rules.

Figures on this page are the Q3 2026 edition's – frozen 30 September 2026

Three populations, always named

[#populations](#) 

There is no such thing as “the number of businesses” without a base. Every figure on the census is counted over one of three, and says which.

Everything active

3,616

Every organisation with a live trading or public presence in the Bailiwick that we have verified: businesses, charities, clubs, churches, public bodies. A company registration on its own does not qualify; a market stall with customers does.

With a primary sector

3,582

Those we have classified into one of the sixteen sectors. Sector counts add up to this number, not to the one above — the difference is organisations still awaiting classification, and the census says so beside the chart.

With the attribute on record

varies

A distribution of founding years describes the organisations that publish a founding year, not the island. That base is printed under every chart, and it is what the coverage figures below measure.

One consequence worth knowing before you quote anything: an organisation tagged in two sectors is counted in **both** wherever the census says “works in”. Those charts add up to more than the island does, on purpose, and they never say “is in”. [The cross-sector chart](#) is the one built on that basis.

What a number is allowed to do

[#tiers](#) 

Coverage is the share of the population that has the attribute on record. It decides what a figure may be used for — and the renderer enforces it, so a thin number cannot be promoted into a headline by choosing a different chart.

TIER	TEST	MAY BE
Citable	Coverage at or above 60% and at least 30 organisations — or the base is complete by construction, or the figure is reconciled against a public register	A headline, a share card, a line in a press kit
Indicative	Coverage at or above 30% and at least 15 organisations	A chart inside its own section, wearing a visible “indicative” badge. Never a headline
Suppressed	Anything below that	Nothing. The section prints the gap instead — the blank is the point

“Complete by construction” means every organisation necessarily has an answer: it is on one island or another, it either publishes a website or it does not. Those figures need no coverage test because there is nothing to be missing.

What the census knows today

#coverage

Live coverage per attribute, from the same aggregates the charts read. Follow a row to the section it governs.

ON RECORD	ORGANISATIONS	COVERAGE	TIER
A primary sector	3,582 of 3,616	99%	Citable
A parish (Guernsey only)	3,167 of 3,616	88%	Citable
A founding year	1,748 of 3,616	48%	Indicative
A website of its own	3,616 of 3,616	complete	Citable
A social link	1,822 of 3,616	50%	Indicative
Capabilities resolved to the graph	2,562 of 3,616	71%	Citable
A weekly opening-hours grid	1,491 of 3,616	41%	Indicative
A legal form	1,677 of 3,616	46%	Indicative

Every count is a floor

#floors

The census is a verified subset of the island, and it grows every week. So a count here is the number we can **stand behind**, not the number that exists. The copy is written to carry that: organisations are “counted”, “on record”, “verified” — never “Guernsey has”. Superlatives are qualified the same way: the oldest on record, the only one we have found.

If you are writing a sentence from a figure here, that qualifier should survive the edit. “3,616 organisations counted” is supportable; “Guernsey has 3,616 businesses” is not, and the difference is the whole point of the page.

Ratios between two counts from the same population are fine and appear throughout. “One in N” is used only where the ratio genuinely rounds to a whole number; otherwise the census prints a percentage rather than flattering the arithmetic.

How complete the count is, and how we know

#recall

The [coverage panel](#) states the estimated true trading population as a range — 4,798–5,905 — because it is an estimate and a point estimate would pretend otherwise. It comes from capture–recapture against Google's business listings for the Bailiwick, with every organisation that was itself added from those listings left out of the comparison so the two counts stay independent, measured on 30 September 2026. The central estimate is 5,333, which puts the census at about 68% of the island's trading organisations; the range spans 61–75%.

The measurement only works while the two enumerations are independent, which is a real constraint rather than a formality: once a source has been used to add organisations to the census, that source can no longer be used to measure how much the census is missing. Each re-measurement therefore leaves out of the comparison every organisation that was itself added from the listing it is being compared against, re-matches every listing the census had not yet resolved, and treats the listings it still cannot verify as unknown rather than as either present or absent — which is where the width of the range comes from. It is re-run rather than assumed. The bar on the coverage meter takes the conservative end of the range, so it can never overstate what has been counted.

The same comparison, sector by sector, gives a measured coverage for each sector’s count. These are the figures the sector pages state; they share the whole-island caveat that organisations invisible to both the census and the listing pull the estimate down, and they are published as percentages only — a sector population would be a point estimate without an interval, which the census does not print.

SECTOR	COUNTED	COVERAGE
Events & Celebrations	62	89%
Education & Childcare	66	87%
Travel & Transport	72	87%
Food & Drink	306	86%
Financial & Fiduciary	194	84%
Community & Public Services	543	84%
Retail & Shopping	304	82%
Professional Services	262	80%
Accommodation	173	79%
Manufacturing & Industry	59	79%
Automotive & Transport	182	79%

SECTOR	COUNTED	COVERAGE
Home & Property	593	77%
Health & Wellness	427	73%
Media & Communications	98	67%
Leisure & Recreation	223	67%
Agriculture & Marine	18	67%

Comparing one sector against another

[#league](#) 

The [sector league](#) sets the 16 sectors side by side on the figures they all have: how many organisations are counted in each, how many run a website of their own, how many link a social account, what share of those websites sit on a .gg-family domain, how many have what they do resolved to the capability graph and how deep that goes, the median founding year of the ones that publish a date, how many publish opening hours, the parish each sector is most concentrated in, and how much of each sector the census has found. Every one of those cells is the figure that sector's own chapter prints — the same query over the same population, computed once — so the table and the chapter can never disagree.

A rank counts **citable cells only**. A sector whose coverage on a column is merely indicative sits in the table wearing its badge but takes no place in that column's order, and a superlative is never claimed over it: “the third-highest of 16” means third of sixteen cells that cleared the bar, and where fewer did the sentence says so (“of the 11 sectors where it can be counted”). Equal values are joint. A sector whose own cell is not citable gets no rank sentence at all, on the table or in its chapter.

Single suppliers, by design

[#single-suppliers](#) 

The [single-suppliers table](#) lists the essential services Guernsey gets from one or two organisations. It is the one module on the census built on a **published list** rather than on a query alone, and this is the list. The services are fixed here; who supplies each is read from the record every hour, through the capability node or the niche named against it, for active organisations on Guernsey. A row is never dropped for having too many suppliers, and a service with nobody on record says so rather than disappearing. The heading counts the services with 2 suppliers or fewer.

Each row states **why** it has so few suppliers, because that is the finding: a States trading company, a contract let by the States, a licence from a public regulator. Those are public facts, which is what lets the module clear the citable bar on the register-anchor branch of the tier rule (§2) with fewer than thirty rows. The census records who the suppliers are; it takes no view on whether one is the right number.

Electricity supply

STATES-OWNED

The island's electricity utility is a States of Guernsey trading company. [niche electricity-suppliers-and-distribution](#) → Reconciled against [States' Trading Supervisory Board: the States' trading companies and concerns](#), read 29 September 2026.

Water supply and wastewater

STATES-OWNED

Water and wastewater are States of Guernsey trading services. [niche water-supply-and-wastewater-services](#) → Reconciled against [States' Trading Supervisory Board: the States' trading companies and concerns](#), read 29 September 2026.

Scheduled bus services

STATES CONTRACT

The island's bus network is run under a contract let by the States of Guernsey. [capability scheduled_bus](#) → Reconciled against [gov.gg scheduled buses \(the Committee for the Environment & Infrastructure's provision\) and the operator's own statement](#), read 29 September 2026.

Scheduled airline

STATES-OWNED

The island's own airline is owned by the States of Guernsey; a second carrier flies under its own licence. [capability scheduled_airline](#) → Reconciled against [States' Trading Supervisory Board: the States' trading companies and concerns](#), read 29 September 2026.

Cheese and dairy produce

STATES-OWNED

The island's dairy is a States of Guernsey trading service; a second producer works alongside it. [capability dairy_produce](#) → Reconciled against [States' Trading Supervisory Board: the States' trading companies and concerns](#), read 29 September 2026.

Acute hospital care

STATES-OWNED

The island's acute hospital is run by the States of Guernsey. [capability acute_hospital_care](#) → Reconciled against [gov.gg Princess Elizabeth Hospital: the island's only acute hospital](#), read 29 September 2026.

Every row above was read against its register on 29 September 2026: a row stands only when every supplier the register names is on record and the register names none the record lacks. Two services were read and left off for this edition because the register could not reconcile the count: **Broadband and internet service**, the GCRA lists fifteen licensed operators; two are on the node, and at least one consumer broadband supplier is among the thirteen missing; **Fixed-line telephone**, the GCRA's licence list does not say which of its fifteen licensees supply fixed-line service; a licence list is not a supplier list. They return once the licensees have been read one by one.

Left off the list on purpose: services whose probe would count the wrong thing. Postal services, because the capability node mixes couriers with post-office counters; mains gas, heating oil, ambulance, fire and policing, because their capability nodes have nobody on record yet — the table names those gaps from the taxonomy itself. Other islands are the mini-census's business: Sark and Alderney have their own single suppliers, and one row for four islands would print “three electricity companies” for an island with one.

The bias sits next to the chart, not in a footnote

#bias 

Four families of figure on the census have a known lean. Each carries its sentence beside the chart, where the number is.

Founding years →

Counts organisations still trading that publish a founding year; older firms are likelier to do so. Two biases at once — survivorship, because the ones that closed are not here, and reporting, because a founding date is a thing established firms advertise.

Anything web-derived →

Verified from published evidence; businesses without a web presence are under-represented. Sole traders and Facebook-only businesses are the ones this misses, and the miss is not evenly spread across trades.

Capabilities →

Capabilities as published by each organisation and resolved to the graph. A service nobody has written down anywhere is not in the graph, and one written down in a way that did not resolve to a known node is not either.

Register comparisons →

Register rows not yet matched to a trading presence are counted as unmatched, not as non-trading. An unmatched row is a job we have not done, not a business that does not exist.

Where the facts come from

#provenance 

Facts on the census are one of three kinds, and only two of them are published here.

Graph-verified

the default

Our own claims, each linked to the published source it came from and re-checked over time.

Register-anchored

cited

Counts reconciled against a public register or directory, cited to that register. These carry a reconciliation badge rather than a coverage percentage.

Third-party observed

not published

Facts observed on someone else's platform — ratings, listing status, map tags. These are used to measure how much the census is missing; they are not published as census figures.

People are aggregate-only on the census. It will tell you how many people hold roles at two or more organisations; it will not rank named individuals on a statistical page.

Rounding, medians and per-head figures

#precision 

Counts are exact. Shares are whole percentages. Estimates are ranges, never a point. A median is only printed over a large enough sample; below that the census says “typically” and gives the range, or prints nothing. Per-head figures cite the resident-population source beside the figure, because a density is two numbers and only one of them is ours.

Corrections, and reusing this

#corrections 

Coverage is partial and stated openly; a closure can lag reality by weeks. If something here is wrong, that is worth more to us than a polite silence — [tell us](#) and corrections ship continuously. Press enquiries: press@island.gg. Every change of method or data that moves a published figure is dated on the [revisions log](#).

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[← Back to the census](#)

Island Graph, The Guernsey Business Census — Q3 2026 edition, island.gg/census/2026-q3.

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